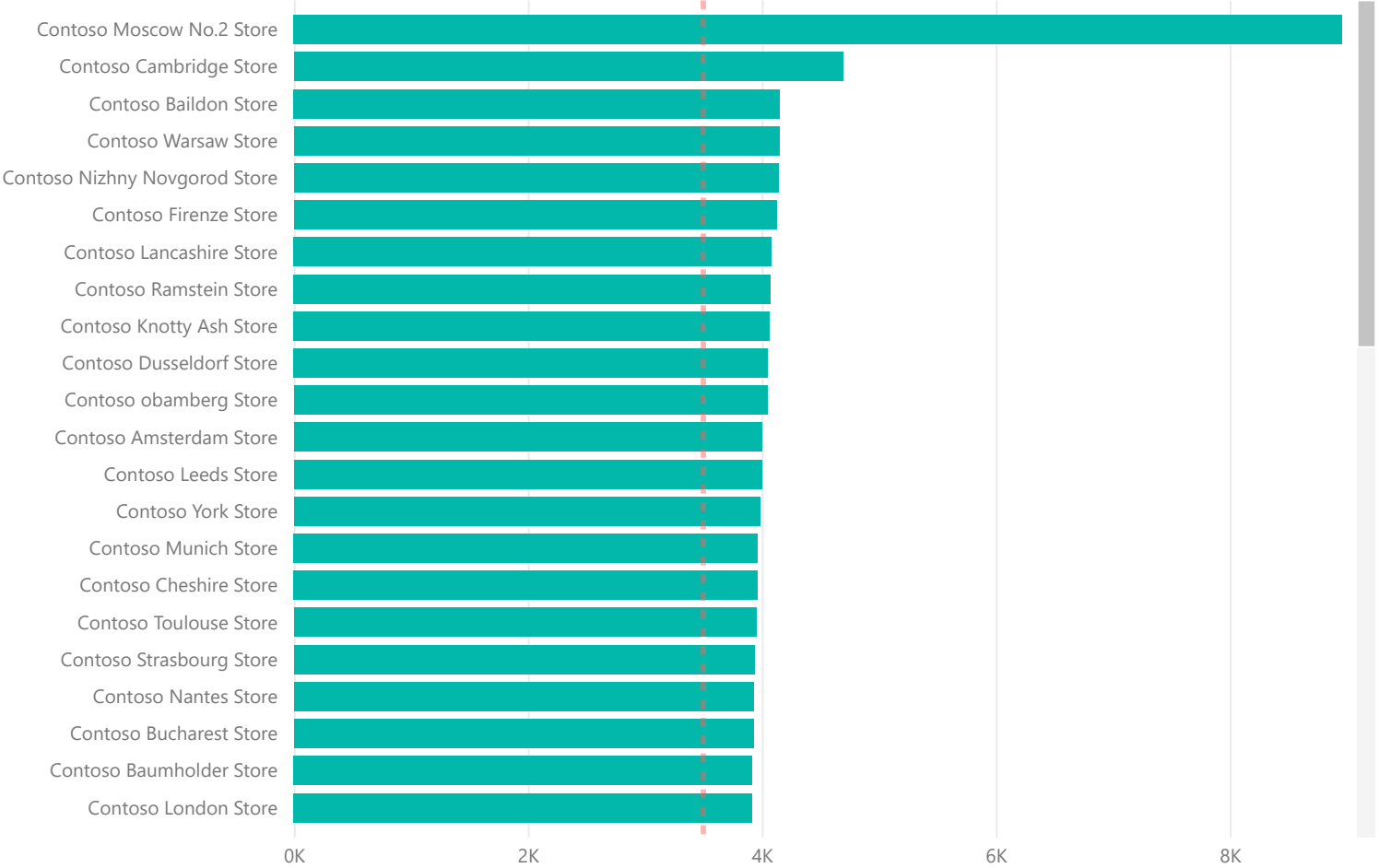


Year

2012

MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Margin %4
December	4 285	260 854	111 179	9,87	0,601
November	4 232	247 707	105 873	9,37	0,601
July	4 157	246 239	103 859	9,32	0,590
August	3 892	231 190	97 836	8,75	0,587
September	3 950	227 943	95 980	8,63	0,600
April	3 671	223 849	95 037	8,47	0,582
May	3 773	220 502	92 776	8,34	0,587
June	3 793	214 455	89 662	8,12	0,591
October	3 518	211 204	88 008	7,99	0,606
February	3 419	191 107	81 697	7,23	0,582
January	3 356	183 970	79 017	6,96	0,574
March	3 362	183 393	78 343	6,94	0,582
Total	3 791	2 642 413	1 119 266	100,00	0,591

SalesK\$ by StoreName



Year

2012

2012

ContinentName

Asia

Europe

North America

StoreType

Online

Reseller

Store



ContinentName
■ Europe

Year

2012

2012

StoreType

■ Store

ProductName	SalesAmount
Cigarette Lighter Adapter for Contoso Phones E110 Black	11 993
Cigarette Lighter Adapter for Contoso Phones E110 Red	18 478
Contoso In-Line Coupler E180 Silver	1 136
Contoso In-Line Coupler E180 White	2 007
Reusable Phone Screen Protector E120	1 527
Total	35 141

BrandName	CostK\$	TotalCostK\$Brand
A. Datum	252 679	
Adventure Works	482 618	482 617 871,53 zł
Contoso	638 810	
Fabrikam	760 137	760 136 919,05 zł
Litware	149 805	
Northwind Traders	8 835	
Proseware	391 231	391 231 318 zł
Southridge Video	217 155	
The Phone Company	294 184	
Wide World Importers	356 953	
Total	3 552 407	1 633 986 108,58 zł

Year



2011

2013



Marża sprawdzenie wyników

Year	2011		2012		2013		Total	
MonthName	Margin %4	Margin %5	Margin %4	Margin %5	Margin %4	Margin %5	Margin %4	Margin %5
April	0,517	0,563	0,582	0,573	0,655	0,589	0,571	0,571
August	0,557	0,606	0,587	0,578	0,656	0,589	0,594	0,594
December	0,555	0,605	0,601	0,591	0,655	0,588	0,596	0,596
February	0,504	0,549	0,582	0,573	0,623	0,559	0,562	0,562
January	0,478	0,520	0,574	0,565	0,622	0,559	0,547	0,547
July	0,541	0,589	0,590	0,580	0,654	0,587	0,588	0,588
June	0,520	0,566	0,591	0,582	0,677	0,608	0,580	0,580
March	0,504	0,549	0,582	0,573	0,628	0,564	0,562	0,562
May	0,520	0,566	0,587	0,577	0,672	0,603	0,578	0,578
November	0,557	0,606	0,601	0,591	0,659	0,592	0,598	0,598
October	0,547	0,596	0,606	0,596	0,664	0,597	0,594	0,594
September	0,552	0,601	0,600	0,590	0,656	0,589	0,596	0,596
Total	0,530	0,577	0,591	0,581	0,652	0,586	0,581	0,581

Margin %4 =
`(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/
CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))`
Margin %5 =
`(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/
CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar','Calendar'[Year]))`



Year



2011

2013



Marża sprawdzenie wyników

Year	2011			2012			2013			Total		
MonthName	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8
April	272,90	297,18	267,23	302,12	297,18	299,62	330,85	297,18	333,18	297,18	297,18	293,26
August	272,90	297,18	285,94	302,12	297,18	300,40	330,85	297,18	331,15	297,18	297,18	303,05
December	272,90	297,18	285,62	302,12	297,18	305,40	330,85	297,18	330,94	297,18	297,18	303,91
February	272,90	297,18	258,98	302,12	297,18	299,56	330,85	297,18	318,87	297,18	297,18	288,33
January	272,90	297,18	244,29	302,12	297,18	296,03	330,85	297,18	318,51	297,18	297,18	280,42
July	272,90	297,18	279,18	302,12	297,18	301,77	330,85	297,18	330,28	297,18	297,18	300,42
June	272,90	297,18	269,64	302,12	297,18	302,17	330,85	297,18	342,50	297,18	297,18	297,39
March	272,90	297,18	260,30	302,12	297,18	299,39	330,85	297,18	320,82	297,18	297,18	288,73
May	272,90	297,18	270,14	302,12	297,18	301,08	330,85	297,18	339,94	297,18	297,18	296,85
November	272,90	297,18	285,41	302,12	297,18	305,33	330,85	297,18	333,25	297,18	297,18	304,55
October	272,90	297,18	281,10	302,12	297,18	308,17	330,85	297,18	336,42	297,18	297,18	302,78
September	272,90	297,18	283,73	302,12	297,18	305,73	330,85	297,18	331,29	297,18	297,18	303,77
Total	272,90	297,18	272,90	302,12	297,18	302,12	330,85	297,18	330,85	297,18	297,18	297,18

Margin 6 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar','Calendar'[Year]))`

Margin 7 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))`

Margin 8 = `average(Sales[UnitPrice])`

