

I am excited to share some important updates regarding our mission and the direction of Kids Learn Code (KLC). Since our establishment in June 2022, your unwavering support has been instrumental in our growth and achievements. As we continue to evolve, we recognize the need to broaden our focus to better serve a wider audience.

Key Changes to Our Mission

After careful consideration and discussions with our team and founding members, we have decided to modify our mission statement. This change reflects our commitment to engage a more diverse group of learners:

Initial Mission Statement:
<i>Engage and ignite underprivileged students' passion for coding in an evolving world.</i>
Modified Mission Statement:
<i>Engage and ignite the passion for coding among all students in an evolving world.</i>

Why This Change?

This strategic pivot is driven by several factors:

- **Wider Audience Engagement:** We have received numerous inquiries from parents and individuals interested in enrolling in our programs, indicating a strong desire for coding education that extends beyond our initial focus on underprivileged students.
- **Inclusivity:** By broadening our mission, we aim to foster an inclusive environment where all students, regardless of their background, can explore and develop their coding skills.
- **Partnership Opportunities:** Collaborating with schools and community organizations will allow us to reach a larger audience and provide valuable resources to a diverse group of learners.

What's Next for KLC?

As we move forward with this new direction, KLC will focus on several key initiatives:

1. **Expanded Workshops:** We will offer more workshops—both physical and virtual—designed for the general public. These sessions will aim to ignite a passion for coding among participants of all ages.

2. **Online Learning Platform:** By the end of 2024, we plan to pilot an online self-directed learning platform. This resource will enable learners from all backgrounds to access coding lessons anytime, anywhere.
3. **Enhanced Volunteer Development:** We are committed to providing more training and personal development opportunities for our employees and volunteers, ensuring they are well-prepared to support our expanded mission.

We believe that these changes will significantly enhance our ability to serve the community and fulfill our vision of a world where every individual has access to quality coding education. Thank you for your continued support as we embark on this exciting new chapter. Together, we can inspire a love for coding in every student!

Best Regards,

Ang Liang Tze

Founder of Kids Learn Code