

Bike Sales Performance

14.7M

Total Sales

709.1K

Total Units Sold

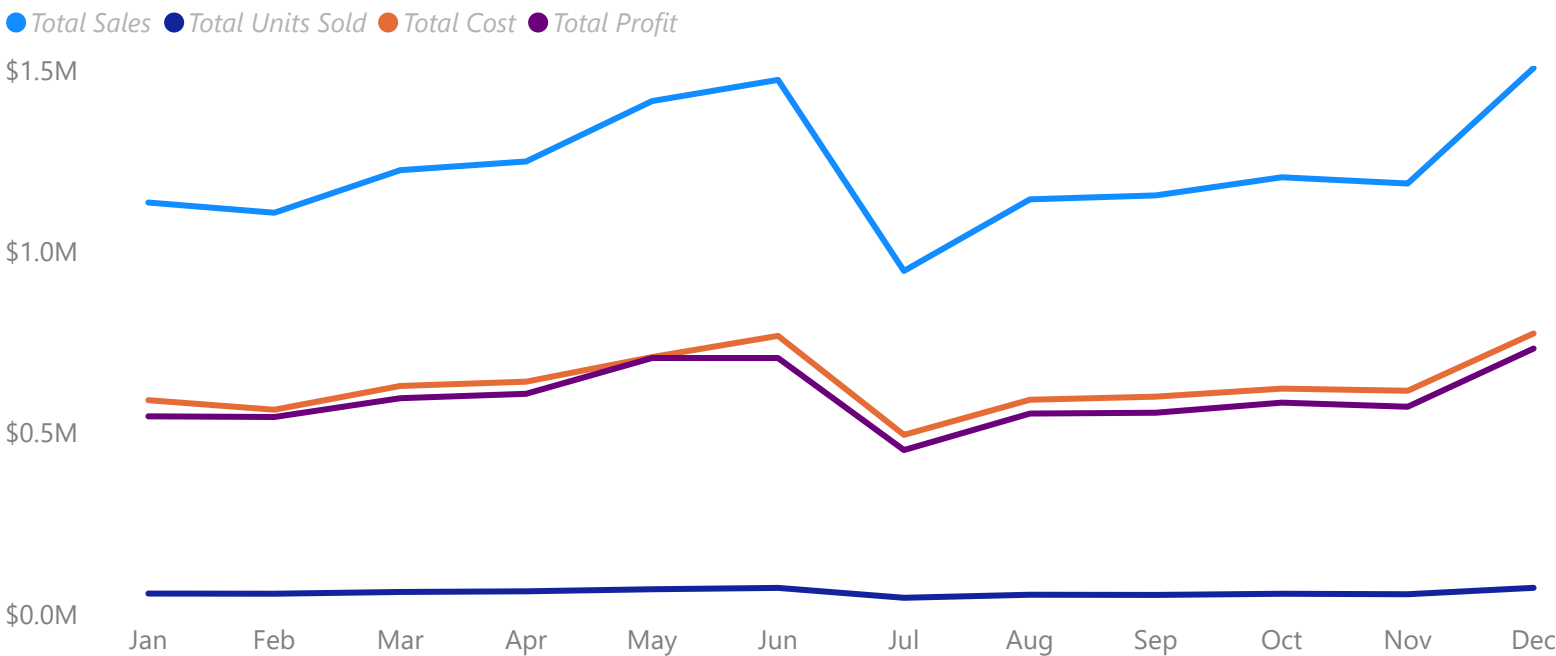
7.6M

Total Cost

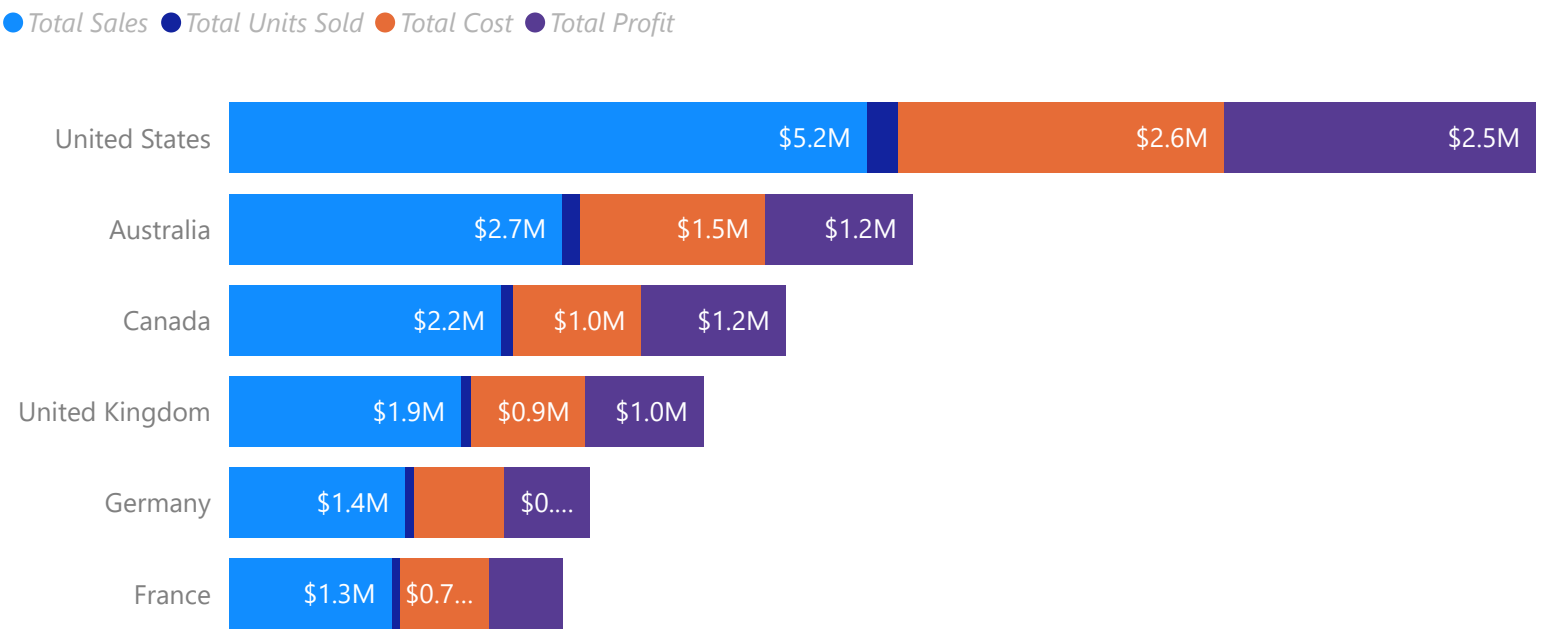
7.2M

Total Profit

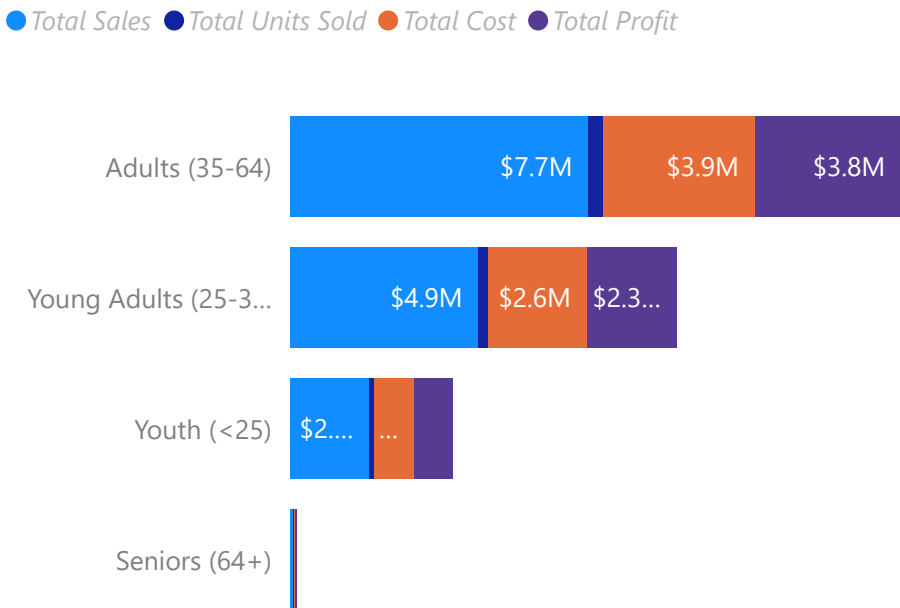
by Month



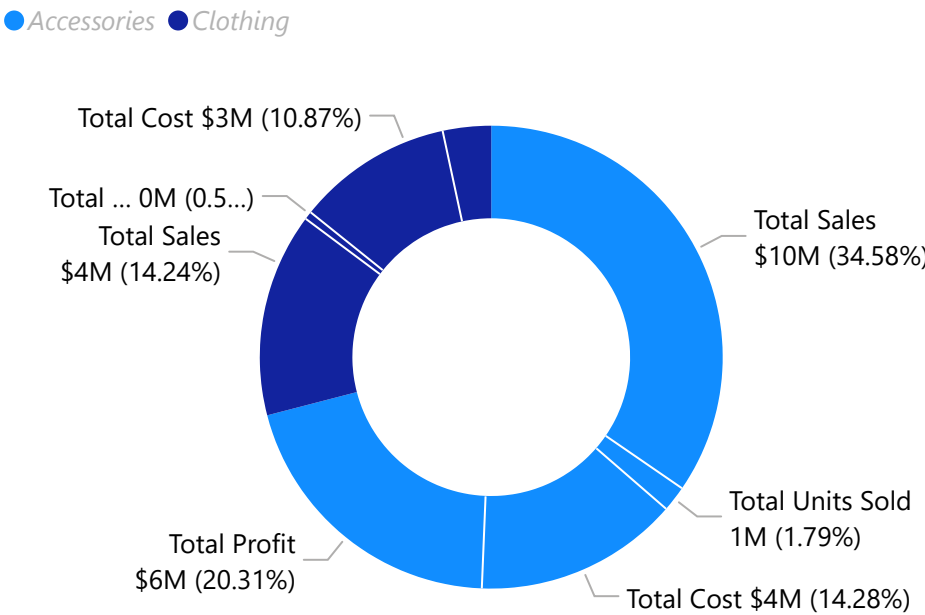
by Country



by Age Group



by Product Category



by Product Name

Product Name	Total Sales	Total Units Sold	Total Cost	Total Profit
All-Purpose Bike Stand	\$342,664	2,400	\$141,600	\$201,064
AWC Logo Cap	\$549,220	67,316	\$471,212	\$78,008
Bike Wash - Dissolver	\$198,745	27,579	\$82,737	\$116,008
Fender Set - Mountain	\$1,245,985	62,118	\$496,944	\$749,041
Half-Finger Gloves, L	\$285,098	13,153	\$118,377	\$166,721
Half-Finger Gloves, M	\$260,780	11,994	\$107,946	\$152,834
Half-Finger Gloves, S	\$324,906	14,794	\$133,146	\$191,760
Hitch Rack - 4-Bike	\$519,211	4,753	\$213,885	\$305,326
Hydration Pack - 70 oz.	\$988,690	19,857	\$416,997	\$571,693
Long-Sleeve Logo Jersey, L	\$421,271	9,159	\$348,042	\$73,229
Long-Sleeve Logo Jersey, M	\$416,575	8,969	\$340,822	\$75,753
Long-Sleeve Logo Jersey, S	\$359,411	7,979	\$303,202	\$56,209
Long-Sleeve Logo Jersey, XL	\$389,800	8,678	\$329,764	\$60,036
Mountain Bottle Cage	\$338,929	37,480	\$149,920	\$189,009
Total	\$14,749,121	709,092	\$7,596,777	\$7,152,344