

KHWAN KIM

INSEAD

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EDUCATION

INSEAD

Ph.D. Candidate in Management (Organizational Behavior - Macro Track)

Fontainebleau, France

July 2019 -

Committee:

- INSEAD: *Frederic Godart (co-chair), Noah Askin (co-chair), & Henrich Greve*
- Wharton: *Damon Phillips & Manav Raj*

The Wharton School, The University of Pennsylvania

Visiting Ph.D. Student (Management)

Philadelphia, PA, USA

July 2022 -January 2023

The University of Chicago

Master of Arts in Sociology

Chicago, IL, USA

August 2018

Thesis: "Diversity and Ambiguity in American Popular Music, 1965 to 2015" (Advisor: James A. Evans)

- The Earl S. and Esther Johnson Prize (Best Thesis Award)

RESEARCH INTERESTS & SKILLS

- Interests: Organization Theory; Antecedents and Consequences of Creativity, Novelty, and Innovation; Creative Industries
- Methods: Causal Inference; Computational Content Analysis; Panel Data Analysis; Machine Learning; Survival Analysis

JOB MARKET PAPER

"Kindle's Kindle: Is Digitization Igniting or Dousing the Fire of Content Novelty?"

PUBLICATIONS

Khwan Kim, Noah Askin, & James A. Evans. "Disrupted Routines Anticipate Musical Exploration"

- Forthcoming at *Proceedings of the National Academy of Sciences (PNAS)*
- Finalist, The Edgar Schein Best Student Paper Prize at the Berkeley Culture Connect Conference 2024

WORKS UNDER REVIEW

Khwan Kim & Noah Askin. "Feature-Based Structures of Opportunity: Innovation in the American Popular Music Industry, 1958-2016"

- Under 2nd Review at *American Sociological Review*

Abhishek Deshmane, Noah Askin, & **Khwan Kim**. "Keep It or Skip It? Sequential Consumption of Music with Reference Effects"

- Reject & Resubmit at *Management Science*

Frederic Godart, Thomas Roulet, Giacomo Negro, Hang-Jun Cho, **Khwan Kim**, & Kim Claes. "Organizing Cultural Production: A Review of the Literature and an Integrative Framework"

- Under 1st Review at *Journal of Management*

SELECTED WORK IN PROGRESS

Khwan Kim, Frederic Godart, & William Maddux. "So Close, Yet So Diverse: Symbolic Capital in The Art Market Is Facilitated by Culturally Close Diversification"

- Manuscript available; target journal: *Administrative Science Quarterly*

Spencer Harrison, **Khwan Kim**, & Yanbo Song. "Evolutionary Consecration: Acceptance and Attention to Deviants in the US Film Markets"

- Data analysis

Spencer Harrison, **Khwan Kim**, & Noah Askin. "The Most Personal Is The Most Creative: From Identity Coupling To Paradoxical Creativity in The Popular Music Industry"

- Data analysis

Khwan Kim, & Stephen Mezas. “When Early Adoption and Rapid Diffusion Drive Heterogeneity in the Field: Case of Hollywood Studios in the US Film Market”

- Data analysis

Xuege C. Lu, Heeyon Kim, & **Khwan Kim**. “Old Wine in New Bottles but from Elsewhere? Market Intermediaries as Gatekeepers to Promote Domain Originality”

- Data analysis

TEACHING EXPERIENCE

Programming and Computational Social Sciences with Python

INSEAD

Course Creator/Instructor

August 2021, 2022

- Build a Bootcamp for incoming Ph.D. students; Organize the entire class and content, including materials, assignments, and structure
- Provide hands-on guidance for students to navigate programming in Python

REVIEWING

Ad hoc reviewer for:

- SMS 44th Annual Conference 2024
- Poetics - Journal of Empirical Research on Culture, the Media and the Arts
- INSEAD-Wharton Ph.D. Consortium

CONFERENCES & WORKSHOPS

Berkeley Culture Connect Conference (Berkeley, CA)	Jan 2024
Creative Industries Conference (Fontainebleau, France)	Nov 2023
SMS Annual Meeting, “Platform & Ecosystem” (PDW)	Oct 2023
Creativity Collaboratorium (London)	Sep 2023
AOM Annual Meeting, “Cultural Entrepreneurship” (PDW)	Aug 2023
Strategy Science Conference (München)	May 2023
Trans-Atlantic Doctoral Consortium (London)	Apr 2023
Workshop on Digital Data for Research in Organization Studies (HEC-Paris)	Apr 2023
Creative Industries Conference (NYC)	Nov 2022
The 11 th INSEAD-Wharton Doctoral Consortium (Philadelphia)	Oct 2022
AOM Annual Meeting, “Cultural Production, Creativity, and Networks” (Symposium)	Aug 2022
Creative Industries Conference (Amsterdam)	May 2022
AOM Annual Meeting, “Cultural Production and Reception” (Symposium)	Aug 2021
AOM Annual Meeting, “Bridging and Blurring Boundaries Between Creativity and Innovation” (Symposium)	Aug 2020

REFERENCES

Frederic Godart

Associate Professor

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