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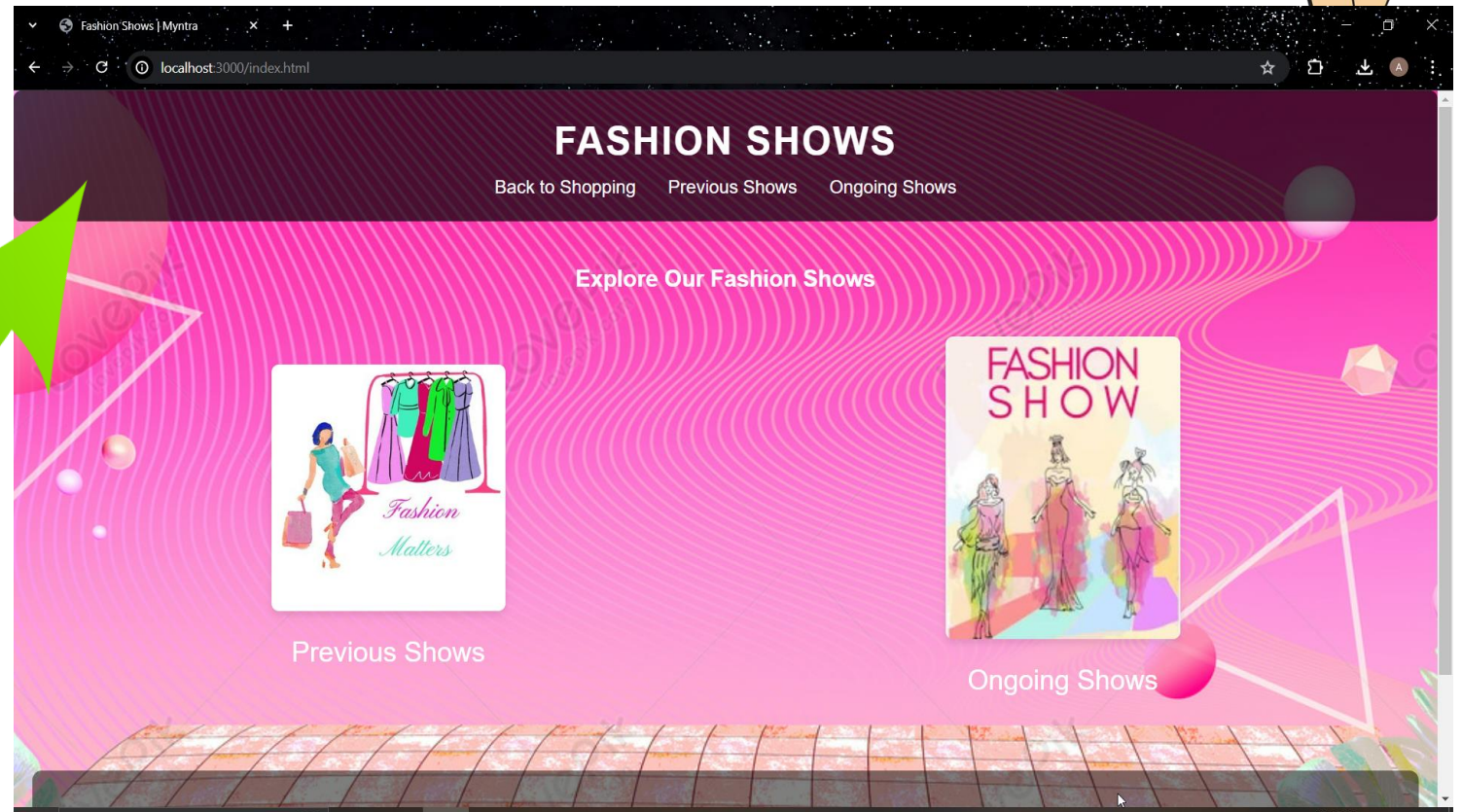
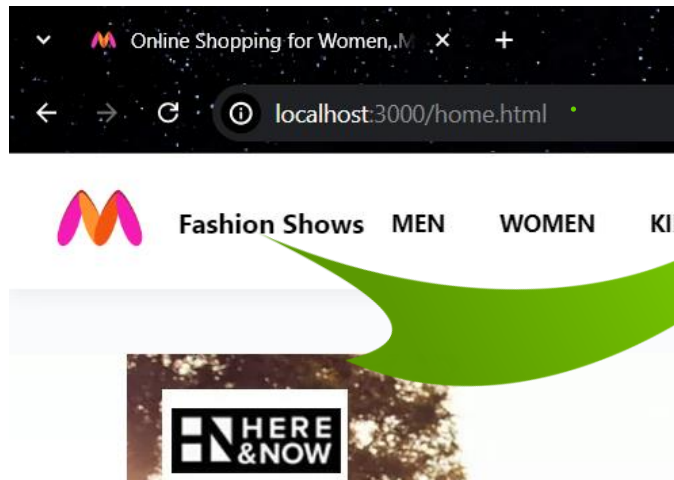
Team Name : Wifi_Lost
College Name : IIT Jammu
Team Members : Khushi Verma(Team Leader)
Aditi Anand

Our Solutions

Part - 1

Fashion Shows :

We host fashion shows where designers can submit their work. Users can look at designs from past shows and see new submissions. Myntra vouchers can be kept as prizes for winners to increase participation.



Benefits:

- Provides a platform for emerging designers.
- Increases user engagement on the platform.
- Encourages creativity and innovation in fashion.

Our Solutions

Part - 2



GoGreen Initiative :

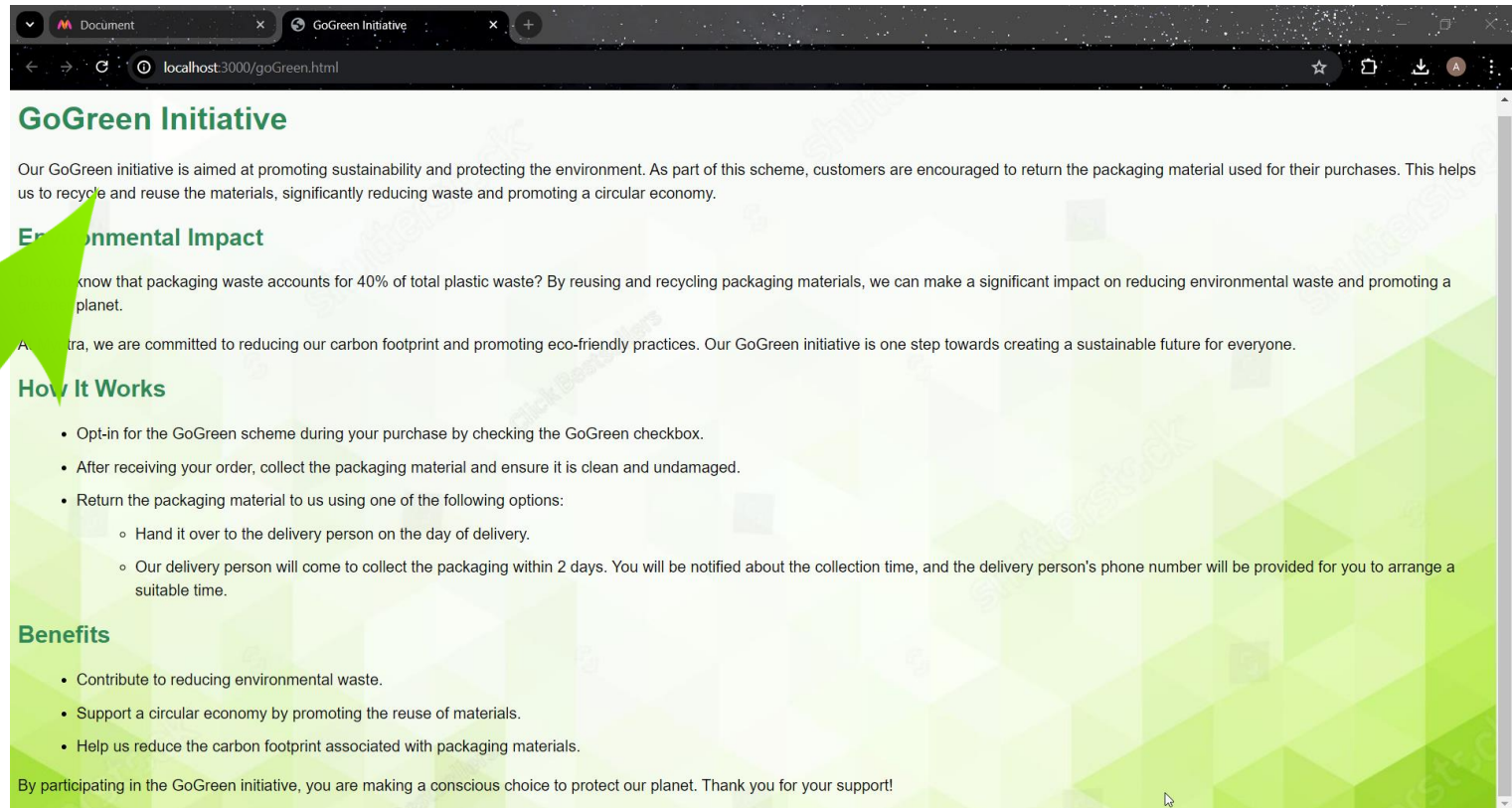
Our GoGreen initiative encourages customers to return their packaging materials. This eco-friendly effort helps reduce waste and supports recycling.

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☐ GoGreen [Know more about GoGreen](#)

[Virtual Try On](#)



Benefits:

- Reduces waste and environmental impact.
- Promotes sustainable fashion practices.
- Enhances Myntra's image as an eco-friendly brand.

Our Solutions

Part - 3



Virtual Try-On:

Our Virtual Tryon feature lets users upload their photos to see how they look in different outfits. They can view themselves in 2D and 3D models, making it easier to choose the perfect outfit.

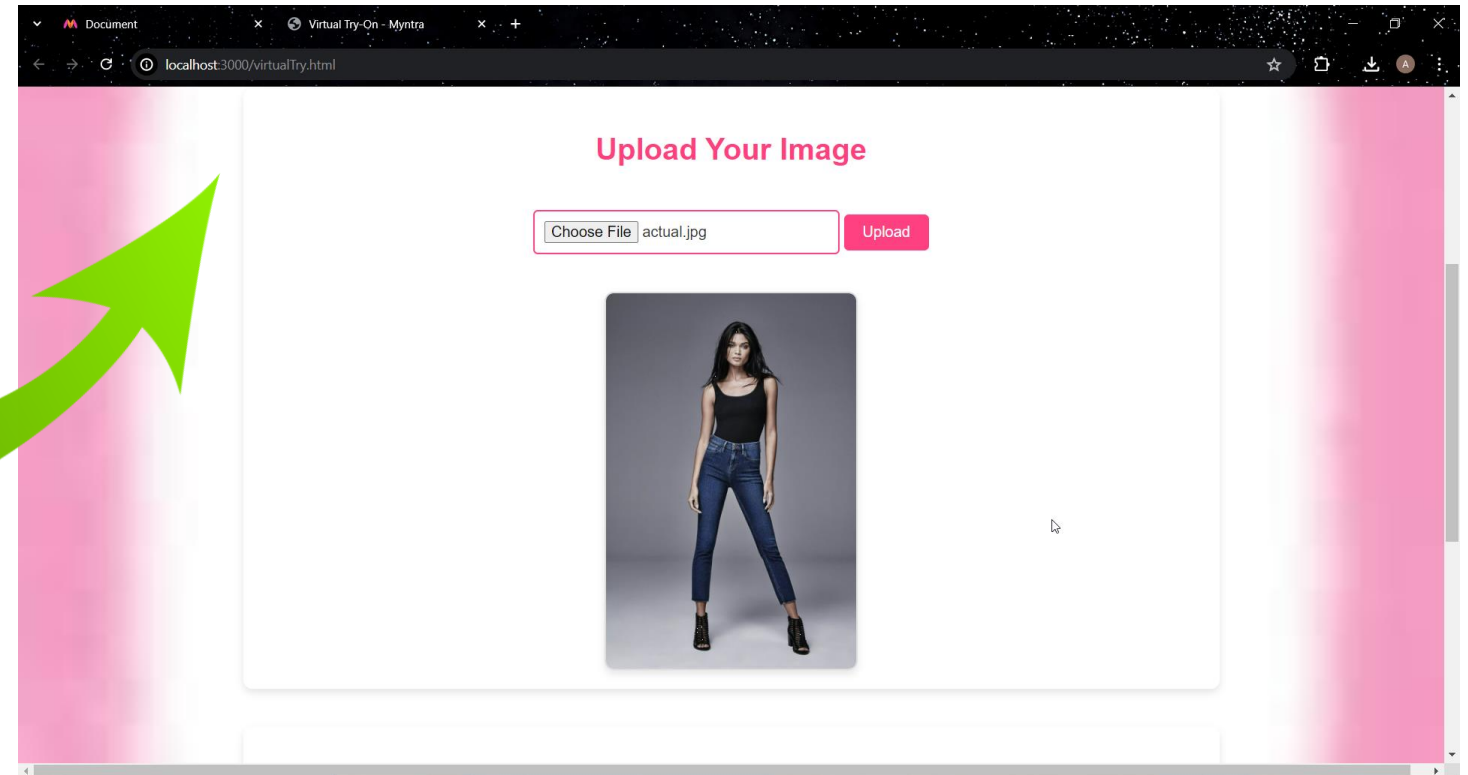
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[Virtual Try On](#)



Benefits:

- Helps customers make better purchasing decisions.
- Reduces return rates by ensuring better fit and style.
- Enhances user experience with innovative technology.

Tech Stack



Myntra-Clone :

- Frontend : HTML, CSS
- Backend : JavaScript (Node.js)
- Database : Google Spreadsheets for storing user-submitted designs and other data.



MVTON (Monocular-to-3D Virtual Try-On Network)

- Framework : MVTON
- Languages : Python
- PyTorch Tools : TensorFlow, OpenCV
- Functionality : Converts 2D images to 3D models. Allows users to see how they look in different outfits. Enhances the shopping experience with advanced 3D modeling. Visuals: Include diagrams or flowcharts explaining how the MVTON framework works and examples of 2D to 3D model conversions.
- Frontend : HTML, CSS
- Backend : JavaScript (Node.js)
- Database : Google Spreadsheets for storing user-submitted designs and other data.



Future Scope

Fashion Shows

- **Social Media Integration:** Allow users to share their designs and fashion show results directly on their social media profiles, increasing engagement and visibility.
- **Live Streaming:** Introduce live streaming of fashion shows to create a real-time interactive experience.
- **Collaborations:** Partner with established fashion brands to provide more opportunities and exposure for emerging designers.

GoGreen Initiative

- **Automated Logistics :** Implement automated logistics solutions for collecting and processing returned packaging and clothing, improving efficiency and reducing carbon footprint.
- **Educational Campaigns:** Launch educational campaigns to raise awareness about sustainable fashion and the benefits of recycling.

- **Partnerships with Recycling Companies:** Establish partnerships with recycling and upcycling companies to expand the range and quality of recycled products.

Virtual Try-On

- **Enhanced Realism:** Use advanced 3D scanning and modeling technologies to improve the realism and accuracy of virtual try-ons.
- **Expanded Product Range:** Extend virtual try-on capabilities to accessories such as shoes, hats, and jewelry, providing a complete styling experience.
- **User Feedback Integration:** Incorporate user feedback to continuously refine and enhance the virtual try-on experience, ensuring it meets customer needs and preferences.