

## Modeling Process

### 1. Feature/Target Setup

- Input features (X) excluded `driver_id` and `enhanced_risk_score`.
- Target (y) was the `enhanced_risk_score`, which had been engineered as a composite measure of driving risk.

### 2. Categorical & Numeric Handling

- `vehicle_type` was treated as categorical and one-hot encoded.
- All other numeric features were passed through directly.
- This hybrid preprocessing ensured the models could leverage both **continuous driver behavior metrics** and **vehicle-type effects**.

### 3. Models Tested

- **CatBoost Regressor**: Excellent at handling categorical data natively, baseline for comparison.
- **Random Forest Regressor**: Robust, interpretable tree-based method.
- **XGBoost Regressor**: Gradient-boosted trees, strong performance on structured data.
- **Gradient Boosting Regressor**: Another boosting method for risk scoring.
- **Stacking Ensemble (final choice)**: Combined RF, XGB, and GBR as base models, with a **Ridge regression meta-model**. This allowed the ensemble to learn strengths of each model and gave the best generalization.

### 4. Validation Strategy

- **5-fold Cross Validation** (MAE, RMSE,  $R^2$ ) ensured consistency across splits.
- **Hold-out test set** was used for unbiased evaluation.

### 5. Model Performance (example test results)

- CatBoost: MAE ~ 5.99,  $R^2 \sim 0.63$
  - RandomForest: MAE ~ 6.26,  $R^2 \sim 0.55$
  - XGBoost / GradientBoosting: Weaker ( $R^2 \sim 0.13\text{--}0.17$ )
  - **StackingEnsemble: MAE ~ 1.85, RMSE ~ 2.28,  $R^2 \sim 0.95$  → best performer**
- 

## Pricing Engine Design

### 1. Base Premium

- Set at **\$2,285/year**, consistent with the U.S. average for full coverage (ensures industry realism).

### 2. Risk Normalization

- Risk scores were clipped between 0–100 and then normalized to 0–1.

### 3. Scaling Factor

- Designed to scale premiums **up to 50% higher** for the riskiest drivers.

### 4. Outputs

- Both **annual premium** and **monthly premium** were generated.
  - Example output included predicted risk score, premium annual, and premium monthly per driver.
- 

## Why This Approach

- **Interpretability:** Premiums are directly linked to a risk score that is both machine-learned and human-readable.
- **Industry Alignment:** Ties to realistic base premiums avoids outputs that would feel disconnected from real insurance markets.

- **Scalability:** By keeping the pricing engine modular, different scaling factors or base premiums can be applied for various geographies, policies, or risk tolerances.