

UI/UX Designer - Riya Verma

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Objective:

Creative and user-focused UI/UX Designer with 2+ years of experience designing intuitive and engaging digital experiences. Passionate about improving user journeys through innovative design solutions.

Education:

B.Des in Communication Design, National Institute of Design (NID), Ahmedabad

Graduated: 2022

Skills:

- Wireframing and Prototyping (Figma, Adobe XD)
- User Research & Testing
- Interaction Design
- Visual Design Principles
- Responsive Web Design
- Usability Testing
- HTML, CSS (Basic)

Experience:

- UI/UX Designer, TCS Digital, Mumbai (July 2022 - Present)
- Designed user interfaces for web and mobile apps used by 50,000+ users.
- Conducted 25+ user interviews and usability tests to enhance product features.
- Created interactive prototypes reducing development time by 18%.
- Collaborated with product managers and developers in agile teams.

Projects:

- E-commerce App Redesign: Increased user retention by 22%.
- Healthcare Portal: Improved task completion rates by 30% through UX optimization.

Certifications:

- Google UX Design Professional Certificate
- Interaction Design Foundation (IDF) Member

Awards:

- "Best UX Concept" Award at TCS Hackathon 2023