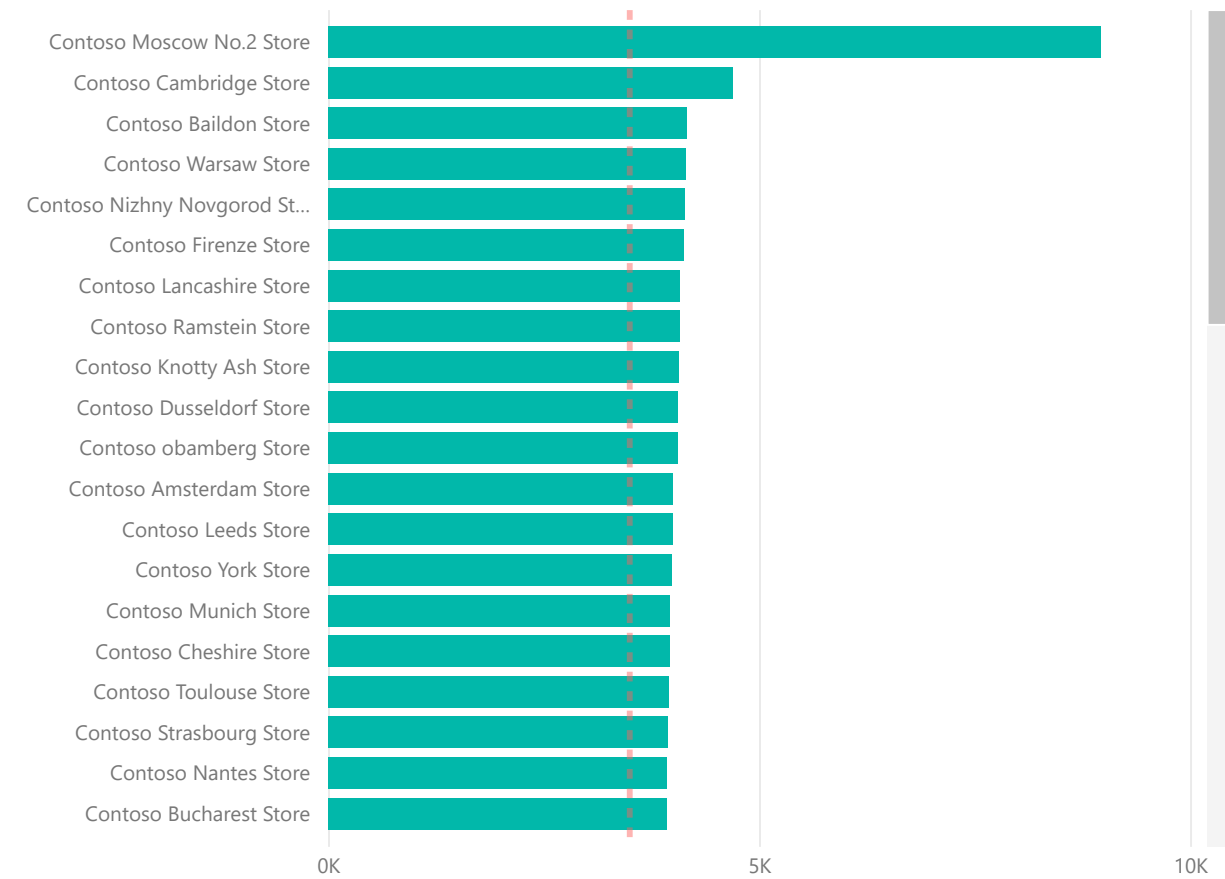


Year

2012

<div> <div>▲</div> MonthOfYear </div>	MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Average of MarginColumn	MarginAVGX %
1	January	3 356	183 970	79 017	6,96	0,544	0,544
2	February	3 419	191 107	81 697	7,23	0,546	0,546
3	March	3 362	183 393	78 343	6,94	0,546	0,546
4	April	3 671	223 849	95 037	8,47	0,546	0,546
5	May	3 773	220 502	92 776	8,34	0,547	0,547
6	June	3 793	214 455	89 662	8,12	0,548	0,548
7	July	4 157	246 239	103 859	9,32	0,549	0,549
8	August	3 892	231 190	97 836	8,75	0,549	0,549
9	September	3 950	227 943	95 980	8,63	0,549	0,549
10	October	3 518	211 204	88 008	7,99	0,550	0,550
11	November	4 232	247 707	105 873	9,37	0,550	0,550
12	December	4 285	260 854	111 179	9,87	0,550	0,550
Total		3 791	2 642 413	1 119 266	100,00	0,548	0,548

SalesK\$ by StoreName



Year

2012

2012

ContinentName

Asia

Europe

North America

StoreType

Online

Reseller

Store



Year

2012

2012

StoreType

Store

ProductName	SalesAmount
Cigarette Lighter Adapter for Contoso Phones E110 Black	11 993
Cigarette Lighter Adapter for Contoso Phones E110 Red	18 478
Contoso In-Line Coupler E180 Silver	1 136
Contoso In-Line Coupler E180 White	2 007
Reusable Phone Screen Protector E120	1 527
Total	35 141

ContinentName

Europe

BrandName	CostK\$	TotalCostK\$Brand
A. Datum	252 679	
Adventure Works	482 618	482 617 871,53 zł
Contoso	638 810	
Fabrikam	760 137	760 136 919,05 zł
Litware	149 805	
Northwind Traders	8 835	
Proseware	391 231	391 231 318 zł
Southridge Video	217 155	
The Phone Company	294 184	
Wide World Importers	356 953	
Total	3 552 407	1 633 986 108,58 zł

Year



2012

2012



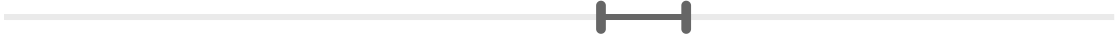
Marża sprawdzenie wyników

Year	2012				Total			
MonthOfYear	MarginSUMX %	MarginColumn	MarginAVGX %	Average of MarginColumn2	MarginSUMX %	MarginColumn	MarginAVGX %	Average of MarginColumn2
1	29821,381	29 821,381	0,544	0,54	29821,381	29 821,381	0,544	0,54
2	30492,644	30 492,644	0,546	0,55	30492,644	30 492,644	0,546	0,55
3	29781,646	29 781,646	0,546	0,55	29781,646	29 781,646	0,546	0,55
4	33290,868	33 290,868	0,546	0,55	33290,868	33 290,868	0,546	0,55
5	31942,528	31 942,528	0,547	0,55	31942,528	31 942,528	0,547	0,55
6	30992,217	30 992,217	0,548	0,55	30992,217	30 992,217	0,548	0,55
7	32490,706	32 490,706	0,549	0,55	32490,706	32 490,706	0,549	0,55
8	32590,382	32 590,382	0,549	0,55	32590,382	32 590,382	0,549	0,55
9	31693,605	31 693,605	0,549	0,55	31693,605	31 693,605	0,549	0,55
10	33020,502	33 020,502	0,550	0,55	33020,502	33 020,502	0,550	0,55
11	32176,495	32 176,495	0,550	0,55	32176,495	32 176,495	0,550	0,55
12	33499,950	33 499,950	0,550	0,55	33499,950	33 499,950	0,550	0,55
Total	381792,926	381 792,926	0,548	0,55	381792,926	381 792,926	0,548	0,55

Year

2012

2013



Marża sprawdzenie wyników

Year	2012					2013					Total				
MonthOfYear	Margin %3	Margin %4	Margin %5	Margin %2	Average of MarginColumn	Margin %3	Margin %4	Margin %5	Margin %2	Average of MarginColumn	Margin %3	Margin %4	Margin %5	Margin %2	Aver
1	0,565	0,574	0,565	0,577	0,544	0,559	0,622	0,559	0,581	0,549	0,562	0,597	0,562	0,579	
2	0,573	0,582	0,573	0,578	0,546	0,559	0,623	0,559	0,580	0,549	0,566	0,601	0,566	0,579	
3	0,573	0,582	0,573	0,578	0,546	0,564	0,628	0,564	0,581	0,550	0,568	0,603	0,568	0,580	
4	0,573	0,582	0,573	0,578	0,546	0,589	0,655	0,589	0,585	0,551	0,580	0,615	0,580	0,581	
5	0,577	0,587	0,577	0,579	0,547	0,603	0,672	0,603	0,587	0,552	0,591	0,627	0,591	0,583	
6	0,582	0,591	0,582	0,581	0,548	0,608	0,677	0,608	0,587	0,552	0,595	0,632	0,595	0,585	
7	0,580	0,590	0,580	0,581	0,549	0,587	0,654	0,587	0,588	0,553	0,584	0,620	0,584	0,585	
8	0,578	0,587	0,578	0,581	0,549	0,589	0,656	0,589	0,588	0,552	0,583	0,619	0,583	0,585	
9	0,590	0,600	0,590	0,583	0,549	0,589	0,656	0,589	0,588	0,552	0,590	0,626	0,590	0,586	
10	0,596	0,606	0,596	0,584	0,550	0,597	0,664	0,597	0,587	0,552	0,597	0,633	0,597	0,586	
11	0,591	0,601	0,591	0,585	0,550	0,592	0,659	0,592	0,588	0,552	0,591	0,628	0,591	0,586	
12	0,591	0,601	0,591	0,585	0,550	0,588	0,655	0,588	0,588	0,553	0,589	0,626	0,589	0,586	
Total	0,581	0,591	0,581	0,581	0,548	0,586	0,652	0,586	0,586	0,551	0,583	0,619	0,583	0,583	

Margin %3 =
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALLEXCEPT](#)('Calendar', 'Calendar'[Year], 'Calendar'[MonthName]))

Margin %4 =
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALL](#)(Sales))

Margin %5 =
([AVERAGE](#)('Sales'[UnitPrice]) - [AVERAGE](#)('Sales'[UnitCost]))/
[CALCULATE](#)([AVERAGE](#)(Sales[UnitPrice]),[ALLEXCEPT](#)('Calendar', 'Calendar'[Year]))

Year



2011

2013

Marża sprawdzenie wyników

Year	2011			2012			2013			Total		
MonthName	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8	Margin 6	Margin 7	Margin 8
April	272,90	297,18	267,23	302,12	297,18	299,62	330,85	297,18	333,18	297,18	297,18	293,26
August	272,90	297,18	285,94	302,12	297,18	300,40	330,85	297,18	331,15	297,18	297,18	303,05
December	272,90	297,18	285,62	302,12	297,18	305,40	330,85	297,18	330,94	297,18	297,18	303,91
February	272,90	297,18	258,98	302,12	297,18	299,56	330,85	297,18	318,87	297,18	297,18	288,33
January	272,90	297,18	244,29	302,12	297,18	296,03	330,85	297,18	318,51	297,18	297,18	280,42
July	272,90	297,18	279,18	302,12	297,18	301,77	330,85	297,18	330,28	297,18	297,18	300,42
June	272,90	297,18	269,64	302,12	297,18	302,17	330,85	297,18	342,50	297,18	297,18	297,39
March	272,90	297,18	260,30	302,12	297,18	299,39	330,85	297,18	320,82	297,18	297,18	288,73
May	272,90	297,18	270,14	302,12	297,18	301,08	330,85	297,18	339,94	297,18	297,18	296,85
November	272,90	297,18	285,41	302,12	297,18	305,33	330,85	297,18	333,25	297,18	297,18	304,55
October	272,90	297,18	281,10	302,12	297,18	308,17	330,85	297,18	336,42	297,18	297,18	302,78
September	272,90	297,18	283,73	302,12	297,18	305,73	330,85	297,18	331,29	297,18	297,18	303,77
Total	272,90	297,18	272,90	302,12	297,18	302,12	330,85	297,18	330,85	297,18	297,18	297,18

Margin 6 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar','Calendar'[Year]))`

Margin 7 = `CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))`

Margin 8 = `average(Sales[UnitPrice])`

Year

2012

MonthOfYear	MonthName	Average Sales	SalesK\$	CostK\$	QuantityPCT	Margin %2	Margin %3	Margin %4	Average of MarginColumn
1	January	3 356	183 970	79 017	6,96	0,577	0,577	0,574	0,544
2	February	3 419	191 107	81 697	7,23	0,578	0,578	0,582	0,546
3	March	3 362	183 393	78 343	6,94	0,578	0,578	0,582	0,546
4	April	3 671	223 849	95 037	8,47	0,578	0,578	0,582	0,546
5	May	3 773	220 502	92 776	8,34	0,579	0,579	0,587	0,547
6	June	3 793	214 455	89 662	8,12	0,581	0,581	0,591	0,548
7	July	4 157	246 239	103 859	9,32	0,581	0,581	0,590	0,549
8	August	3 892	231 190	97 836	8,75	0,581	0,581	0,587	0,549
9	September	3 950	227 943	95 980	8,63	0,583	0,583	0,600	0,549
10	October	3 518	211 204	88 008	7,99	0,584	0,584	0,606	0,550
11	November	4 232	247 707	105 873	9,37	0,585	0,585	0,601	0,550
12	December	4 285	260 854	111 179	9,87	0,585	0,585	0,601	0,550
Total		3 791	2 642 413	1 119 266	100,00	0,581	0,581	0,591	0,548

UnitPrice >=0

Margin %2 = ((sum(Sales[UnitPrice])) - sum(Sales[UnitCost]))/SUM(Sales[UnitPrice])

Margin %3 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

CALCULATE(AVERAGE(Sales[UnitPrice]),ALLEXCEPT('Calendar', 'Calendar'[Year],'Calendar'[MonthName]))

Margin %4 =

(AVERAGE('Sales'[UnitPrice]) - AVERAGE('Sales'[UnitCost]))/

CALCULATE(AVERAGE(Sales[UnitPrice]),ALL(Sales))

MarginColumn = ([UnitPrice]-Sales[UnitCost])/Sales[UnitPrice]