

Industrial Interaction Report on

Digital Designing



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF TECHNOLOGY

IN

COMPUTER SCIENCE & ENGINEERING

Submitted by:

Student Name :

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University Roll No.

2016817



Department of Computer Science and Engineering

Graphic Era (Deemed to be University)

Dehradun, Uttarakhand

2023-24



CANDIDATE'S DECLARATION

I hereby certify that the work which is being presented in the Industrial Interaction report entitled **“Digital Designing”** in partial fulfillment of the requirements for the award of the Degree of Bachelor of Technology in Computer Science and Engineering in the Department of Computer Science and Engineering of the Graphic Era (Deemed to be University), Dehradun shall be carried out by the undersigned under the supervision of **Rahul Bhatija**, CEO and Founder, **KDrama Korner**.

Khushi Singh
2016817
CSE

COPY OF CERTIFICATE



Certificate of Completion

This is to certify that

Khushi Singh

has successfully completed her internship as logo designer and mockup designer at KDRAMA Korner from 1st July to 30 th September. She has performed all her tasks with excellent conduct and performance during the internship .We take the responsibility to thank her and wish her all the best in her future endeavours.

A handwritten signature in black ink, appearing to read 'Rahul Bhatija', is positioned above a horizontal line.

Rahul Bhatija
Founder and CEO
of KDRAMA Korner

Contact Details of Reporting Manager:
Rahul Bhatija
6397057551

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Chapter 1

Acknowledgement

To become a professional in the Computer Science and Information Technology Industry, Industrial Training is the foundation for each undergraduate student. It helps students to improve their practical skills related to interpersonal, problems solving, research and reporting as well as soft skills. Also it helps the students get exposure to the industry, apply the gained knowledge throughout the academic program and learn new updated technologies. In addition, it helps students' career development and to prepare for employment after graduation, by engaging in personal and professional development planning.

This internship opportunity was a great chance for learning new things. I consider myself extremely grateful that I was provided with such a opportunity . I have taken sincere efforts in this project. However, it would not have been possible without the kind support and help of many individuals and organizations.

I express my deepest gratitude and special thanks to all of them. I am highly indebted to my mentors for their guidance and constant supervision as well as for providing necessary information regarding the project & also for their support in completing the project. I would like to express my gratitude towards my family & member of KDrama Korner. for their kind co-operation and encouragement which help me in completion of this project.

Khushi Singh
2016817

Chapter 2

About the company

KDrama Korner, founded in 2022, is a startup based in Delhi, Uttarpradesh. It was founded by Rahul Bhatija by himself, but subsequently connected with like-minded individuals with whom he could collaborate. What started as a love and craze for KDrama soon became a company of like-minded people who were creative .As we all are aware that youth now-a-days is more attracted to korean related things , so we came up with the idea of creating merchandise for crazy fans of kdrama .

We sell T-shirts ,keychains ,hoodies ,wallet card inspired by k-dramas. It includes merchandise inspired by “The Goblin’s Bride”, “Its Okay To Not To Be Okay” and many more popular dramas. re shipping our products all over the India and the fabric is also of premium quality.

Clients reach to us from all over India ,we a ty and T-shirts are available in customizable color and shades and they are inclusive of all the sizes ranging from XXXS to XXXL and also available in baggy style.

CHAPTER 3

Work Responsibilities and Details

Responsibilities

This internship was a 6 weeks logo designing and mockup designing internship. For the first two weeks, we learned the concepts and rules of canva and illustrator and designing . Then, we build the logos and mockups .

All that includes the utilization of software like

- 1) Canva
- 2) Adobe illustator
- 3) IBs paints
- 4) Mock it up
- 5) Adobe Draw

My role was to use all these software and come up with a design inspired by the given kdrama in such a way that the design expresses the theme of the show and look creative and elegant as well .

Work Details

Some of my work



It's
Okay
to be not
Okay



00:16

0.83 KB/S



kdramakorner



Your Gateway to KDrama Style 🙌💖

Shipping all over India 🇮🇳

Premium Fabric ¹⁰⁰

Checkout our latest collection ↓

🔗 kdramakorner.com

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Chapter 4

Skills Learned

I learned here

- 1) Canva
- 2) Adobe illustator
- 3) IBs paints
- 4) Mock it up
- 5) Adobe Draw

Apart from these technical skills, I was also able to learn soft skills like: -

Teamwork

- Dependability
- Adaptability
- Conflict resolution
- Flexibility
- Leadership
- Problem-solving
- Research
- Creativity
- Work ethic
- Integrity
- Communication –

Creativity

Conclusion

Choosing Kdrama korner for my summer internship was hands down the best decision I made due to the fact that I was able to learn multiple new skills and polish the ones I already have. The mentors here definitely know how to trust their team members. The support they provide is second to none. This was my first ever internship and the learning curve was excellent. The projects I got to work on were both exciting and pushing. I got to learn skills which I could have never learnt working alone on college projects, thus such Industrial Training is important for a student to get a taste of how things work in the world they are about to enter. I am thankful to our Head of Department for providing us the opportunity to pursue internships as a part of our curriculum to gain and improve practical skills. I also extend my sincere appreciation to kdrama korner for allowing me to intern at their organization to polish my professional skills.