

Glamour

Home Page



Who is the Intended Audience?

Younger and Middle Aged Women who is interested in Fashion, Beauty, Wellness, Celebrity Gossip, and Pop Culture.

What is the main action or actions the site is hoping a user to accomplish?

To entertain and inform their audience by their articles and stories. Mostly to encourage the audience to subscribe to their magazine.

Website URL

<https://www.glamour.com/>