

# Customer Behavior Power BI Dashboard

## Subscription Status

No

Yes

## Gender

Female

Male

## Category

Accessories

Clothing

Footwear

## Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

3.9K

Number of Customers

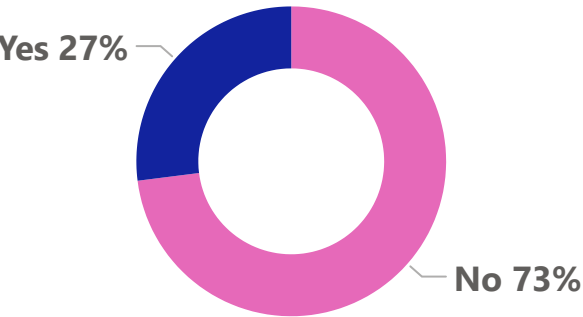
\$59.764358...

Average Purchase Amount

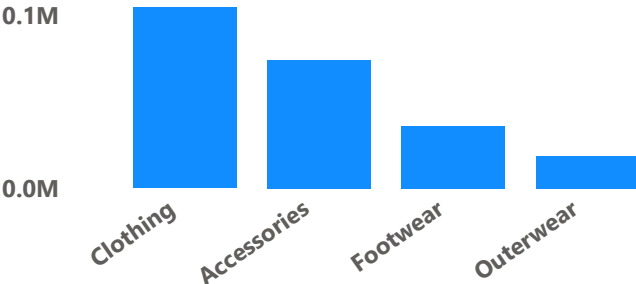
3.75

Average Review Rating

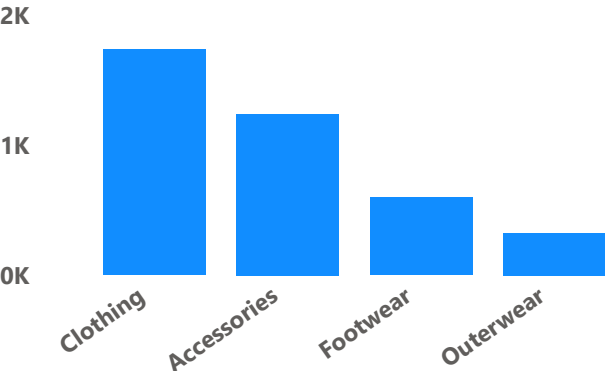
## % of Customers By Subscription Status



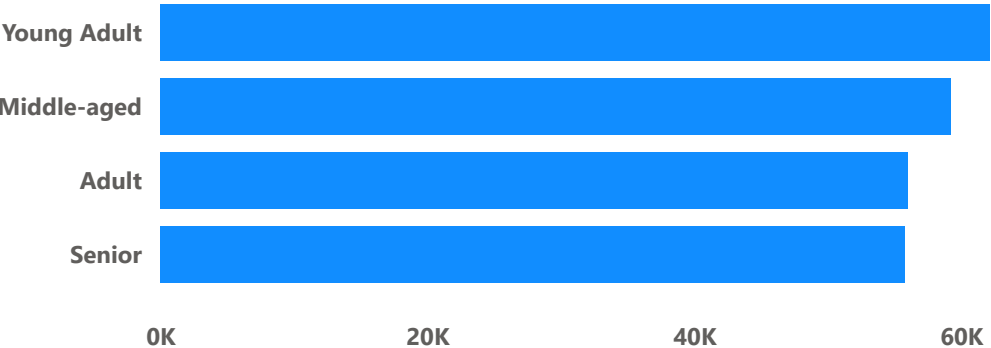
## Revenue By Category



## Sales By Category



## Revenue by Age Group



## Sales by Age Group

