Monthly Newsletter of Flora Saviors -June, 2025



Sharing our Flora Saviors journey of 5 years with all the donors

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#### A Heartfelt Thank You!

Hello everyone, I want to start by expressing my deepest gratitude to each and every one of you for supporting Flora Saviors NGO over the past 5 years. Your encouragement and trust have meant the world to me, and I'm thrilled to share our journey with you.



# **Our Early Years**

In 2020 and 2021, despite having zero experience in running an NGO, I started planting trees with the help of my family and friends. We conducted micro-plantation drives due to the pandemic, and people began to recognize our work. We received overwhelming love and support from the community, which motivated me to continue.

### **A Turning Point**

In 2022, we collaborated with Young Indians Dehradun team for a Miyawaki plantation drive in Jakhan, Dehradun. We planted around 120 saplings, and their team took excellent care of them. Today, that barren land has transformed into a thriving mini-forest. This experience taught me the importance of proper care and maintenance for saplings.





## **Challenges and Realizations**

However, our subsequent plantation drives in 2023 and 2024 were less successful due to funding constraints. I realized that without proper care, we were merely wasting resources and people's hard-earned money. Plantation drives aren't just about numbers or seeking donations; they're a promise to protect our planet and future generations. I felt like I was cheating people by not following through on our commitments.

An initiative by Flora Saviors

#### REVIVING DOON VALLEY



#### A New Approach

So, in 2025, I decided that we wouldn't conduct any plantation drives without sufficient funds. That's why we're raising funds for our "Reviving Doon Valley" project, aiming to plant 10,000 saplings in and around Dehradun. We require approximately ₹25 lakhs for execution and maintenance over the next few years.

# The Reality of Planting Trees

Planting trees involves extensive planning, logistics, paperwork, and fundraising. It's a challenging journey, but I'm committed to making it happen. I've faced numerous rejections, doubtful gestures, and mental tolls, but I'm determined to succeed.



We, the Flora Saviors are making a real impact—but we can't do it alone.

# **The Opportunity**

With your support, we can expand our conservation efforts.



Expand protected land & restoration projects



Enhance community & volunteer engagement



Strengthen monitoring & sustainable practices

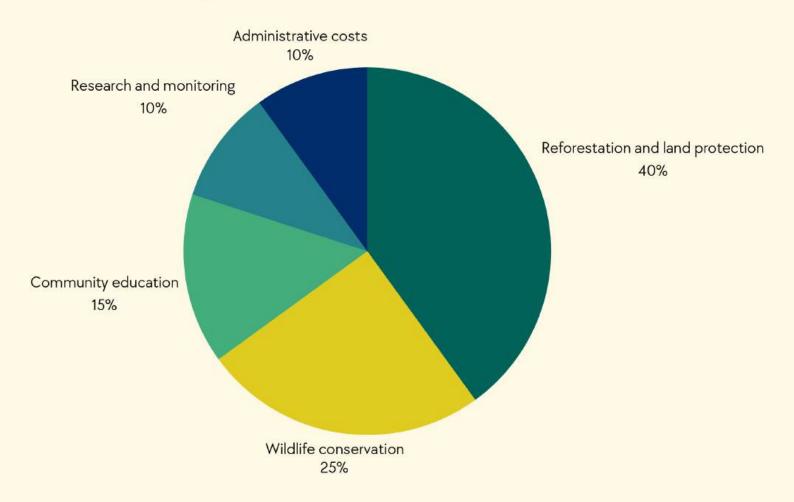
### Transparency and Accountability

I invite each donor to meet me, ask questions, and learn about our progress. I want to assure you that every donation will be used responsibly, and I'll provide regular updates on our plantation drives.



This journey hasn't been easy. I've faced skepticism from my family, who feel that I've wasted the money they invested in my education. There have been times when I felt suicidal, but I didn't give up. I've faced a near-death experience, and that's taught me to fear nothing. I'm a fighter, and I'll continue to work tirelessly towards our mission.

# A huge chunk of funds raised will go to land protection initiatives.



### A Request to Donors

I request each and every donor to understand the challenges we face and the importance of our mission. Please meet me, ask questions, and learn about our progress. Your support means the world to us, and together, we can make a difference.



Thank you for your consideration

