

College of Medical, Veterinary & Life Sciences





Health Economics and Health Technology Assessment (HEHTA)



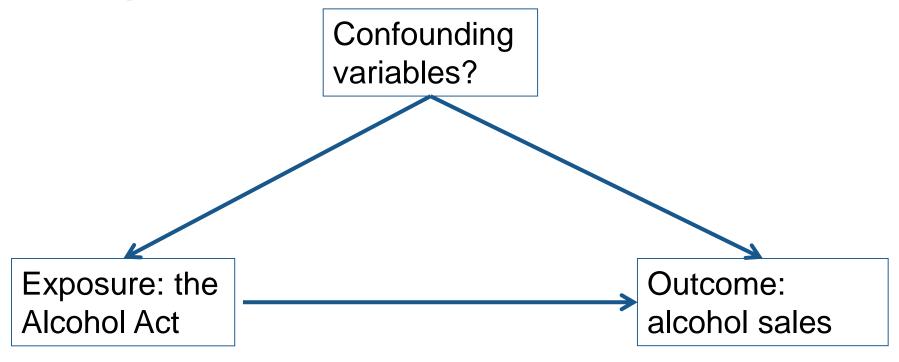
Intended learning outcomes:

- To understand that there are methods which attempt to deal with unmeasured confounding
- To be familiar with the names and general approaches of some of these methods
- To have an appreciation of the strengths and limitations of these methods

- What is confounding? (variable) that influences both the dependent variable and independent variable causing a spurious association
- What is observed confounding?
- What is unmeasured confounding?
- What is unmeasured time-varying confounding?

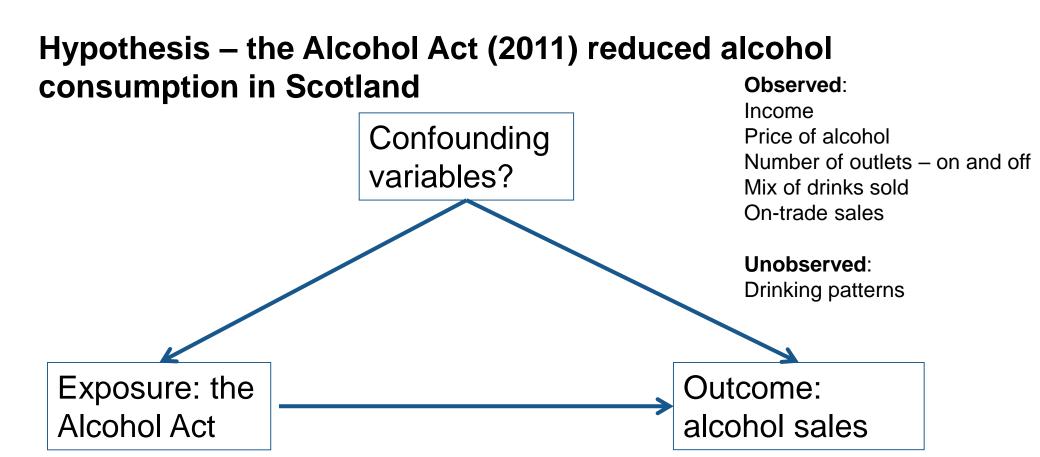
Confounding - what's the problem?

Hypothesis – the Alcohol Act (2011) reduced alcohol consumption in Scotland



Robinson et al (2014)

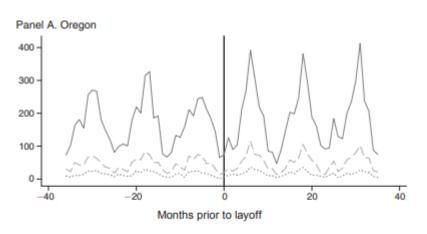
Confounding - what's the problem?



Methods designed to accommodate unobserved confounding

- 1. Difference-in-difference
- 2. Interrupted time series
- 3. Synthetic controls
- 4. Regression discontinuity
- 5. Instrumental Variables

Difference in difference



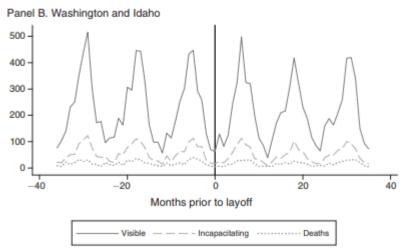
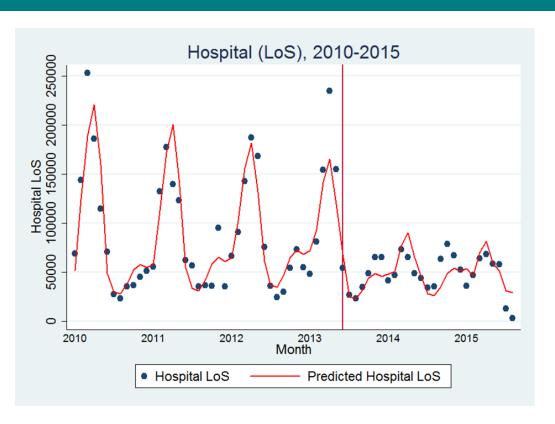


FIGURE 4. INJURIES ON HIGHWAYS IN OREGON, WASHINGTON, AND IDAHO OUTSIDE CITY LIMITS—DRY WEATHER CONDITIONS

- Change in outcome variable in intervention/control areas before and after the intervention
- Difference between those two differences
- E.g +50 Oregon -10 Washington and Idaho – DiD = 60 injuries
- Sometimes uses just one time point before and after
- How does it account for unobserved confounding?
- Limitations parallel trends (similarity of control area)

Interrupted time series



- Trend in outcome compared pre and post intervention
- What is the control/counterfactual here?
- Model accounts for autocorrelation, seasonality and underlying trend
- Can also add in a control overlap with DiD
- Limitations power/data, similarity of control area (if used)

Assess the impact of proposition 99

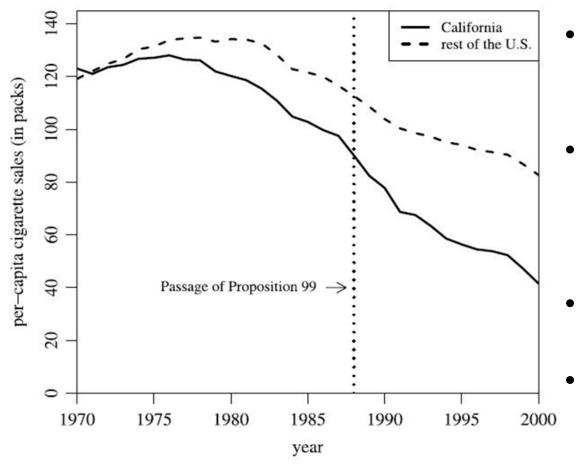


Figure 1. Trends in per-capita cigarette sales: California vs. the rest of the United States.

- How would you assess the impact of Proposition 99?
- Could you use an interrupted time series or a difference in difference approach?
- What would be the limitations of that?
 - Could you overcome the problem?

Abadie et al (2010)

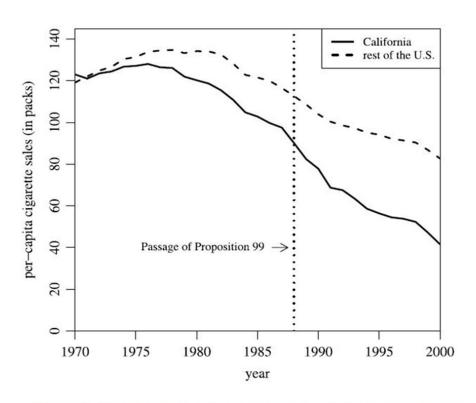


Figure 1. Trends in per-capita cigarette sales: California vs. the rest of the United States.

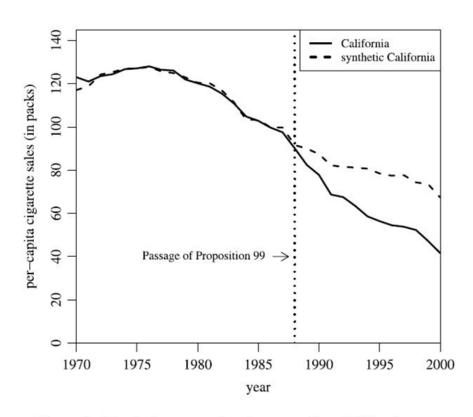


Figure 2. Trends in per-capita cigarette sales: California vs. synthetic California.

Synthetic controls

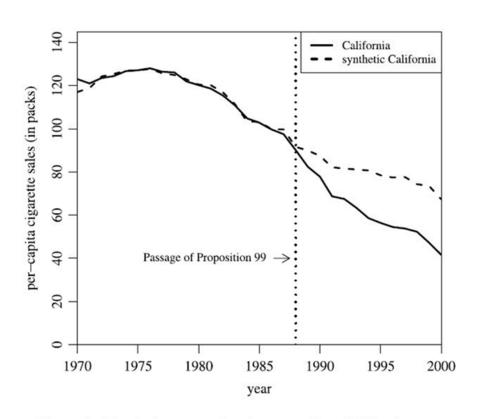
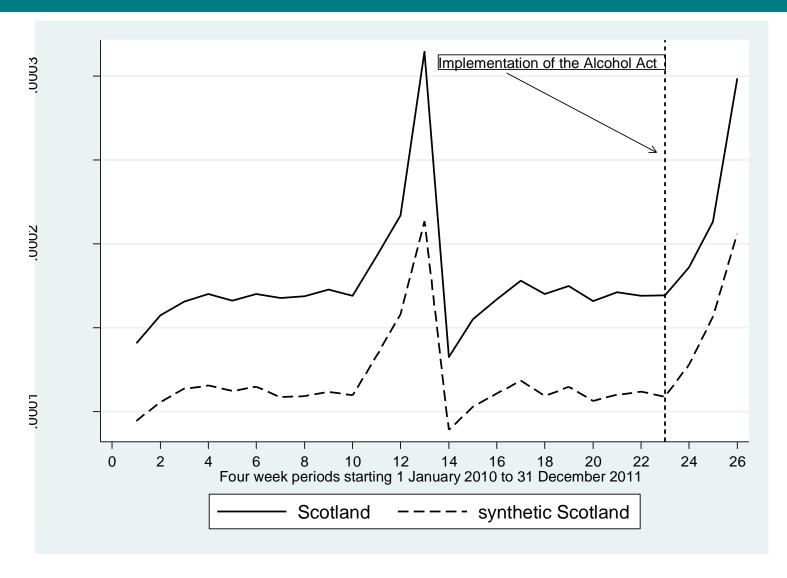
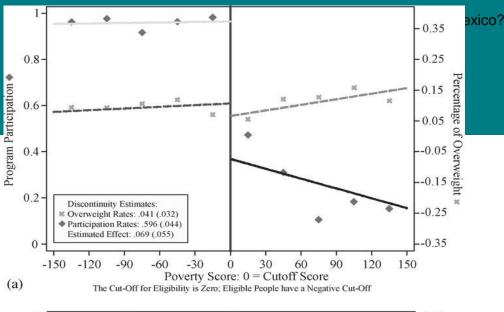


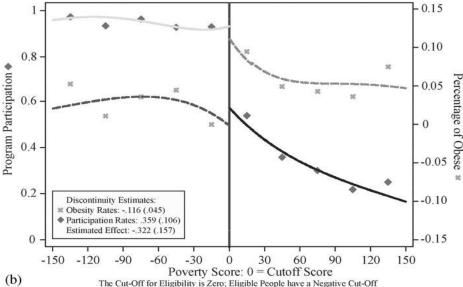
Figure 2. Trends in per-capita cigarette sales: California vs. synthetic California.

- Trend in the outcome in intervention compared to synthetic control area
- Synthetic control is weighted average from pool of potential controls
- How does it overcome unmeasured confounding?
- Why can this method cope with time-varying unmeasured confounding where DiD and ITS can't?
- Limitations data and outliers

Synthetic controls – outlier problem – sales of spirits in Scotland







Average program participation (marked with Φ) and overweight/obesity rates (marked with \circledast) are plotted as a function of five categories of the povery score on each side of the eligibility cut-off. The lines are conditional expectations of specification as in equations (3) and (4) in the text. They are estimated using the whole range of data with poverty scores of +/- 500. Based on Schwarz (1978), the preferred specifications for men include first order polynomial terms on both sides of the cut-off and fifth order for women.

Regression discontinuity

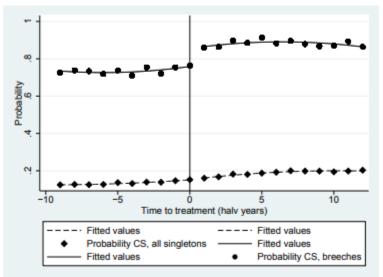
- Outcomes compared in units defined by scores above and below a cut-off in a continuous variable that determines exposure
- Units either side of the cut-off should be similar
- Trade-off between power (want numbers) and minimising confounding
- Limitations only appropriate where you have a cut-off for entitlement

Andalon (2011)



Regression discontinuity

Figure 1: CS rate for all non-breech and breech pregnancies, 1996-2006

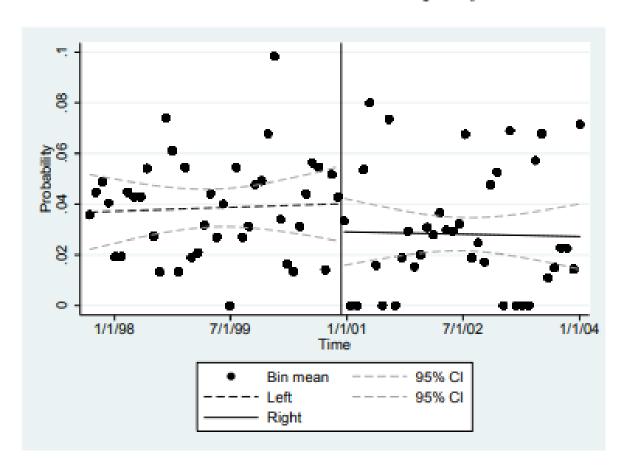


Notes: The plot shows the average probability of a CS per half-year. The vertical line is the date for the Danish dissemination of the TBT results. The sample includes all singleton births irrespective of parity.

- Second example Jensen and Wust (2015)
- RCT in 2000 suggested that caesarean section safer for mothers and babies when baby breech.
- Major change in practice very quickly
- Time discontinuity allowed study of women and babies on the margin

Regression discontinuity

Figure 8.7: Probability of APGAR score<=7 at 1 min for breech babies at term with parity>1

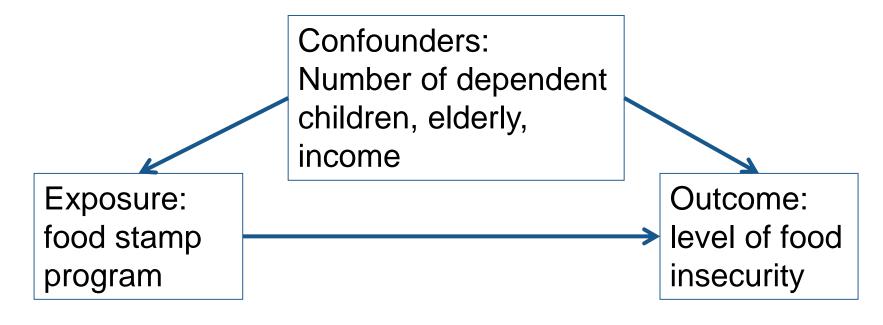


Hypothesis – food stamp program participation reduces food insecurity



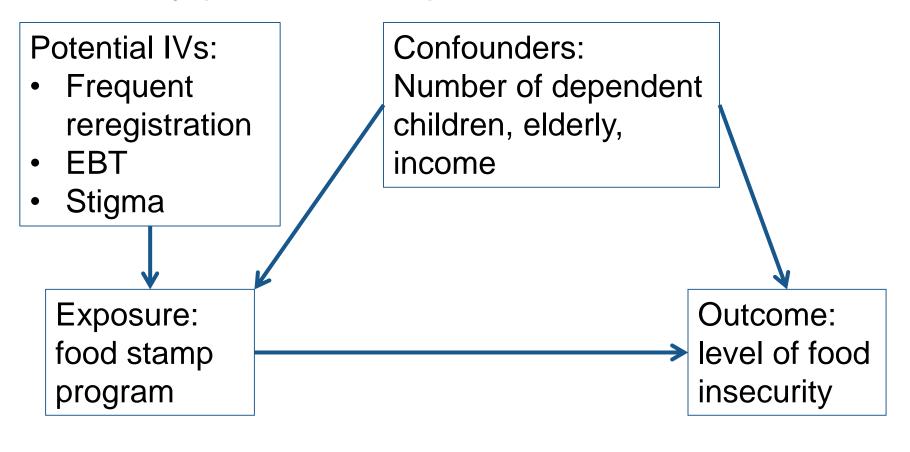
(Yen et al, 2008)

Hypothesis – food stamp program participation reduces food insecurity



(Yen et al, 2008)

Hypothesis – food stamp program participation reduces food insecurity (Yen et al, 2008)



3 conditions

- 1. The IV must be correlated with the exposure the stronger the better
- 2. The IV must not be associated with the outcome
- 3. The IV should not be associated with the confounding variable (which influences the outcome as well as the exposure)

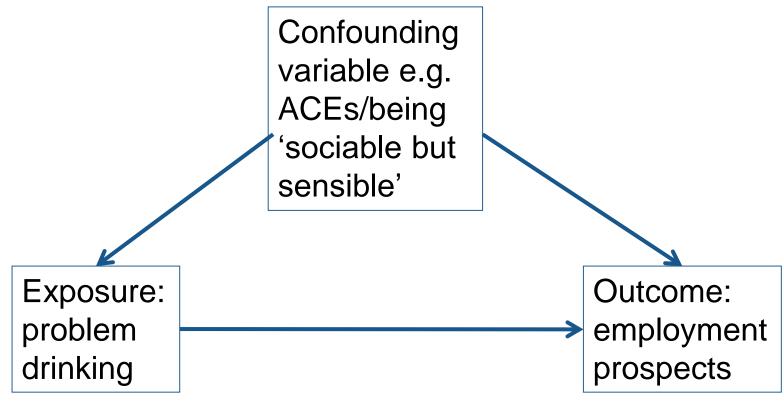
Limitations

- 1. Finding suitable instruments
- 2. Demonstrating that the assumptions are met

Hypothesis – problem drinking impacts employment prospects

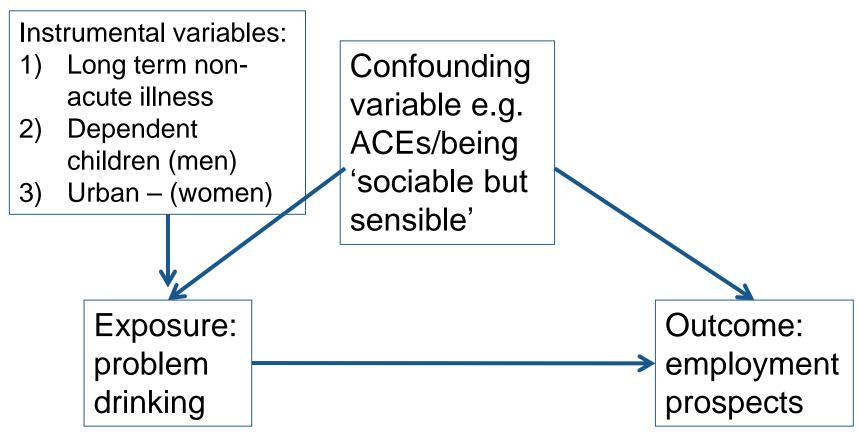


Hypothesis – problem drinking impacts employment prospects



Macdonald et al (2001)

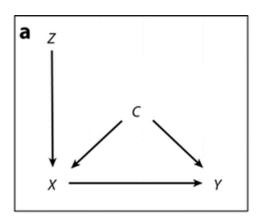
Hypothesis – problem drinking impacts employment prospects

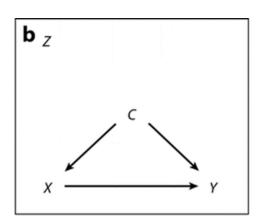


Macdonald et al (2001)



Instrumental variables - quiz



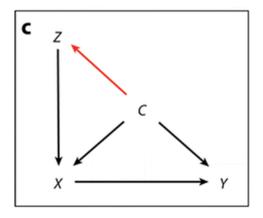


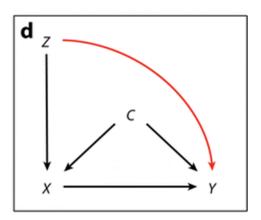
X = exposure of interest

Y = outcome of interest

C = confounder

Z = instrumental variable





In which of a-d would Z be an effective instrumental variable? Why?

Craig P, et al. 2017.

Annu. Rev. Public Health. 38:39-56

- 1. Three case studies brief detail given (please make and note any assumptions you need)
- 2. Complete the outcome and interventions row and the confounders row
- 3. Decide which methods would be possible in each scenario see description of the methods (Table 2 in Craig et al, 2017) overleaf
- 4. Select your preferred method then identify your counterfactual, data required and limitations



Mendellian randomisation: a form of instrumental variable



References (1 of 2)

Overview article

Natural Experiments: An Overview of Methods, Approaches, and Contributions to Public Health Intervention Research Peter Craig, Srinivasa Vittal Katikireddi, Alastair Leyland, and Frank Popham. Annual Review of Public Health 2017 38:1, 39-56 [https://www.annualreviews.org/doi/10.1146/annurev-publhealth-031816-044327]

Difference in difference

DeAngelo, G. and Hansen, B., 2014. Life and death in the fast lane: Police enforcement and traffic fatalities. *American Economic Journal: Economic Policy*, 6(2), pp.231-57.

Interrupted time series

Bernal, J.L., Cummins, S. and Gasparrini, A., 2017. Interrupted time series regression for the evaluation of public health interventions: a tutorial. *International journal of epidemiology*, *46*(1), pp.348-355. [https://academic.oup.com/ije/article/46/1/348/2622842]

Heggie, R., Murdoch, H., McIntosh, E., Cameron, C., Smith-Palmer, A. and Bouttell, J. (2018) Cost-impact study of rotavirus vaccination programme in Scotland. *Human Vaccines and Immunotherapeutics*, (doi:10.1080/21645515.2018.1543522) (PMID:30395774) (Early Online Publication)

Robinson M, Geue C, Lewsey J, Mackay D, McCartney G, Curnock E, Beeston C. Evaluating the impact of the alcohol act on off-trade alcohol sales: a natural experiment in Scotland. Addiction. 2014 Dec;109(12):2035-43.

References (2 of 2)

Synthetic controls

Abadie, A., Diamond, A. and Hainmueller, J., 2010. Synthetic control methods for comparative case studies: Estimating the effect of California's tobacco control program. *Journal of the American statistical Association*, 105(490), pp.493-505.

Bouttell, J., Craig, P., Lewsey, J., Robinson, M. and Popham, F. (2018)Synthetic control methodology as a tool for evaluating population-level health interventions. *Journal of Epidemiology and Community Health*, 72(8), pp. 673-678. (doi:10.1136/jech-2017-210106)(PMID:29653993) (PMCID:PMC6204967)

Regression discontinuity

Andalón M. Oportunidades to reduce overweight and obesity in Mexico?. Health economics. 2011 Sep;20(S1):1-8.

Moscoe E, Bor J, Barnighausen T. 2015. Regression discontinuity designs are under-used in medicine, epidemiology and public health: a review of current and best practice. *J. Clin. Epidemiol.* 68:132–43 [https://www-sciencedirect-com.ezproxy.lib.gla.ac.uk/science/article/pii/S0895435614003990]

Callaghan, R.C., Sanches, M., Gatley, J.M. and Stockwell, T., 2014. Impacts of drinking-age laws on mortality in Canada, 1980–2009. *Drug and alcohol dependence*, *138*, pp.137-145.

Jensen VM, Wüst M. Can Caesarean section improve child and maternal health? The case of breech babies. Journal of health economics. 2015 Jan 1;39:289-302.

Instrumental variables

Ichida, Y., Hirai, H., Kondo, K., Kawachi, I., Takeda, T. and Endo, H., 2013. Does social participation improve self-rated health in the older population? A quasi-experimental intervention study. *Social science & medicine*, *94*, pp.83-90.

MacDonald, Z. and Shields, M.A., 2001. The impact of alcohol consumption on occupational attainment in England. *Economica*, 68(271), pp.427-453.

Yen ST, Andrews M, Chen Z, Eastwood DB. Food Stamp Program participation and food insecurity: an instrumental variables approach. American Journal of Agricultural Economics. 2008 Feb 1;90(1):117-32.