Graphic Designer - Ankit Sharma

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Objective:

Passionate Graphic Designer with 3 years of experience in visual storytelling, branding, and digital design. Adept at delivering creative solutions and enhancing brand identity through compelling design.

Education:

BFA in Graphic Design, School of Art & Design, Delhi University

Graduated: 2020

Skills:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)

- Typography and Layout Design

- Branding & Identity Design

- Print and Digital Design

- Illustration & Iconography

Experience:

- Graphic Designer, Wipro Digital, Bangalore (June 2020 - Present)

- Created marketing materials, brochures, and banners for 15+ campaigns.

- Designed websites and mobile interfaces, increasing client engagement by 20%.

- Collaborated with content teams to produce engaging social media content.

Projects:

- Brand Redesign for TechCorp: Modernized logo and visual style to align with a new business vision.

- Product Brochure Design for EcoHome: Developed a clean, professional brochure for a new eco-friendly product line.

Certifications:

- Adobe Certified Expert (ACE)

- Graphic Design Fundamentals - Coursera

Awards:

- Winner of "Best Digital Design" Award at Wipro's Annual Creative Festival 2022