

A photograph of two men in professional attire shaking hands. The man on the left is wearing a dark blue suit and tie. The man on the right is wearing a white traditional Middle Eastern outfit, including a ghutra and agal. They are both smiling and looking towards each other.

DRIVEN BY IDEAS, POWERED BY TRUST



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CORPORATE PROFILE DESIGN  
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MOCKUPS



RIMAL TRADING GROUP

it and investment.  
Holdings:  
investments and diversified services.  
uring & More:  
g into new sectors with agility.

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LEADERSHIP AS A RESULT OF SOLID  
CONSTRUCTION AND SYSTEMS.  
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BUILT TO LEAD



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RIMAL TRADING GROUP

**FUNDER & CEO Message**

Our journey began with a simple belief. Uniqueness and Excellence lead to prosperity. Thus, we support creative ideas in our local market and try to bring innovative brands from abroad.

In our globalized generation, a true modernity is born when legacy integrates with novelty, that is why we have deep respect for our heritage. The values passed down through generations: integrity, resilience, and pride in quality, are the same values that guide us as we build a forward-looking, innovative organization.

From day one, we committed ourselves to creating a company where hard work is recognized, transparency is practiced, diversity is embraced, and opportunities are fair for all. Those principles are not just ideals, they are the foundation of stronger, more agile, and more ethical corporates. They shape how we grow, how we make decisions, and how we serve our partners and communities.

03

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We believe that innovation is not a luxury it is a responsibility. We encourage new ideas, challenge outdated assumptions, and constantly seek inventive ways to improve our work. Therefore, we value upcycling and sustainability, recognizing that the future belongs to companies that balance progress with people, the environment, and the generations that will follow.

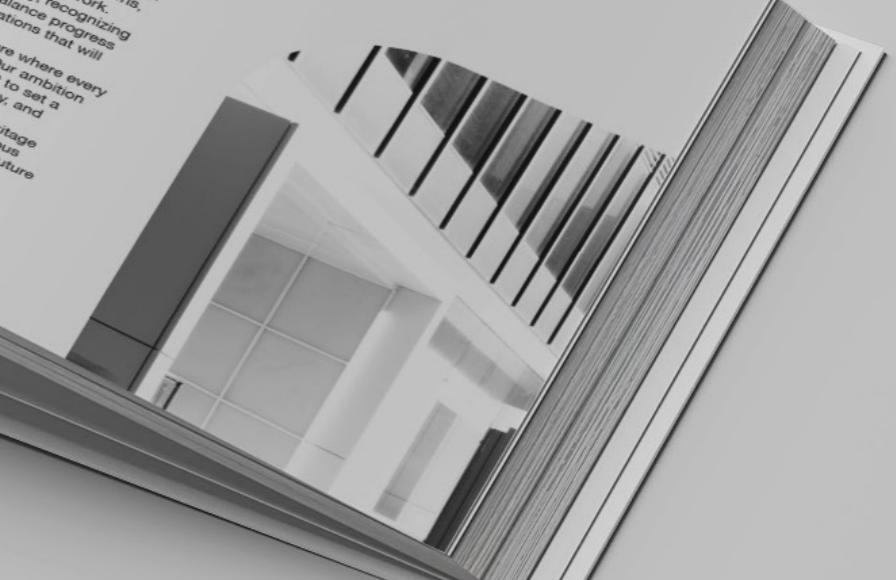
As we expand, we remain committed to a culture where every person can contribute, develop, and succeed. Our ambition is not only to build a competitive organization, but to set a standard for excellence driven by purpose, integrity, and continuous improvement.

Rimal Trading Group stands at the intersection of heritage and modernity proud of where we come from, ambitious about where we are going, and determined to build a future that reflects our values.

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**FLAT DESIGNS**





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## ABOUT

Rimal Trading Group, was born on 07/07/2025, emerged from a vision to unite diverse entrepreneurial ventures under one structured organization. What began as independent businesses has grown into a dynamic group that embodies unity, professionalism, and ambition. Today, Rimal is committed to operational excellence and strategic growth, delivering world-class brands and services across local and regional markets. The name “Rimal,” inspired by Arabian heritage, refers to sands symbolizing abundance, resilience, and the land where our forefathers once lived.



DRIVEN BY IDEAS, POWERED BY TRUST.

## OUR MISSION

Creating and managing ventures that combine innovation, integrity, and value bringing the best global brands and concepts to the local market while fostering sustainable growth.

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## OUR VISION

To become a leading regional powerhouse recognized for excellence, trust, and creativity, building brands that inspire loyalty and shape lifestyles across Qatar, GCC, and beyond.

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## OUR VALUES

- **Passion:** We are wholeheartedly committed to everything we do.
- **Creativity:** Innovation is the engine that drives our success.
- **Persistence:** Growth takes time, and challenges strengthen our determination.
- **Humility:** We grow with respect, responsibility, and integrity.
- **Transparency:** We value openness and clarity in every interaction.
- **Diversity:** Uniting different perspectives in one inclusive community.

## OUR CULTURE

At Rimal, success is a mindset, not an option. We build trust before transactions, because:

- Sales create revenue, but trust builds brands.
- Equal opportunity and investment in our people drive growth.

We believe:

- A first sale keeps you running today.
- Trust keeps you thriving for decades.

People don't just buy products, they buy belief, reliability, and consistency.

That's why we go beyond the sale by:

- Deliver value
- Listen actively
- Show integrity

## OUR APPROACH

- Assassinating markets to Be self-sufficient in every local market.
  - Bring what's missing and needed for the people in each community.
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## WHAT WE DO

- **Retail & Fashion:**  
Footwear, apparel, and lifestyle brands.
- **Food & Beverage:**  
Cafés, restaurants, and franchise operations.
- **Real Estate:**  
Development and investment.
- **Services & Holdings:**  
Strategic investments and diversified services.
- **Manufacturing & More:**  
Expanding into new sectors with agility.



WHERE BUSINESSES  
TAKE SHAPE

## TARGET MARKET

- Primary: Qatar and GCC
  - Secondary: MENA region
  - Global Outlook: Actively exploring opportunities worldwide.
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## GROUP POSITIONING STATEMENT

Rimal Trading Group stands at the intersection of innovation and reliability. We position ourselves as a forward-thinking business group that transforms ideas into impactful ventures while earning the trust of partners, customers, and communities. Our commitment to creativity, integrity, and sustainable growth ensures that every brand we build delivers value, inspires confidence, and shapes lifestyles across Qatar, the GCC, and beyond.



## OUR CORPORATE TEAM

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- Funder & CEO: Shiekh Alharith Al Thani
  - Commercial Manager: Basem Elishaa
  - Operations Assistant: Arlene Rupido
  - F&B Operation: Yehia Ali
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## FUTURE PLANS

To expand our portfolio across multiple sectors, strengthen operational efficiency, and position Rimal Group as a trusted name in global markets.

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THE POWER BEHIND  
GROWTH.

**LEADING  
WHAT'S NEXT...**



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THANK YOU



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Thank you