

Credit Card Transaction Report

Revenue

55M

Interest

7.8M

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

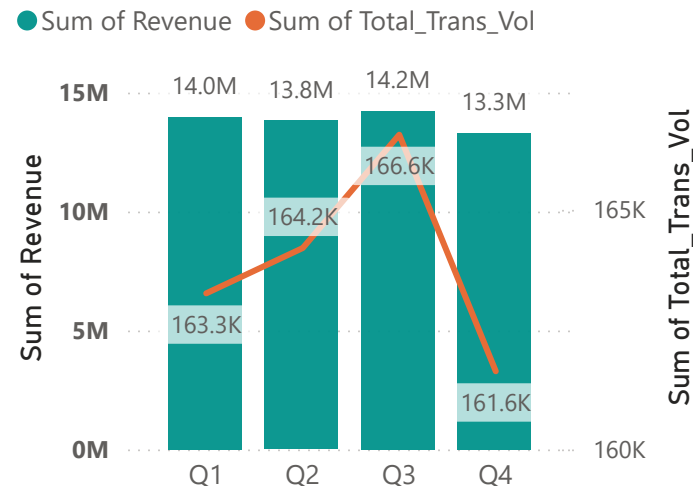
Q4

Q3

Q2

Q1

QTR Revenue and total trans count



Week_Start_Date

All

F

M

Low

Med

High

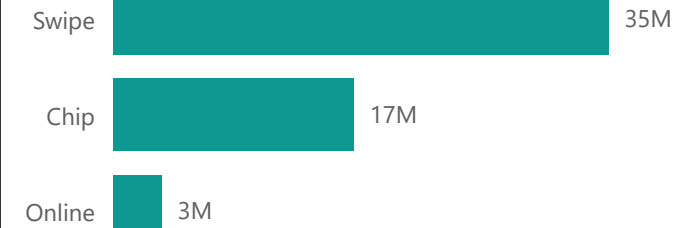
Silver

Blue

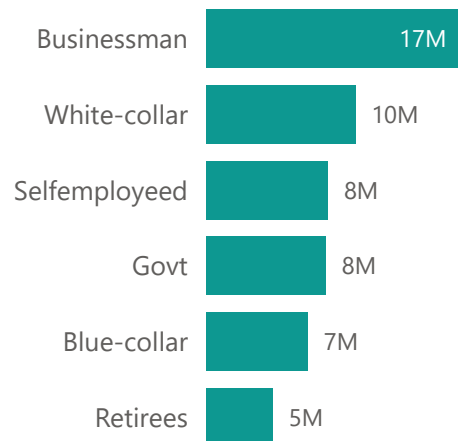
Gold

Platinum

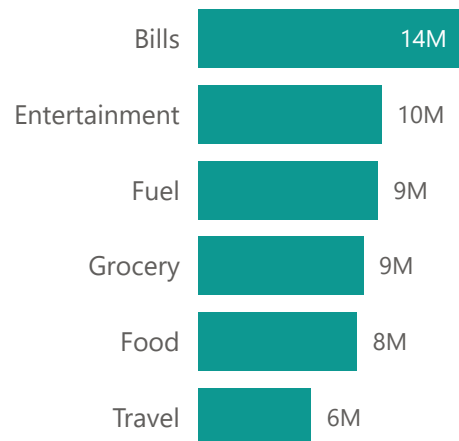
Revenue by Customer Job



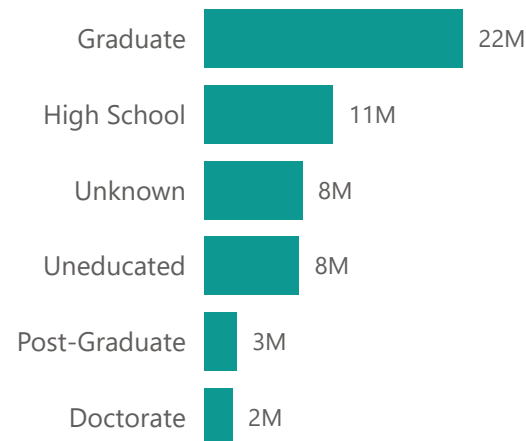
Revenue by Customer Job



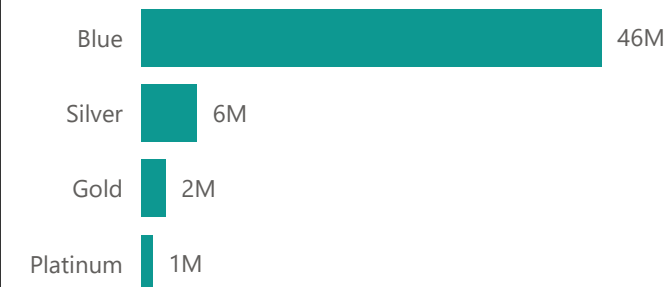
Revenue by Expenditure type



Revenue by Education Level



Revenue by Card category





Credit Card Customer Report

Revenue

55M

Interest

7.8M

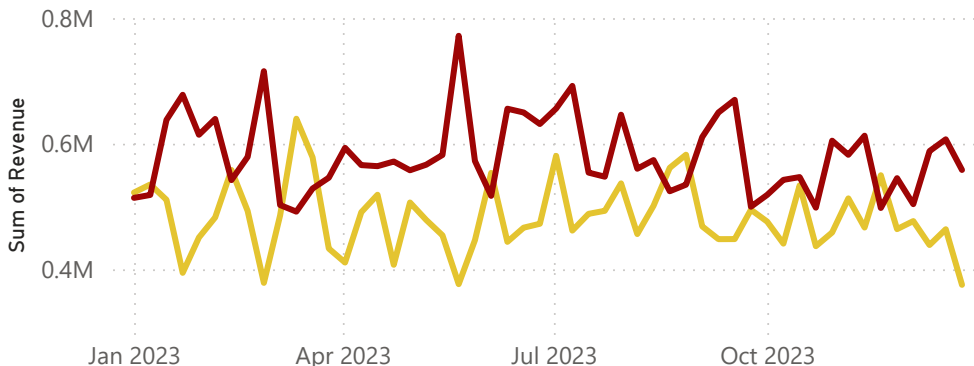
Income

576M

CSS

3.19

Revenue by week



Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

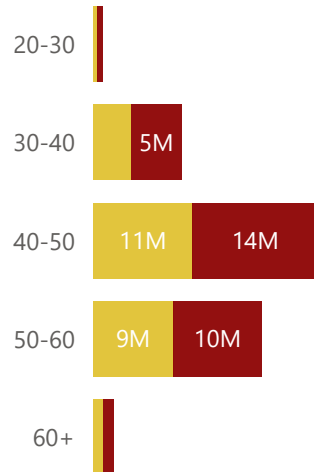
M

30M

F

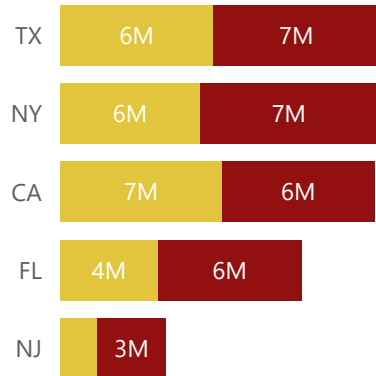
25M

Revenue by Age group

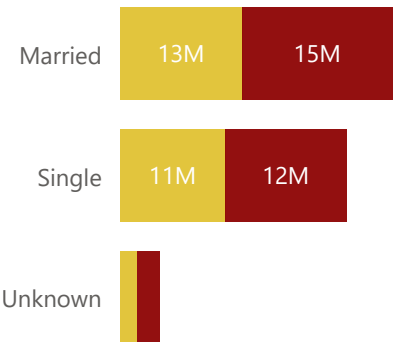


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
Total	55315410	78,43,382.23	575914439

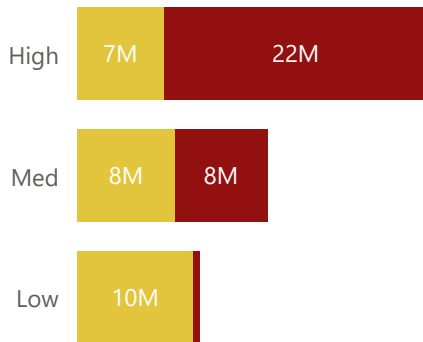
Top 5 states



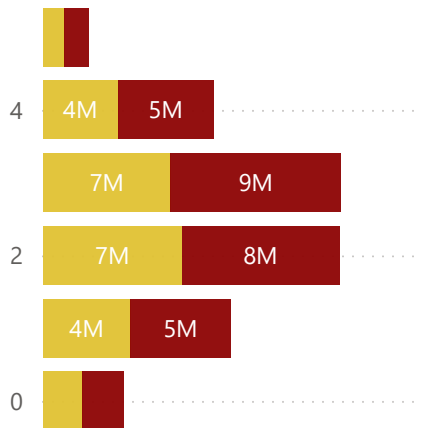
Revenue by marital status



Revenue by Income group



Revenue by dependent



Revenue by Education level

