

Year

2012

MonthOfYear	MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Margin %4	Margin %2	Average of MarginColumn	Margin %3
1	January	3 356	183 970	79 017	6,96	0,574	0,577	0,544	0,577
2	February	3 419	191 107	81 697	7,23	0,582	0,578	0,546	0,578
3	March	3 362	183 393	78 343	6,94	0,582	0,578	0,546	0,578
4	April	3 671	223 849	95 037	8,47	0,582	0,578	0,546	0,578
5	May	3 773	220 502	92 776	8,34	0,587	0,579	0,547	0,579
6	June	3 793	214 455	89 662	8,12	0,591	0,581	0,548	0,581
7	July	4 157	246 239	103 859	9,32	0,590	0,581	0,549	0,581
8	August	3 892	231 190	97 836	8,75	0,587	0,581	0,549	0,581
9	September	3 950	227 943	95 980	8,63	0,600	0,583	0,549	0,583
10	October	3 518	211 204	88 008	7,99	0,606	0,584	0,550	0,584
11	November	4 232	247 707	105 873	9,37	0,601	0,585	0,550	0,585
12	December	4 285	260 854	111 179	9,87	0,601	0,585	0,550	0,585
<b>Total</b>		<b>3 791</b>	<b>2 642 413</b>	<b>1 119 266</b>	<b>100,00</b>	<b>0,591</b>	<b>0,581</b>	<b>0,548</b>	<b>0,581</b>

UnitPrice >=0

Margin %2 = ((sum(Sales[UnitPrice])) - sum(Sales[UnitCost]))/SUM(Sales[UnitPrice])

Margin %4 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

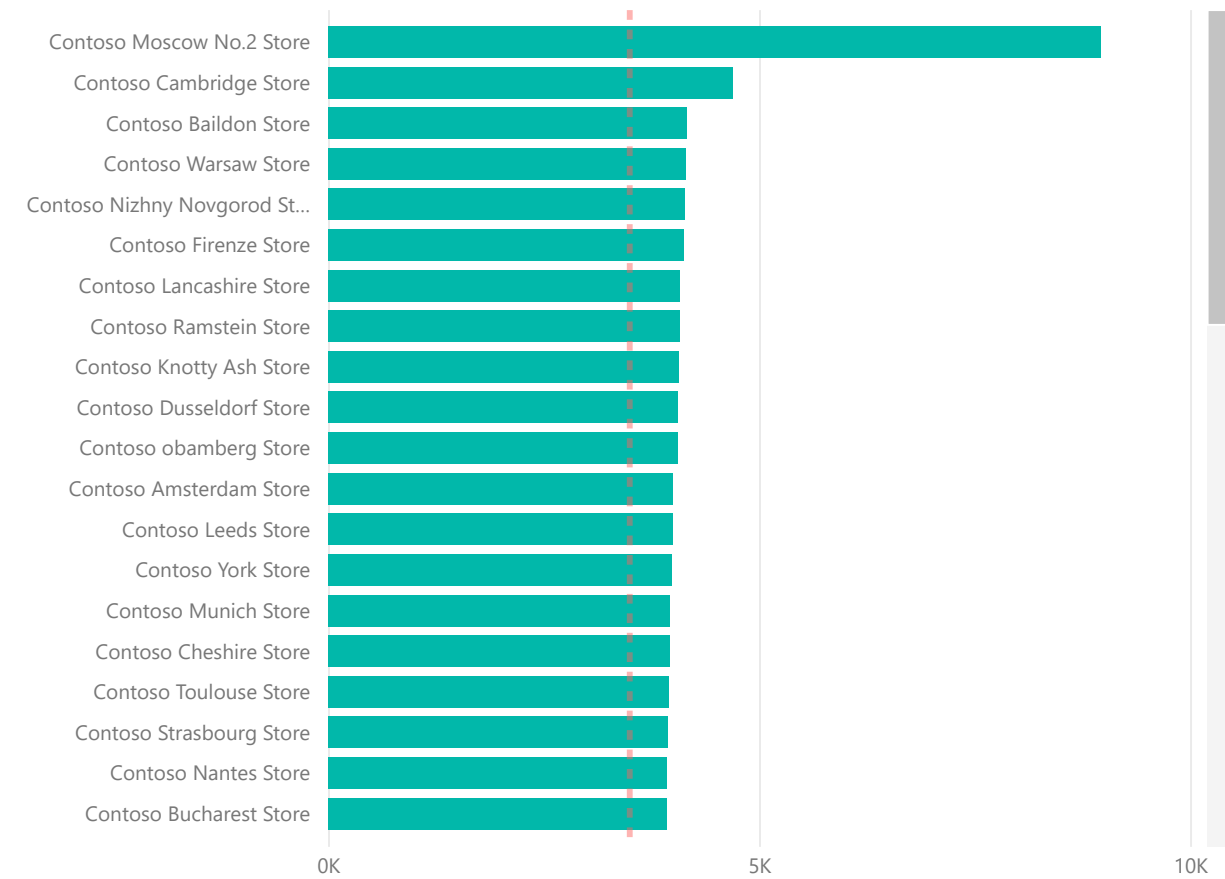
CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))

Margin %3 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar', 'Calendar'[Year],'Calendar'[MonthName]))

SalesK\$ by StoreName



Year

ContinentName

☐ Asia

☒ Europe

☐ North America

StoreType

☐ Online

☐ Reseller

☒ Store



Year

2012

2012

StoreType

Store

ProductName	SalesAmount
Cigarette Lighter Adapter for Contoso Phones E110 Black	11 993
Cigarette Lighter Adapter for Contoso Phones E110 Red	18 478
Contoso In-Line Coupler E180 Silver	1 136
Contoso In-Line Coupler E180 White	2 007
Reusable Phone Screen Protector E120	1 527
Total	35 141

ContinentName

Europe

BrandName	CostK\$	TotalCostK\$Brand
A. Datum	252 679	
Adventure Works	482 618	482 617 871,53 zł
Contoso	638 810	
Fabrikam	760 137	760 136 919,05 zł
Litware	149 805	
Northwind Traders	8 835	
Proseware	391 231	391 231 318 zł
Southridge Video	217 155	
The Phone Company	294 184	
Wide World Importers	356 953	
<b>Total</b>	<b>3 552 407</b>	<b>1 633 986 108,58 zł</b>

Year

2011

2013

Marża sprawdzenie wyników

Year	2011			2012			2013			Total		
MonthName	Margin %4	Margin %5	Margin %3	Margin %4	Margin %5	Margin %3	Margin %4	Margin %5	Margin %3	Margin %4	Margin %5	Margin %3
April	0,517	0,563	0,575	0,582	0,573	0,578	0,655	0,589	0,585	0,571	0,571	0,578
August	0,557	0,606	0,578	0,587	0,578	0,581	0,656	0,589	0,588	0,594	0,594	0,582
December	0,555	0,605	0,578	0,601	0,591	0,585	0,655	0,588	0,588	0,596	0,596	0,583
February	0,504	0,549	0,579	0,582	0,573	0,578	0,623	0,559	0,580	0,562	0,562	0,579
January	0,478	0,520	0,581	0,574	0,565	0,577	0,622	0,559	0,581	0,547	0,547	0,579
July	0,541	0,589	0,576	0,590	0,580	0,581	0,654	0,587	0,588	0,588	0,588	0,581
June	0,520	0,566	0,573	0,591	0,582	0,581	0,677	0,608	0,587	0,580	0,580	0,580
March	0,504	0,549	0,575	0,582	0,573	0,578	0,628	0,564	0,581	0,562	0,562	0,578
May	0,520	0,566	0,572	0,587	0,577	0,579	0,672	0,603	0,587	0,578	0,578	0,579
November	0,557	0,606	0,580	0,601	0,591	0,585	0,659	0,592	0,588	0,598	0,598	0,584
October	0,547	0,596	0,579	0,606	0,596	0,584	0,664	0,597	0,587	0,594	0,594	0,583
September	0,552	0,601	0,578	0,600	0,590	0,583	0,656	0,589	0,588	0,596	0,596	0,583
Total	0,530	0,577	0,577	0,591	0,581	0,581	0,652	0,586	0,586	0,581	0,581	0,581

Margin %3 =  
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/  
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALLEXCEPT](#)('Calendar', 'Calendar'[Year], 'Calendar'[MonthName]))

Margin %4 =  
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/  
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALL](#)(Sales))

Margin %5 =  
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/  
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALLEXCEPT](#)('Calendar', 'Calendar'[Year]))

Year

2011

2013



Marża sprawdzenie wyników

Year	2011			2012			2013			Total		
MonthName	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8
April	272,90	297,18	267,23	302,12	297,18	299,62	330,85	297,18	333,18	297,18	297,18	293,26
August	272,90	297,18	285,94	302,12	297,18	300,40	330,85	297,18	331,15	297,18	297,18	303,05
December	272,90	297,18	285,62	302,12	297,18	305,40	330,85	297,18	330,94	297,18	297,18	303,91
February	272,90	297,18	258,98	302,12	297,18	299,56	330,85	297,18	318,87	297,18	297,18	288,33
January	272,90	297,18	244,29	302,12	297,18	296,03	330,85	297,18	318,51	297,18	297,18	280,42
July	272,90	297,18	279,18	302,12	297,18	301,77	330,85	297,18	330,28	297,18	297,18	300,42
June	272,90	297,18	269,64	302,12	297,18	302,17	330,85	297,18	342,50	297,18	297,18	297,39
March	272,90	297,18	260,30	302,12	297,18	299,39	330,85	297,18	320,82	297,18	297,18	288,73
May	272,90	297,18	270,14	302,12	297,18	301,08	330,85	297,18	339,94	297,18	297,18	296,85
November	272,90	297,18	285,41	302,12	297,18	305,33	330,85	297,18	333,25	297,18	297,18	304,55
October	272,90	297,18	281,10	302,12	297,18	308,17	330,85	297,18	336,42	297,18	297,18	302,78
September	272,90	297,18	283,73	302,12	297,18	305,73	330,85	297,18	331,29	297,18	297,18	303,77
Total	272,90	297,18	272,90	302,12	297,18	302,12	330,85	297,18	330,85	297,18	297,18	297,18

Margin 6 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar','Calendar'[Year]))`

Margin 7 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))`

Margin 8 = `average(Sales[UnitPrice])`

