

EDA_NYC_Taxi_Analysis_<Khushpreet>

NYC Taxi Operations 2023 Report Summary

- Peak taxi trips occur between 4 PM and 8 PM.
- Weekdays have more trips compared to weekends.
- Average fare peaks in late evening hours.
- Top pickup locations identified by Location IDs.
- Tips are generally low with occasional high outliers.

Recommendations:

- Implement surge pricing during peak hours.
- Increase driver availability in busiest zones.
- Encourage tipping to boost driver income.









