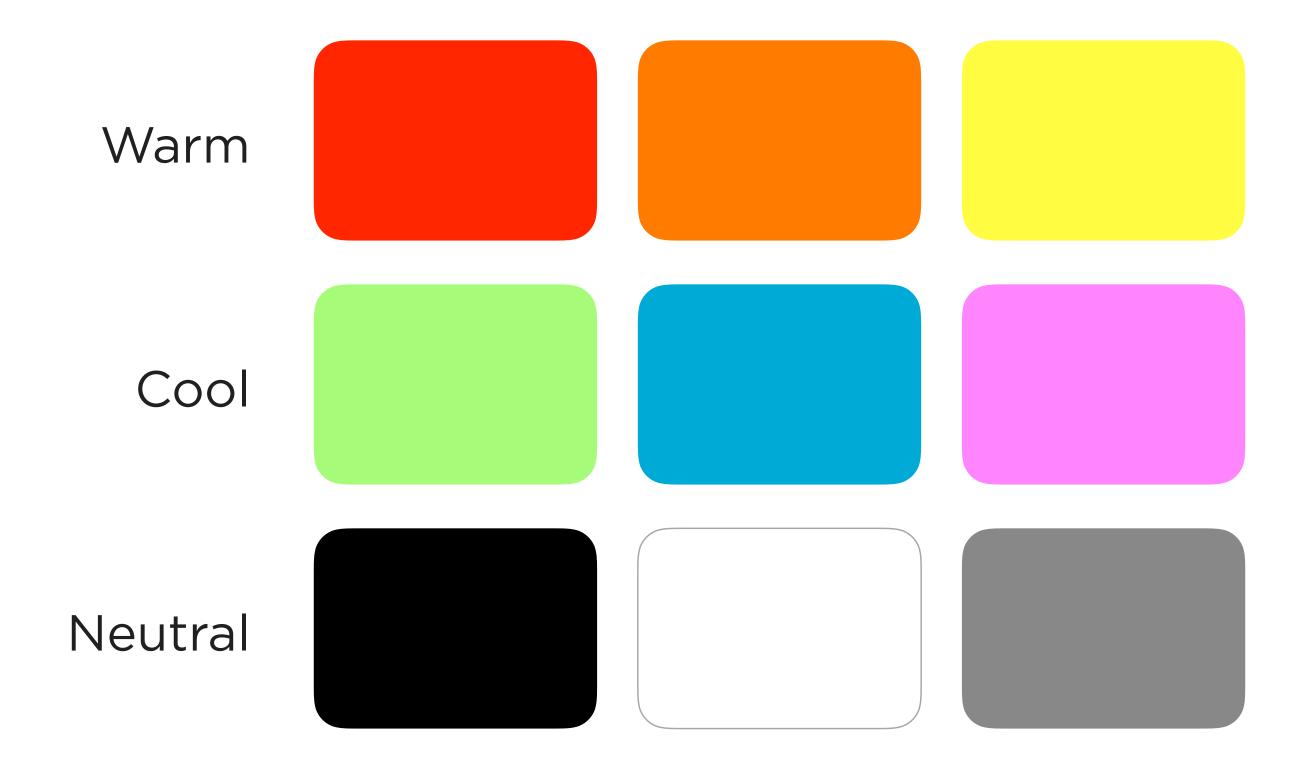
Moving Towards a Beautiful Design

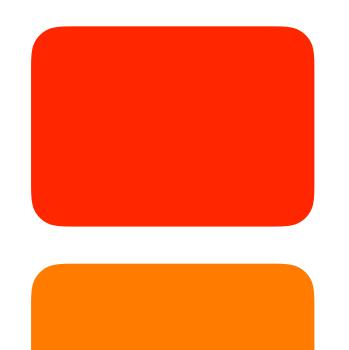


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Warm Colors



Fire, power, energy, passion and love



Happiness and sunshine

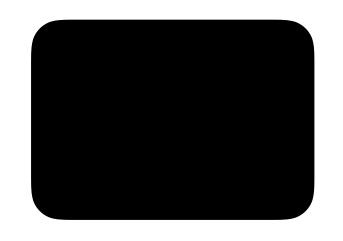
Cool Colors

Calming, healing, natural and protection

Trust, loyalty, friendliness and calmness

Romantic, feminine, love and beauty

Neutral Colors



Powerful, sophistication and formality

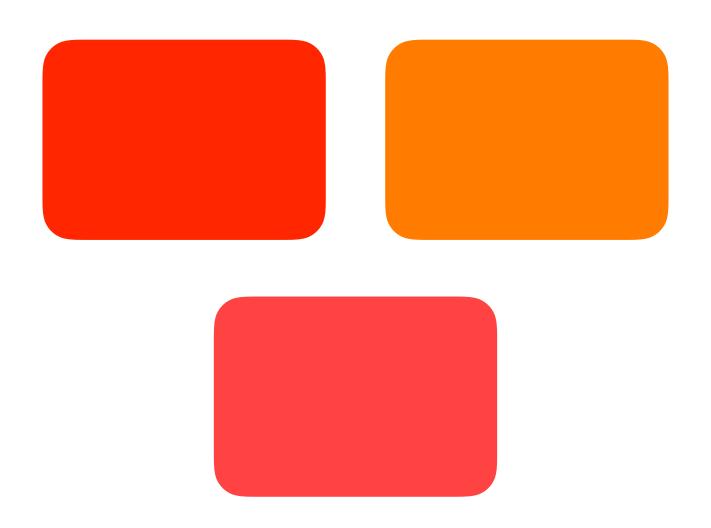


Clean, perfect and pure



Conservative and formal

Gig Hub



Choosing a Font

google.com/fonts (free)

fonts.com

fontsquirrel.com

typekit.com

Summary

Design

- Iterative

Colors

- Warm: energetic
- Cool: relaxing

Fonts

- Big: youthful
- Small: serious

Override Bootstrap styles