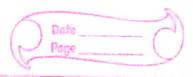
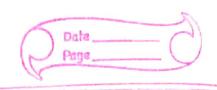


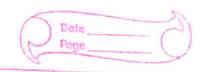
	the second of th
Ques .1)	what is the important of comporate social
	Responsibility (CSR)
-00	CSR in a form of self-regulation that teflects a
	business's amountability and commitment to constituting.
	to the west-bring of communities and safety
	through various environmental and social measures.
<u> </u>	USR plays a concial rate in a company's brand
	perception; associativeness to consomers, employees,
	investors; takent referring and overall business:
for the second	succes.
<u></u>	A company can implement four types of are efforts.
	envisormental initiatives, charity works ethical
en ende	pubor practices and volunteer prajects.
<u> </u>	Improved public image. This is crucial, as consumers.
	cuses your public image when deciding whether
	to buy from you.
5	Increased prand amoreness and accodution.
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	people hear about your brand unhich creates
	an increased brand awarners.
<u>\$</u>	many simple changes in favour of sustainability
	such as using less packaging , with help to
palle of	decreare your production cost.
(7)	An advantage over competitors, you can stand out
	from competitor in your industry, you establish
	yourself as a company committed to going
	one step further by considering social and
	envisionmental factors.



	V V
(8)	Increased customer engagement by posting it on
	your social media channels and create a
	coopy now to mo prose
0	There are also a range of benefits for your
	employees when you embrace circulate
	030 100 300000
949.2)	Explain the concept and types of whistle Blower?
-0	DA whistleblower is a person, who will be an
	employer of a company, or a government agency;
5/-	abdasina information and advanced
	de dosing information to the public or some
	higher quehority about any wrong doing which
	could be in the form of franch corruption
14	and et.
3	To project whistleblowers from joing their job or
	getting mistreased there are specific laws most
	companies have a separate policy which deady
	states how to report such an incident
<u></u>	a whiteblower can file a lawsuit or register a
17-17	emplaint with higher authorities which will
UI SV	trigger a cominal investigation against the
The second secon	ampany as any individual department
	without exect as some intermediate that is
Applied to the second	ypes of whistie Blower: - o
District of	
	There are two types of whittee blocker they
A STATE OF THE STA	18 1 700 FAMES MORE POSED WOOM - Lo . 12 15
	Internal whille blowers around in which
	External whist Chrowers are
	ser money many me in money as a



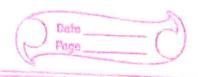
2	
n na ei	protong of presupper at notice here to be
a)	Internal whistleblower! And
	They are those who report the misconduct
	fraged or indiscipline to sensor efficous of
	the arganization we such as Head Human
	Resource or CEO.
1 ma	and addition to orget him typing get aintyred and
<i>p</i>)	External whilleplaners of the delivery and all the
10000	It is a term unal when whitsteblower
Late?	reports the mendyoinde to bobbe ontitole
	the organisation such as the media,
- 12.24g 12	higher government officials ar police.
	. de france
17	white private much sometimes and come and the
Ques. 3)	what do you understand by Trotellectual
10/21/21	broberth scidure J.
-> O	Inducation proporty in a broad categorical
10 17 Mip	description for the set of intangible assest
	owned and legally protected by a company
341	or individual from outside use ar
	implementation without consent.
<u> </u>	An intengible asset in a non-physical asset
	that a company or person owns.
111/2 3	Intellectual property is an umbrilla term for
	a sex of indungible ablets that are not
	physica in nature.
@	It is owned and legally protected by a
	poison or company from outside use ar
The second secon	



T CKMC	the automore to be palinger break at - proces
200	imprementation without consent.
B	Intellectual property can consist of many types
	of anets including trademarks parents and
J. Carrer S.	copyrights so was some som as a st
(B)	Interested property inforgement occurs when a
	third party engages in the mouth orized use
	of the namet of standard and morning
<u> </u>	legal protections for most inselectual property
	explice after some time to however for
Kill Still	some (Rg: trademorus) , they last forever
119/0/2	male to a contraction appropriately started to
- Ques - 4) - (rescribe blaggarism & 172 Types ?
\ \ \ \ \ \ \ \ \ \ \ \ \ \	lagiation is presenting someone else's work
	angent or ideas and present as he her work
	in other word, plaglasism in simply an act of
b	rand a lost manners of the second
tt B	involves both conditions like stead summene
1919 to the	he's work present as their work, and
tean W	ing about it afterward he will
Plo	igianism in illegal and against ethrosons it
in	Exinges on another uniter's work rabich often
- No ho	is the copy right and the trademark of that
por	ticular aute-up or most 49 19 19 19
RIANTE	to it in a section by any last a come
The Typ	es: De out out access about access
	ect plagionisms in any
There >	It is severe form of plagicurism became it is



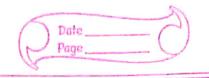
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	moss mithous diagrapion wark.
1 12914	whom is received and a company land while of
	Self plagianism some
	the west accomple and entaged forward
10 200	form of plagrandsm. It's perfect example of
241	busioning materials from one sof previous work
Description of Manager State of State o	without the unowledge of the professor.
1 to the party	toursuntie you out and and toursunty tours (A)
	Anidental plagiariem:
	If an author or a majer neglect to cite that
	Sources, unintentionally paraphrases or some other
	work without assistation than the winter
	commits plagiarism, metrological chimmos
	and and an improve hour world to have
4 10	Paraphiasing:
A	In this, a writer usually copies or takes q
3400 0, W	central idea from semeone's work. After using
	some synonyms and restructuring the sentences,
- 10	they add that content in their work and
1 11 1	present as their contact but without proper
	custribution,
	If the uniter mentions proper citing with
3.	references and credity went to wood be
	considered as plagialism, but if a writer
	takes words, ideas and not only this but if
	he like translate text from another writer's
	consens, whiten in other language and
	The state of the s



don't mention proper credity, references then it
would be considered as boardpooring then it
would be considered as paraphrasing plaglasism
(a) verbation (copy and passe) >-
when he she directly a
and paste it in hiller
and paste it in hy there work without properly
The state of the s
work and there
Constant designation of
@masaic playiandem 1-
mosair plagiarism occurs when a student
portocol product from a source distriction was
gration moved, or tinds synaphyma for the
author's unavage while keeping to the same
general structure and meaning of the original.
The Cast 1 : Single polar before the start of the course of the
ques.5) Define:
Copyright - A - Company of the property of the
In simpler terms, copyright is the right to
copy. A regal right granted to an interreduct
property owner is copyright . The help's priphect the
creator of the original material so that no
one can duplicate or use it without authorization
on If an original work needs protection through
copyright law it must be protection in tangible
form
too smanes in some brief in and
Palitical of Mining 437 Wines harristansismos



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G	patents: De Maria
	A partient for an invention is granted by
	government to the inventor ofining the inventor
	The right to stop others, for a dimited
No.	persod, from making rusing or salling the
A CONTRACTOR	populary permits popular incomme
11111	south to and intermedia not posted
	Trademarkour about the rigid is
	It is a sign capable of distinguishing the
	goods on services of one enterprise from
1/4	show of other enterprises Trademarks are
palav.	brokery ph intersection brokery soiding.
14	1. S sometimes about to some or a transmit
dian.e)	Distus lapporcuse Emiranment Responsibility
. Harazzine	(CER)?
-> (a corporate Emizanmental Responsibility (CER)
	acters to a company's duries to abstain
	from dumaging newwals environments.
(3)	This term derives from corporate social
En / w tot	Tesponsibility (CSR).
3	CER is; in many ways - connected to CSR, as
10	both of them. inflyence envisionmental
tork well	protection
frame	CER however in strictly about the Consideration
	of environmental implications and protection
	within corporate strategy.
	CER is focused more on economic and
	environmental while CSR relates to social &



_		-	
			envisionmental aspects.
2		0	CER is used by multireational corporations as well
			cus small, local organizations.
		(F)	It also highlighted and more institutionalized
		and the second second	because of staumoiders' awarness of the huge
			imparts of business activities on the environment.
		B	The Idea of CER in for human to be more
			aware of the environmental impact and
			counteract their pollution I carbon tootpaint
			on the natural resources.
	. 6	3	one of the main factor is to reduce corbon
	rone viši nesupise i Vijes		footprint and calon emissions.
	C C		Broady CER can be described as precautions
1			
			and policies organizations adapt to reduce
	Tela	- 1	and previews hazards to the environment
The state of the s			whong with stanceholder participation to
1		_5	aduce transportency.
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