



Simple. Secure. Reliable messaging.

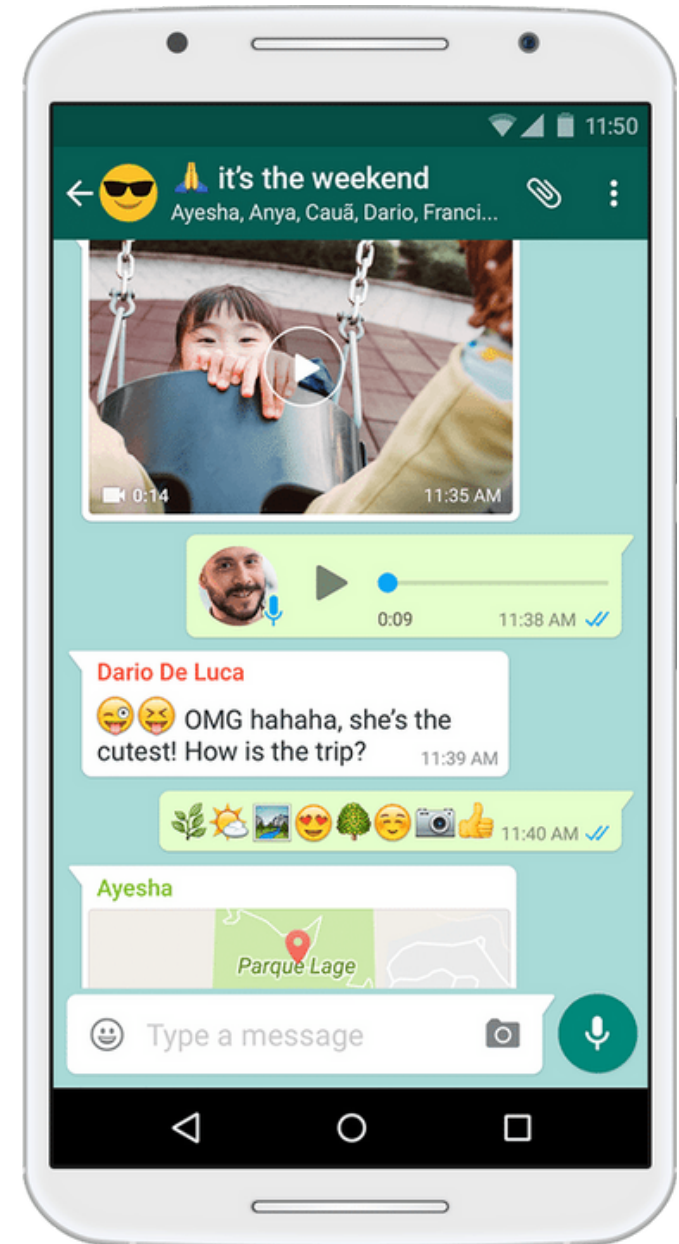
With WhatsApp, you'll get fast, simple, secure messaging and calling for free*, available on phones all over the world.

* Data charges may apply. Contact your provider for details.

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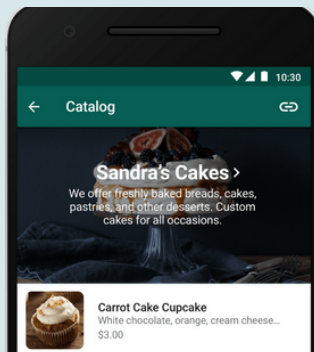
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WhatsApp Business App

[WhatsApp Business](#) is a free to download app that was built with the small business owner in mind. Create a catalog to showcase your products and services. Connect with your customers easily by using tools to automate, sort and quickly respond to messages.

WhatsApp can also help medium and large businesses provide customer support and deliver important notifications to customers. Learn more about [WhatsApp Business API](#).



END-TO-END ENCRYPTION

Security by Default

Some of your most personal moments are shared on WhatsApp, which is why we built end-to-end encryption into the latest versions of our app. When end-to-end encrypted, your messages and calls are secured so only you and the person you're communicating with can read or listen to them, and nobody in between, not even WhatsApp.

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