

Sentiment Analysis using VADER – Using Python

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Sentiment analysis involves determining the emotional tone behind a body of text. One popular tool for sentiment analysis is **VADER (Valence Aware Dictionary and sEntiment Reasoner)**, a lexicon and rule-based sentiment analysis tool specifically designed for texts that contain informal language like social media posts and reviews.

In this article, we'll explore how to use VADER in Python for sentiment analysis and break down the key components of the sentiment analysis output.

What is VADER?

VADER (Valence Aware Dictionary and sEntiment Reasoner) is designed to handle sentiments in social media text and informal language.

Unlike traditional [sentiment analysis](#) methods, VADER is tailored to detect sentiment from short pieces of text, such as tweets, product reviews, or any user-generated content that may contain slang, emojis, and abbreviations. It uses a pre-built lexicon of words associated with sentiment values and applies a set of rules to calculate sentiment scores.

How VADER Works?

VADER operates by analyzing the polarity of words and assigning a sentiment score to each word based on its emotional value. The tool then combines these scores into an overall sentiment score for the entire text, which consists of four components:

1. **Positive (pos)**: The proportion of the text that expresses a positive sentiment.
2. **Negative (neg)**: The proportion of the text that expresses a negative sentiment.

3. **Neutral (neu)**: The proportion of the text that is neutral or lacks clear sentiment.
4. **Compound**: The aggregated sentiment score that ranges from -1 (extremely negative) to +1 (extremely positive).

Sentiment Scores

VADER returns four key components in its sentiment analysis:

- **pos**: Percentage of text that is positive.
- **neg**: Percentage of text that is negative.
- **neu**: Percentage of text that is neutral.
- **compound**: The overall sentiment score (aggregated sentiment).

The **compound** score is the most important and is computed as a normalized value between -1 (most negative) and +1 (most positive). It summarizes the sentiment of the text:

- **Compound score > 0.05**: Positive sentiment
- **Compound score < -0.05**: Negative sentiment
- **Compound score between -0.05 and 0.05**: Neutral sentiment

Implementation: Sentiment Analysis using VADER

In this implementation, we will use the VADER (Valence Aware Dictionary and sEntiment Reasoner) tool for performing sentiment analysis on a given text.

1. Import **SentimentIntensityAnalyzer** from **vaderSentiment** to analyze text sentiment.
2. Define **sentiment_scores()** to input a sentence and calculate sentiment scores using VADER.
3. Create an instance of **SentimentIntensityAnalyzer** to compute sentiment scores.
4. Use **polarity_scores()** to generate a sentiment dictionary with components: pos, neg, neu, and compound.
5. Display the sentiment dictionary and percentages for negative, neutral, and positive sentiments.

- Classify the overall sentiment based on the compound score: positive, negative, or neutral.

Let's proceed with the implementation:

```
# import SentimentIntensityAnalyzer class from vaderSentiment.vaderSentiment module.
from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer

# Function to print sentiments of the sentence.
def sentiment_scores(sentence):

    # Create a SentimentIntensityAnalyzer object.
    sid_obj = SentimentIntensityAnalyzer()

    # polarity_scores method of SentimentIntensityAnalyzer object gives a sentiment dictionary.
    # which contains pos, neg, neu, and compound scores.
    sentiment_dict = sid_obj.polarity_scores(sentence)

    print("Overall sentiment dictionary is : ", sentiment_dict)
    print("Sentence was rated as ", sentiment_dict['neg']*100, "% Negative")
    print("Sentence was rated as ", sentiment_dict['neu']*100, "% Neutral")
    print("Sentence was rated as ", sentiment_dict['pos']*100, "% Positive")

    print("Sentence Overall Rated As", end=" ")

    # Decide sentiment as positive, negative, or neutral
    if sentiment_dict['compound'] >= 0.05 :
        print("Positive")
    elif sentiment_dict['compound'] <= -0.05 :
        print("Negative")
    else :
        print("Neutral")

# Driver code to test the function
if __name__ == "__main__" :

    print("\n1st Statement:")
    sentence = "Geeks For Geeks is the best portal for computer science engineering students."
    sentiment_scores(sentence)

    print("\n2nd Statement:")
    sentence = "Study is going on as usual."
    sentiment_scores(sentence)

    print("\n3rd Statement:")
    sentence = "I am very sad today."
    sentiment_scores(sentence)
```

Output :

```
1st statement :  
Overall sentiment dictionary is : {'neg': 0.165, 'neu': 0.588, 'pos': 0.247, 'compound': 0.5267}  
sentence was rated as 16.5 % Negative  
sentence was rated as 58.8 % Neutral  
sentence was rated as 24.7 % Positive  
Sentence Overall Rated As Positive  
  
2nd Statement :  
Overall sentiment dictionary is : {'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0}  
sentence was rated as 0.0 % Negative  
sentence was rated as 100.0 % Neutral  
sentence was rated as 0.0 % Positive  
Sentence Overall Rated As Neutral  
  
3rd Statement :  
Overall sentiment dictionary is : {'neg': 0.508, 'neu': 0.492, 'pos': 0.0, 'compound': -0.4767}  
sentence was rated as 50.8 % Negative  
sentence was rated as 49.2 % Neutral  
sentence was rated as 0.0 % Positive  
Sentence Overall Rated As Negative
```

The output of the code results in sentiment dictionary and classify each sentence based on the compound score.

Conclusion

VADER provides an easy-to-use and efficient method for sentiment analysis, particularly suitable for texts with informal language, such as tweets, reviews, and comments. By using the compound score, you can easily determine the overall sentiment of a sentence, while the individual positive, negative, and neutral scores give you a breakdown of the sentiment expressed.

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