

Nick Pang

Design Lead | Crypto, Fintech, SaaS

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Summary

I'm a design lead with 15 years' experience shaping products across crypto, fintech, and SaaS. I thrive in fast-moving environments where design must balance business goals with rapid delivery. From building design systems and scaling practices to mentoring designers and owning product flows end-to-end, I bring both strategic thinking and hands-on execution.

Strengths

- End-to-End Product Design · UX/UI · Design Systems · Prototyping
- Crypto & Fintech Platforms · Trading · Payments · Wallets
- Leadership · Mentorship · Cross-Functional Collaboration
- **Tools:** Figma · FigJam · Miro · Notion

Career Highlights



Spot · Lead Product Designer

Nov 2024 – Present | Remote (London)

- Owned end-to-end design for Spot, a cross-platform app for meme coin trading.
- Grew the app from 0 to 1,000 users in 2 months through rapid iteration.
- Cut trade failures from 30% to 12% with better UX controls (e.g., slippage).
- Built and scaled a unified design system across iOS, Android, and web.
- Advocated for trust & safety, adding warnings for slippage, cross-chain risks, and price impacts.



Tradetiq · Lead Product Designer

Dec 2023 – Oct 2024 | Hybrid (London)

- Built the company's first design system, consolidating assets and components.
- Streamlined delivery across SaaS products with a Figma component library.
- Mentored a junior designer, raising quality and delivery standards.
- Applied WCAG AA accessibility standards across web and mobile designs to ensure compliance and usability.
- Aligned design with leadership and business objectives.
- Partnered with engineers on domain-bounded micro front-end architecture, aligning design modules with service boundaries.



Luno · Senior Product Designer (Crypto Exchange)

Jul 2022 – Mar 2023 | Remote (London)

- Designed and launched the Large Cap Bundle, simplifying crypto investing.
- Contributed to mobile apps used by 12M+ global users.
- Collaborated within a 20+ person design team, aligning flows across squads.
- Ran usability testing and iterations, improving clarity in investment journeys.

**Santander Innovation Lab (PagoNXT) • Design Lead / Senior Product Designer**

Sep 2019 – Jun 2022 | Office/Remote (London)

- Led greenfield payment projects from research and discovery to validation.
- Balanced 3–4 concurrent projects, adapting to shifting priorities.
- Managed and mentored a team of 4 designers, improving team delivery.
- Advocated for user-centred design, validating concepts before investment.
- Contributed to design systems, ensuring consistency across lab prototypes and live products.

Earlier Roles**Caplin Systems • Senior Product Designer (FX SaaS Platforms)**

Apr 2016 – Nov 2018 | London

- Ran 2-week onsite UX workshops with banks, mapping workflows and presenting improvements.
- Created wireframes/prototypes showing how Caplin's trading platforms could improve client efficiency.
- Delivered design for white-label SaaS trading platforms used by tier-1 banks
- Built Caplin's first design system, streamlining white-label SaaS delivery.
- Collaborated with product managers and engineers to refine core components and legacy flows.

**SVS Securities • Senior UX/UI & Web Designer**

2013 – 2016 | London

- Sole designer, responsible for all design output across product and marketing.
- Redesigned the company's web trading system and corporate website.

**HSBC Global Banking & Markets • UX Designer (Contract)**

2012 – 2013 | London

- Improved HSBC's mobile banking app based on user feedback and concept testing.

**Digital Healthcare Network • Lead Designer**

2010 – 2012 | London

- Led branding and product design across e-commerce, POS, and digital loyalty systems.