## AI AGENTS CHALLENGE

20.05.2025



## AGENDA



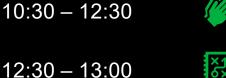
## **AGENDA**

10:00 – 10:30	ノ

Introduction Reply and Al Software Engineering



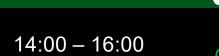
Hands-On introduction in RAG

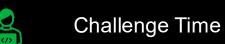


Reply Al Coding Challenge



Interactive Lunch Break







Solution presentation and winner announcement



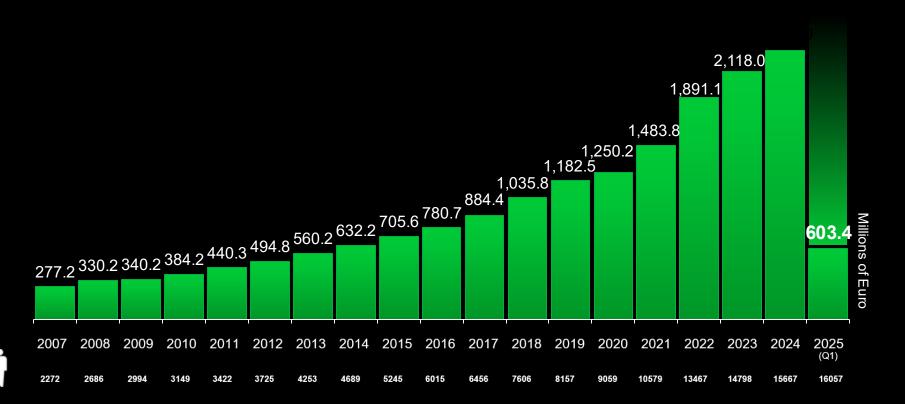


## REPLY



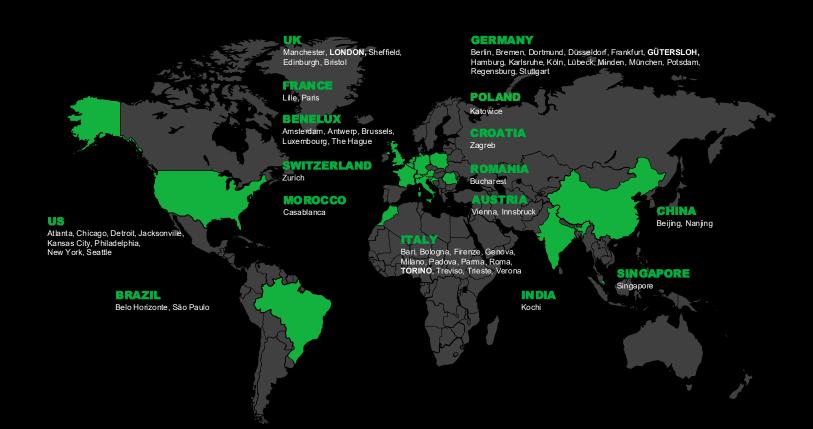
To excel in helping our customers exploit relevant innovation brought about by economic changes and driven by internet technologies.

## **REVENUE & PEOPLE**





## **WHERE WE ARE**





## **REPLY SERVICES**

PEOPLE \_\_\_\_

DIGITAL HUMANS COPILOTS

WORKPLACES

**MACHINES** 

ROBOTICS

AUTONOMOUS THINGS IOT & CONNECTED PRODUCTS

**DIGITAL EXPERIENCE -**

PRODUCT DESIGN BRAND EXPERIENCE

DIGITAL MARKETING

IMMERSIVE EXPERIENCES

**ENTERPRISE PLATFORMS** .

ADVANCED ANALYTICS INDUSTRY SPECIFIC PLATFORMS

APPLICATION SUITES & CX PLATFORMS

ΑI

**FOUNDATIONS** 

COMPUTING PLATFORMS

DATA PLATFORMS

WEB 3.0

CYBERSECURITY

NETWORK

3D & SPATIAL COMPUTING



## **SOME CUSTOMERS**





## PARTNERS ECOSYSTEM















**Platinum Partner** 

**Global Partner** 

Cloud Premier Partner

**Global Partner** 

**Global Partner** 

EMEA Strategic Partner

Gold Partner

VP IVILIO





alteryx









celonis



clausematch

CLOUDERA





















IBM



































































## MAIN AWARDS & ACHIEVEMENTS

2025

Google

GENERATIVE AI SPECIALIZATION IN THE GOOGLE CLOUD PARTNER ADVANTAGE PROGRAM Go Reply. Machine Learning Reply

2024



VISIONARY IN MAGIC QUADRANT FOR WMS Reply

2024



FUROPEAN LAND ROBOT TRIAL 2024 "BEST PERFORMANCE" AWARD Roboverse Reply

2024



ADOBE EXPERIENCE MANAGER SITES **SPECIALIZATION** Sagepath Reply



SALESFORCE IMPLEMENTATION PARTNER OF THE YEAR Arlanis Reply



LEADER "SALESFORCE MULTICLOUD IMPLEMENTATION AND INTEGRATION SERVICES FOR LARGE ENTERPRISES" GERMANY LEADER "SALESFORCE IMPLEMENTATION SERVICES FOR MARKETING AUTOMATION FRANCE & GERMANY" Reply

2024



ORACLE CLOUD MANAGED SERVICE PROVIDER Red Reply, Technology Reply

2024



"BEST CROSS-BORDER ROLL OUT" **ECOMMERCE AWARDS** Portaltech Reply



FINANCIAL TIMES' LEADING MANAGEMENT CONSULTANTS ANNUAL UK LIST Reply



WINNER DIGITAL FACTORY AWARD Axulus Reply

2024



MICROSOFT PARTNER OF THE YEAR FOR ITALY Cluster Reply

2024



FRAUNHOFFR VALIDATION FOR MATERIAL FLOW AND LOGISTICS (IML) LEA Reply

2025



PARTNER OF THE YEAR FOR COUNTRY - UK/IE Go Reply



ADVANCED INDUSTRIAL ROBOTIC APPLICATIONS (AIRA) CHALLENGE WINNER Roboverse Reply

2024



NC DIGITAL AWARDS Triplesense Reply. Bitmama Reply

2024



SAP QUALITY AWARDS FOR CUSTOMER SUCCESS Syskoplan Reply

2025



MULTI-YEAR STRATEGIC **COLLABORATION** AGREEMENT TO ACCELERATE INNOVATION IN GENAL Reply

2024

**BVDW** 

**BVDW INTERNET** 

AGENCY RANKING 2nd

PLACE

Reply

2024

🚣 asana

ASANA AMER PARTNER

OF THE YEAR

Spur Reply

2024

FORRESTER

RECOGNITION IN

FORRESTER'S SAP

SERVICES LANDSCAPE



GARTNER® MARKET GUIDE FOR STRATEGIC WEBSITE **AGENCIES** Sagepath Reply

2025



2024

"BEST DIGITAL PARTNER" AWARD NURSETECH INNOVATION CHALLENGE Solidsoft Reply



2024

LOGIMAT BEST PRODUCT AWARD Lea Reply

2024

LUNENDONK

2024



NONPROFIT MICROSOFT PARTNER OF THE YEAR Valorem Reply

2024



LEADER IN DIGITAL ORACLE PARTNER AWARDS. EXPERIENCE SERVICES CLOUD/TECHNOLOGY EUROPE SOUTH INNOVATION Reply Technology Reply

2024



AWS GENERATIVE AI COMPETENCY Reply

PARTNER OF THE YEAR FOR DEVOPS **SPECIALISATION** Go Reply

Google Cloud



## AI SOFTWARE ENGINEERING

## **BOOST SDLC WITH GEN AI**

The use of generative AI applied either in a greenfield project or in a Legacy ecosystem can provide support for:

- 1. Extracting valuable insights from different sources (knowledge as asset)
- 2. Improve operational efficiency in the software life cycle (\*):
  - Analysis & Design: requirement anlysis, user story generation, Sequence, Flow Diagram Generation, Data Model Authoring, UX Design Assistant
  - **©** Coding: code generation, explain, debugging, translation, improvement on consistency
  - Code Quality: test cases writing, generation and execution.
  - Release&Deployment: CI/CD deployement generation, automation scripting writing assistant
  - Operate&Monitoring: performance monitoring, tickets auto routing and solution patterns finding

DEFINE (\*)BizDevSecOps Reply Approach: this approach is an evolution of traditional / high coding development, it is flexible enough to let you cover all the phases in the SDLC and can be used both in greenfield and in brownfield context

3. We are also experimenting support for legacy modernization



## X STORY ASSISTANT





By Daniel Hummel

Write User Stories for the X Team.

How can this user story be improved?

Please rewrite and improve this User

Send message



The user of the CRS like to receive fixes for the sonarqube findings.

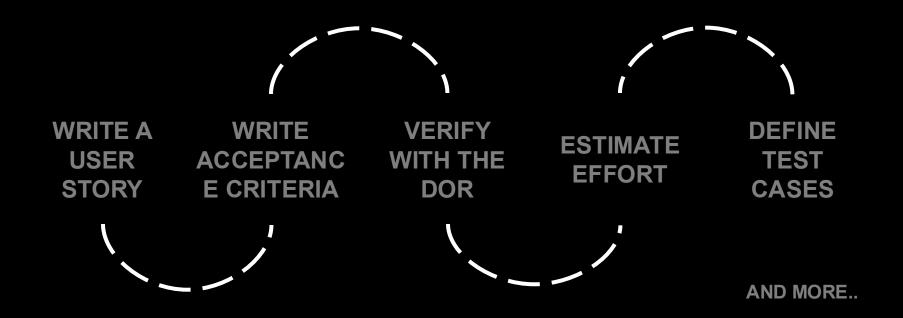






## PLANNING AND EXECUTION

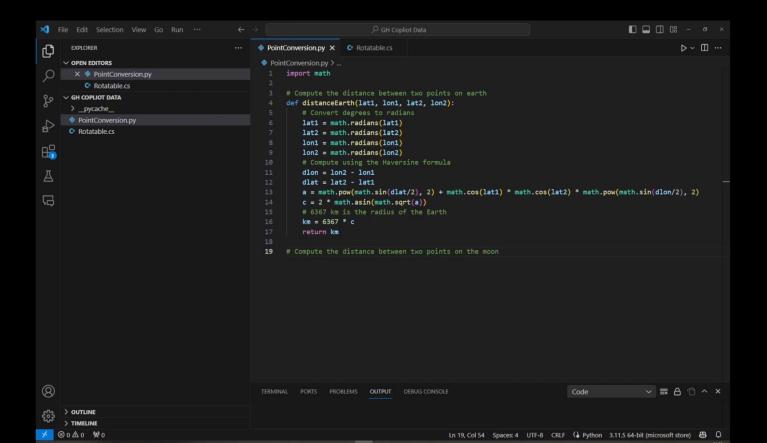
TIME CONSUMPTION





## B

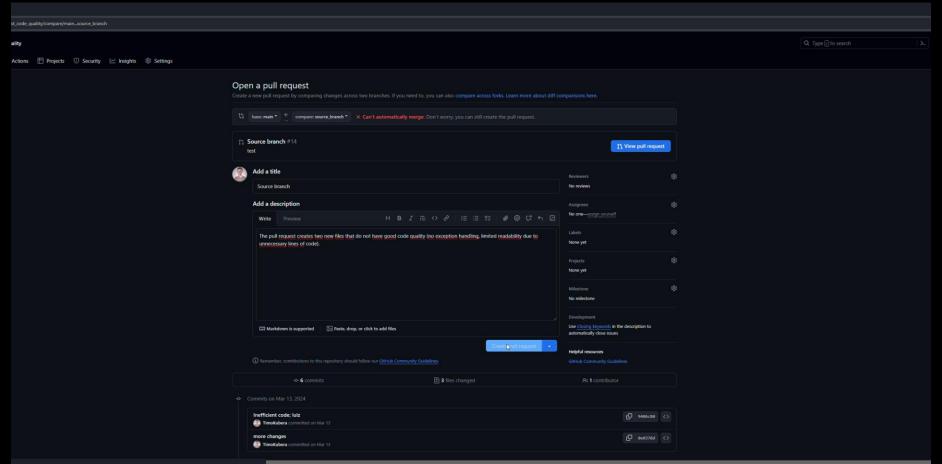
## **CODE GENERATION SUPPORT**





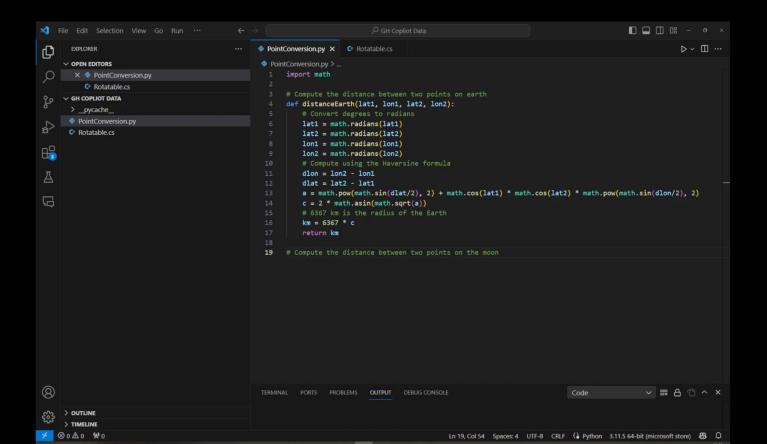






## **UNIT TEST AGENT**

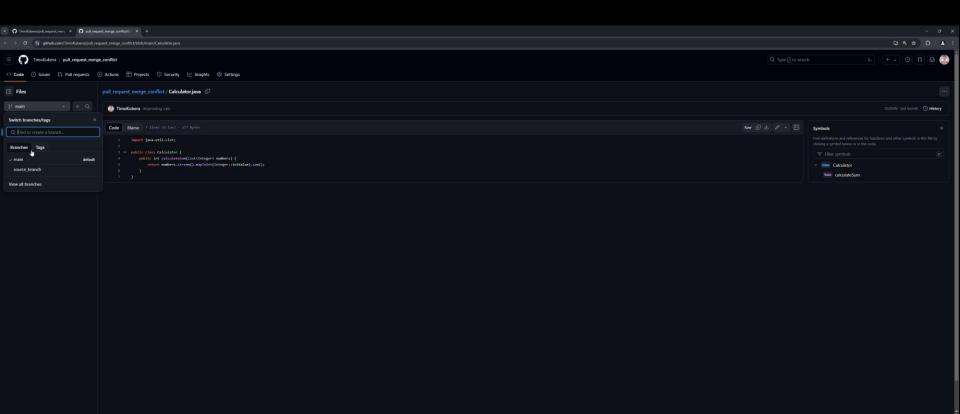








## MERGE CONFLICT RESOLVER



## E

## 3<sup>RD</sup> LEVEL SUPPORT

#### **AI-ENHANCED ERROR MANAGEMENT PROCESS**

- · Longer Root cause identification time
- · True subject matter experts required

Challenge

· Unsatisfied customers

#### Al supported root cause analysis (RCA)

- · Al supported fixing the found issue
- Deployment to AWS environment

#### Solution





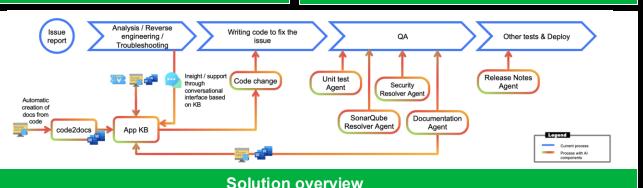
Consistent Quality and Documentation



Al driven development & testing



**Benefits** 





Portability

Hallucination

resistance



**RCA** 

support



Multiple

integrations



Ci/CD



integration



LangChain



pipeline





Confluence API







## **STARTING POINT**

#### AN ARTIFICIAL INTELLIGENCE TEAM OF AGENTS

#### Coding mentor

An Ai experienced programmer who guides and supports coders.

The agile buddy is an Al agent built to increase the quality of the backlog. It is made to support you on your agile related daily task.

**Agile Buddy** 



### **Supporter**

Provide expert-level assistance and resolution for complex issues, going beyond basic support to address sophisticated problems

SUPPORT

#### Test crafter

Al test generation and execution support for many business functions



## **KICODE REPLY**

#### GENERATIVE AI ACCELERATOR FOR THE SOFTWARE DEVELOPMENT LIFE CYCLE BY KI REPLY

Ki Reply offers a task-driven autonomous agent system powered by Generative AI, enabling rapid, fully automated software development.

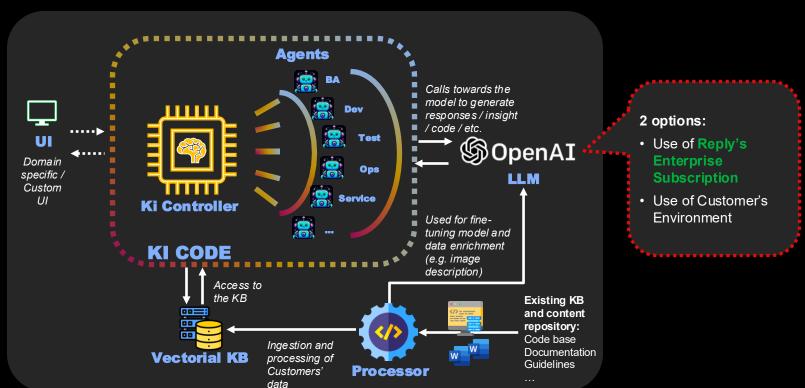
It understands natural language commands, breaks them into subtasks, and delegates them to various AI agents, streamlining the entire Software Development Life Cycle (SDLC) from idea to deployment in minutes.



https://www.reply.com/de/artificial-intelligence/kicode-reply

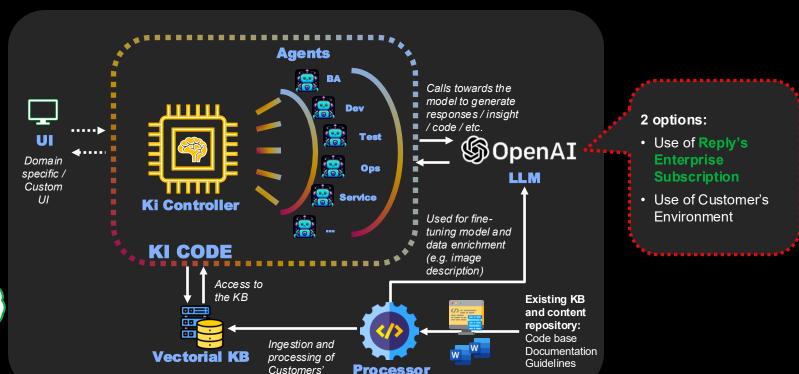


## **KICODE: MULTI-AGENT APPROACH**





## **KICODE: MULTI-AGENT APPROACH**



data

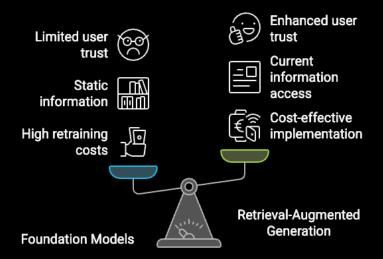






# THEORETICAL ONBOARDING

## RAG, WHY?

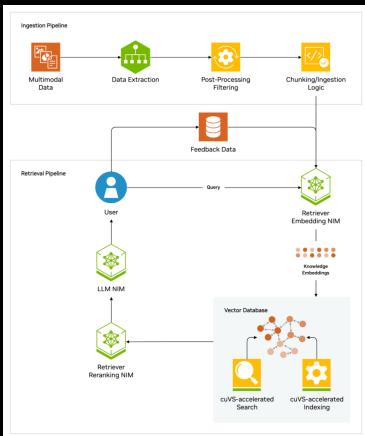


RAG offers cost-effective, current, and trustworthy AI solutions.

Made with ≽ Napkin



## RETRIEVAL-AUGMENTED GENERATION (RAG)



V

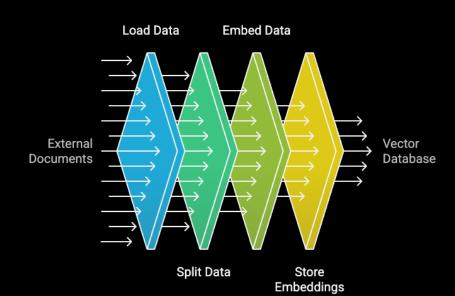
A technique for enhancing the accuracy and reliability of generative AI models with information fetched from specific and relevant data sources

I



## **RAG: INGESTION**

#### **Data Ingestion Process**



A robust RAG system relies on a welldesigned ingestion pipeline, as it retrieves answers based on external context. The

better the ingestion quality, the more accurate the output.

"

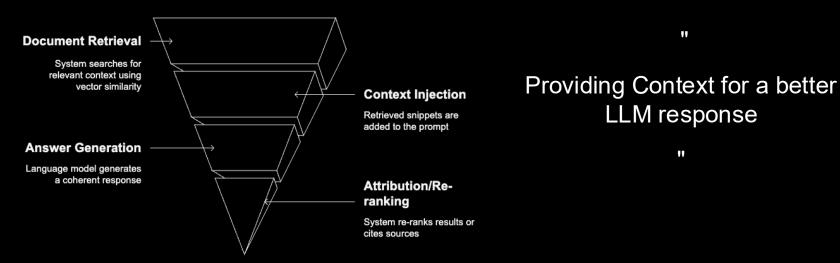
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## **RAG: CONTEXT TUNING**

#### **Enhanced Query Processing Funnel**



1ade with 🥏 Napkir



## RAG GENERATION

#### **Generating Context-Aware Answers**

#### Uninformed Model

Lacking specific context

## Prompt Construction

Combine context with user query

#### Context-Aware Reasoning

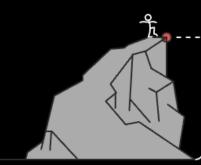
Understand relationship between information

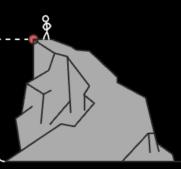
#### Answer Generation

Generate factually supported response

#### **Informed Model**

Providing accurate answers

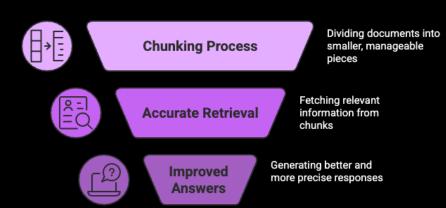






## **CHUNKING**

#### **Enhancing Information Retrieval through Chunking**



Chunking refers to the process of splitting documents into smaller, manageable pieces (chunks) before storing them in a vector database for retrieval

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## SEMANTIC SEARCH

**Semantic search** is retrieving information based on the **meaning** of the query rather than matching keywords.

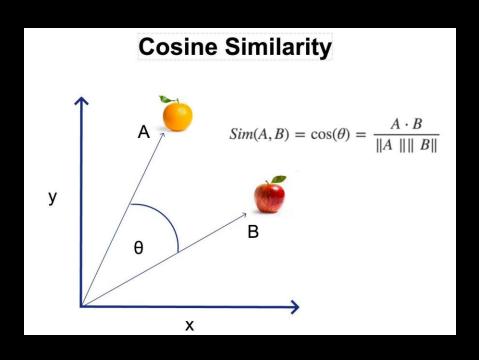
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#### Example:

- 1 User query: "How can I pay taxes on freelance income?"
- 2 Semantic match: "Freelancers must file estimated taxes quarterly in the U.S."
- 3 Keyword match (bad): Would match "income", "taxes" but might miss relevant context like "freelance" or "quarterly payments".



## **COSINE SIMILARITY**



- Query: "How to scrape data from a website?"
- Chunk A: "This code uses BeautifulSoup to scrape HTML content from web pages."
- Chunk B: "The database stores product reviews in JSON format."
- cosine\_similarity(Q, A) → High score (close to 1)
- cosine\_similarity(Q, B) → Low score (close to 0)



## **EMBEDDINGS**

Advantages of RAG in Different Contexts

1

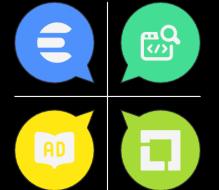
#### Efficient Retrieval

Supports fast top-k nearest neighbor search with limited context.

3

#### Domain Adaptability

Adapts to different models with low contextual understanding.



2

#### Semantic Matching

Understands meaning beyond keywords for efficient retrieval.

4

#### **LLM Grounding**

Improves factuality by providing relevant context but lacks efficiency. W

An **embedding** is a numerical vector that represents the **meaning** of a piece of text in a high-dimensional space.

T.





## **VECTORS EXAMPLE**

Text chunk: "Scrape data from a website using Python" Embedding vector: [0.3, 0.7, 0.1, 0.9, ...] (high dimensional)

Query: "How can I extract web data with code?"

Query vector: [0.32, 0.72, 0.12, 0.88, ...]

Similarity measure: Cosine similarity between vectors

Usage: Retrieve top-matching chunks for grounding LLM

## **VECTOR DATABASES**



A vector database stores and indexes embeddings — high-dimensional numerical representations of text, images, or other data — and allows for fast similarity search.

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## PROMPT ENGINEERING

#### Which prompt engineering technique should be used?

#### Chain-of-Thought Encourages step-by-step reasoning, aiding in complex problem-solving. **Few-Shot Examples Formatting Constraints** Provides context through examples, improving response Ensures output consistency and quality. structure, useful for structured **Role Instruction Zero-Shot Instruction** Guides the model by assigning a specific role, enhancing relevance Offers simplicity and directness, and accuracy. suitable for straightforward tasks

Poor prompt:

"Summarize this."

Better prompt:

"Summarize the following academic article in 3 bullet points highlighting its key findings and conclusion:"



## LANGCHAIN

#### **Agents**

#### **Code Assistants**

Enables LLMs to perform actions like web searches and file writing

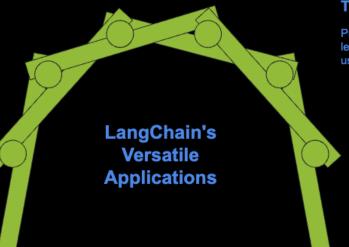
Aids developers in coding tasks with intelligent suggestions

#### **RAG Pipelines**

Integrates LLMs with external data sources for better insights

#### Chatbots with Memory

Enhances user interaction with persistent conversations



#### **Tutors**

Provides personalized learning experiences using LLMs

#### **Research Tools**

Facilitates research by analyzing and synthesizing information



## LANGCHAIN

#### **LangChain RAG System Components**

#### **Document Loading**

Loads diverse document types for processing.

#### Embedding + Vector Store

Stores document chunks as searchable vectors.

#### LLM Chain with Prompt

Combines retrieved context with user queries.

#### Optional Memory or Tools

Enhances responses with memory or tools.



#### **Text Splitting**

Divides documents into manageable chunks.

#### Retriever Construction

Pulls relevant chunks based on user queries.

#### Response Generation

Generates answers using structured prompts.

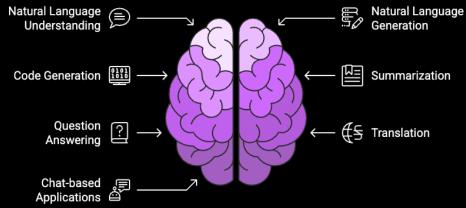


## OPENAI API

#### OpenAI API Models Overview

# GPT-4 More capable and contextaware model GPT-40 Fast, multimodal, and costeffective model GPT-3.5 Fast and low-cost language model

#### **Capabilities of OpenAl Models**

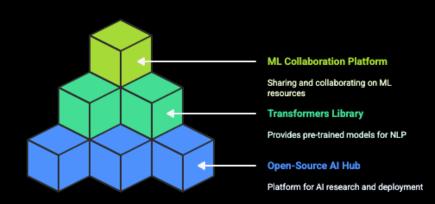


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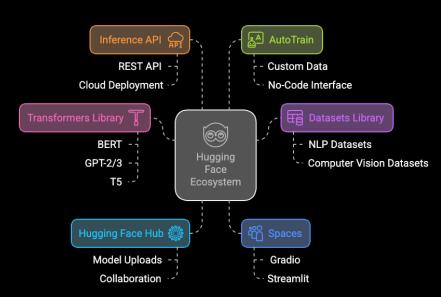
## **HUGGINGFACE**

#### **Hugging Face's AI Ecosystem**



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#### **Hugging Face Ecosystem: Components and Functionalities**



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## HANDS-ON



## CODING CHALLENGE

# SOLUTION PRESENTATIONS