

Kiboga Hill Farm Uganda

Media Kit • 2025

Kiboga Hill Farm Uganda (KHFU) is a growing agri■enterprise blending climate■smart advisory with practical livestock and crop production. We connect a fast■expanding audience of farmers, youth, and agri■professionals through our website, camps, and social channels.

Contact • info@kibogahillfarmuganda.co.ug • +256 703 663 616 • Kiboga District, Uganda

Audience & Reach

- TikTok (@kiboga_hill_farm.ug): 3,000+ followers • 5–10% avg. engagement • Target 10,000 by Dec 2025
- Instagram (@kibogahillfarmuganda): 800+ followers • ~6% engagement • Target 3,000 by Dec 2025
- Website (kibogahillfarmuganda.co.ug): 2,500+ monthly visits • ~2 min avg. session • Growing with Family Project
- YouTube: 300+ and growing • Focus on farm tutorials & live sessions
- WhatsApp Family Group: 85 active members • expanding to 100+

Profile: 65% aged 18–40 • 60% male / 40% female • 80% Uganda-based / 20% EA & diaspora •
Interests: farming, livestock, agri-investment, climate resilience, youth empowerment.

Why Partner or Advertise With Us

- Reach a targeted, trust-based agricultural audience in Uganda and East Africa.
- Blend digital visibility with on-farm activations (camps, demos, training).
- Affordable, flexible packages with bundle discounts for multi-month buys.

Packages & Placements (Monthly Rates, UGX)

Placement	Description	Recommended SizeRate (UGX)	
Homepage Banner	Top area on homepage and key pages	728×90 or 970×250	150,000
Sidebar Ad	Visible on most pages (sticky)	300×250	100,000
Footer Partner Logo	Site-wide logo / link	≈180×60	80,000
Sponsored Blog Post	One custom article per month	—	200,000
Family Page Banner	Within Family Project page	728×90	120,000
Gallery Sponsor	Displayed near photo gallery	468×60	100,000
TikTok Shoutout	1 post + tag + link	—	250,000

Bundle discounts available for 3–6 month commitments.

Technical Specs & Policies

- File formats: WEBP/PNG/JPG for banners; MP4/MOV for short video (social).
- Max banner size: ≤ 300 KB (we can optimize for web).
- Submission: 3 working days before campaign start.
- Content must comply with Ugandan law and platform policies; no misleading claims.
- Payment terms: 50% to start, 50% within 7 days of campaign start; receipts issued.

Contact

Email: info@kibogahillfarmuganda.co.ug • Phone/WhatsApp: +256 703 663 616

Website: <https://kibogahillfarmuganda.co.ug> • Location: Kiboga District, Uganda