SM1 PROJECT - REGRESSION

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PROBLEM STATEMENT

- An automobile company aspires to branch out and enter the US market by setting up their manufacturing unit there and producing cars locally to give competition to their US and European counterparts.
- They have contracted an automobile consulting company to understand the factors on which the pricing of cars depends. Specifically, they want to understand the factors affecting the pricing of cars in the American market, since those may be very different from the other country market.

WHAT DOES THE COMPANY WANT TO KNOW?

- Which variables are highly significant in estimating the price of the car.
- How well those variables describe the price of a car.

WHAT IS OUR GOAL?

- We are required to model the price of cars with the available independent variables.
- It will be used by the company to understand how exactly the prices vary with the independent variables.

- They can accordingly manipulate the design of the cars, the business strategy etc. to meet certain price levels.
- Further, the model will be a good way for the company to understand the pricing dynamics of a new market.

DATA CLEANING

- Process of preparing data for analysis by removing or modifying data that is incorrect, incomplete, irrelevant, duplicated or improperly formatted.
- We have implemented data cleaning in the following ways-
 - > Dropping unnecessary columns.
 - > Finding and removing null values.
 - > Finding and removing missing values.
 - > Analyzing outliers.
 - > Identifying errors in spellings/names.
 - > Checking for duplicate values.
 - > Changing incorrect data types.
 - > Segregation of numerical and categorical values.

DATA VISUALISATION

- Process of cleaning and transforming raw data prior to processing and analysis.
- It is an important step prior to processing and often involves reformatting data, making corrections to data and the combining of data sets to enrich data.

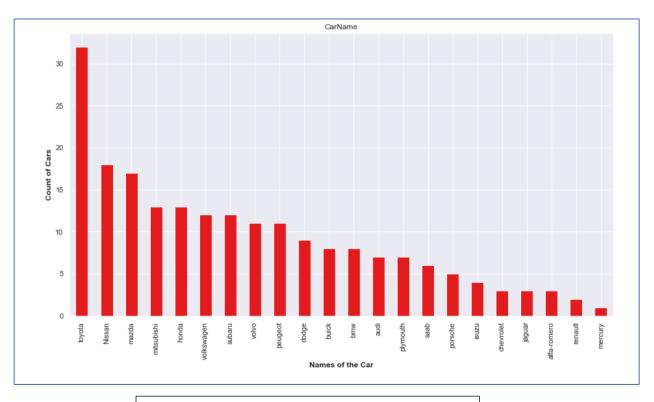


Fig: Name of cars vs count of cars

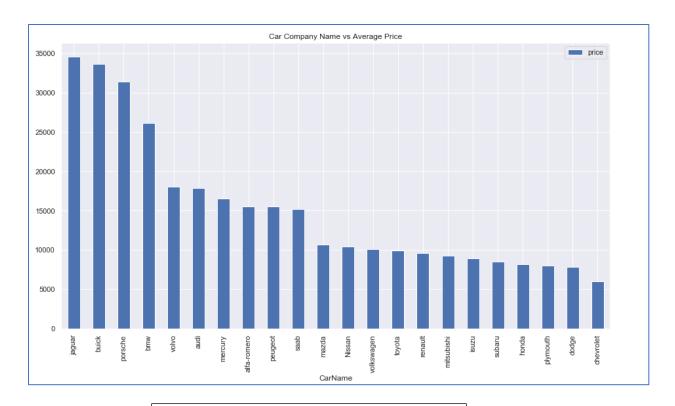


Fig: Car Name vs Average Price

DATA PREPARATION

Data preparation is the process of cleaning and transforming raw data prior to processing and analysis.

We need to get the dummy variables for the categorical features and store it in new variables. Then we add the results to the original data frame and drop the original categorical variables (since we now have the dummy variables).

FEATURE SCALING

```
In [38]: scaler = preprocessing.StandardScaler()
In [39]: sig_num_col = ['wheelbase','carlength','carwidth','curbweight','enginesize','boreratio','horsepower','citympg','highwaympg','price |
In [40]: # Apply scaler() to all the columns except the 'dummy' variables |
import warnings |
warnings.filterwarnings("ignore") |
df_train[sig_num_col] = scaler.fit_transform(df_train[sig_num_col])
```

SPLITTING DATA SET INTO TRAINING AND TESTING SETS

- The dataset is divided into training and testing sets.
- The training set to test set ratio is 70:30.
- The linear regression model is trained on the training set and then it is tested on the testing set on which it is used to predict the values.

```
In [36]: # We specify this so that the train and test data set always have the same rows, respectively
# We divide the df into 70/30 ratio

np.random.seed(0)
df_train, df_test = train_test_split(df_auto, train_size = 0.7, test_size = 0.3, random_state = 100)
```

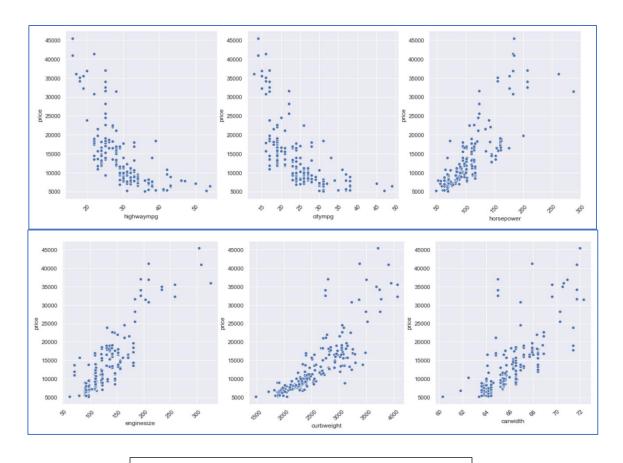


Fig: Scatter plots of few dependent variables with the independent variable (price)

FEATURE SELECTION

- Process of identifying and selecting those features in your data that contribute most to the prediction variable or output in which you are interested.
- Having too many irrelevant features in your data can decrease the accuracy of the models.

>RECURSIVE FEATURE ELIMINATION (RFE)

- It works by recursively removing attributes and building a model on those attributes that remain.
- It uses the model accuracy to identify which attributes (and combination of attributes) contribute the most to predicting the target attribute.
- It is a feature selection method that fits a model and removes the weakest feature (or features) until the specified number of features is reached.
- Features are ranked by the model's attributes, and by recursively eliminating a small number of features per loop, RFE attempts to eliminate dependencies and collinearity that may exist in the model.

>BACKWARD SELECTION

 Backward Selection is the method to fit the full model and then remove terms one at a time, starting with the term which has the highest p-value. After removing a feature, the model is fit again (the fit statistic and the p-values change) and the process is repeated again.

BUILDING A MULTIPLE REGRESSION MODEL USING RFE AND BACKWARD SELECTION

In Recursive Feature Elimination we eliminate the weakest variable(s) (curbweight, carbody_hardtop, enginetype_ohc, enginetype_ohcv, cylindernumber_five, cylindernumber_four, cylindernumber_six, cylindernumber_twelve) from a set of 24 independent variables using the Variance Inflation Factor (VIF) and the P-value test.

Dep. Variable:	price	R-squared:			936	
Model:	015	Adi. R-squar	red:	a	.929	
	Least Squares	R-squared: Adj. R-squared: F-statistic:		124.2		
Date: Th	nu. 08 Apr 2021	F-statistic: Prob (F-statistic):		3.41	e-68	
Time:	15:11:10	Log-Likelihood:		-6.		
No. Observations:	143	AIC:		4		
Df Residuals:	127	BIC:		9	1.70	
Df Model:	15					
Covariance Type:	nonrobust					
	coef	std err	t	P> t	[0.025	0.975]
const	0.7074		4.025	0.000	0.360	1.055
curbweight	0.2470					
horsepower	0.2510	0.053	4.717	0.000	0.146	0.356
carwidth	0.2270					
Cars_Category_TopNotch_	Cars 1.0610	0.100	10.646	0.000	0.864	1.258
carbody_hardtop	-0.2211	0.214	-1.035	0.303	-0.644	0.202
carbody_hatchback	-0.6016	0.150	-4.014	0.000	-0.898	-0.305
	-0.4691					
	-0.5865					
enginetype_dohcv						
enginetype_ohc						
enginetype_ohcv						
cylindernumber_five						
cylindernumber_four						
cylindernumber_six cylindernumber_twelve	-0.1381	0.139	-0.993	0.322	-0.413	0.137
						0.387
Omnibus:	41.730	Durbin-Watson:		2		
Prob(Omnibus):	0.000			122	.871	
Skew:		Prob(JB):		2.08		
Kurtosis:	6.972				32.3	

	Features	VIF
12	cylindernumber_four	15.9200
6	carbody_sedan	9.7300
0	curbweight	9.0600
2	carwidth	6.2400
5	carbody_hatchback	6.1500
9	enginetype_ohc	5.9700
1	horsepower	5.6100
13	cylindernumber_six	4.7300
7	carbody_wagon	3.4800
11	cylindernumber_five	2.8200
3	Cars_Category_TopNotch_Cars	2.1700
8	enginetype_dohcv	1.8400
14	cylindernumber_twelve	1.6600
10	enginetype_ohcv	1.6300
4	carbody_hardtop	1.4500

If VIF is greater than 5 then we remove it from the model

 Dropping cylindernumber_twelve beacuse its p-value is 0.393 and we want p-value less than 0.05, hence rebuilding the model. Similarly, we have dropped cylindernumber_six, carbody_hardtop, enginetype_oh, cylindernumber_five, enginetype_ohcv, curbweight since each has a p-value greater than 0.05 and we are only including p-values less than 0.05. We drop cylindernumber_four beacuse its VIF is 5.66 and we want VIF less than 5 and hence rebuilding the model.

FINAL MODEL

	OLS Regress	ion Results				
Date: Wed, 0 Time: No. Observations: Df Residuals:	price OLS st Squares 7 Apr 2021 23:37:50 143 135	OLS Adj. R-squared: Squares F-statistic: Apr 2021 Prob (F-statistic): 23:37:50 Log-Likelihood: 143 AIC: 135 BIC:		0.918 0.914 215.9 4.70e-70 -24.089 64.18 87.88		
Df Model: Covariance Type:	7 nonrobust					
=======================================	coef	std err	t	P> t	[0.025	0.975]
const horsepower carwidth	0.2440 0.3599 0.3652	0.039	2.096 9.228 9.944			
Cars_Category_TopNotch_Cars carbody_hatchback carbody sedan	1.2895 -0.4859 -0.3518	0.095 0.122 0.121	13.559 -3.976 -2.896	0.000 0.000 0.004	-0.728	-0.244
carbody_wagon enginetype_dohcv	-0.4023 -1.4450	0.135 0.326				
Omnibus: 43.937 Prob(Omnibus): 0.000 Skew: 1.171 Kurtosis: 6.995		Durbin-Watson: Jarque-Bera (JB): Prob(JB): Cond. No.		2.006 127.746 1.82e-28 17.5		
					====	

	Features	VIF
0	horsepower	2.4500
1	carwidth	2.1200
2	Cars_Category_TopNotch_Cars	1.7000
4	carbody_sedan	1.2200
6	enginetype_dohcv	1.2200
3	carbody_hatchback	1.1000
5	carbody_wagon	1.0200

ASSUMPTION TESTING

Multiple linear regression analysis makes several key assumptions:

- There must be a linear relationship between the outcome variable and the independent variables.
- <u>Multivariate Normality</u>-Multiple regression assumes that the residuals are normally distributed.
- No Multicollinearity—Multiple regression assumes that the independent variables are not highly correlated with each other.
- Homoscedasticity-This assumption states that the variance of error terms are similar across the values of the independent variables

>NORMALITY TESTING (ASSUMPTION OF NORMALITY)

>> ANDERSON-DARLING TEST AND HISTOGRAM

- It is a statistical test of whether or not a dataset comes from a certain probability distribution.
- The test involves calculating the Anderson-Darling statistic.
- The two hypotheses for the Anderson-Darling test for the normal distribution are given below:
 - HO: The data follows the normal distribution
 - H1: The data does not follow the normal distribution
- In many cases we can determine a p-value for the Anderson-Darling statistic and use that value to help you determine if the test is significant are not.
- If the p value is low (e.g., <=0.05), you conclude that the data do not follow the normal distribution.

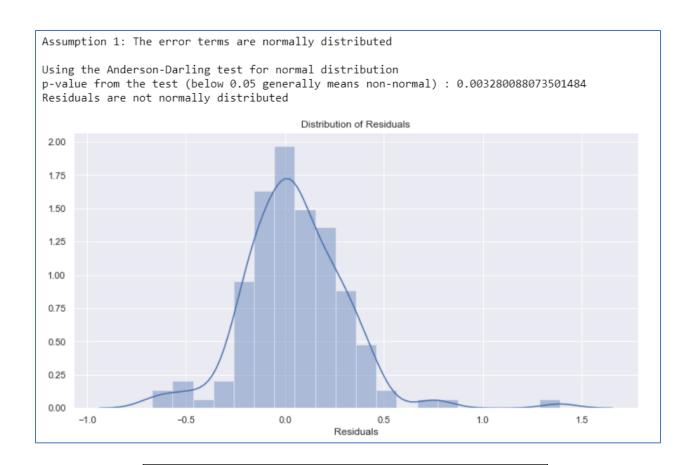


Fig: Anderson Darling Test and Histogram

>>SHAPIRO- WILK TEST

- The Shapiro-Wilk test is a way to tell if a random sample comes from a normal distribution.
- H0: distribution is normal.
 H1: distribution is not normal.
- The test gives you a W value; small values indicate your sample is not normally distributed (you can reject the null hypothesis that your population is normally distributed if your values are under a certain threshold)

```
In [94]: df_results = calculate_residuals(lm_rfe8,X_train_rfe8c,y_train)
# Shapiro-Wilk Test
from scipy.stats import shapiro
stat, p = shapiro(df_results['Residuals'])
print("SHAPIRO-WILK TEST")
print('Statistic = ',stat,'\np-value = ', p)
if p>0.05: print('Probably Normal')
else: print('Probably Not Normal')

SHAPIRO-WILK TEST
Statistic = 0.9400341510772705
p-value = 8.515859008184634e-06
Probably Not Normal
```

Fig: Shapiro Wilk test

>>Q-Q PLOT

- Q-Q Plots (Quantile-Quantile plots) are plots of two quantiles against each other.
- The purpose of Q-Q plots is to find out if two sets of data come from the same distribution.
- A 45 degree angle is plotted on the Q-Q plot; if the two data sets come from a common distribution, the points will fall on that reference line.

```
Q-Q Plot
In [119]: ## Q-Q PLOT
    from scipy import stats
sm.ProbPlot(df_results['Residuals']).qqplot(line='s');
plt.title('Q-Q plot');
```

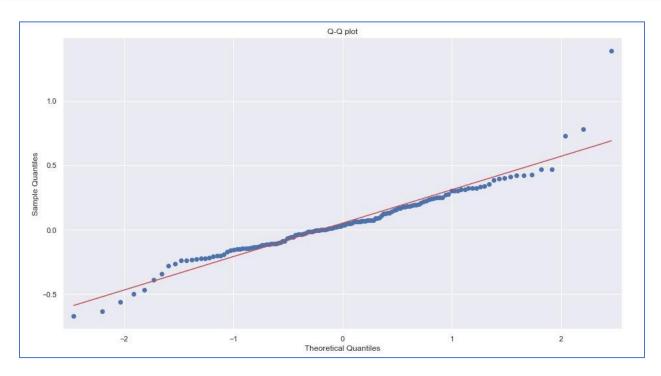


Fig: Q-Q Plot

>HOMOSCEDASTICITY OF RESIDUALS (ASSUMPTION OF HOMOSCEDASTICITY)

>>RESIDUAL PLOT

```
In [73]: def homoscedasticity_assumption(model, features, label):
    """
    Homoscedasticity: Assumes that the errors exhibit constant variance
    """
    print('Assumption 2: Homoscedasticity of Error Terms', '\n')
    print('Residuals should have relative constant variance')
    # Calculating residuals for the plot
    df_results = calculate_residuals(model, features, label)
    # Plotting the residuals
    plt.subplots(figsize=(12, 6))
    ax = plt.subplot(111) # To remove spines
    plt.scatter(x=df_results.index, y=df_results.Residuals, alpha=0.5)
    plt.plot(np.repeat(0, df_results.index.max()), color='darkorange', linestyle='--')
    ax.spines['right'].set_visible(False) # Removing the right spine
    ax.spines['top'].set_visible(False) # Removing the top spine
    plt.title('Residuals')
    plt.show()

In [74]: homoscedasticity_assumption(lm_rfe8,X_train_rfe8c,y_train)
```

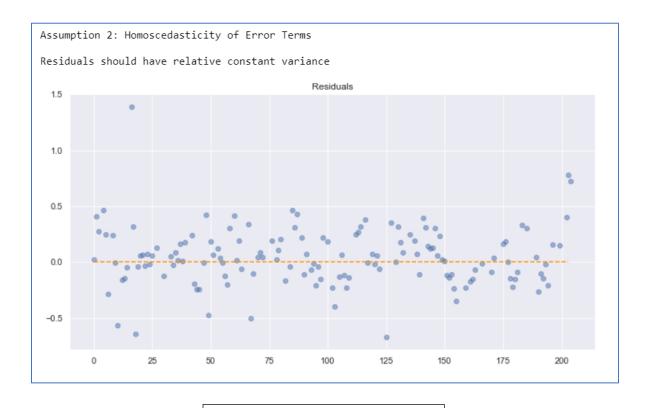


Fig: Residual Plot

>> BREUSCH-PAGAN TEST

- The Breusch-Pagan-Godfrey Test (or the Breusch-Pagan test) is a test for heteroscedasticity of errors in regression. Heteroscedasticity means "differently scattered".
- Homoscedasticity in regression is an important assumption if the assumption is violated, you won't be able to use regression analysis.
- Breusch-Pagan test measures how errors increase across the explanatory variable, Y. The test assumes the error variances are due to a linear function of one or more explanatory variables in the model. That means heteroscedasticity could still be present in your regression model, but those errors (if present) are not correlated with the Y-values.

Fig: Breusch-Pagan Test

>LINEARITY TESTS (ASSUMPTION OF LINEARITY)

>> SCATTER PLOT



Fig: Scatter Plot

>> RAMSEY RESET TEST

- The Ramsey Reset test is a way of testing whether there exists some significant non linear relationships when you have built a Linear Regression Model.
- After you run a simple linear regression model, this test runs another regression model with adding powers of the predicted Y as independent variables with the original x variables.
- Now it uses the F-Test to compare the two models.

```
In [79]: import numpy as np
   import pandas as pd
   import statsmodels.regression.linear_model as rg
   import statsmodels.tools.tools as ct
   import statsmodels.stats.diagnostic as dg
   reset = dg.linear_reset(lm_rfe8, power = 2, test_type='exog', use_f = True)
   print("Ramsey Reset test: f stat:", np.round(reset.fvalue,6))
   print("Ramsey Reset test: p value:", np.round(reset.pvalue,6))

Ramsey Reset test: f stat: [[2.653512]]
   Ramsey Reset test: p value: 0.07413

p>0.05. Hence no non-linearity present.
```

Fig: Ramsey RESET Test

>MULTICOLLINEARITY

>> VARIANCE INFLATION FACTOR TEST (VIF TEST)

- Variance inflation factor (VIF) is a measure of the amount of multicollinearity in a set of multiple regression variables.
- VIF for a regression model variable is equal to the ratio of the overall model variance to the variance of a model that includes only that single independent variable. This ratio is calculated for each independent variable.
- A high VIF indicates that the associated independent variable is highly collinear with the other variables in the model.

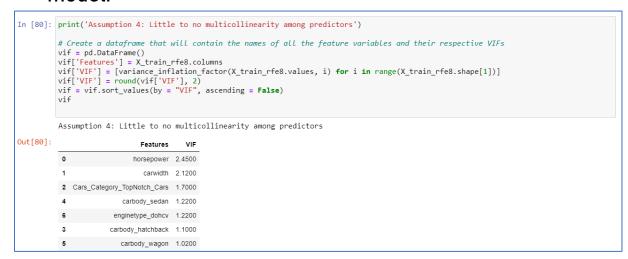


Fig: VIF Test

>> HEAT MAP

```
In [81]: # Heat Map
   plt.figure(figsize = (20, 20))
   sns.heatmap(X_train_rfe8.corr(), cmap="coolwarm")
   plt.show()
```

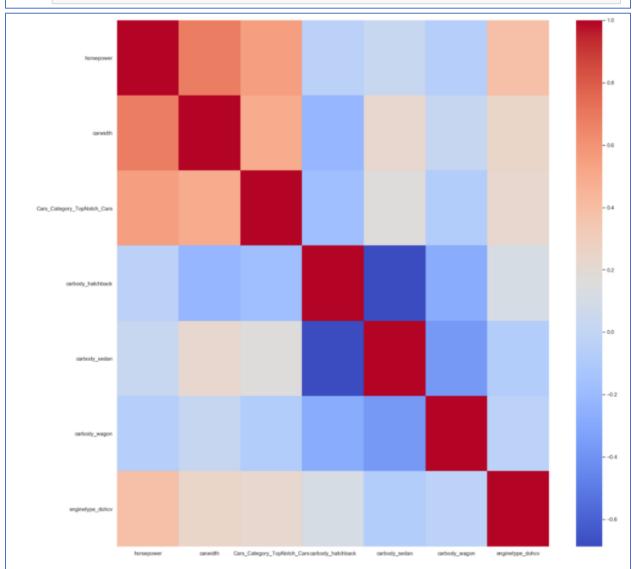


Fig: Heat Map

>> CORRELATION MATRIX

n [82]:	<pre>## Regressor Correlation corr = X_train_rfe8.corr(corr</pre>							
ut[82]:		horsepower	carwidth	Cars_Category_TopNotch_Cars	carbody_hatchback	carbody_sedan	carbody_wagon	enginetype_dohcv
	horsepower	1.0000	0.6851	0.5544	-0.0354	0.0267	-0.0632	0.3932
	carwidth	0.6851	1.0000	0.4967	-0.2241	0.2227	0.0191	0.2457
	Cars_Category_TopNotch_Cars	0.5544	0.4967	1.0000	-0.1741	0.1694	-0.0801	0.2285
	carbody_hatchback	-0.0354	-0.2241	-0.1741	1.0000	-0.6875	-0.2826	0.1162
	carbody_sedan	0.0267	0.2227	0.1694	-0.6875	1.0000	-0.3727	-0.0799
	carbody_wagon	-0.0632	0.0191	-0.0801	-0.2826	-0.3727	1.0000	-0.0328
	enginetype_dohcv	0.3932	0.2457	0.2285	0.1162	-0.0799	-0.0328	1.0000
	Assupmtion 4 satisfied.							

Fig: Correlation Matrix

MODEL EVALUATION

```
In [90]: # Plotting y_test and y_pred to understand the spread.
    fig = plt.figure()
    plt.scatter(y_test,y_pred2)
    fig.suptitle('y_test vs y_pred2', fontsize=20)
    plt.xlabel('y_test ', fontsize=18)
    plt.ylabel('y_pred2', fontsize=16)
```

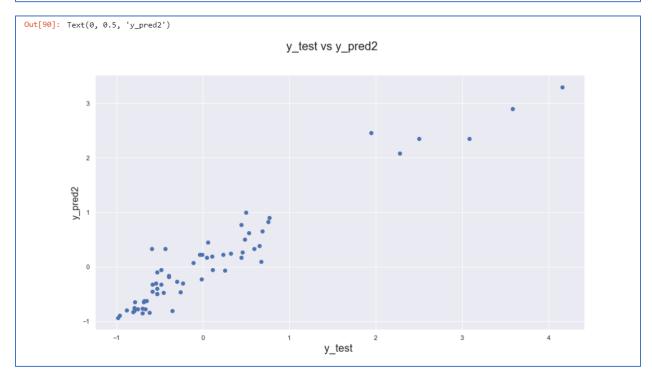


Fig: Scatter Plot for y_test vs y_pred2

R-SQUARED SCORE

```
In [91]: r2_score(y_test, y_pred2)
Out[91]: 0.915385372286651
```

The R² score of Training set is 0.918 and Test set is 0.915 which is quite close. Hence, we can say that our model is good enough to predict the Car prices using below predictor variables.

- Horsepower
- Carwidth
- Cars_Category_TopNotch_Cars
- Carbody_hatchback
- Enginetype_dohcv
- Carbody_sedan
- Carbody_wagon

EQUATION OF LINE TO PREDICT THE CAR PRICES VALUES

```
CAR PRICES = 0.2440 + 0.3599x(horsepower) + 0.3652x(carwidth) + 1.2895x(cars_category_top_notch_cars) - 0.4859x(car_body_hachback) - 1.4450x(engine_type_dohcv) - 0.3518x(car_body_sedan) - 0.4023x(car_body_wagon)
```

MODEL CONCLUSIONS

- R-squared and Adjusted R-squared 0.918 and 0.915 90% variance explained.
- F-stats and Prob(F-stats) (overall model fit) 215.9 and
 4.70e-70(approx. 0.0) Model fit is significant and explained
 90% variance is just not by chance.

- P-values for all the coefficients seem to be less than the significance level of 0.05. - meaning that all the predictors are statistically significant.
- CLOSING STATEMENT: Model is good enough to predict the car prices which explains the variance of data upto 90% and the model is significant.