

## DESCRIPTION

James works as a software developer in a big tech company. He loves everything about software's and designs. He is very interested in learning new things to create a platform that could impact the economy.

## James Gibson

Software Developer. **Demographic** 

**Age** 33

**Status** Married

**Education Level** Masters Degree

**Languages** English

# **Expertise**

#### **Domain Expertise**

| Technical Expertise |          |          |  |  |  |  |  |  |  |
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## **GOALS**

- Master Key Programming Languages and Tools like Java, Python, and C++.
- Establish a Strong Professional Network.
- Attain a bachelor's degree in computer science.

## **MOTIVATIONS**

- Learning how to program in Python, Java and C++ will make him more valuable to his company and other potential employers.
- Getting out of his comfort zone will push him to better himself.
- Succeeding in good 4 year universities and hitting good grades and getting more certificates will open more opportunities.

## **FRUSTRATIONS**

- It is harder for him to learn how to program in a new programming language using a textbook.
- The company currently uses older programming languages which are not as flexible as modern languages.



# **Ambrose Shabazz**

Software Architect. **Demographic** 

**Age** 34

**Status** None

**Education Level** Bachelor's Degree

Languages English

## **DESCRIPTION**

Ambrose works as a software architect in google. He loves everything about software's and designs. He plays a key role in shaping the overall architecture and technical direction of a project or organization.

# **Expertise**

#### **Domain Expertise**

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### **GOALS**

- Achieve mastery in a diverse range of programming languages, frameworks, and software development tools. Find tutorials and examples.
- Gain hands-on experience in Architectural Design.
- Acquire project management skills to oversee the successful implementation of architectural designs.

### **MOTIVATIONS**

- Learning how to program in software architectural makes him more valuable in his project.
- Getting out of his comfort zone will push him to better himself.

## **FRUSTRATIONS**

 Ambrose may find himself to be working long hours to meet project deadlines and to fulfill his leadership responsibilities.



## Jared Much

Product Manager. **Demographic** 

**Age** 49

**Status** Married

**Education Level** Master's degree

**Languages** English

### **DESCRIPTION**

Jared works as a product manager in Microsoft. He is responsible for defining and executing the strategy for a product. He collaborates with cross-functional teams who prioritize the features and management of the product, roadmap, analyze data, and engage with customers to ensure that the product successfully launches.

## **Expertise**

### **Domain Expertise**

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|   | Technical Expertise |        |         |   |  |  |  |  |  |  |
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## **GOALS**

- Improve communication skills to effectively collaborate with cross-functional teams and stakeholders.
- Learning how to Conduct thorough market research to understand customer needs, industry trends, and competitive landscapes.
- Learning how to create and manage product roadmaps that align with business and user needs.

### **MOTIVATIONS**

- Learning how to adapt to changes would help him learn new things to better his skills.
- Caring for peoples needs and wants gives him the confidence to keep working even harder.