

Seven Figure Closer: Full Offer & Business Breakdown

What Is the Done-With-You Sales Machine?

The Done-With-You Sales Machine is a hands-on sales growth system designed for agency owners and entrepreneurs who want a proven, repeatable process for closing high-ticket deals consistently.

Instead of just giving you training and hoping you figure it out, we work with you step by step to install a fully functional, high-performance sales system inside your business.

This means:

- ✓ We build and refine your sales process so that closing deals becomes second nature.
- ✓ We generate and book high-quality leads for you (so you always have sales opportunities).
- ✓ We personally coach you through sales calls and objection handling (so you can confidently close deals at premium prices).
- ✓ We track your performance and optimize your strategy every step of the way.

At the end of this program, you won't just "get better" at sales—you'll have a complete system in place that consistently brings in qualified leads, high-converting sales calls, and closed deals without relying on referrals.

Who Is This Program For?

This program is built for agency owners, service providers, and entrepreneurs who:

- ✓ Struggle to convert leads into high-ticket clients
- ✓ Want a proven sales system instead of relying on "guesswork"
- ✓ Need a consistent flow of booked calls without wasting time on bad leads
- ✓ Want to increase their close rate and handle objections with confidence
- ✓ Are ready to scale their revenue to \$10K-\$30K+ per month

If you already have an offer that delivers results but struggle to close sales efficiently, this system will help you master the process, get consistent leads, and close more deals effortlessly.

How Does the Done-With-You Sales Machine Work?

We take you through a structured, step-by-step process that installs a high-performance sales system inside your business.

Step 1: Sales System Installation (Week 1)

 **Goal:** Build the foundation for a scalable, repeatable closing system.

- **Deep-dive Sales Audit** → We analyze your current process and identify exactly what's blocking you from closing more deals.
- **Custom Sales Strategy Plan** → We map out your ideal sales flow, from lead to close.
- **Sales Scripts & Frameworks** → We give you proven, high-converting scripts so you know exactly what to say on calls.

Outcome: You'll have a structured, professional sales process tailored to your business.

Step 2: Predictable Lead Flow Engine (Weeks 2-3)

 **Goal:** Eliminate the "feast or famine" cycle by ensuring you always have high-quality sales calls booked.

- **Done-For-You Lead Generation** → We set up an outbound system that books 10+ sales calls per month.
- **Cold Email & Outreach Automation** → We implement a system that gets prospects responding and booking calls.
- **Lead Qualification Process** → You only talk to serious buyers, not time-wasters.

Outcome: You'll never worry about where your next sales call is coming from.


Step 3: Sales Call Performance Optimization (Weeks 4-6)

 **Goal:** Turn every sales call into a high-converting opportunity.

- **Live Roleplay & Sales Call Audits** → We listen to your calls and give real-time feedback to refine your pitch.
- **Objection Handling & Closing Techniques** → Learn how to turn hesitant prospects into committed buyers.
- **Confidence & Mindset Training** → We work on your tone, authority, and delivery to eliminate self-doubt and hesitation.

Outcome: You'll become a high-level closer who knows exactly how to handle objections and convert leads.

Step 4: Sales System Refinement & Scaling (Weeks 7-9)

 **Goal:** Improve efficiency, increase close rates, and remove bottlenecks.

- **Performance Tracking Dashboard** → See your close rates, best-performing scripts, and weak spots.
- **Price & Offer Positioning Strategy** → Ensure you're charging premium prices and increasing deal size.
- **Scaling Plan** → Once you're closing consistently, we help you increase volume and revenue without burning out.

Outcome: Your sales process becomes predictable, optimized, and scalable.

Additional Offers & Business Models

Detailed Explanations of the Performance Hybrid Offer, Self-Implementation Starter, Alumni Plan, and Updated Guarantee

Below are detailed breakdowns of these offers, explaining how they work, who they're for, and how they fit into your overall business model.

Performance Hybrid Offer (\$500/month + 15% per closed deal)

What It Is

The Performance Hybrid Offer is designed for agency owners and entrepreneurs who want the full Done-With-You experience (coaching, lead gen, and sales audits) but prefer to pay a lower upfront cost and instead share in the success by paying a commission per closed deal.

Rather than committing to \$1,200/month upfront, clients can start for \$500/month and only pay more when they successfully close deals.

Who It's For

- Clients who believe in their ability to close but don't want to commit to \$1,200/month upfront.
 - People who want a lower-risk option before going all-in on the full program.
 - Agencies who understand the value of our system but need to see results first.
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How It Works

- ✓ \$500/month upfront (instead of \$1,200/month).
- ✓ Clients get the exact same benefits as the Full Coaching Program (lead gen, call audits, coaching, course access).
- ✓ Once they close a deal, they pay 15% of the revenue.

Example of Payment Structure

Let's say a client closes a \$5,000 deal:

- They would pay \$750 (15% of \$5,000) in addition to the \$500/month fee.
- If they close two \$5,000 deals in a month, they pay $\$750 \times 2 = \$1,500 + \$500 = \$2,000$ total.

This means:

- ♦ If they don't close deals, they only pay \$500/month.
 - ♦ If they do close deals, they pay more—but only because they're making money.
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Performance Hybrid Client Tracking System (Ensuring Fairness)

Because this model is performance-based, we need a way to track their results to ensure honesty and accountability.

- ✓ Clients must sign a contract agreeing to the 15% commission on closed deals.
- ✓ Clients must use CRM tracking to ensure transparency in sales reporting.
- ✓ Failure to report closed deals may result in account suspension.

Why This Model Works

- Low upfront cost = More sign-ups.
 - Incentive-based = Clients only pay when they win.
 - Aligns your success with theirs → They know you're invested in helping them close.
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3 Self-Implementation Starter (Course-Only) - \$500-\$1,000 One-Time

What It Is

This is a backup offer for clients who aren't ready for Done-With-You Coaching but still want to learn the sales system.

Instead of full coaching, they only get access to the course and training materials to implement the system on their own.

Who It's For

- People who aren't ready to commit to coaching but want to start learning the system.
 - DIY agency owners who prefer to implement strategies on their own.
 - Clients who can't afford coaching right now but may want to upgrade later.
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How It Works

- ✓ One-time payment of \$500 - \$1,000 for full access to the Self-Implementation Starter Kit.
 - ✓ Includes Sales Scripts, Templates, Frameworks, and Outreach Strategies.
 - ✓ NO Coaching, NO Call Audits, NO Done-For-You Lead Gen.
 - ✓ Full course payment can be applied as credit toward the Full Coaching Program.
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Why This Model Works

- Attracts more leads who can later upgrade to coaching.
 - Positions the full program as a higher-value option → Once they see results, they'll want more.
 - Provides a low-risk entry point for skeptical clients.
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4 Alumni Plan (\$750/month – Post-3 Months in Coaching)

What It Is

The Alumni Plan is designed for clients who complete the 3-month Done-With-You Coaching and want continued support but no longer need lead generation.

This plan allows them to keep access to coaching, call audits, and course updates, ensuring they continue improving without the full \$1,200/month cost.

Who It's For

- Clients who completed the 3-month coaching program but still want expert feedback.
 - Agencies that want continued call audits and sales optimization but don't need new leads.
 - Business owners who want long-term access to sales coaching at a lower cost.
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How It Works

✓ \$750/month instead of \$1,200/month.

✓ Includes:

- Sales Call Audits & Roleplay Access
- Continued Access to Full Course & Updates
- ✓ DOES NOT Include: Done-For-You Lead Generation.

Updated Guarantee: Free Last Month Instead of Unlimited Free Coaching

- If you don't close at least one deal in 60 days, your last month is free.
 - Protects your investment while ensuring clients take action quickly.
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Investment Options

- Done-With-You Sales Machine: \$1,200/month
 - Performance Hybrid: \$500/month + 15% per closed deal
 - Self-Implementation: \$500-\$1,000 one-time
 - Alumni Plan: \$750/month
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