



HANOI UNIVERSITY OF INDUSTRY

INFORMATION SYSTEM MAJOR

DEVELOP AN E-COMMERCE WEBSITE FOR TK FASHION CLOTHING STORE

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INTRODUCTION

Online clothing shopping through websites is becoming increasingly popular and widely accepted. This is an online shopping method using the internet to serve the purpose of shopping and viewing products when searching for products. Online shopping websites will bring great benefits to both customers and store owners. Customers can view or shop for clothes and products anytime, anywhere without having to go to the store, saving time and travel costs. Customers will easily find the products they need. As for store owners, thanks to the online shopping website, they can easily manage store operations from anywhere. Store owners also don't need to do much calculation as the website system will automatically calculate. This helps them save time and can introduce their store's products to a wider audience, boosting business.

To maximize the benefits of online shopping, I have built an online fashion shopping website for TK Fashion store. The website will help people shop online for clothes with a variety of styles and designs, while also helping the owner manage their store in the most convenient way.

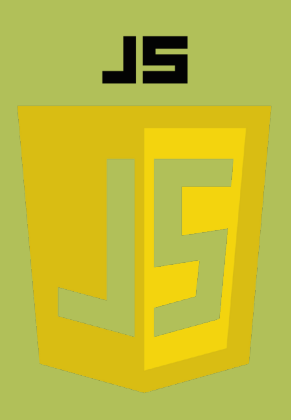
TARGET

Website features:

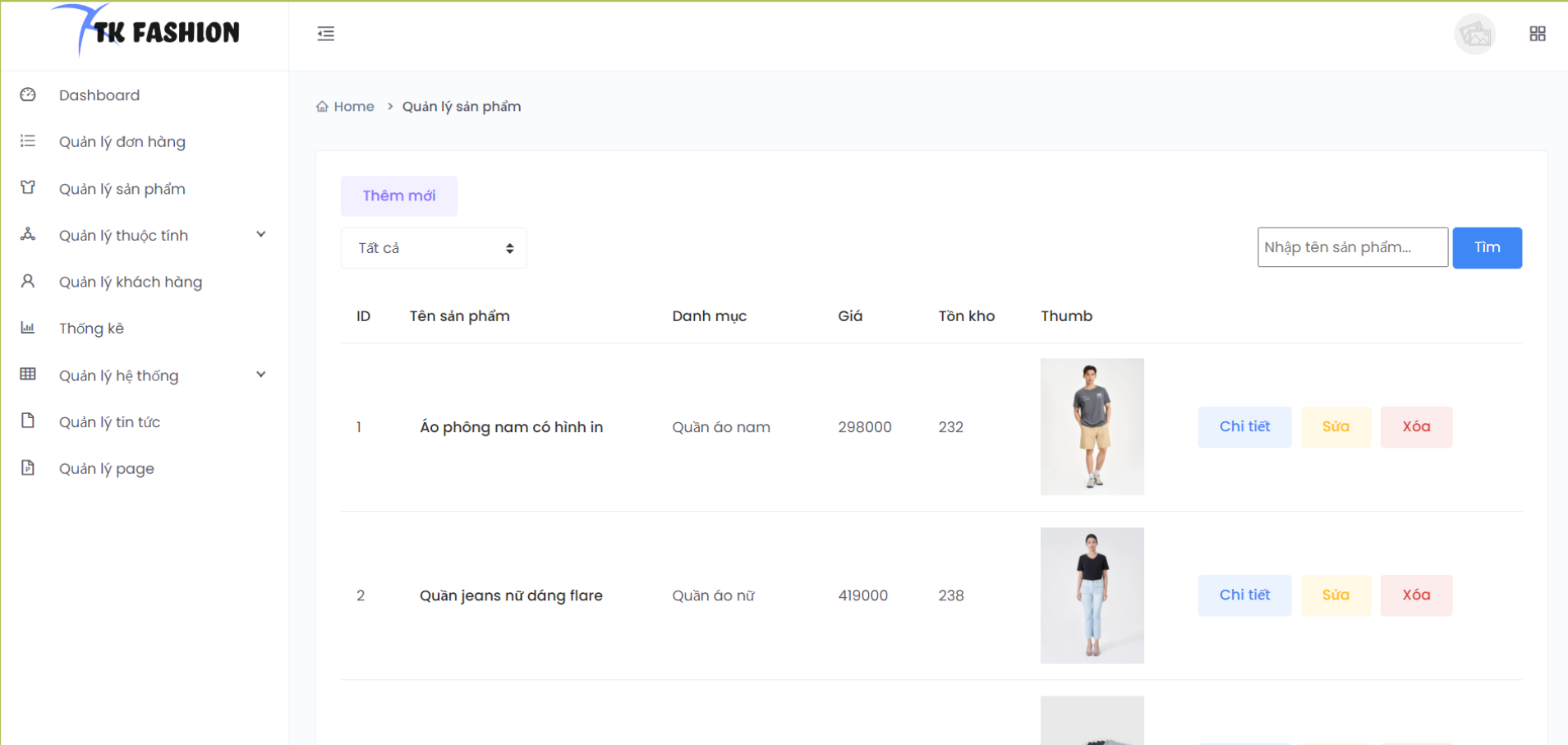
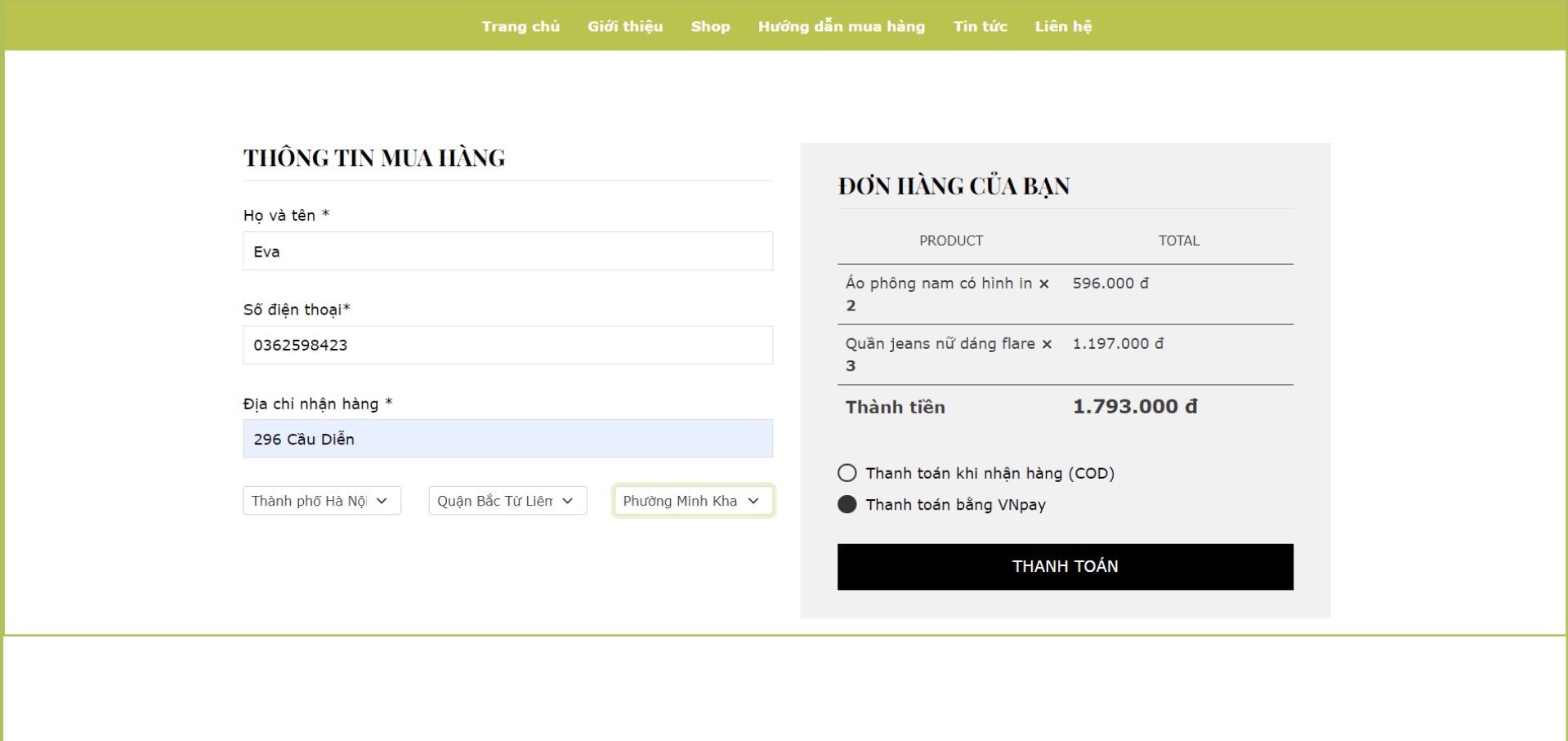
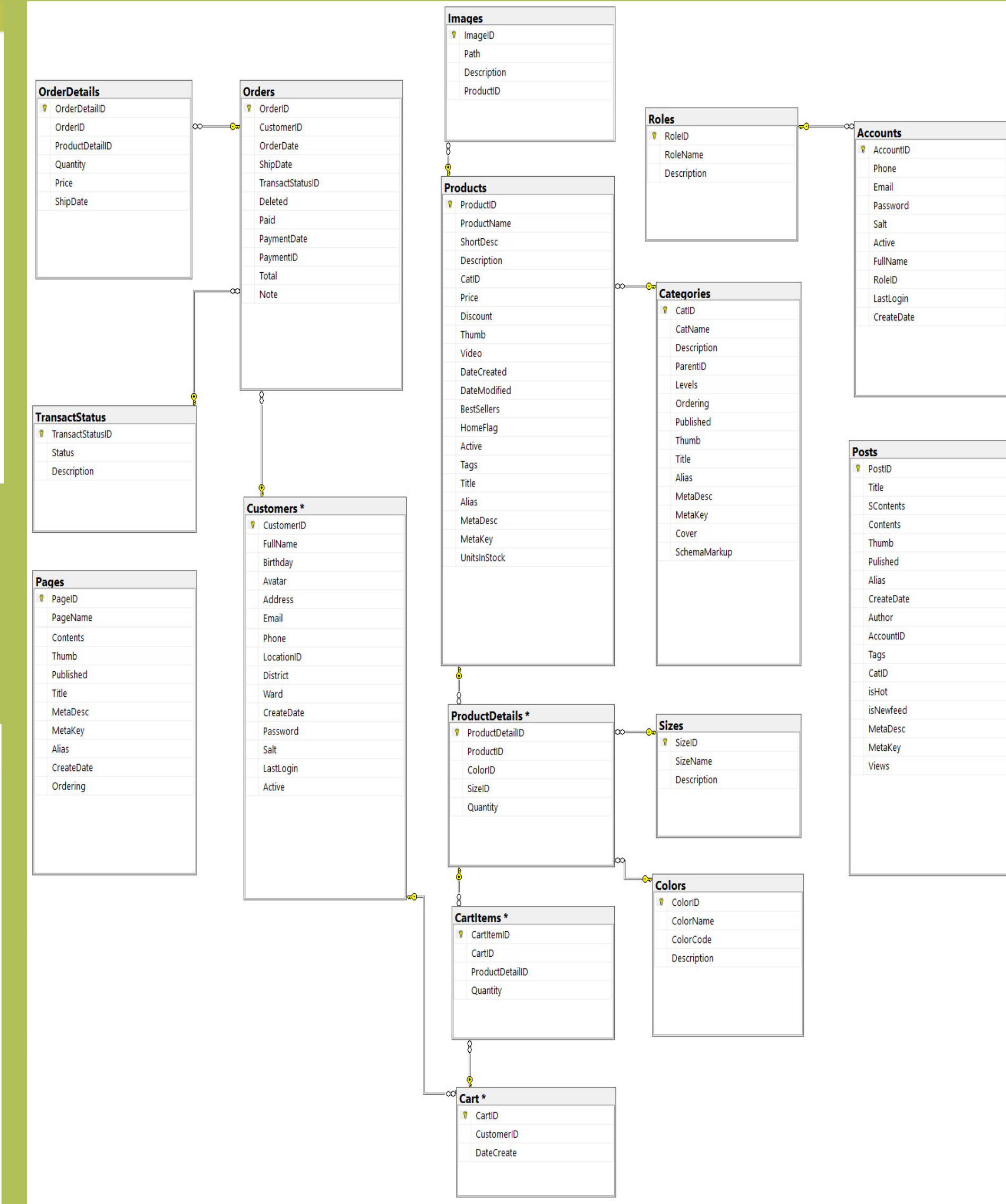
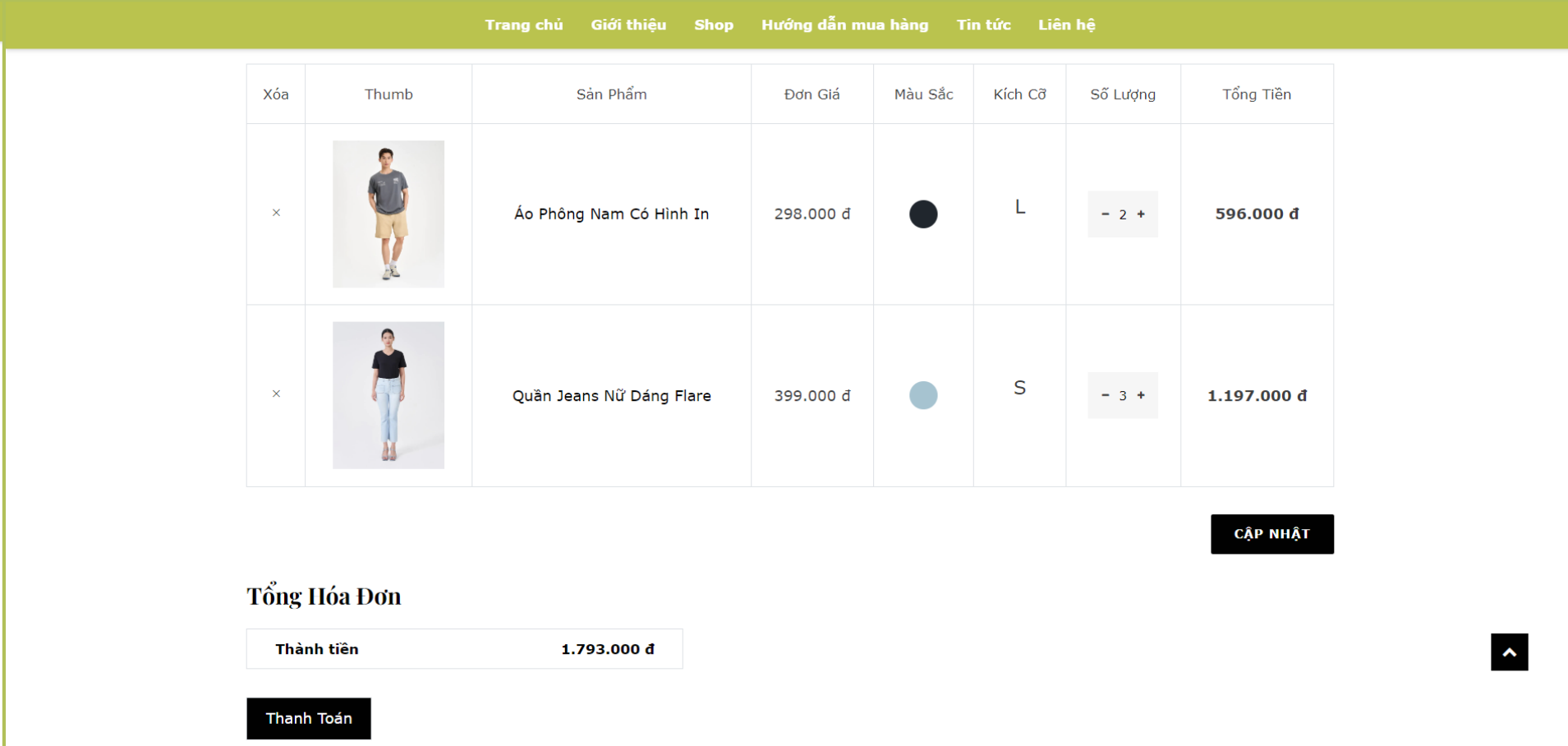
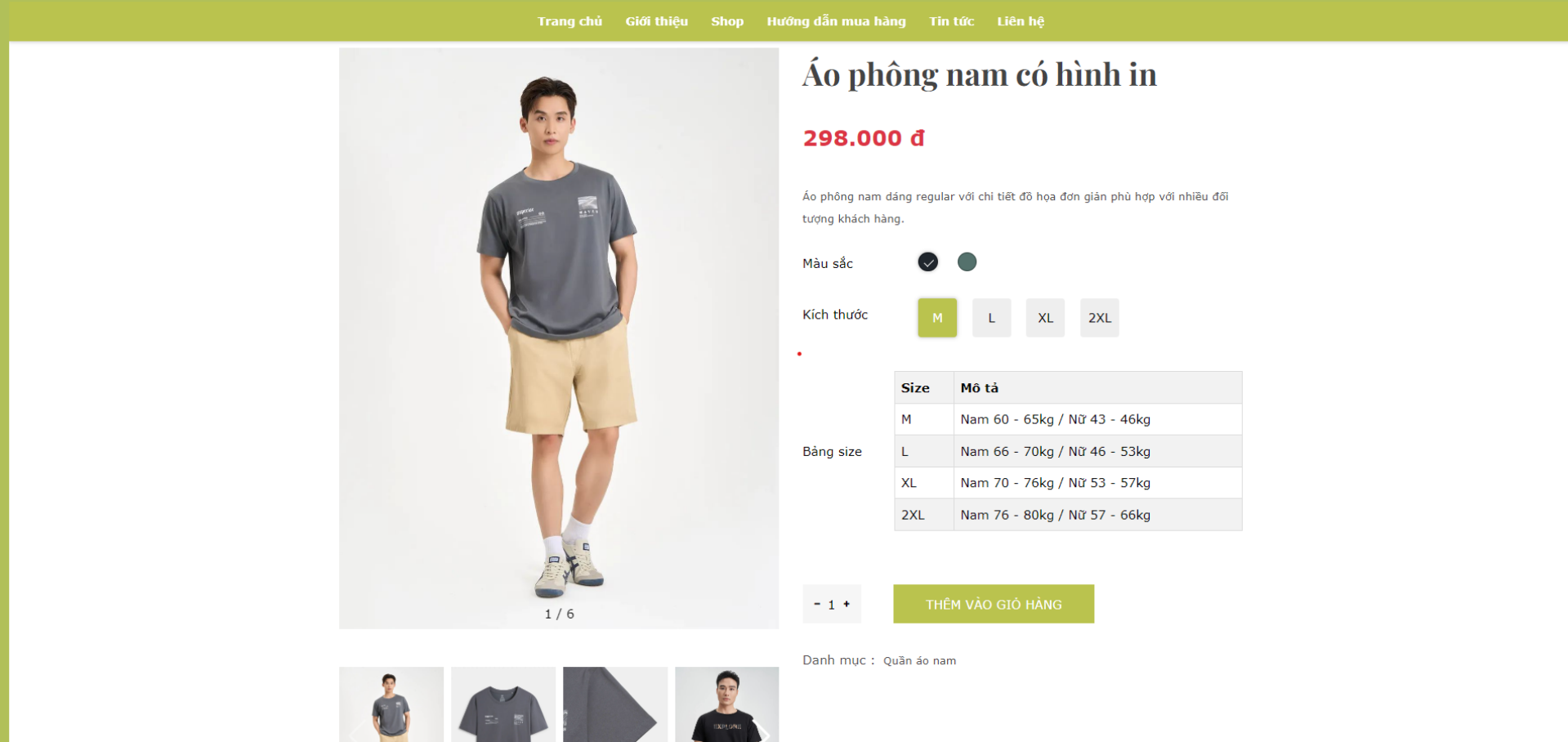
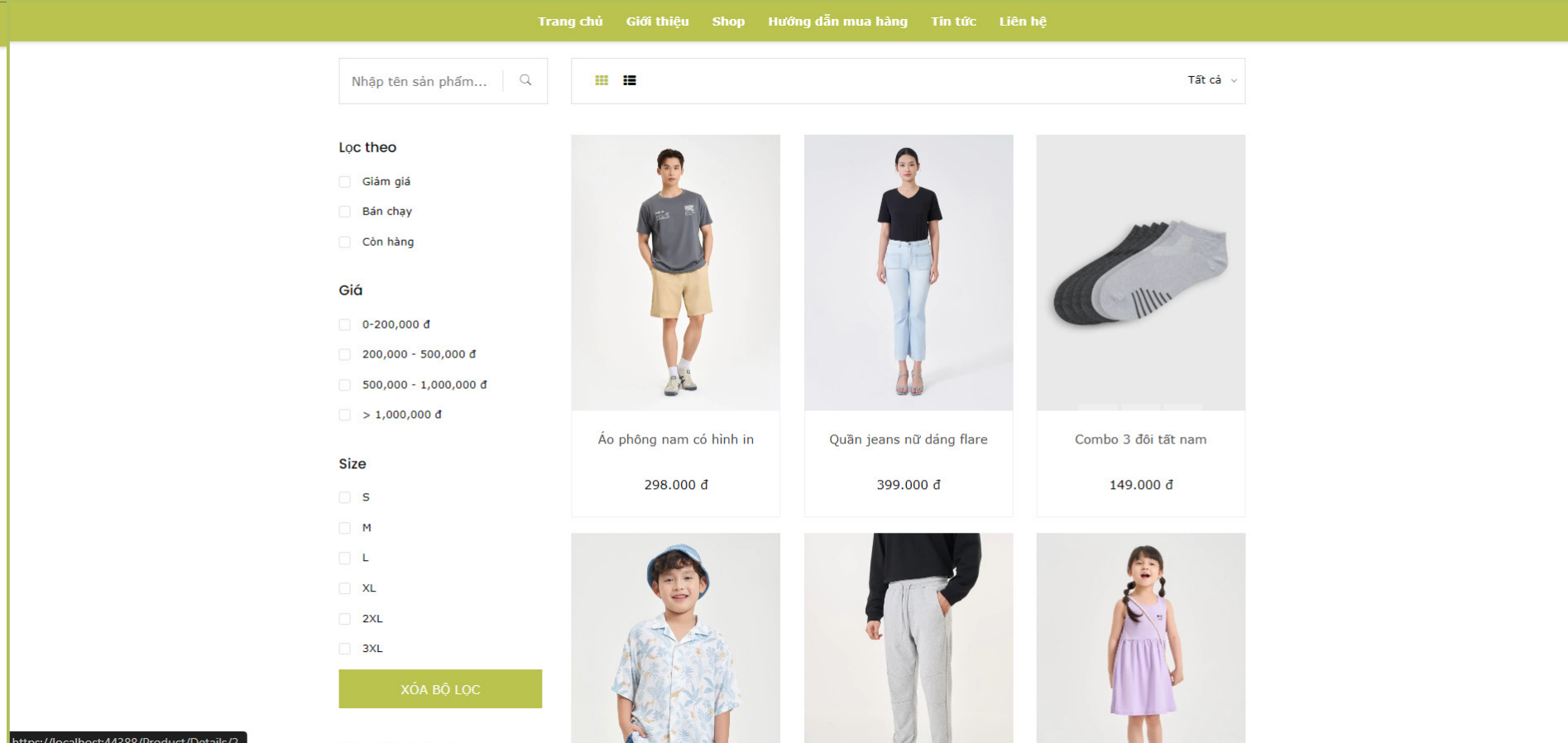
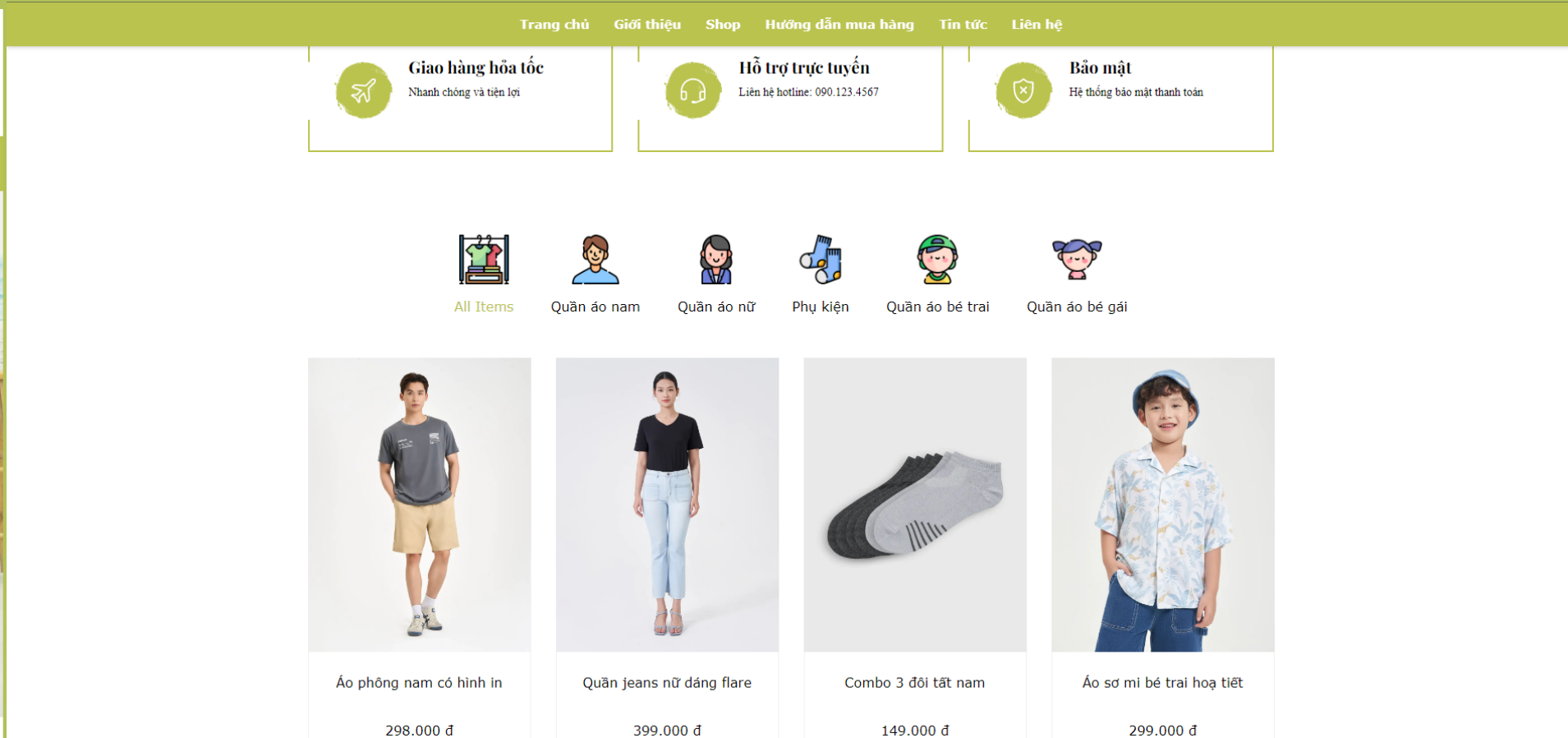
For customers: searching and browsing products, purchasing online, securing online payment, viewing order details and status tracking, reading informative fashion articles and managing personal account.

For administrators: Effectively managing the system such as products, product category, orders, order status, user account, posts, access control, data analytics and report.

APPLIED TECHNOLOGIES



RESULTS



CONCLUSION

Achievements:

- Completed system and database design
- Completed UI design for both administrators and customers
- Completed implementation of functionalities according to the design specifications

Future Development Plans:

- Enhance functionalities for shippers to improve efficiency in order management.
- Introduce new customer features: Expand the customer experience by incorporating new features such as product reviews, wish lists, and personalized recommendations.
- Reinforce website security.