

Career Research Assignment Worksheet

1. Student Name: Kofi Idan
2. Job Description: An interactive designer is responsible for creating engaging digital experiences across various platforms. This may involve designing user interfaces (UI), interactive elements, and multimedia content for websites, mobile apps, games, and other digital products. You'll collaborate closely with developers, UX designers, and other stakeholders to ensure your designs are both visually appealing and user-friendly.
3. Salary: \$74k - \$115k
4. Working Conditions: Interactive designers typically work in office settings, either as part of an in-house design team or at design agencies. However, remote work opportunities are becoming increasingly common in this field. The work environment is often fast-paced and collaborative, with tight deadlines and frequent iterations based on client feedback.
5. Education Requirements: bachelor's degree in graphic design, interactive media, or a related field. A strong portfolio showcasing your design skills and previous projects is often more important than specific degrees or certifications.
6. What classes would be helpful for success in this field? Classes in graphic design, web design, user experience (UX) design, and interactive media can all be beneficial for success in this field. Additionally, courses in programming languages like HTML, CSS, and JavaScript can help you better understand the technical aspects of interactive design.
7. Job Outlook: The demand for interactive designers is expected to continue growing as businesses and organizations increasingly rely on digital platforms to connect with customers and users. As technology evolves, there will be a need for skilled designers who can create innovative and engaging digital experiences.

8. Overall Pros and Cons:

Pros: Creativity, opportunities for innovation, potential for remote work, competitive salaries.

Cons: Tight deadlines, client revisions, staying updated with rapidly changing technologies.

9. Advancement Opportunities: Advancement opportunities for interactive designers may include senior or lead designer roles, creative director positions, or even starting your own design studio or agency.

10. Why this job may fit you? This job fits me well because I have a passion for both design and technology , I enjoy solving creative challenges, and thrive in a collaborative work environment.