

KHWAN KIM

INSEAD

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EDUCATION

INSEAD

Ph.D. Candidate in Management

Fontainebleau, France

July 2019 -

- Committee: Frederic Godart (co-chair), Noah Askin (co-chair), Henrich Greve, Damon Phillips, Manav Raj
- Dissertation: *Essays on Novelty in Creative Industries*

The Wharton School, The University of Pennsylvania

Visiting Ph.D. Student (Management)

Philadelphia, PA, USA

July 2022 -January 2023

The University of Chicago

Master of Arts in Sociology

Chicago, IL, USA

August 2018

- Advisor: James A. Evans
- Thesis: "Diversity and Ambiguity in American Popular Music, 1965 to 2015"
 - Winner, Earl S. and Esther Johnson Prize for Best Thesis

RESEARCH INTERESTS & SKILLS

Interests: Organization Theory; Antecedents and Consequences of Creativity, Novelty, and Innovation; Creative Industries

Methods: Causal Inference; Computational Content Analysis; Panel Data Analysis; Machine Learning; Survival Analysis

JOB MARKET PAPER

"Kindle's Kindle: Is Digitization Igniting or Dousing the Fire of Content Novelty in the Book Industry?"

- Wharton-INSEAD Doctoral Consortium (Singapore), Nov 2023
- Creative Industries Conference (INSEAD, Fontainebleau), Oct 2023
- SMS Annual Conference (Toronto), Oct 2023
- Medici Summer School (MIT Sloan, Boston), Jun 2023

PUBLICATIONS

Khwan Kim, Noah Askin, & James A. Evans. 2024. "Disrupted Routines Anticipate Musical Exploration." *Proceedings of the National Academy of Sciences (PNAS)* 121 (6)

- Guest speaker, Data Seminar at the headquarters of Deezer (Paris), Jan 2024
- Finalist, The Edgar Schein Best Student Paper Prize at the Berkeley Culture Conference (Haas, Berkeley), Jan 2024
- Workshop on Digital Data for Research in Organization Studies (HEC Paris, Paris), Apr 2023
- Creative Industries Conference (Columbia Business School, NYC), Oct 2022

Khwan Kim & Noah Askin. "Feature-Based Structures of Opportunity: Innovation in the American Popular Music Industry, 1958-2016." *American Sociological Review* (Forthcoming)

- Strategy Science Conference (LMU, München), Jun 2023
- Creative Industries Conference (Amsterdam Business School), May 2022
- AOM Annual Meeting (Virtual), Aug 2021
- AOM Annual Meeting (Virtual), Aug 2020

MANUSCRIPTS UNDER REVIEW

Abhishek Deshmane, Noah Askin, & **Khwan Kim**. "Keep It or Skip It? Sequential Consumption of Music with Reference Effects"

- Reject & Resubmit at *Management Science*

Frederic Godart, Thomas Roulet, Giacomo Negro, Hang-Jun Cho, **Khwan Kim**, & Kim Claes. "Organizing Cultural Production: A Review of the Literature and an Integrative Framework"

- Under 1st Review at *Journal of Management*

SELECTED WORKS IN PROGRESS

Khwan Kim, Frederic Godart, & William Maddux. "So Close, Yet So Different: Symbolic Capital in The Art Market Is Facilitated

by Culturally Close Diversification”

- Manuscript available; target journal: *Administrative Science Quarterly*
- Trans-Atlantic Doctoral Consortium (LBS, London), May 2023

Spencer Harrison, **Khwan Kim**, & Yanbo Song. “Evolutionary Consecration: Acceptance and Attention to Deviants in the US Film Markets”

- Creative Industries Conference (INSEAD, Fontainebleau), Oct 2023
- Creativity Collaboratorium (UCL, London), September 2023

Spencer Harrison, Akshita Joshi, **Khwan Kim**, & Noah Askin. “The Collapse and Reconstruction of Relational Boundaries in Musicians”

- Data analysis

Khwan Kim, & Stephen Mezas. “When Early Adoption and Rapid Diffusion Drive Heterogeneity in the Field: Case of Hollywood Studios in the US Film Market”

- Data analysis

Xuege C. Lu, Heeyon Kim, & **Khwan Kim**. “Old Wine in New Bottles but from Elsewhere? Market Intermediaries as Gatekeepers to Promote Domain Originality”

- Data analysis

Khwan Kim, Noah Askin, & Martin Gargiulo. “Exploration and Exploitation in Cultural Tastes from a Core/Periphery Perspective”

- Manuscript available
- AOM Annual Meeting (Seattle), Aug 2022

TEACHING

Programming and Computational Social Sciences with Python

INSEAD

Course Creator/Instructor

August 2021, 2022

- Build a 3-week Bootcamp for incoming Ph.D. students; Organize the entire class and content, including materials, assignments, and structure
- Provide hands-on guidance for students to navigate programming in Python

REVIEWING

Ad hoc reviewer for:

- SMS 44th Annual Conference 2024
- Poetics - Journal of Empirical Research on Culture, the Media and the Arts
- INSEAD-Wharton Ph.D. Consortium

REFERENCES

Frederic Godart

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