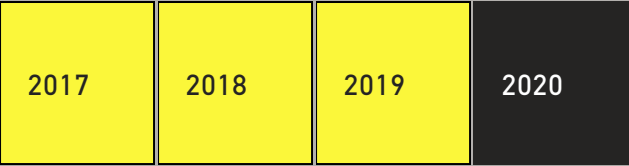


₹ 142M

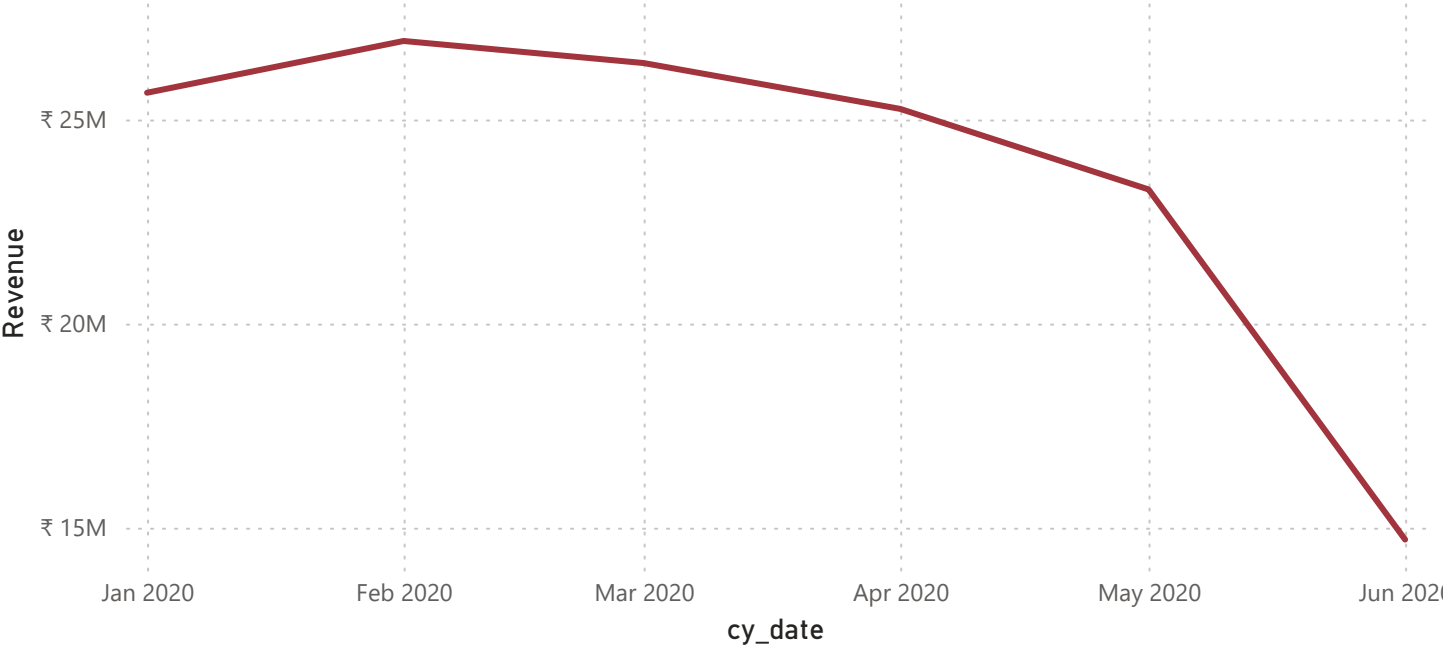
Revenue

350K

Sales Qty



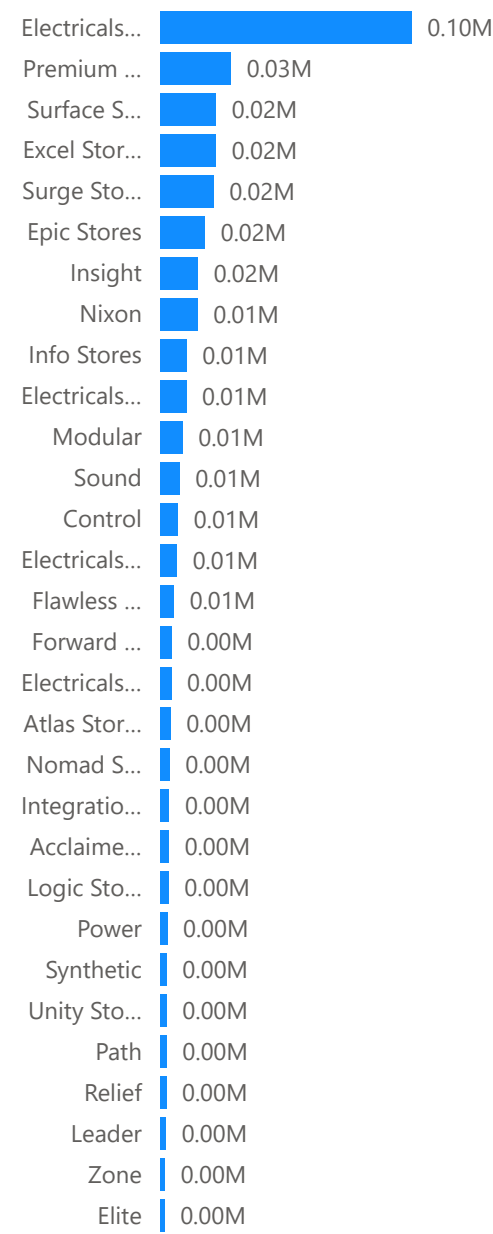
Revenue Trend



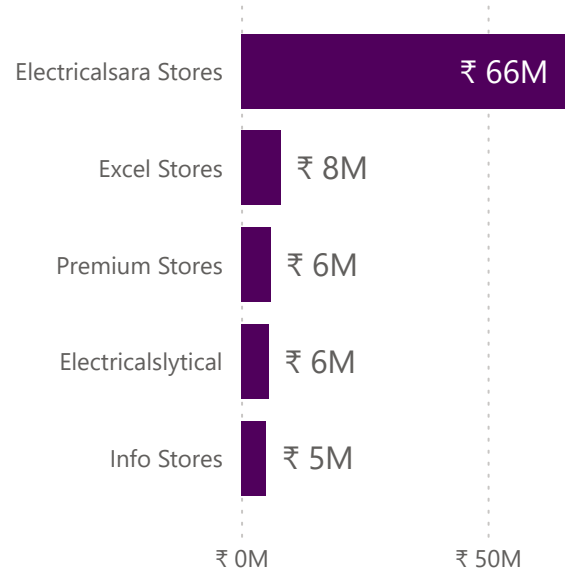
(Absolute revenue) Revenue by
custmer_name



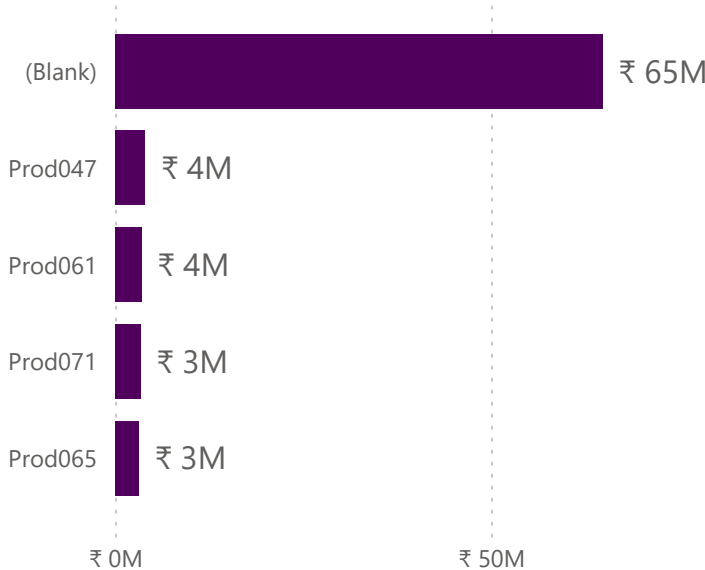
Sales Qty by custmer_name



Top 5 Customers



Top 5 Products



₹ 142M

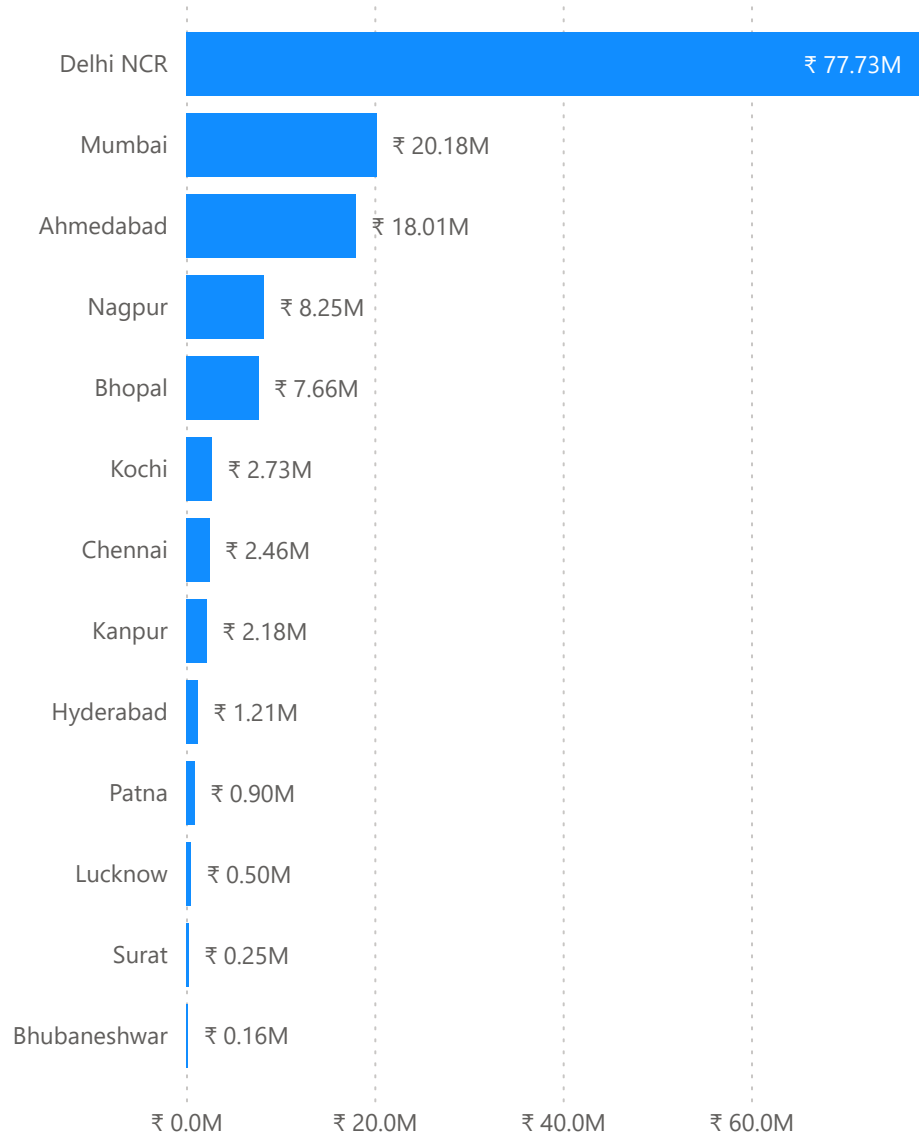
Revenue

350K

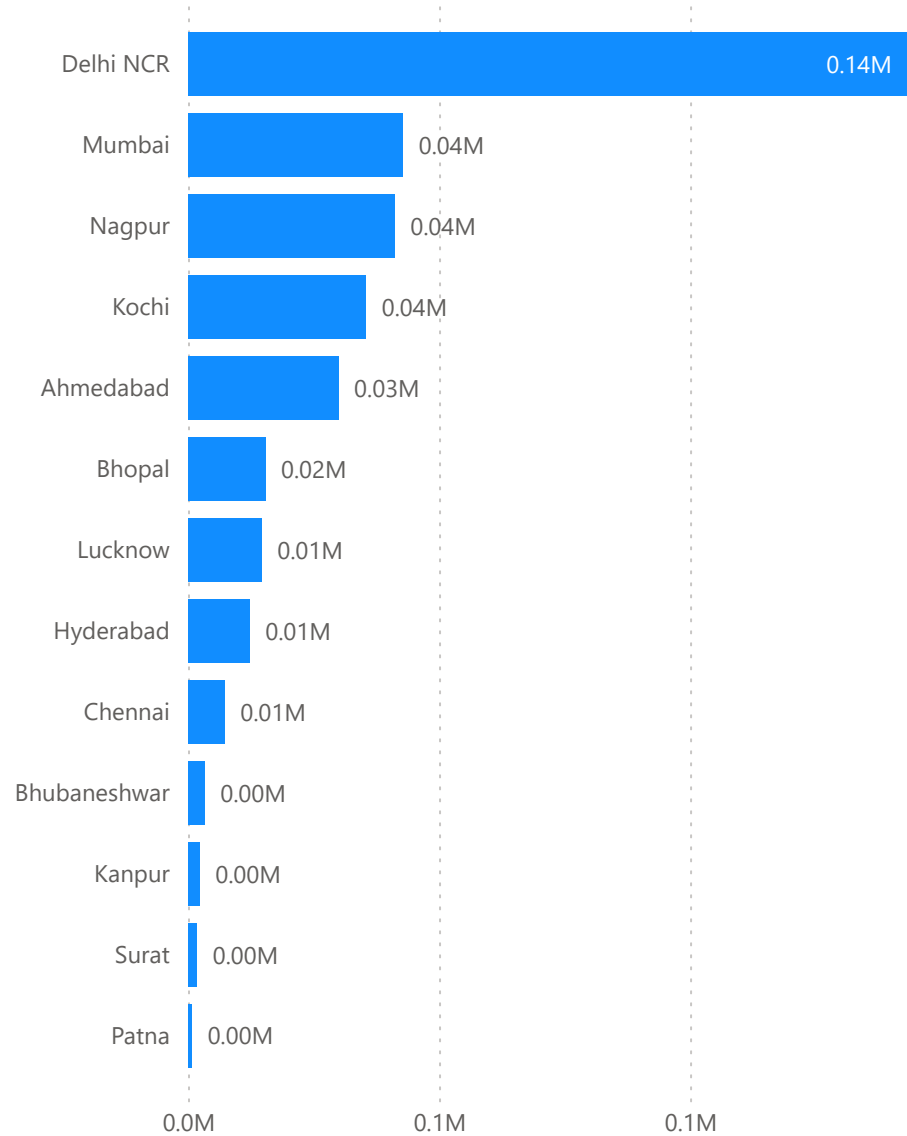
Sales Qty



Revenue by Markets



Sales Qty by Market



₹ 142M

Revenue

350K

Sales Qty

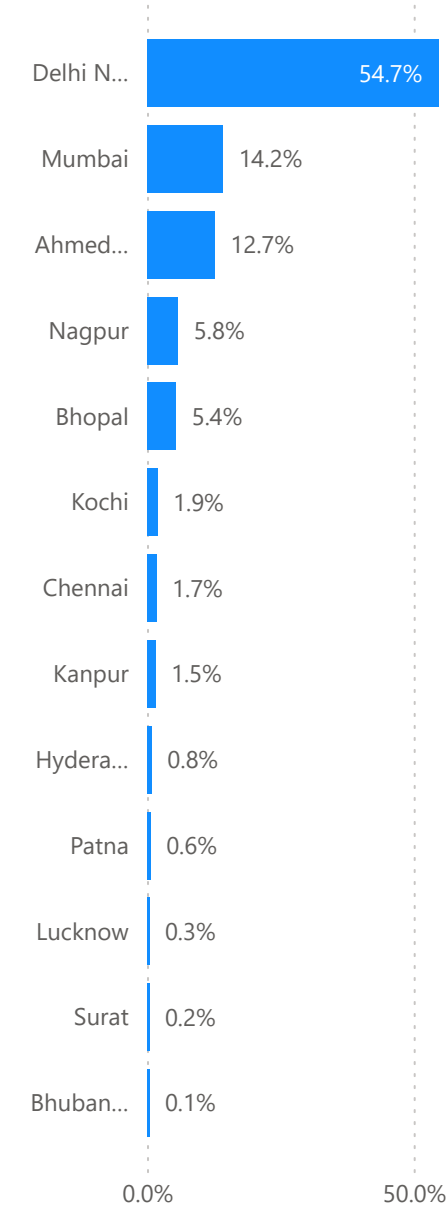
₹ 2.1M

Total profit Margin

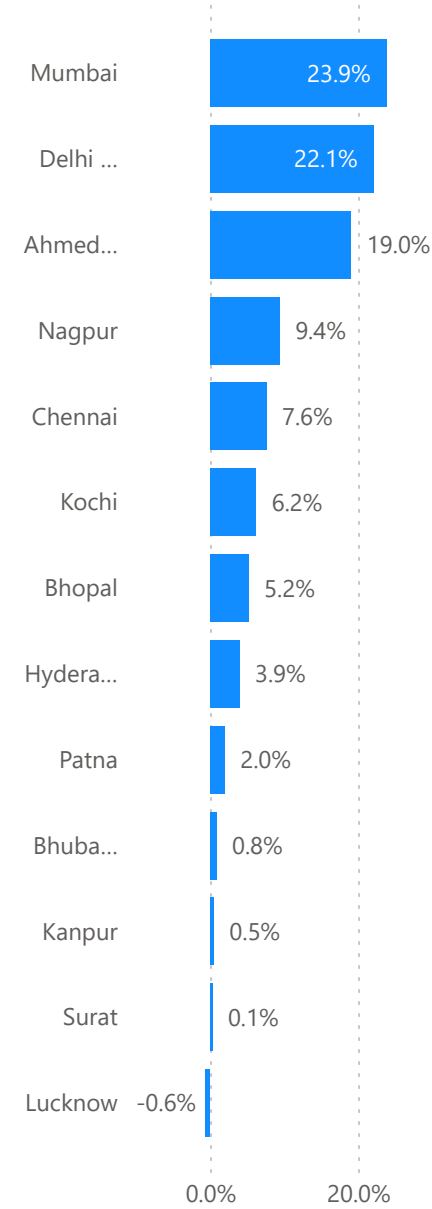
2017	2018	2019	2020
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Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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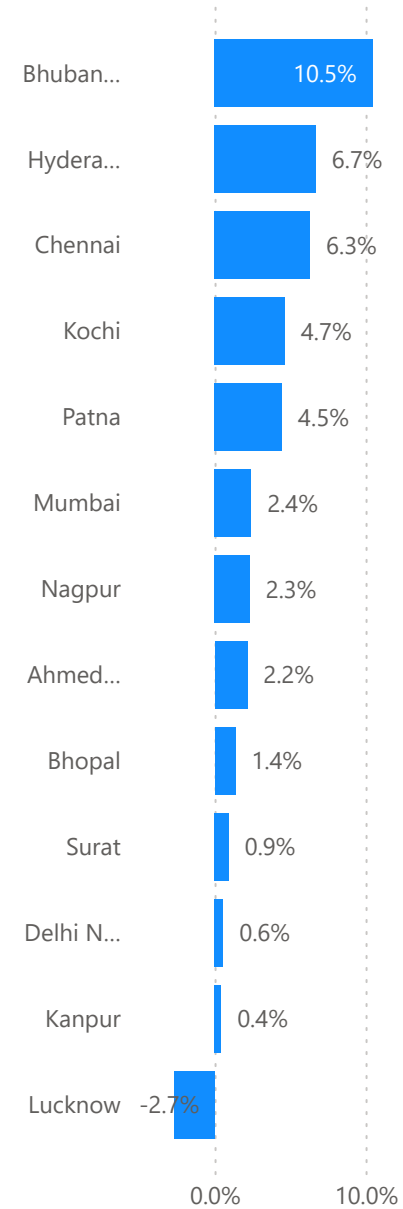
Revenue Contribution % by markets_name



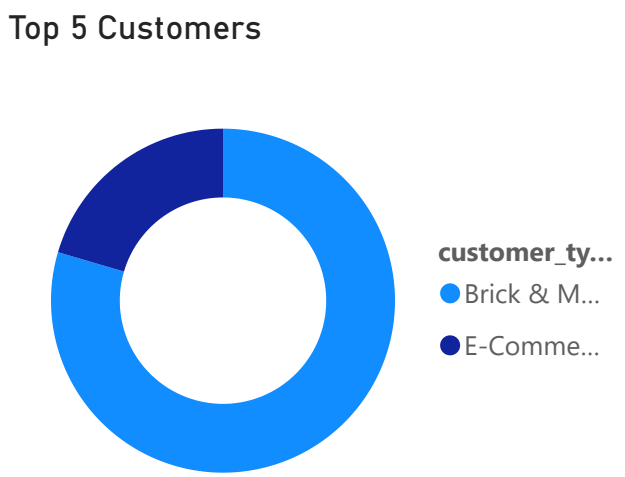
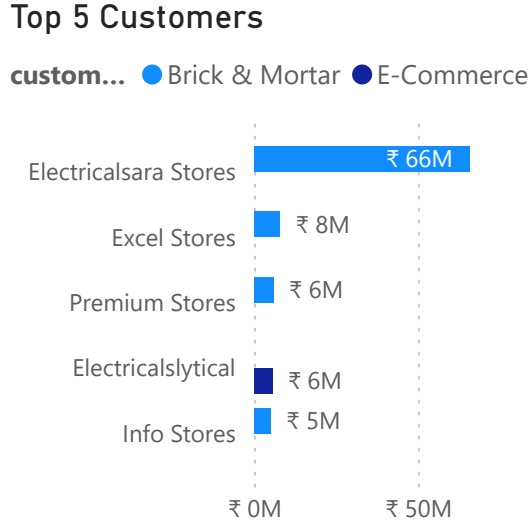
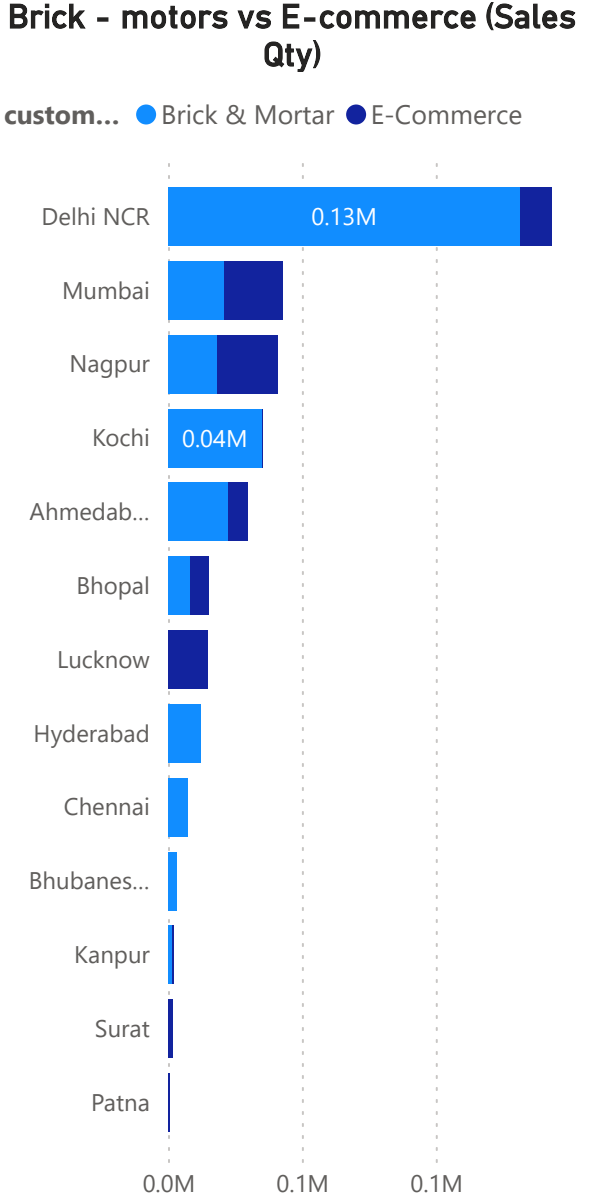
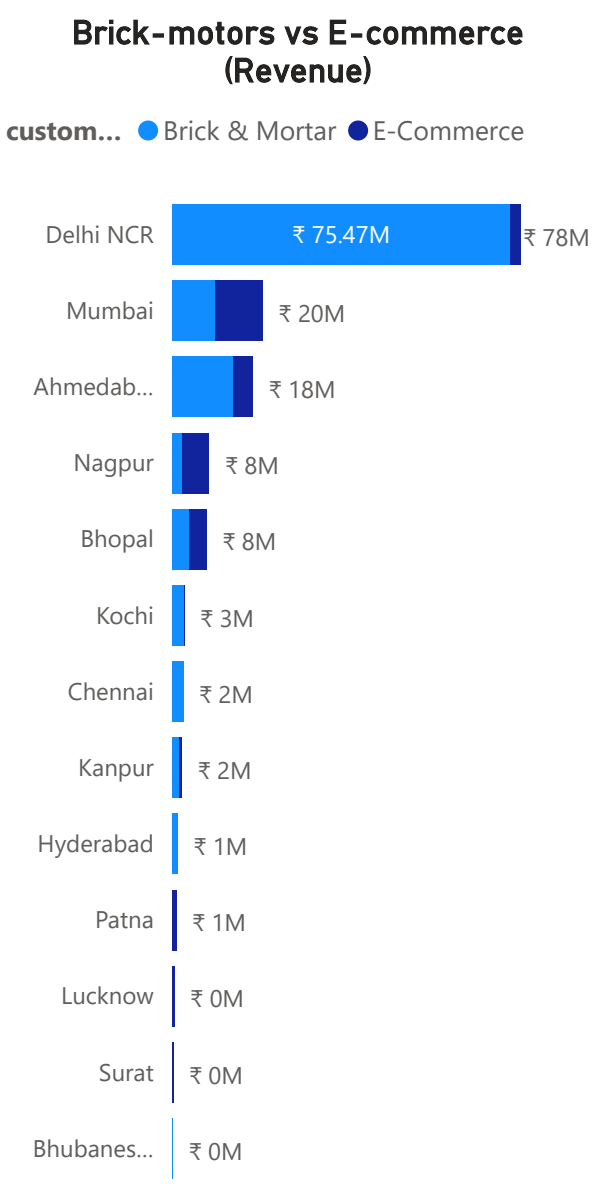
Profit Margin Contribution % by markets_name



Profit Margin % by markets_name



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹ 3,116,384	2.2%	6.1%	4.0%
All-Out	₹ 713,953	0.5%	1.6%	4.5%
Atlas Stores	₹ 2,189,613	1.5%	2.1%	2.0%
Control	₹ 4,182,662	2.9%	2.5%	1.2%
Electricalsara Stores	₹ 65,641,977	46.2%	11.9%	0.4%
Electricalsbea Stores	₹ 50,940	0.0%	0.4%	15.6%
Electricalslance	₹ 142,742	0.1%	0.2%	3.5%
Electricalslytical	₹ 5,537,904	3.9%	1.3%	0.5%
Electricalsociety	₹ 2,520,938	1.8%	3.3%	2.7%
Electricalsopedia	₹ 995,764	0.7%	2.9%	5.9%
Electricalsquipo	₹ 86,908	0.1%	-0.5%	-11.5%
Elite	₹ 1,247,785	0.9%	3.2%	5.3%
Epic Stores	₹ 3,002,834	2.1%	-6.8%	-4.7%
Excel Stores	₹ 7,928,385	5.6%	12.5%	3.3%
Expression	₹ 82,845	0.1%	-0.2%	-4.2%
Flawless Stores	₹ 1,126,976	0.8%	1.8%	3.3%
Forward Stores	₹ 2,560,961	1.8%	5.4%	4.3%
Info Stores	₹ 5,064,374	3.6%	7.8%	3.2%
Insight	₹ 571,430	0.4%	-0.5%	-1.9%
Integration Stores	₹ 1,909,611	1.3%	-0.2%	-0.2%
Leader	₹ 1,671,901	1.2%	4.9%	6.0%
Logic Stores	₹ 3,319,243	2.3%	0.6%	0.4%
Modular	₹ 2,453,519	1.7%	5.0%	4.2%
Nixon	₹ 3,028,345	2.1%	4.7%	3.2%
Nomad Stores	₹ 1,978,550	1.4%	4.0%	4.1%
Novus	₹ 258,543	0.2%	0.2%	1.6%
Path	₹ 1,723,307	1.2%	1.0%	1.1%
Power	₹ 1,098,552	0.8%	3.7%	6.9%
Premium Stores	₹ 5,899,748	4.1%	1.4%	0.5%
Propel	₹ 541,553	0.4%	0.7%	2.8%
Relief	₹ 772,201	0.5%	0.1%	0.3%
Total	₹ 142,224,545	100.0%	100.0%	1.4%





₹ 142M

Revenue

350K

Sales Qty

₹ 2.1M

Total profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

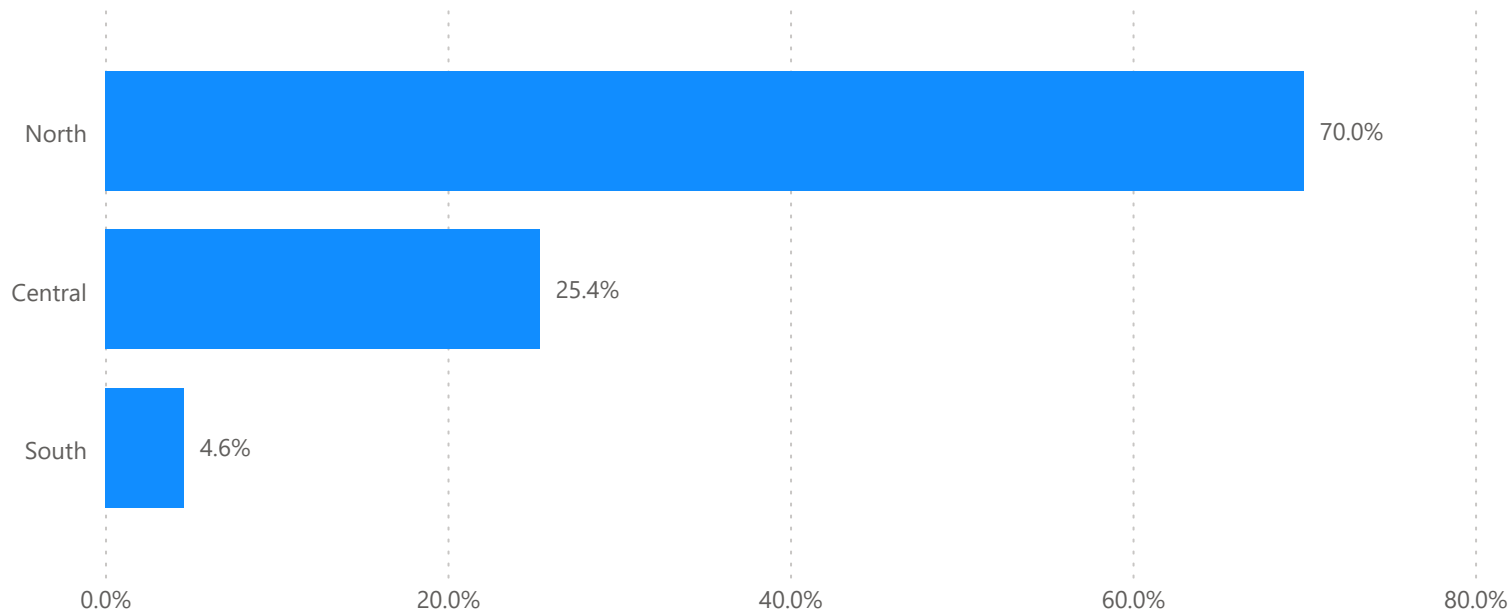
Mar 20

Apr 20

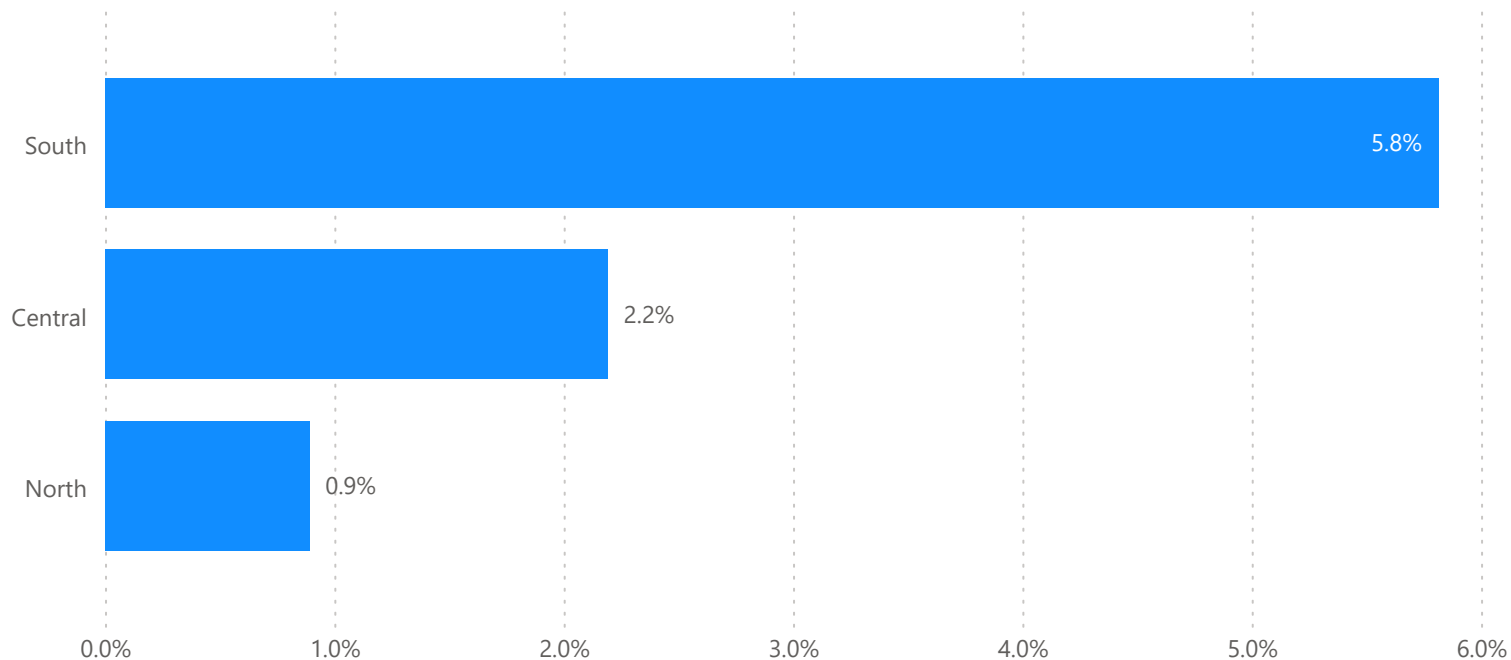
May 20

Jun 20

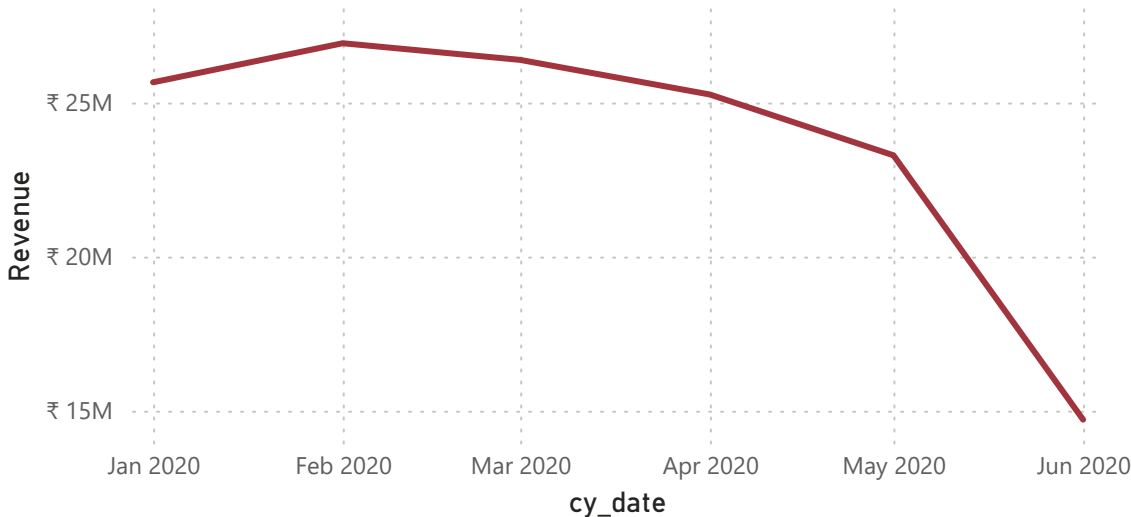
Revenue Contribution % by zone



Profit Margin % by zone



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
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₹ 142M

Revenue

350K

Sales Qty

₹ 2.1M

Total profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

May 20

Jun 20

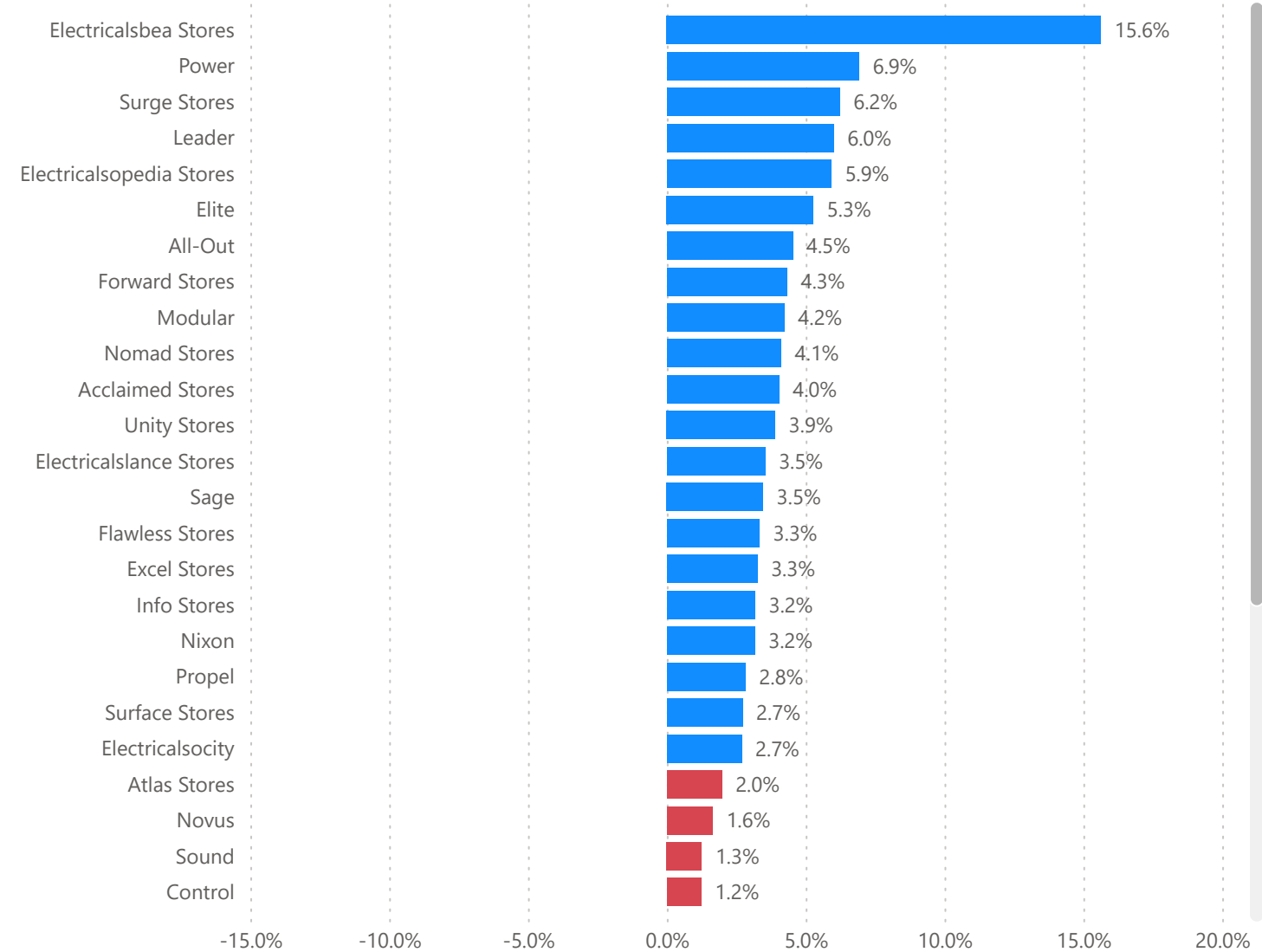
Profit Target



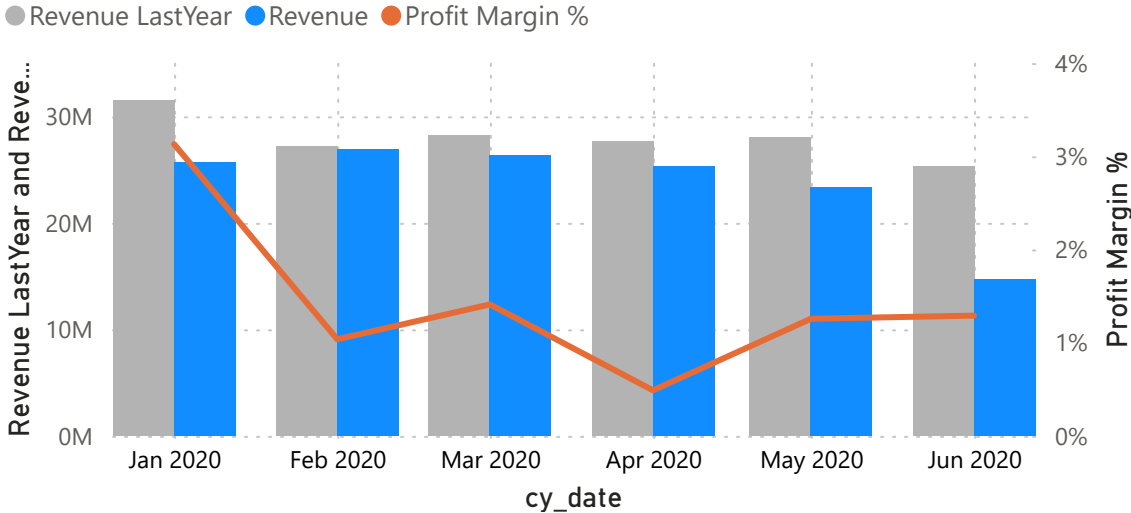
2%



Profit Margin % by custmer_name



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
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