

# Moving Towards a Beautiful Design

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Warm



Cool



Neutral



# Warm Colors



**Fire, power, energy, passion and love**



**Vibrant, energetic, fun and exciting**



**Happiness and sunshine**

# Cool Colors



**Calming, healing, natural and protection**



**Trust, loyalty, friendliness and calmness**



**Romantic, feminine, love and beauty**

# Neutral Colors



**Powerful, sophistication and formality**



**Clean, perfect and pure**



**Conservative and formal**

# Gig Hub



# Choosing a Font

**[google.com/fonts](https://google.com/fonts) (free)**

**[fonts.com](https://fonts.com)**

**[fontsquirrel.com](https://fontsquirrel.com)**

**[typekit.com](https://typekit.com)**

# Summary

## **Design**

- Iterative

## **Colors**

- Warm: energetic
- Cool: relaxing

## **Fonts**

- Big: youthful
- Small: serious

## **Override Bootstrap styles**