



Tayebe (Kiana) Masqati

Front-End Developer

SUMMARY

Product enthusiast with 7+ years of experience in agile product management and front-end development. Proven ability to lead cross-functional teams in executing successful projects. Proficient in Agile, Waterfall, Kanban and Scrum methodologies. Developed and maintained responsive and user-friendly websites using HTML, CSS, JavaScript, jQuery, REST APIs, Git, SCSS, Stylus, Mustache, Pug, and WordPress. Passionate about learning and dedicated to delivering high-quality products that meet customer needs.

I am also excited to expand my skillset and stay current with the latest technologies, and am currently learning React.js to enhance my front-end development capabilities.

CONTACT

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in linkedin.com/in/kiana-masqati | 🐙 github.com/KianaMsqt

Professional History

Jul 2020 - Nov 2021	RealtyBloc	📍 Vancouver, Canada
	RealtyBloc is a marketing and web design company dedicated entirely to Real Estate.	
	<ul style="list-style-type: none">Planned and facilitated Scrum sprints to determine release dates, resulting in on-time delivery of products.Prioritized product requirements and set realistic expectations regarding development resources and timeline, resulting in improved project management and more efficient use of resources.Identified and addressed customer needs by gathering requirements from customer care team and translating them into actionable solutions for the development team, resulting in improved customer satisfaction.Streamlined product development processes, resulting in a significant reduction in development time and increased efficiency.	
Feb 2018 - Jul 2020	Freelance Web Designer and Developer	📍 Remote
	<ul style="list-style-type: none">Communicated with clients to understand requirements and provide timely updates, resulting in a 95% client satisfaction rate.Created wireframes and designed and developed 15+ templates.Optimized client's codebase, resulting in a 50% reduction in page load time and improved website performance.Designed and developed a crowdfunding platform that successfully raised funding for charity campaigns.Developed a single page app for an interactive game based on the customer's storyboard.	
Sep 2016 - Dec 2018	Anetwork, Adro, Adad, IWMF	📍 Tehran, Iran
	Anetwork was one of Iran's most successful Digital Media Agencies, Which has multiple portfolios such as Adro Ad Exchange, AdAd, Iran's Web and Mobile Festival(IWMF), Site Checkup, Biding, etc.	
	<ul style="list-style-type: none">Developed and maintained 3 different digital advertising dashboards that increased user satisfaction by 30%.Built Front End reusable UI components that reduced development time by 30% and improved user experience by 20%.Wrote acceptance tests to ensure high-quality and error-free code, resulting in improved software reliability and reduced bug rates.	

- Created detailed technical documents to document product features and code structure, improving knowledge sharing among team members and facilitating product maintenance and updates.
- Worked collaboratively with cross-functional teams to identify and resolve technical issues, ensuring timely delivery of high-quality products.

Apr 2014 -
Sep 2016

Persian Tools, Design

📍 Tehran, Iran

Persian Tools is an old company that is well-known for its website designs and hosting services.

- Developed more than 15 customized website templates using PHP CMS to meet various clients' unique needs and specifications, resulting in improved client satisfaction and increased sales.
- Built and designed 7 custom WordPress templates for clients, incorporating modern design elements and advanced functionalities.
- Provided technical training to clients on working with web hosts, FTP, domain, DNS settings, and CMS, improving their understanding of technical concepts and enhancing their overall website management capabilities.
- Stayed up-to-date with the latest web development trends and technologies, implementing new features and functionalities to improve website performance and user experience.

Academic Background

2010 -
2014

BS Computer Science

Tabarestan University of Chalus, Iran

Nov 2022 -
Present

Trilogy's Skills Bootcamp in Front-End Web Development

Trilogy Education Services, an affiliate of edX