



2016-01-01

2017-06-30

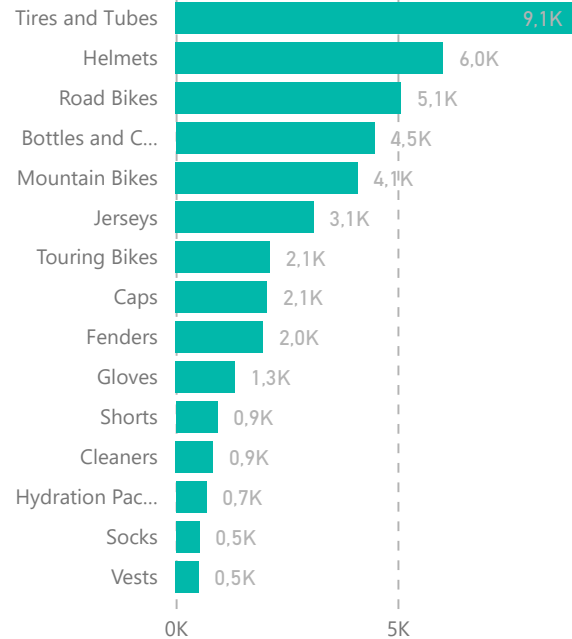
### Total Orders by Category

Accessories

Bikes

Clothing

### Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3 983	1,95%
Patch Kit/8 Patches	2 952	1,61%
Mountain Tire Tube	2 846	1,64%
Road Tire Tube	2 173	1,55%
Sport-100 Helmet, Red	2 099	3,33%
AWC Logo Cap	2 062	1,11%
Sport-100 Helmet, Blue	1 995	3,31%
Fender Set - Mountain	1 975	1,36%
Sport-100 Helmet, Black	1 940	2,68%
Mountain Bottle Cage	1 896	2,02%
Road Bottle Cage	1 668	1,68%
Touring Tire Tube	1 364	1,64%
HL Mountain Tire	1 305	3,75%
ML Mountain Tire	1 059	1,32%
LL Road Tire	957	2,26%
ML Road Tire	868	1,51%
Touring Tire	863	1,22%
Bike Wash - Dissolver	850	1,47%
HL Road Tire	795	3,52%
LL Mountain Tire	788	2,50%
Hydration Pack - 70 oz.	695	3,60%
Mountain-200 Black, 46	528	3,22%
Mountain-200 Black, 42	524	3,63%
Mountain-200 Silver, 38	522	2,30%
Mountain-200 Silver, 46	521	2,11%
Mountain-200 Black, 38	519	2,89%
Mountain-200 Silver, 42	483	2,48%
Half-Finger Gloves, M	465	1,74%
Half-Finger Gloves, S	453	1,69%
Long-Sleeve Logo Jersey, L	424	3,54%
Half-Finger Gloves, L	414	2,14%
Long-Sleeve Logo Jersey, M	408	2,68%
Total	22 534	2,14%

View Product Detail

Monthly Revenue

\$1,83M✓

Goal: 1,77M (+3.31%)

Monthly Orders

2 146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)



## AWC Logo Cap

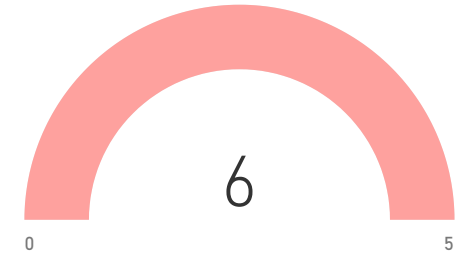
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Price Adjustment (...)

-1,00



\$8,64

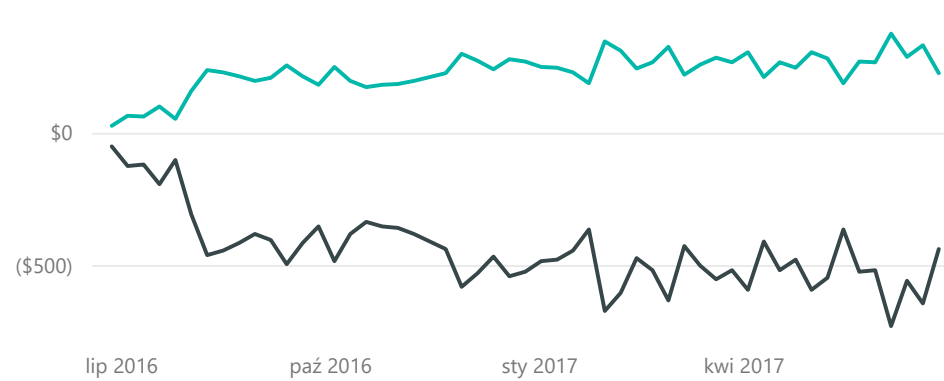
Avg Retail Price

\$0,00

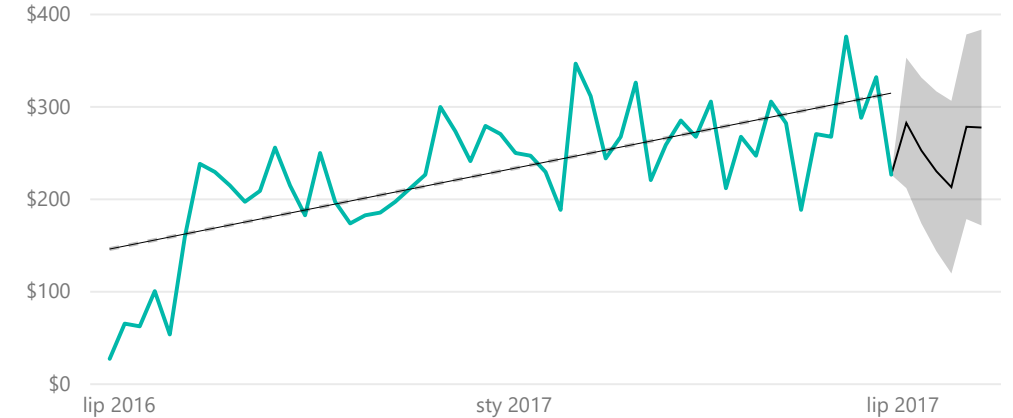
Adjusted Price

Weekly Profit

● Total Profit ● Adjusted Profit



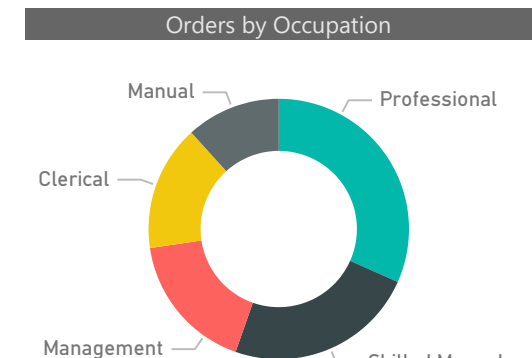
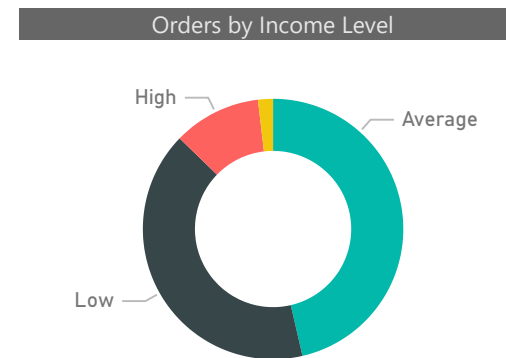
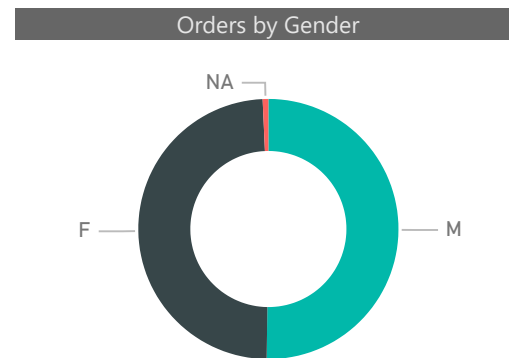
Weekly Profit



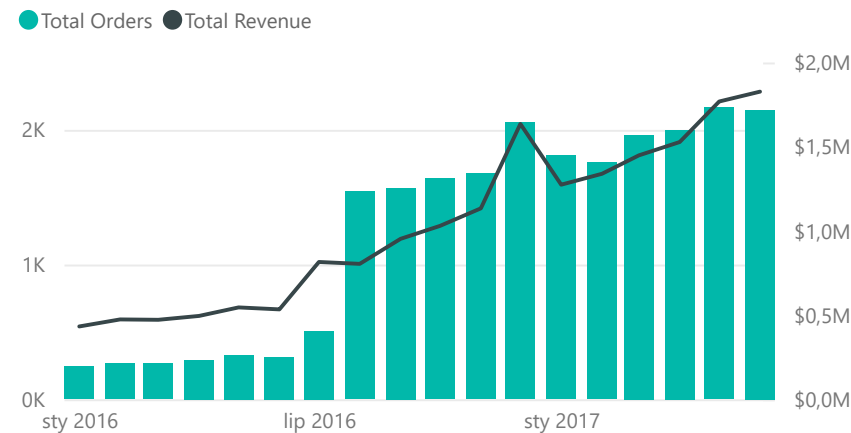
Weekly Return Volume



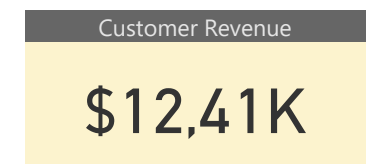
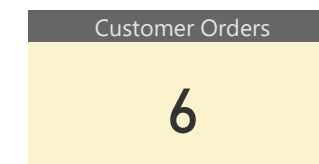
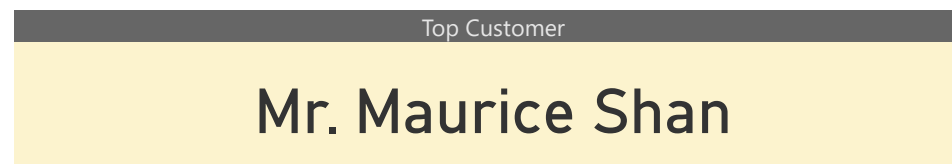
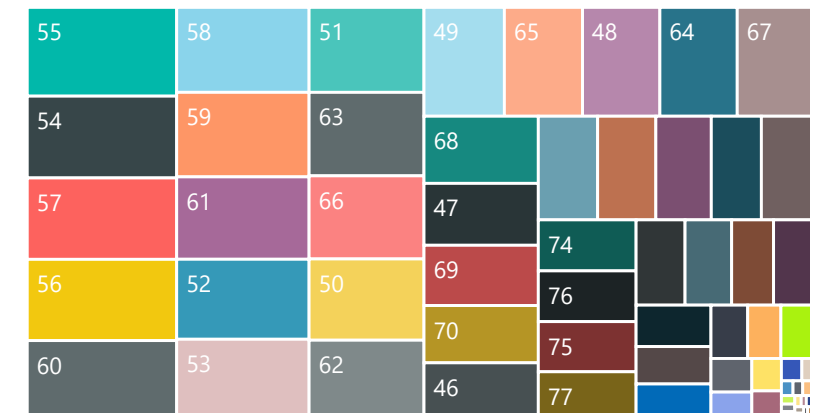
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12 407,95
Mrs. Janet Munoz	6	\$12 015,39
Mrs. Lisa Cai	7	\$11 330,44
Mrs. Lacey Zheng	7	\$11 085,74
Mr. Jordan Turner	7	\$11 022,38
Mr. Larry Munoz	7	\$10 852,04
Mrs. Ariana Gray	6	\$10 391,42
Mr. Marco Lopez	6	\$10 289,68
Mr. Franklin Xu	5	\$10 164,34
Mrs. Margaret He	4	\$9 266,74
Mrs. Kaitlyn Henderson	4	\$9 258,92
Mrs. Nichole Nara	4	\$9 234,66
Mr. Randall Dominguez	4	\$9 210,36
Mrs. Rosa Hu	4	\$9 201,20
Adriana Gonzalez	4	\$9 195,69
Mrs. Dominique Prasad	6	\$9 180,93
Mrs. Brandi Gill	4	\$9 166,18
Mr. Brad She	4	\$9 161,01
Mr. Francisco Sara	4	\$9 125,54
Mr. Kevin Coleman	4	\$7 750,53
Mr. Johnathan Suri	4	\$7 721,33
Mrs. Crystal Zeng	4	\$7 706,81
Mrs. Felicia Blanco	4	\$7 669,66
Mrs. Jill Suarez	4	\$7 652,61
Mr. Preston Raman	4	\$7 599,49
Mr. Willie Xu	4	\$7 353,55
Mrs. Abby Subram	4	\$7 308,39
Mr. Lance Blanco	4	\$7 207,07
Mrs. Audrey Blanco	4	\$7 139,17
Mr. Ricky Navarro	3	\$7 119,63
Mr. Eddie Dominguez	3	\$7 044,38
Mrs. Molly Madan	3	\$7 043,25
Mr. Jarrod Mehta	3	\$7 038,37
Ms. Susan Zhou	3	\$7 027,98
Mr. Brent Zhang	3	\$7 018,99
Ms. Alyssa Bradley	3	\$7 018,84
Mrs. Cheryl Jiménez	3	\$7 009,84
Mrs. Mary Carter	3	\$7 006,71
Mr. Corey Anand	3	\$7 004,97
Mr. Kristin Lai	2	\$7 002,54
<b>Total</b>	<b>353</b>	<b>\$751 130,39</b>



Orders & Revenue by Month



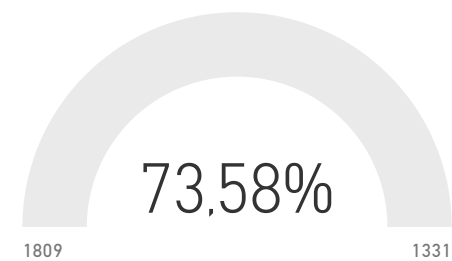
Total Orders by Current Age



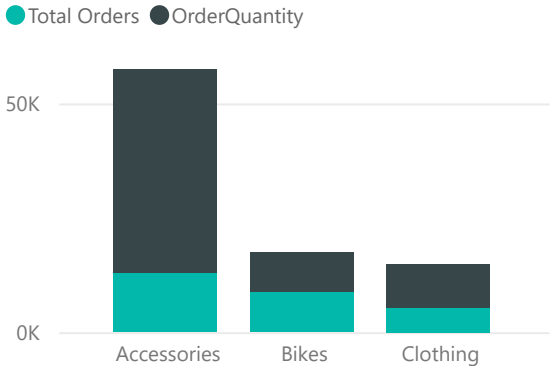
Executive Summary →



% of All Returns, ALL Returns, Total Returns and AL...



Total Orders and OrderQuantity by CategoryName



Year	Total Orders	Prev Month Orders	Total Revenue	Prev Month Revenue	90-day Rolling Profit
2016	10 695	8965	\$9 324 195,35	8 252 650,35	1 588 074,63
1	242	326	\$432 425,86	563 761,67	545 225,20
2	267	242	\$474 162,94	432 425,86	610 826,11
3	266	267	\$471 962,02	474 162,94	576 737,86
4	290	266	\$494 957,58	471 962,02	609 176,51
5	329	290	\$545 535,02	494 957,58	630 339,28
6	312	329	\$533 825,21	545 535,02	662 780,34
7	506	312	\$815 355,86	533 825,21	784 227,58
8	1 543	506	\$804 191,63	815 355,86	898 448,09
9	1 568	1543	\$952 741,88	804 191,63	1 083 537,69
10	1 639	1568	\$1 029 819,30	952 741,88	1 184 212,29
11	1 677	1639	\$1 133 911,38	1 029 819,30	1 325 688,61
12	2 056	1677	\$1 635 306,67	1 133 911,38	1 588 074,63
2017	6 898	6975	\$5 082 845,20	5 262 933,59	1 792 411,04
1	1 811	2056	\$1 274 377,03	1 635 306,67	1 687 263,92
2	1 758	1811	\$1 339 239,38	1 274 377,03	1 799 064,48
3	1 962	1758	\$1 448 594,08	1 339 239,38	1 722 833,95
4	1 367	1350	\$1 020 634,71	1 014 010,51	1 792 411,04
Total	17 593	15940	\$14 407 040,55	13 515 583,94	1 792 411,04

OrderQuantity and ReturnQuantity by Year and Month

