How much total sales revenue has each country generated?
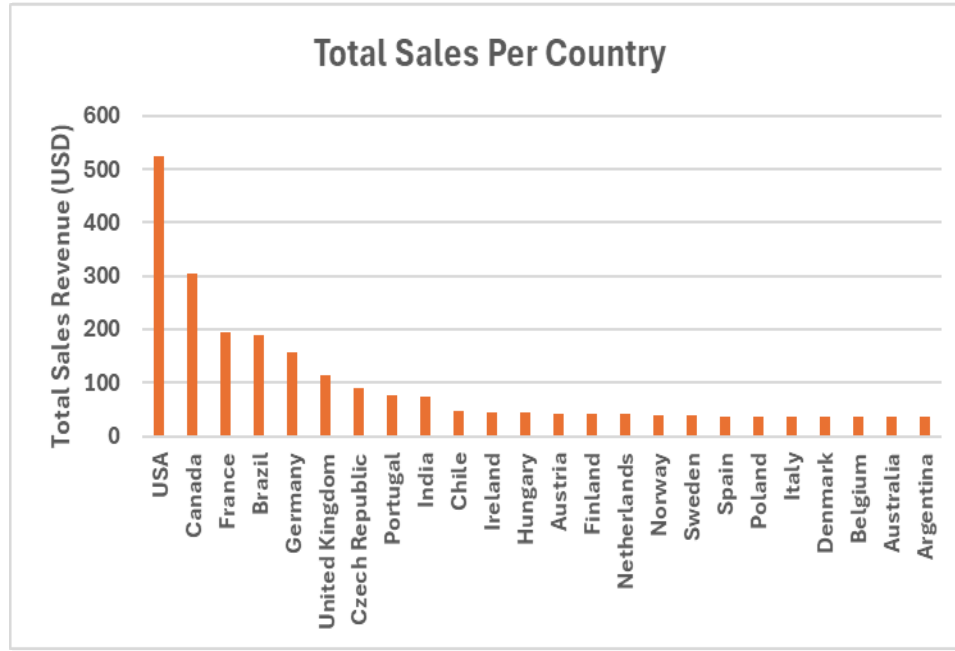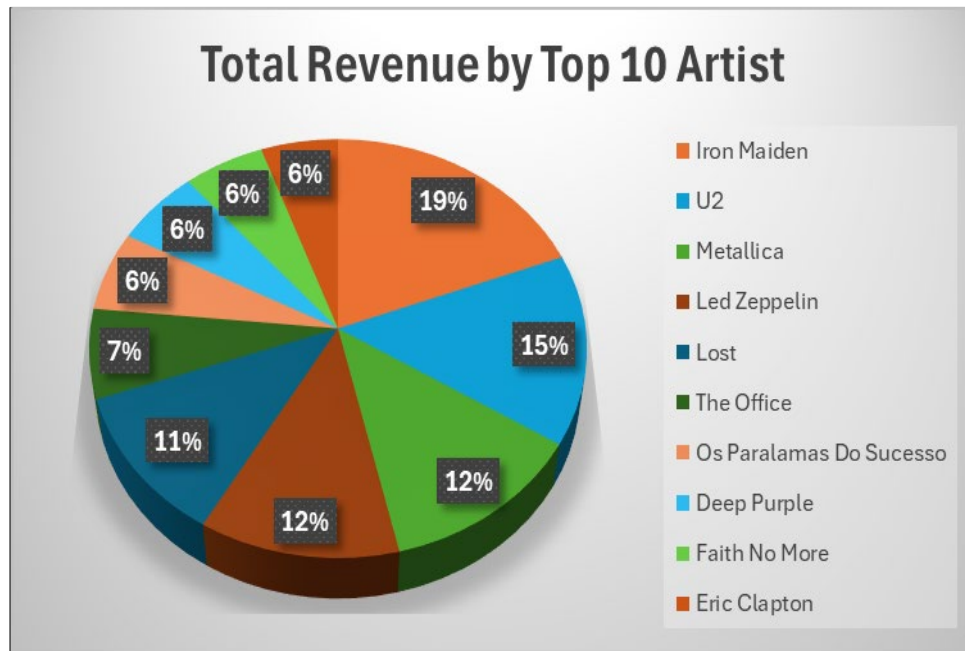

Total Sales Per Country

This bar chart illustrates the total sales revenue by country, effectively showcasing differences in market performance worldwide. The USA significantly leads in revenue generation, affirming its strong position in the global market. Following the USA are Canada and France, both contributing notable sales volumes though substantially less than the USA. The chart's descending order facilitates quick comparison and reveals a pronounced decline in revenue after the top-performing countries, indicating that a few countries drive the majority of sales.

What is the total revenue generated by the Top 10 artists from their music tracks?

Total Revenue by Top 10 Artist

- Iron Maiden — 19%
- U2 — 15%
- Metallica — 12%
- Led Zeppelin — 12%
- Lost — 11%
- The Office — 7%
- Os Paralamas Do Sucesso — 6%
- Deep Purple — 6%
- Faith No More — 6%
- Eric Clapton — 6%

This pie chart illustrates the revenue distribution among the top 10 artists from our music catalog. Iron Maiden generates the highest share with 19% of the total, closely followed by U2 at 15%. This chart helps identify which artists are driving the most revenue, highlighting potential areas for marketing and sales focus.

What is the average length of tracks within each genre, measured in minutes?

Average Track Length by Genre
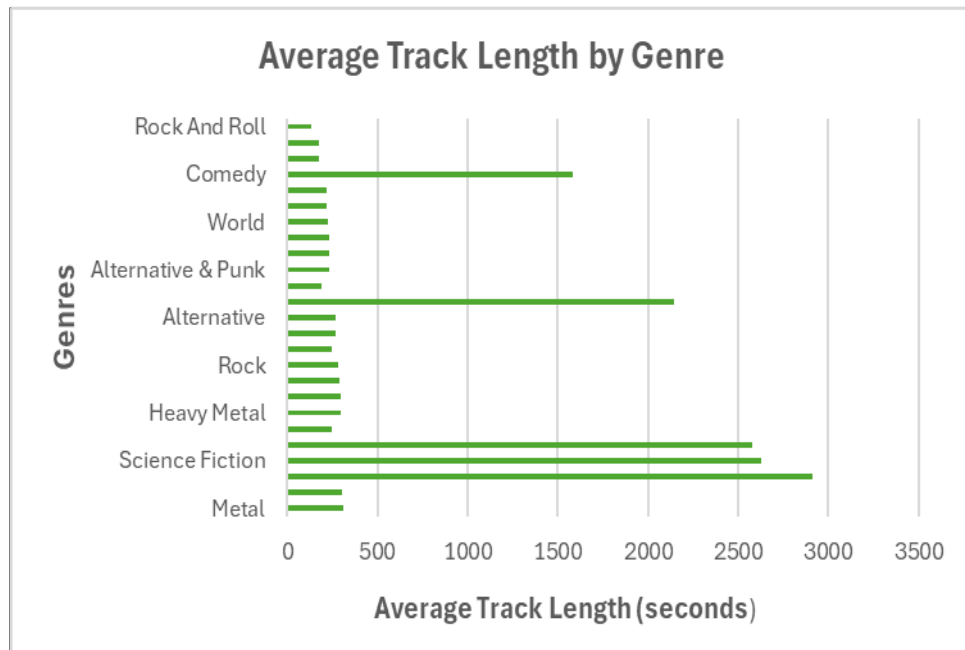
This bar chart shows the average track length in seconds across various music genres. 'Sci Fi & Fantasy' and 'Science Fiction' stand out with much longer tracks, averaging nearly 3000 seconds, typically reflecting extended play times found in audiobooks or special editions. On the other hand, genres like 'Rock' and 'Heavy Metal' feature average track lengths of about 250 to 300 seconds, which aligns with standard song durations. Understanding these differences helps in tailoring our music offerings and marketing strategies to match genre-specific listener preferences.

How many tracks of each media type have been sold?

Sales Distribution by Media Type
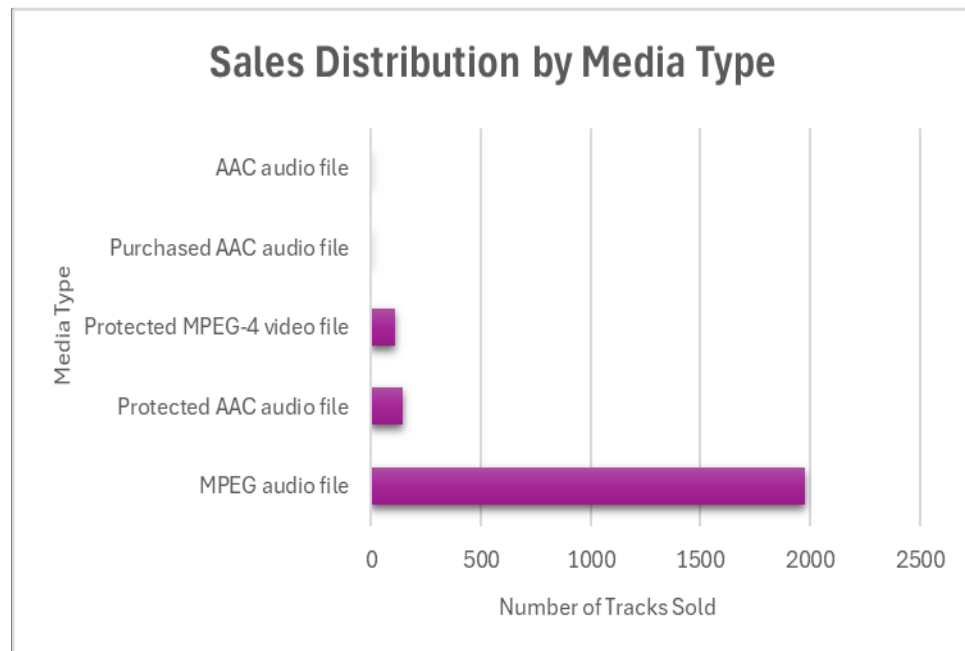
This bar chart shows the number of tracks sold for different types of media. The 'MPEG audio file' type leads with the highest sales, followed by 'Protected MPEG-4 video file' and 'Protected AAC audio file.' The data highlights which media formats are most popular among consumers, helping us understand market trends and customer preferences in digital media consumption.