

Year ▼

2012 ▼

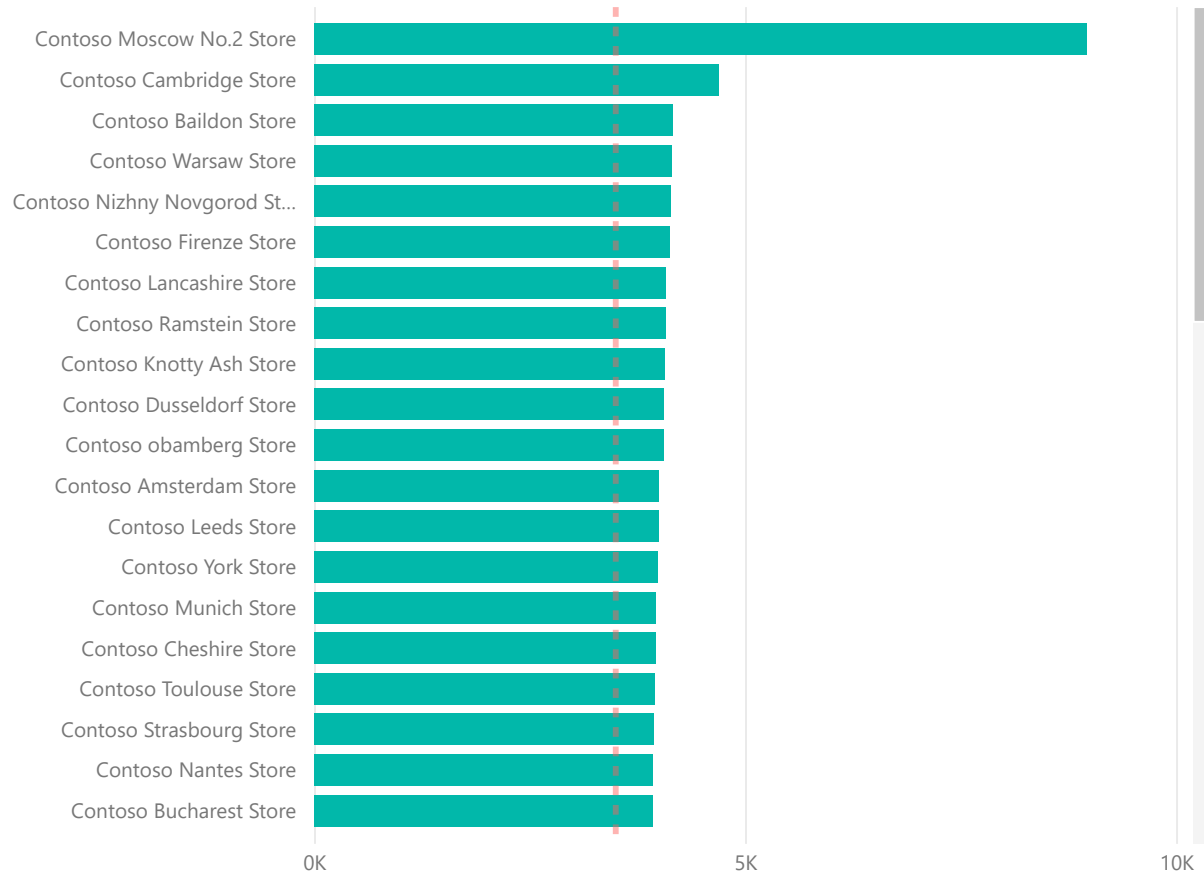
MonthOfYear	MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Average of MarginColumn	MarginAVGX %
1	January	3 356	183 970	79 017	6,96	0,544	0,544
2	February	3 419	191 107	81 697	7,23	0,546	0,546
3	March	3 362	183 393	78 343	6,94	0,546	0,546
4	April	3 671	223 849	95 037	8,47	0,546	0,546
5	May	3 773	220 502	92 776	8,34	0,547	0,547
6	June	3 793	214 455	89 662	8,12	0,548	0,548
7	July	4 157	246 239	103 859	9,32	0,549	0,549
8	August	3 892	231 190	97 836	8,75	0,549	0,549
9	September	3 950	227 943	95 980	8,63	0,549	0,549
10	October	3 518	211 204	88 008	7,99	0,550	0,550
11	November	4 232	247 707	105 873	9,37	0,550	0,550
12	December	4 285	260 854	111 179	9,87	0,550	0,550
Total		3 791	2 642 413	1 119 266	100,00	0,548	0,548

QuantityPCT = $\text{SUM}(\text{Sales}[\text{SalesAmount}]) / \text{CALCULATE}(\text{SUM}(\text{Sales}[\text{SalesAmount}]), \text{ALLEXCEPT}(\text{'Calendar'}, \text{'Calendar'}[\text{Year}])) * 100$

MarginColumn = $([\text{UnitPrice}] - \text{Sales}[\text{UnitCost}]) / \text{Sales}[\text{UnitPrice}]$

MarginAVGX % = $\text{AVERAGEX}(\text{Sales}, (\text{Sales}[\text{UnitPrice}] - \text{Sales}[\text{UnitCost}]) / \text{Sales}[\text{UnitPrice}])$

SalesK\$ by StoreName



Year

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ContinentName

☐ Asia

☒ Europe

☐ North America

StoreType

☐ Online

☐ Reseller

☒ Store



Year

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StoreType

Store

ProductName	SalesAmount
Cigarette Lighter Adapter for Contoso Phones E110 Red	18 478
Cigarette Lighter Adapter for Contoso Phones E110 Black	11 993
Contoso In-Line Coupler E180 White	2 007
Reusable Phone Screen Protector E120	1 527
Contoso In-Line Coupler E180 Silver	1 136
Total	35 141

ContinentName

Europe

BrandName	CostK\$	TotalCostK\$Brand
A. Datum	252 679	
Adventure Works	482 618	482 618
Contoso	638 810	
Fabrikam	760 137	760 137
Litware	149 805	
Northwind Traders	8 835	
Proseware	391 231	391 231
Southridge Video	217 155	
The Phone Company	294 184	
Wide World Importers	356 953	
Total	3 552 407	1 633 986

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Marża sprawdzenie wyników

Year	2011				2012				Total			
MonthOfYear	MarginSUMX %	MarginColumn	MarginAVGX %	Avg MarginColumn	MarginSUMX %	MarginColumn	MarginAVGX %	Avg MarginColumn	MarginSUMX %	MarginColumn	MarginAVGX %	Avg MarginColumn
1	40118,085	40 118,085	0,543	0,543	29821,381	29 821,381	0,544	0,544	69939,466	69 939,466	0,543	0,543
2	38149,355	38 149,355	0,543	0,543	30492,644	30 492,644	0,546	0,546	68641,999	68 641,999	0,544	0,544
3	39926,804	39 926,804	0,543	0,543	29781,646	29 781,646	0,546	0,546	69708,451	69 708,451	0,544	0,544
4	49536,470	49 536,470	0,542	0,542	33290,868	33 290,868	0,546	0,546	82827,338	82 827,338	0,544	0,544
5	51068,282	51 068,282	0,542	0,542	31942,528	31 942,528	0,547	0,547	83010,810	83 010,810	0,544	0,544
6	50106,810	50 106,810	0,541	0,541	30992,217	30 992,217	0,548	0,548	81099,027	81 099,027	0,544	0,544
7	41329,287	41 329,287	0,542	0,542	32490,706	32 490,706	0,549	0,549	73819,994	73 819,994	0,545	0,545
8	41308,311	41 308,311	0,543	0,543	32590,382	32 590,382	0,549	0,549	73898,693	73 898,693	0,545	0,545
9	40609,782	40 609,782	0,543	0,543	31693,605	31 693,605	0,549	0,549	72303,388	72 303,388	0,546	0,546
10	53087,620	53 087,620	0,544	0,544	33020,502	33 020,502	0,550	0,550	86108,121	86 108,121	0,546	0,546
11	42506,062	42 506,062	0,544	0,544	32176,495	32 176,495	0,550	0,550	74682,557	74 682,557	0,546	0,546
12	44640,751	44 640,751	0,544	0,544	33499,950	33 499,950	0,550	0,550	78140,701	78 140,701	0,547	0,547
Total	532387,619	532 387,619	0,543	0,543	381792,926	381 792,926	0,548	0,548	914180,545	914 180,545	0,545	0,545

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Marża sprawdzenie wyników

Year	2012					2013					Total				
MonthOfYear	Margin %3	Margin %4	Margin %5	Margin %2	AvgMarginColumn	Margin %3	Margin %4	Margin %5	Margin %2	AvgMarginColumn	Margin %3	Margin %4	Margin %5	Margin %2	AvgMarginColumn
1	0,565	0,574	0,565	0,577	0,544	0,559	0,622	0,559	0,581	0,549	0,562	0,597	0,562	0,579	0,546
2	0,573	0,582	0,573	0,578	0,546	0,559	0,623	0,559	0,580	0,549	0,566	0,601	0,566	0,579	0,547
3	0,573	0,582	0,573	0,578	0,546	0,564	0,628	0,564	0,581	0,550	0,568	0,603	0,568	0,580	0,548
4	0,573	0,582	0,573	0,578	0,546	0,589	0,655	0,589	0,585	0,551	0,580	0,615	0,580	0,581	0,548
5	0,577	0,587	0,577	0,579	0,547	0,603	0,672	0,603	0,587	0,552	0,591	0,627	0,591	0,583	0,549
6	0,582	0,591	0,582	0,581	0,548	0,608	0,677	0,608	0,587	0,552	0,595	0,632	0,595	0,585	0,550
7	0,580	0,590	0,580	0,581	0,549	0,587	0,654	0,587	0,588	0,553	0,584	0,620	0,584	0,585	0,550
8	0,578	0,587	0,578	0,581	0,549	0,589	0,656	0,589	0,588	0,552	0,583	0,619	0,583	0,585	0,550
9	0,590	0,600	0,590	0,583	0,549	0,589	0,656	0,589	0,588	0,552	0,590	0,626	0,590	0,586	0,551
10	0,596	0,606	0,596	0,584	0,550	0,597	0,664	0,597	0,587	0,552	0,597	0,633	0,597	0,586	0,551
11	0,591	0,601	0,591	0,585	0,550	0,592	0,659	0,592	0,588	0,552	0,591	0,628	0,591	0,586	0,551
12	0,591	0,601	0,591	0,585	0,550	0,588	0,655	0,588	0,588	0,553	0,589	0,626	0,589	0,586	0,551
Total	0,581	0,591	0,581	0,581	0,548	0,586	0,652	0,586	0,586	0,551	0,583	0,619	0,583	0,583	0,549

Margin %3 =

$(\text{AVERAGE}(\text{'Sales'[UnitPrice]}) - \text{AVERAGE}(\text{'Sales'[UnitCost]})) /$
 $\text{CALCULATE}(\text{AVERAGE}(\text{Sales[UnitPrice]}), \text{ALLEXCEPT}(\text{'Calendar', 'Calendar'[Year], 'Calendar'[MonthName]}))$

Margin %4 =

$(\text{AVERAGE}(\text{'Sales'[UnitPrice]}) - \text{AVERAGE}(\text{'Sales'[UnitCost]})) /$
 $\text{CALCULATE}(\text{AVERAGE}(\text{Sales[UnitPrice]}), \text{ALL}(\text{Sales}))$

Margin %5 =

$(\text{AVERAGE}(\text{'Sales'[UnitPrice]}) - \text{AVERAGE}(\text{'Sales'[UnitCost]})) /$
 $\text{CALCULATE}(\text{AVERAGE}(\text{Sales[UnitPrice]}), \text{ALLEXCEPT}(\text{'Calendar', 'Calendar'[Year]}))$

Year

2011

2013



Marża sprawdzenie wyników

Year	2011			2012			2013			Total		
MonthName	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8
April	272,90	297,18	267,23	302,12	297,18	299,62	330,85	297,18	333,18	297,18	297,18	293,26
August	272,90	297,18	285,94	302,12	297,18	300,40	330,85	297,18	331,15	297,18	297,18	303,05
December	272,90	297,18	285,62	302,12	297,18	305,40	330,85	297,18	330,94	297,18	297,18	303,91
February	272,90	297,18	258,98	302,12	297,18	299,56	330,85	297,18	318,87	297,18	297,18	288,33
January	272,90	297,18	244,29	302,12	297,18	296,03	330,85	297,18	318,51	297,18	297,18	280,42
July	272,90	297,18	279,18	302,12	297,18	301,77	330,85	297,18	330,28	297,18	297,18	300,42
June	272,90	297,18	269,64	302,12	297,18	302,17	330,85	297,18	342,50	297,18	297,18	297,39
March	272,90	297,18	260,30	302,12	297,18	299,39	330,85	297,18	320,82	297,18	297,18	288,73
May	272,90	297,18	270,14	302,12	297,18	301,08	330,85	297,18	339,94	297,18	297,18	296,85
November	272,90	297,18	285,41	302,12	297,18	305,33	330,85	297,18	333,25	297,18	297,18	304,55
October	272,90	297,18	281,10	302,12	297,18	308,17	330,85	297,18	336,42	297,18	297,18	302,78
September	272,90	297,18	283,73	302,12	297,18	305,73	330,85	297,18	331,29	297,18	297,18	303,77
Total	272,90	297,18	272,90	302,12	297,18	302,12	330,85	297,18	330,85	297,18	297,18	297,18

Margin 6 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar','Calendar'[Year]))`

Margin 7 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))`

Margin 8 = `average(Sales[UnitPrice])`



Year

2012

MonthOfYear	MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Margin %2	Margin %3	Margin %4	Average of MarginColumn
1	January	3 356	183 970	79 017	6,96	0,577	0,577	0,574	0,544
2	February	3 419	191 107	81 697	7,23	0,578	0,578	0,582	0,546
3	March	3 362	183 393	78 343	6,94	0,578	0,578	0,582	0,546
4	April	3 671	223 849	95 037	8,47	0,578	0,578	0,582	0,546
5	May	3 773	220 502	92 776	8,34	0,579	0,579	0,587	0,547
6	June	3 793	214 455	89 662	8,12	0,581	0,581	0,591	0,548
7	July	4 157	246 239	103 859	9,32	0,581	0,581	0,590	0,549
8	August	3 892	231 190	97 836	8,75	0,581	0,581	0,587	0,549
9	September	3 950	227 943	95 980	8,63	0,583	0,583	0,600	0,549
10	October	3 518	211 204	88 008	7,99	0,584	0,584	0,606	0,550
11	November	4 232	247 707	105 873	9,37	0,585	0,585	0,601	0,550
12	December	4 285	260 854	111 179	9,87	0,585	0,585	0,601	0,550
Total		3 791	2 642 413	1 119 266	100,00	0,581	0,581	0,591	0,548

UnitPrice >=0

Margin %2 = ((sum(Sales[UnitPrice])) - sum(Sales[UnitCost]))/SUM(Sales[UnitPrice])

Margin %3 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar', 'Calendar'[Year],'Calendar'[MonthName]))

Margin %4 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))

MarginColumn = ([UnitPrice]-Sales[UnitCost])/Sales[UnitPrice]