



AMAZON E-COMMERCE SALES ANALYSIS DASHBOARD

107.24M

Total Revenue

113K

No. of customers

44

No. of products

9.41

Avg. Delivery days

31K

Returned Products

Product Category

Electronics

Fashion

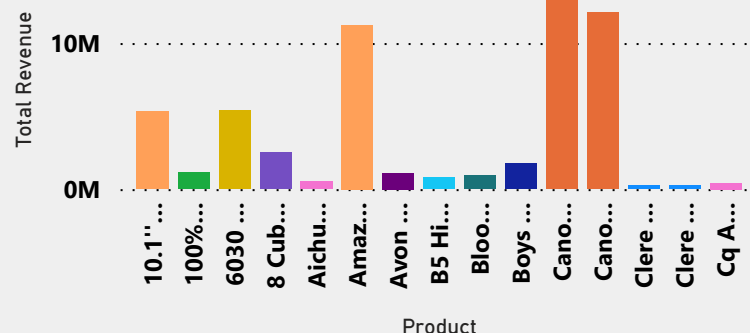
Health and beauty

Location Total Revenue

Greater Accra	2,70,73,376.20
Ashanti	2,26,12,615.25
Western	1,66,41,342.85
Weija	1,29,74,877.55
Upper West	53,70,988.80
Volta	48,14,933.65
Upper East	31,98,652.15
Prampram	22,66,998.90
Savannah	22,41,186.80
Oti	14,17,236.80
Oyarifa	12,85,776.50
Northern	11,90,434.10
North East	10,53,922.20
Kitase	8,61,862.10
Kasoa	6,98,710.25
Dodowa	6,10,246.40
Gbawe	6,07,161.55
Eastern	6,04,115.55
Bono	4,02,245.10
Total	10,72,39,228.20

Revenue by Product and SubCategory

SubCategory Beauty and p... Boy's fashion Digital Ca...



Dynamic view

Product

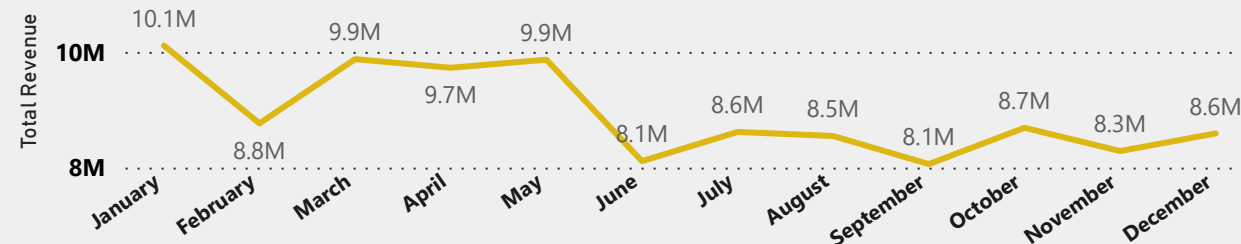
Zone

Product Category

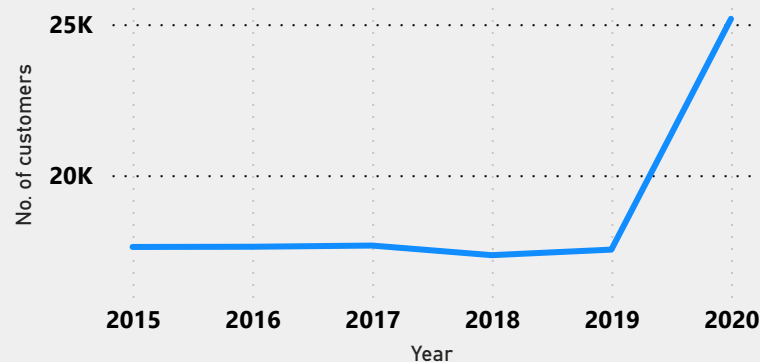
03-01-2015

20-01-2021

Total Revenue by Month

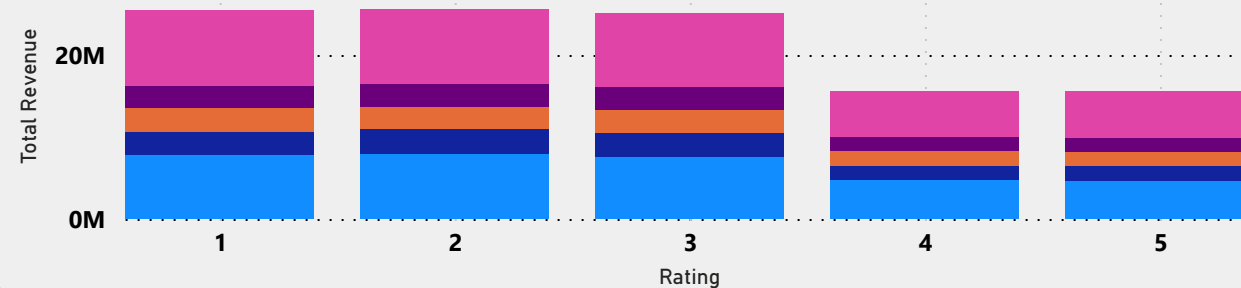


No. of customers by Year



Total Revenue by Rating and Product Category

Product Category Electronics Fashion Health and beauty Home and Office Phones and Tablet





AMAZON E-COMMERCE SALES ANALYSIS DASHBOARD

Product Category

Electronics

Fashion

Health and beauty

Home and Office

Phones and Tablet

Delivery Type

Express

Shipped from
Abroad

Standard
Delivery

Gender

F

M

Dynamic view

Product

Zone

Product Category

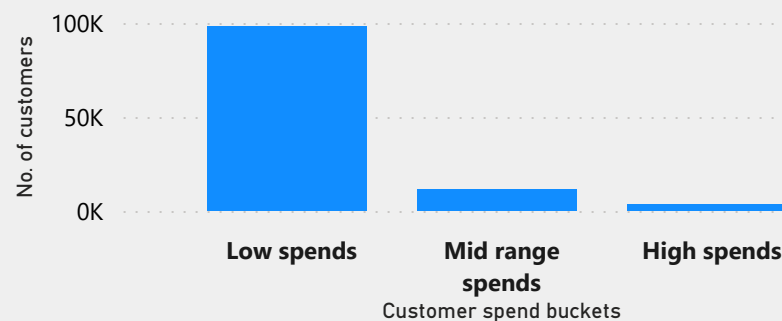
Age

Middle age(31-50)

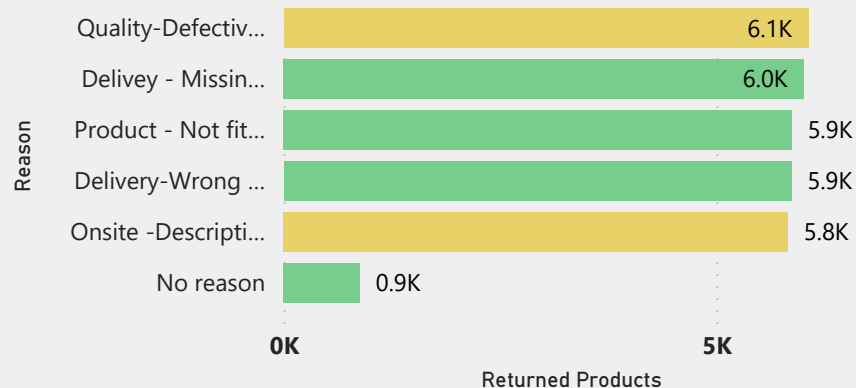
Old age(51-90)

Young adults(17-30)

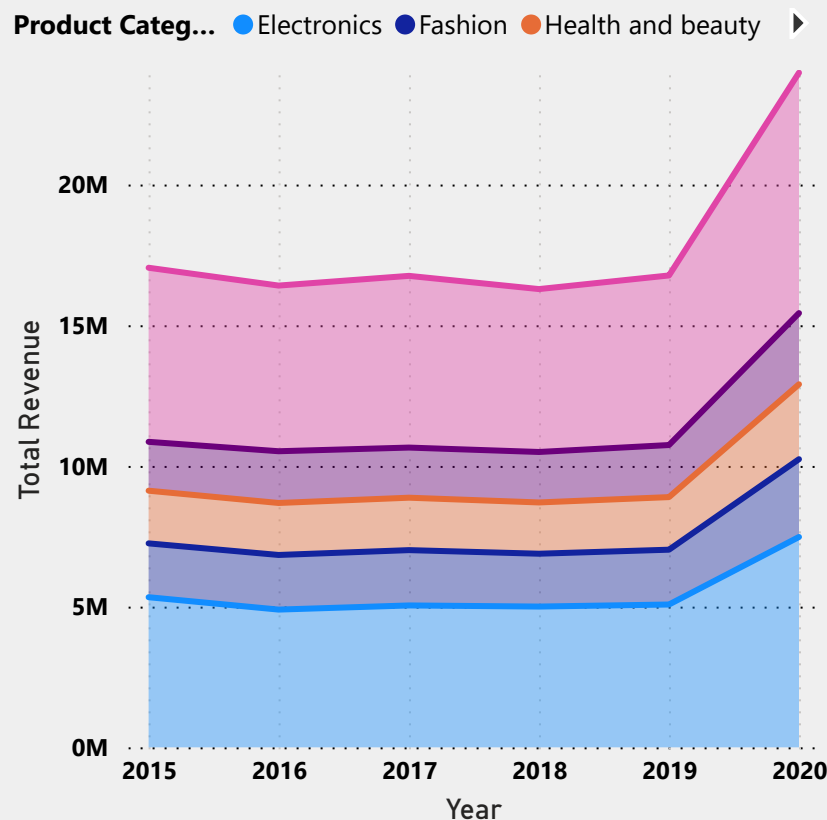
No. of customers by Customer spend buckets



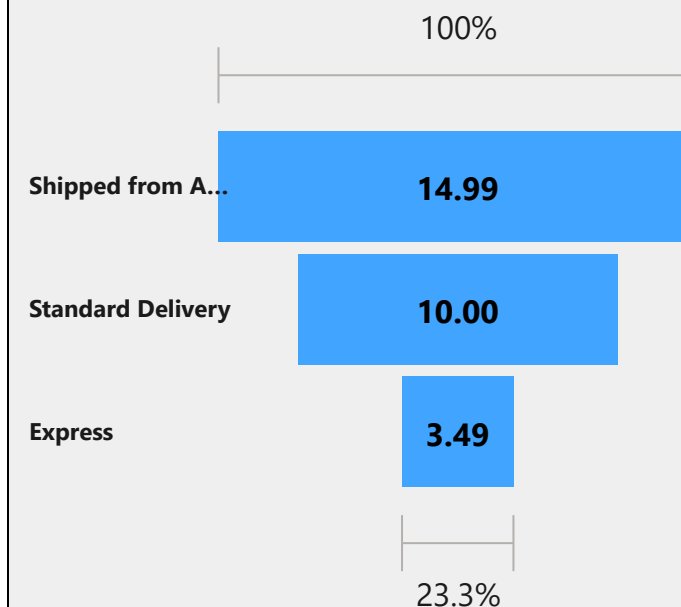
Returned Products by Reason



Total Revenue by Year and Product Category



Avg. Delivery days by Delivery Type





AMAZON E-COMMERCE SALES ANALYSIS DASHBOARD

Electronics

First Product Category

Beauty and personal care

First SubCategory

107.24M

Total Revenue

603K

Sum of Order Quan...

2.73

Average of Rating

Affordable

Premium

Standard

Delivery Type

Express

Shipped fro...

Standard D...

Delivery weeks

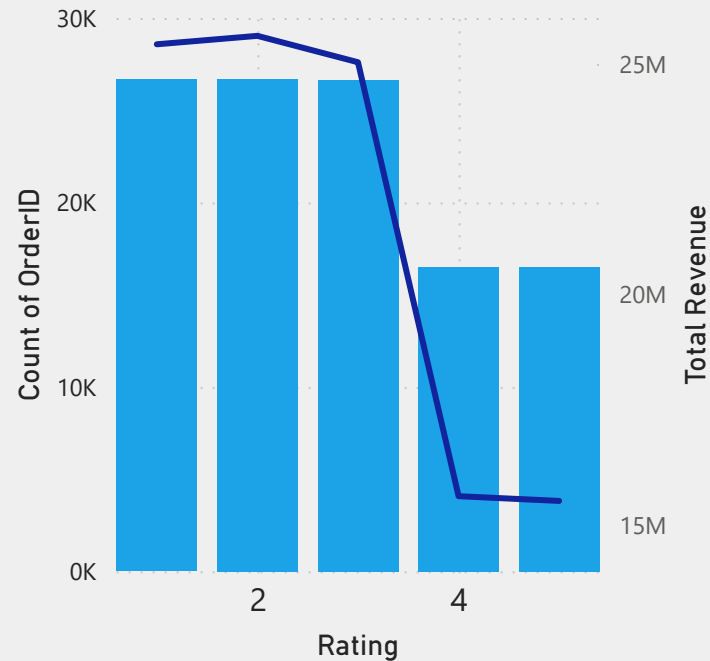
second week

Third week

Within week

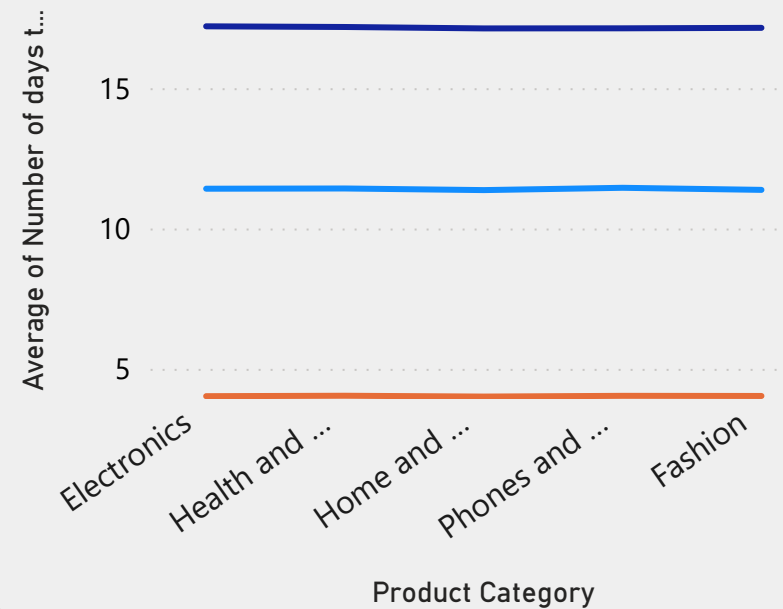
Count of OrderID and Total Revenue by Rating

Count of OrderID Total Revenue



Average of Number of days to delivered by Product Category and Delivery weeks

Delivery weeks second week Third week Within week



Product	Average of Sale Price	Total Revenue
10.1" Business Tablet with MT6582 Quad-Core Processor	2,060.68	52,93,898.00
100%Cotton 4 Piece Short Sleeve T-Shirts - Multicolour	451.76	11,60,562.00
6030 3.1 Bluetooth Home Theatre With Remote Control - Black + Free Smartwatch	2,104.78	54,05,064.00
8 Cubes Plastic Wardrobe - Blue/White	978.31	25,13,287.00
Aichun Beauty Eight Pack Essential Oil - 30ml	200.13	5,13,528.00
Amazon Fire HD 8 Kids Tablet 32GB HDD - 2GB RAM - 8" Blue	4,373.93	1,12,36,628.00
Avon Soft Musk Eau de Toilette Spray - 50ml	433.44	11,13,510.00
Total	949.09	10,72,39,228.20