

Brand Deck

01 Typography

TYPEFACES

Heading

Typeface: **Poppins**

Weight: **700**

Styles: **Bold**
Bold Italic

Aa Poppins Bold

Body

Typeface: **Poppins**

Weight: **400**

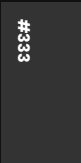
Styles: **Regular**
Regular Italic

Aa Poppins Regular

02

Colors

COLORS



#333



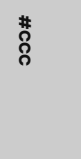
#666



#999



#EEE



#CCC



#18FFB2



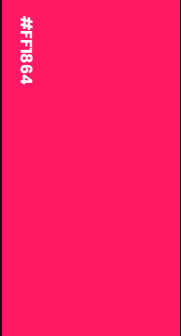
#11B37C



#5CFC8



(46deg, #a081d9 0%, #6c98f5 14%, #5ee7f9 34%,
#d1e3cc 59%, #bb8bac 99%)



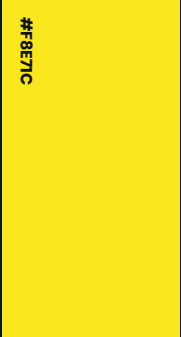
#FF1864



#B31046



#FF5C92



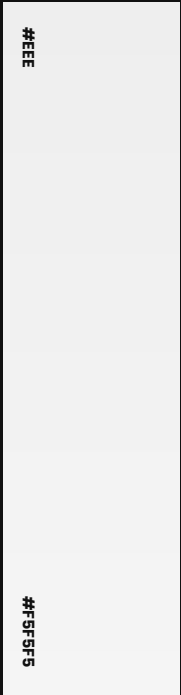
#FF871C



#ADA113



#FAEE60



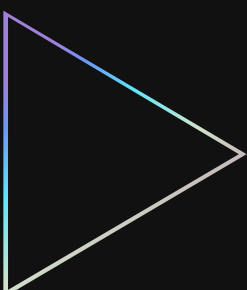
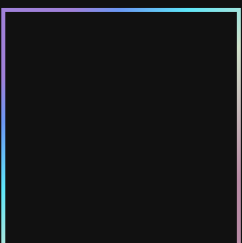
#EEEE



#FFF5F5

03

Shapoes



04 Logomark

substrate

substrate

2020

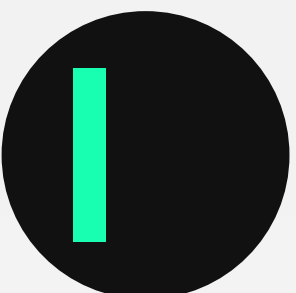
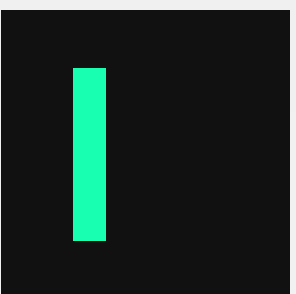
substrate—

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05 Iconography



substrate

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