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Course. IMM 200 UX design

Date: 2/4/2024

Project Assignment.

1. What kind of website would you like to build? What kind of mobile app would you like to build? I would like to build an Ecommerce website which involves shipping products to foreign countries. I would also like to build a game app where people can play games and win money prizes.
2. Who would your targeted audience be for the website? My target audience for my website would be my friends, family and my job workers, so that they can use it for buying, selling and shipping.
3. How have you created web sites in the past? Examples – IMM 120 projects, personal websites, websites for other people. Provide details on the topic, how many pages, what kind of navigation, if it was responsive... etc.

I created a website in the past during my IMM 120 semester for personal use only. The website was a fitness website that talked about health diets and how poor eating habits can lead to severe risk in your health. It had 5 pages.

4. Who would your targeted audience be for the mobile app?

My target audience for the mobile app would be my friends because they love games and I want to create a mobile gaming app where they can play and win a big prize.

5. How have you created mobile applications in the past? eg – MIT App Inventor, native iOS app, native Android app, etc. Provide details on the topic, how many screens in the mobile app and their functions, what kind of navigation... etc.

I haven't created a mobile app before, It is only a website but I plan on creating it soon.