



**ACADEMIC TRANSCRIPT**

NAME : MARIANI BINTI BASRI  
REGISTRATION NO. : 03DPR10F2068  
NRIC NO. : 920715-08-6138  
COURSE : DIPLOMA IN MARKETING

**FIRST SEMESTER ( DECEMBER 2010 SESSION )**

DATE : 16 MAY 2011

CODE	SUBJECTS	CREDIT HOUR	GRADE	GRADE POINT	CREDIT POINT
AA101	ISLAMIC EDUCATION 1	2.0	B+	3.33	6.66
AE101	COMMUNICATIVE ENGLISH 1	2.0	A-	3.67	7.34
AR101	CO-CURRICULUM 1	1.0	A	4.00	4.00
BC101	COMPUTER APPLICATION	1.0	A	4.00	4.00
PA101	FUNDAMENTALS OF ACCOUNTING	3.0	B-	2.67	8.01
PB101	STATISTICS	3.0	A	4.00	12.00
PB102	MICROECONOMICS	3.0	B+	3.33	9.99
PM101	PRINCIPLES OF MARKETING	3.0	B+	3.33	9.99

Grade Point Average (GPA) : 3.44  
Cumulative Grade Point Average (CGPA) : 3.44  
Credit Hours : 18.0  
Remarks : PASSED  
Total Credit Hours : 18.0 / 85.0

**SECOND SEMESTER ( JUNE 2011 SESSION )**

DATE : 12 DECEMBER 2011

CODE	SUBJECTS	CREDIT HOUR	GRADE	GRADE POINT	CREDIT POINT
AA201	ISLAMIC EDUCATION 2	2.0	A	4.00	8.00
AR201	CO-CURRICULUM 2	1.0	B+	3.33	3.33
AW101	OCCUPATIONAL SAFETY AND HEALTH 1	1.0	B	3.00	3.00
PA305	AKPK'S PERSONAL FINANCIAL MANAGEMENT	2.0	A	4.00	8.00
PB201	ENTREPRENEURSHIP	2.0	A	4.00	8.00
PB202	MACROECONOMICS	3.0	C+	2.33	6.99
PB302	COMMERCIAL LAW	3.0	D-	1.33	3.99
PM201	INTEGRATED MARKETING COMMUNICATION	3.0	B+	3.33	9.99

Grade Point Average (GPA) : 3.02  
Cumulative Grade Point Average (CGPA) : 3.24  
Credit Hours : 14.0  
Remarks : PASSED  
Total Credit Hours : 32.0 / 85.0



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#### THIRD SEMESTER ( DECEMBER 2011 SESSION )

DATE : 21 MAY 2012

CODE	SUBJECTS	CREDIT HOUR	GRADE	GRADE POINT	CREDIT POINT
AA301	ISLAMIC CIVILISATION	2.0	A	4.00	8.00
AE301	COMMUNICATIVE ENGLISH 2	2.0	B	3.00	6.00
AS101	SOFT SKILLS	2.0	A-	3.67	7.34
PB302	COMMERCIAL LAW	3.0	A-	3.67	11.01
PM301	SALES MANAGEMENT	3.0	B+	3.33	9.99
PM302	PRODUCT MANAGEMENT	3.0	C+	2.33	6.99
PM303	MARKETING CHANNEL	3.0	B+	3.33	9.99
PM304	RETAILING	3.0	C+	2.33	6.99

Grade Point Average (GPA) : 3.16  
Cumulative Grade Point Average (CGPA) : 3.31  
Credit Hours : 21.0  
Remarks : PASSED  
Total Credit Hours : 53.0 / 85.0

#### THE ABOVE STUDENT HAS SATISFACTORILY UNDERGONE A COMPULSORY PERIOD OF INDUSTRIAL TRAINING

Industrial Training at : CARSEM (M) SDN. BHD., IPOH, PERAK.  
Training of Period : 09 JULY 2012 – 7 DEC. 2012  
Remarks : EXCELLENT

#### FIFTH SEMESTER ( DECEMBER 2012 SESSION )

DATE : 28 MAY 2013

CODE	SUBJECTS	CREDIT HOUR	GRADE	GRADE POINT	CREDIT POINT
AE501	COMMUNICATIVE ENGLISH 3	2.0	A	4.00	8.00
PB204	DATABASE APPLICATION	3.0	A	4.00	12.00
PM501	CONSUMER BEHAVIOUR	3.0	A-	3.67	11.01
PM502	MARKETING RESEARCH	3.0	A-	3.67	11.01
PM503	ADVERTISING	3.0	A-	3.67	11.01
PM504	GLOBAL MARKETING	3.0	A-	3.67	11.01

Grade Point Average (GPA) : 3.77  
Cumulative Grade Point Average (CGPA) : 3.42  
Credit Hours : 17.0  
Remarks : PASSED  
Total Credit Hours : 70.0 / 85.0



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**SIXTH SEMESTER ( JUNE 2013 SESSION )**

**DATE : 21 NOVEMBER 2013**

CODE	SUBJECTS	CREDIT HOUR	GRADE	GRADE POINT	CREDIT POINT
PB301	BUSINESS MANAGEMENT	3.0	B+	3.33	9.99
PM601	SERVICES MARKETING	3.0	A	4.00	12.00
PM602	MARKETING MANAGEMENT	3.0	B-	2.67	8.01
PM603	BUSINESS MARKETING	3.0	B	3.00	9.00
PM604	MARKETING PROJECT	3.0	A	4.00	12.00

Grade Point Average (GPA) : 3.40  
Cumulative Grade Point Average (CGPA) : 3.42  
Credit Hours : 15.0  
Remarks : PASSED  
Total Credit Hours : 85.0 / 85.0

CERTIFIED BY

  
( FAIDZULI BIN ISMAIL )  
EXAMINATION OFFICER  
POLITEKNIK SULTAN ABDUL HALIM MU'ADZAM SHAH  
KEDAH DARUL AMAN, MALAYSIA

DATE : 13 FEBRUARY 2014