Tayebe [Kiana] Masqati

Front-End Developer

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Front-end developer with 7+ years of experience in agile product development.
Proven ability to lead cross-functional teams in executing successful projects. Proficient in HTML, CSS, JavaScript, jQuery, React, Node.js, REST APIs, Git, SCSS, Stylus, Mustache, Pug, and WordPress. Developed and maintained responsive and user-friendly websites that meet customer needs. Passionate about learning and expanding skillsets to stay current with the latest technologies. Passionate about learning and expanding skillsets to stay current with the latest technologies.

◈ Certifications

Mar 2023   Trilogy Skills Bootcamp in Front-End Web Development, EdX

◈ Work History

Jul 2020 - Nov 2021

Front-End Developer
RealtyBloc, Vancouver

RealtyBloc is a marketing and web design company dedicated entirely to Real Estate.

- Developed and maintained customized WordPress template that met needs of variety of clients.
- Identified and resolved client issues quickly and efficiently by working closely with customer care team.
- Successfully planned and executed Scrum sprints, meeting or exceeding all release goals.
- Consistently produced clear and concise release notes and monthly reports that kept team informed of product's progress.
- Successfully migrated old websites to new version of product, ensuring that all functionality was maintained and that websites were properly configured on server.
- Worked with official estate APIs to get data and displayed them on client websites.

Feb 2018 - Jul 2020

Web Designer and Developer
Freelancer, Tehran

- Communicated with clients to understand requirements and provide timely updates, resulting in 95% client satisfaction rate.

- Created wireframes and designed and developed 15+ templates.
- Optimised client's codebase, resulting in 50% reduction in page load time and improved website performance.
- Designed and developed crowdfunding platform that successfully raised funding for charity campaigns.
- Developed single page app for interactive game based on customer's storyboard.
- Translated customer requirements into technical site concepts for bidding and initial planning purposes

Sep 2016 - Dec 2018 — Front-End Developer

Anetwork, Adro, AdAd, IWMF, Tehran

Anetwork was one of Iran's most successful Digital Media Agencies, Which has multiple portfolios such as Adro Ad Exchange, AdAd, Iran's Web and Mobile Festival(IWMF), Site Checkup, Biding, etc.

- Developed and maintained 3 different digital advertising dashboards that increased user satisfaction by 30%.
- Built Front End reusable UI components that reduced development time by 30% and improved user experience by 20%.
- Wrote acceptance tests to ensure high-quality and error-free code, resulting in improved software reliability and reduced bug rates.
- Created detailed technical documents to document product features and code structure, improving knowledge sharing among team members and facilitating product maintenance and updates.
- Worked collaboratively with cross-functional teams to identify and resolve technical issues, ensuring timely delivery of high-quality products.

Apr 2014 - Sep 2016 — Front-End Developer

Persian Tools, Tehran

Persian Tools is an old company that is well-known for its website designs and hosting services.

- Developed more than 15 customized website templates using PHP CMS to meet various clients' unique needs and specifications, resulting in improved client satisfaction and increased sales.
- Built and designed 7 custom WordPress templates for clients, incorporating modern design elements and advanced functionalities.
- Provided technical training to clients on working with web hosts, FTP, domain, DNS settings, and CMS, improving their understanding of technical concepts and enhancing their overall website management capabilities.
- Stayed up-to-date with latest web development trends and technologies, implementing new features and functionalities to improve website performance and user experience.

Education

Sep 2010 - Sep 2014 — Bachelor of Science: Computer Science

Tabarestan University - Chalus, Iran