## Hey, I'm Kibron

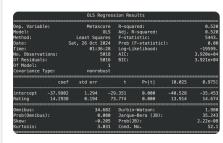
I'm a **Data Analyst** and **Front-End Developer**, focused on using **data** to create meaningful solutions. In addition to analyzing **complex datasets** and building **intuitive web applications**, I'm also deeply engaged in **research**, exploring ways that technology can **improve** lives and inform **decision-making**. Here, you can explore my projects and see how I use data and technology to solve real-world problems.

### **Projects**



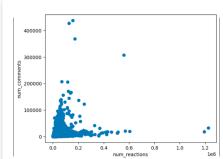
#### **Research Lab Website**

As a front-end developer and researcher at THAT Lab, I enhanced the website to better showcase our work in human-computer interaction. This project highlights my skills in web development, accessibility, and user-centered design.



# IMDb Insights Project 2 - A3 This project involved analyzing the IMDB dataset to explore

relationships between movie ratings, metascores, and gross earnings. I visualized data using scatterplots and calculated the Pearson correlation coefficient to identify key patterns. To ensure data accuracy, I applied the interquartile range (IQR) method to detect and remove outliers. Additionally, I built regression models and conducted hypothesis testing to compare metascores between action and non-action movies.



### Fox News Trends & Analysis Project 3 - A2

Analyzed engagement metrics such as reactions, comments, and shares on Fox News social media posts, uncovering patterns in audience behavior. Created histograms, scatterplots, and statistical summaries to visualize trends and identify correlations. Conducted hypothesis testing, including a Z-test, to evaluate shifts in audience sentiment and measure the impact of controversial topics. This project highlights my proficiency in data analysis, visualization, and statistical modeling to derive actionable insights and inform decision-making.



**Project 4 - Site** 

This page! It's designed to showcase my work with clarity and ease of navigation. I used Figma to plan and design the layout before beginning development. The website is fully responsive, user-friendly, and features a clean, professional layout.

### **Contact Me**

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