

# KHWAN KIM

INSEAD

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## EDUCATION

### INSEAD

*Ph.D. Candidate in Management*

Fontainebleau, France

July 2019 -

- Committee: Frederic Godart (co-chair), Noah Askin (co-chair), Henrich Greve, Damon Phillips, Manav Raj
- Dissertation: *Essays on Novelty in Creative Industries*

### The Wharton School, The University of Pennsylvania

*Visiting Ph.D. Student (Management)*

Philadelphia, PA, USA

July 2022 -January 2023

### The University of Chicago

*Master of Arts in Sociology*

Chicago, IL, USA

August 2018

- Thesis Advisor: James A. Evans
- Thesis: "Diversity and Ambiguity in American Popular Music, 1965 to 2015"
  - Winner, Earl S. and Esther Johnson Prize for Best Thesis

## RESEARCH INTERESTS & SKILLS

Interests: Organization Theory; Antecedents and Consequences of Creativity, Novelty, and Innovation; Creative Industries

Methods: Causal Inference; Computational Content Analysis; Panel Data Analysis; Machine Learning; Survival Analysis

## JOB MARKET PAPER

"Kindle's Kindle: Is Digitization Igniting or Dousing the Fire of Content Novelty in the Book Industry?"

- Wharton-INSEAD Doctoral Consortium (Singapore), Nov 2023
- Creative Industries Conference (INSEAD, Fontainebleau), Oct 2023
- SMS Annual Conference (Toronto), Oct 2023
- Medici Summer School (MIT Sloan, Boston), Jun 2023

## PUBLICATIONS

**Khwan Kim**, Noah Askin, & James A. Evans. "Disrupted Routines Anticipate Musical Exploration." *Proceedings of the National Academy of Sciences (PNAS)* (Forthcoming)

- Guest speaker, Data Seminar at the headquarters of Deezer (Paris), Jan 2024
- Finalist, The Edgar Schein Best Student Paper Prize at the Berkeley Culture Conference (Haas, Berkeley), Jan 2024
- Workshop on Digital Data for Research in Organization Studies (HEC Paris, Paris), Apr 2023
- Creative Industries Conference (Columbia Business School, NYC), Oct 2022

## MANUSCRIPTS UNDER REVIEW

**Khwan Kim** & Noah Askin. "Feature-Based Structures of Opportunity: Innovation in the American Popular Music Industry, 1958-2016." *American Sociological Review* (Conditional Accept)

- Strategy Science Conference (LMU, München), Jun 2023
- Creative Industries Conference (Amsterdam Business School), May 2022
- AOM Annual Meeting (Virtual), Aug 2021
- AOM Annual Meeting (Virtual), Aug 2020

Abhishek Deshmane, Noah Askin, & **Khwan Kim**. "Keep It or Skip It? Sequential Consumption of Music with Reference Effects"

- Reject & Resubmit at *Management Science*

Frederic Godart, Thomas Roulet, Giacomo Negro, Hang-Jun Cho, **Khwan Kim**, & Kim Claes. "Organizing Cultural Production: A Review of the Literature and an Integrative Framework"

- Under 1<sup>st</sup> Review at *Journal of Management*

## SELECTED WORKS IN PROGRESS

**Khwan Kim**, Frederic Godart, & William Maddux. "So Close, Yet So Different: Symbolic Capital in The Art Market Is Facilitated

by Culturally Close Diversification”

- Manuscript available; target journal: *Administrative Science Quarterly*
- Trans-Atlantic Doctoral Consortium (LBS, London), May 2023

Spencer Harrison, **Khwan Kim**, & Yanbo Song. “Evolutionary Consecration: Acceptance and Attention to Deviants in the US Film Markets”

- Creative Industries Conference (INSEAD, Fontainebleau), Oct 2023
- Creativity Collaboratorium (UCL, London), September 2023

Spencer Harrison, Akshita Joshi, **Khwan Kim**, & Noah Askin. “The Collapse and Reconstruction of Relational Boundaries in Musicians”

- Data analysis

**Khwan Kim**, & Stephen Mezas. “When Early Adoption and Rapid Diffusion Drive Heterogeneity in the Field: Case of Hollywood Studios in the US Film Market”

- Data analysis

Xuege C. Lu, Heeyon Kim, & **Khwan Kim**. “Old Wine in New Bottles but from Elsewhere? Market Intermediaries as Gatekeepers to Promote Domain Originality”

- Data analysis

**Khwan Kim**, Noah Askin, & Martin Gargiulo. “Exploration and Exploitation in Cultural Tastes from a Core/Periphery Perspective”

- Manuscript available
- AOM Annual Meeting (Seattle), Aug 2022

## TEACHING

### Programming and Computational Social Sciences with Python

INSEAD

#### Course Creator/Instructor

August 2021, 2022

- Build a 3-week Bootcamp for incoming Ph.D. students; Organize the entire class and content, including materials, assignments, and structure
- Provide hands-on guidance for students to navigate programming in Python

## REVIEWING

Ad hoc reviewer for:

- SMS 44<sup>th</sup> Annual Conference 2024
- Poetics - Journal of Empirical Research on Culture, the Media and the Arts
- INSEAD-Wharton Ph.D. Consortium

## REFERENCES

### **Frederic Godart**

Associate Professor

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### **Noah Askin**

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INSEAD, UC-Irvine

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### **Henrich Greve**

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### **Damon Phillips**

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The Wharton School

[djphill@wharton.upenn.edu](mailto:djphill@wharton.upenn.edu)

### **James A. Evans**

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### **Manav Raj**

Assistant Professor

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