

Unit 9 - Reading

Course: MSc Computer Science

Module: Research Methods and Professional Practice

Assignment: ePortfolio

Date: Tuesday 8<sup>th</sup> March 2022

**Student ID:** 126853

## Required Reading:

Berenson, L., Levine, D. & Szabat, K. (2015) *Basic Business Statistics: Concepts and Applications*. 13th Ed. Pearson

Learning for Action (n.d.). Analyzing Qualitative Data.

## Additional Reading:

Bhatia, M. (2018) Your Quide to Qualitative and Quantitative Data Analysis Methods. Humans of Data.

Business Research Methodology (BRM) (2018) Qualitative Data Analysis Methods.

Schneider, C. (2018) Making the case: A Qualitative Approach to Studying Social Media Documents in: Bryman, A. & Buchanon D. (Eds) *Unconventional Methodology in Organization and Management Research*. Oxford Scholarship Online.