

Illustrator - Neha Rao

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Objective:

Creative Illustrator with 4 years of experience in producing high-quality artwork for books, magazines, and branding materials. Adept at transforming concepts into visually appealing and detailed illustrations.

Education:

BFA in Illustration, National Institute of Fine Arts, Mumbai

Graduated: 2019

Skills:

- Hand-Drawn Illustrations & Digital Art
- Storyboarding & Concept Art
- Childrens Book Illustration
- Character Design & 2D Animation
- Photoshop, Illustrator, Procreate

Experience:

- Freelance Illustrator, Mumbai (2019 - Present)
- Created illustrations for 10+ childrens books, selling over 10,000 copies.
- Collaborated with brands to develop unique characters for marketing campaigns.
- Provided custom artwork for websites, album covers, and social media ads.

Projects:

- "Little Adventures" Children's Book Series: Illustrated and designed the characters and scenes for a popular book series.

- "Flora & Fauna" Art Collection: Created a series of digital artworks for a gallery exhibition in Mumbai.

Certifications:

- Digital Illustration for Beginners - Udemy
- Advanced Photoshop Techniques - LinkedIn Learning

Awards:

- Winner of "Best Children's Illustration" at Mumbai Art Exhibition 2022