



Wiki Activity

**Course:** MSc Computer Science

**Module:** Research Methods and Professional Practice

**Assignment:** e-Portfolio

**Date:** Sunday 29<sup>th</sup> May 2022

**Student ID:** 126853

## Post:

There are a large number of organisations that use questionnaires in order to gather feedback from their customers and use it to help improve their products and services. In order to maintain relevance to this course and the overall feedback, I've made use of the Computing questionnaire which has been posted in the departmental forums (Abesamis, 2022).

### **Design and Format:**

Although the design of this questionnaire is incredibly good, I'm not convinced that the format is the best way for this to be presented. The questionnaire is presented in a forum environment encouraging responses to be emailed back to them, which, to some, can seem quite intimidating. Switching to a proper survey/data collection tool would likely be more appropriate for this situation as it allows individuals to be non-identifiable, as well as makes the responses far more detailed.

### **Content:**

In terms of questionnaire content, I believe that this questionnaire is incredibly well structured. All questions are tailored, specific and open – all of which allow the users to provide detailed and honest feedback without encouraging responses to go in a specific direction. As the questionnaire is quite short, the number of participants is likely to be higher as people are typically considered 'time poor' (Quinn, 2010) so will prioritise tasks that aren't resource intensive.

## References:

Abesamis, C. (2022) We are interested in your responses... Available from:

<https://www.my-course.co.uk/mod/hsuforum/discuss.php?d=304028> [Accessed 28th May 2022].

Quinn, P. (2010) Excessive Survey Length – Eight Tips To Help You Avoid.

Available from: <https://peoplepulse.com/resources/useful-articles/excessive-survey-length/> [Accessed 28th May 2022].

## Screenshot:

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### UoEo Questionnaire

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