KIEARA
SEWPARSAD

Full-Stack Developer | UI/UX & Multimedia Designer | Digital Marketing Specialist

Durban, South Africa
Open to Global Opportunities
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PROFESSIONAL SUMMARY

Exceptionally versatile and high-performing Full-Stack Developer and Creative Technologist with 6+ years of experience spanning software development, web/app creation, system design, UI/UX, multimedia design, e-commerce solutions, and digital marketing.

Recognized for delivering innovative, user-centric, and scalable digital products across industries. Skilled at merging technical engineering with creative design to produce solutions that elevate user experience, enhance business operations, and drive measurable results.

Proficient in 13+ programming languages, modern frameworks, database systems, and the Adobe Creative Suite, with a proven track record of leading projects, solving complex problems, and executing high-impact digital solutions with extraordinary efficiency and creativity.

CORE COMPETENCIES

Programming & Engineering

Python (Flask) | Java | Kotlin | PHP | C# | C++ | JavaScript | XML | HTML | CSS | React | Android Studio | Unity | API Development & Integration | GitHub | Git | Codespaces | LiquidJS

Database & System Architecture

SQL | MySQL | Database Modeling | Backend Integration | System Analysis

Web, CMS & E-Commerce

WordPress | Shopify | Wix | Elementor | Custom Theme Development | SEO | Performance Tuning | Responsive Design | Web Architecture

UI/UX & Creative Technologies

UX Development | Wireframing | UI Design | Prototyping | Adobe Creative Suite | Canva | Photography | Multimedia Content Production

Digital Marketing

Social Media Strategy | Paid Ads | Analytics | Meta Business Suite | Hootsuite | Email Marketing | Conversion Optimization

Soft Skills

Leadership | Critical Thinking | Communication | Project Management | Client Engagement | Innovation | Problem Solving

PROFESSIONAL EXPERIENCE

Web Developer & Digital Marketer | Living Well Interiors

2024 – 2025
- Engineered custom client portals, dashboards, and websites using WordPress, Shopify, and custom code

- Developed high performing e-commerce solutions with advanced Liquid customizations
- Executed digital marketing campaigns that boosted brand visibility and user engagement
- Designed graphics, UI components, and web assets using Adobe Creative Suite
- Improved SEO, improving website ranking and organic traffic

Tech Stack: WordPress, Shopify, PHP, LiquidJS, HTML, CSS, JavaScript, SQL, Adobe Creative Suite, Hootsuite, Meta Business Suite, Canva

Multimedia Designer (Marketing Dept) | PartServe Channel Support
2023- 2024
- Design multimedia marketing campaigns, newsletters, and branded assets.
- Produced digital content that strengthened online presence and customer communication
- Collaborated with marketing teams to support promotions and product launches.

Tech Stack: Adobe Creative Suite, Canva, Joomla

Web and Media Developer | PCS Global
2022- 2023
- Created dynamic multimedia content for websites, social media, and training modules
- Developed WordPress websites for the business and their partners, implementing modern UI and UX principles
- Contributed to interface designs for system partners

Tech Stack: Adobe Creative Suite, Canva, WordPress

Freelance Web and Graphic Designer | uMsindisi Group
2020- Present
- Designed custom websites for businesses, non-profits, and personal brands
- Created high-impact graphics, ads, and visual content
- Built responsive, mobile-friendly web pages with front-end best practices

Tech Stack: Various

KEY PROJECTS

- Clinic Booking App (Android Studio/Java): Designed scheduling app with intuitive UI and secure data structures.
- Tutor Application System (Python/Flask/SQL/HTML/CSS): Developed a full web application with backend logic and interactive fontend.
- Shopify Custom Stores (LiquidJS): Built e-commerce stores with advanced Liquid customizations
- Match-3 Game (Unity/C#): Created functional gameplay system with optimized performance.
- Non-profit websites (WordPress/APIs): Delivered fast, accessible, and user-friendly sites for community organizations.

EDUCATION

Bachelor of Information and Communications Technology (Honors)
Durban University of Technology - 2025

Bachelor of Information and Communications Technology
Durban University of Technology – 2023

Additional Studies
University of Pretoria – Transferred

CERTIFICATIONS

AWS Machine Learning Foundations | Cisco Cybersecurity | Java | Python | Kotlin | PHP | C++ | Cryptography | TEFL Certification | Diploma in Cybersecurity | Introduction to Quantum Computing | Google Cloud Digital Leader Training | Business Law | Diploma in Strategic HR

HOBBIES

Game Development | Web Design & Development | App Development | Graphic Design | Swimming | Reading | Photography

REFERENCES

Available on request