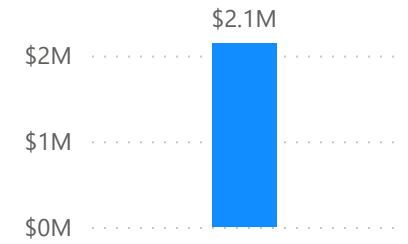


CategoryName	Total Cost	Total Profit
Bikes	\$13,916,326.824	\$9,726,168.2712
Accessories	\$336,913.046	\$569,760.061
Clothing	\$203,631.5151	\$161,787.102
Total	\$14,456,871.3851	\$10,457,715.4342

Year	All Returns	% All Returns	Prev Month Returns
2015	86	4.70%	73
Qtr 1	17	0.93%	8
Qtr 2	29	1.59%	34
Qtr 3	11	0.60%	13
Qtr 4	29	1.59%	18
2016	770	42.12%	620
Qtr 1	24	1.31%	29
Qtr 2	23	1.26%	23
Qtr 3	287	15.70%	173
Qtr 4	436	23.85%	395
2017	972	53.17%	968
Qtr 1	472	25.82%	475
Qtr 2	500	27.35%	493
Total	1828	100.00%	1661

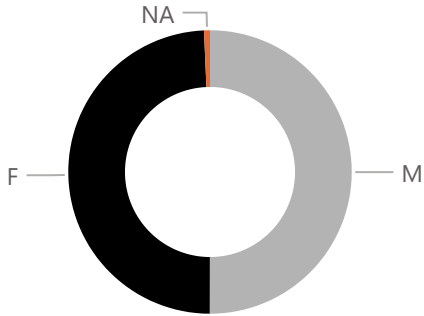
90-Days Rolling Profit



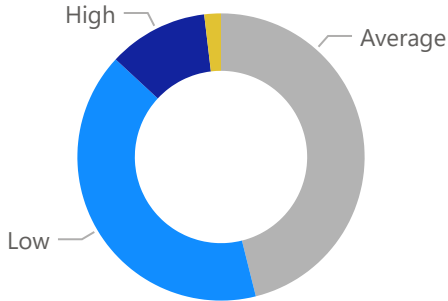
Year	Total Orders	Prev Month Orders	Order Target	Total Profit	90-Days Rolling Profit
2015	2630	2304	2,534.40	\$2,601,602.3324	\$528,612.7497
Qtr 1	547	349	383.90	\$707,085.2422	\$707,085.2422
Qtr 2	622	608	668.80	\$799,374.606	\$794,581.7748
Qtr 3	721	737	810.70	\$555,554.4092	\$547,909.2739
Qtr 4	740	610	671.00	\$539,588.075	\$528,612.7497
2016	10695	8965	9,861.50	\$3,967,084.127	\$1,588,109.7258
Qtr 1	775	835	918.50	\$581,699.7936	\$576,738.4285
Qtr 2	931	885	973.50	\$670,279.8104	\$662,780.9607
Qtr 3	3617	2361	2,597.10	\$1,101,311.9005	\$1,083,561.2441
Qtr 4	5372	4884	5,372.40	\$1,613,792.6225	\$1,588,109.7258
2017	11839	11749	12,923.90	\$3,889,028.9748	\$2,142,663.1132
Qtr 1	5531	5625	6,187.50	\$1,722,870.789	\$1,722,870.789
Qtr 2	6308	6124	6,736.40	\$2,166,158.1858	\$2,142,663.1132
Total	25164	23018	25,319.80	\$10,457,715.4342	\$2,142,663.1132

FULLNAME	Total Orders	Total revenue
ADRIANA GONZALEZ	4	\$9,195.7
MR. AARON WRIGHT	4	\$10,329.23
MR. ANDRE PEREZ	3	\$7,952.06
MR. BRAD SHE	4	\$9,161.01
MR. BRUCE GOMEZ	3	\$8,108.92
MR. BRYANT GARCIA	4	\$9,687.37
MR. BYRON CARLSON	3	\$8,015.39
MR. CLARENCE ANAND	4	\$10,065.01
MR. CLARENCE GAO	4	\$10,331.73
MR. COLE STEWART	4	\$8,895.49
MR. COREY KUMAR	3	\$8,090.67
MR. CORY KAPOOR	3	\$8,125.05
MR. DOROTHY ROBINSON	3	\$7,978.37
MR. EDGAR MEHTA	3	\$7,971.46
MR. ETHAN BRYANT	4	\$10,308.52
MR. FRANCISCO SARA	4	\$9,125.55
MR. FRANK VAZQUEZ	4	\$9,051.92
MR. FRANKLIN XU	6	\$10,863.44
MR. GERRIT STRAATSMA	4	\$9,121.03
MR. ISAAH RAMIREZ	3	\$7,949.34
MR. JOE RANA	3	\$7,965.9
MR. JON GAO	3	\$8,063.76
MR. JORDAN TURNER	7	\$11,022.4
MR. JOSÉ SARAIVA	3	\$8,119.68
MR. JULIAN HENDERSON	3	\$8,107.35
MR. KELVIN CARSON	3	\$8,045.03
MR. LARRY MUNOZ	7	\$10,852.03
MR. LARRY VAZQUEZ	4	\$10,394.98
MR. MARCO LOPEZ	6	\$10,289.69
MR. MAURICE SHAN	6	\$12,407.95
MR. MAX ALVAREZ	3	\$8,061.88
MR. MAX SERRANO	3	\$7,989.25
MR. MELVIN CHANDE	2	\$7,952.2
Total	373	\$885,306.99

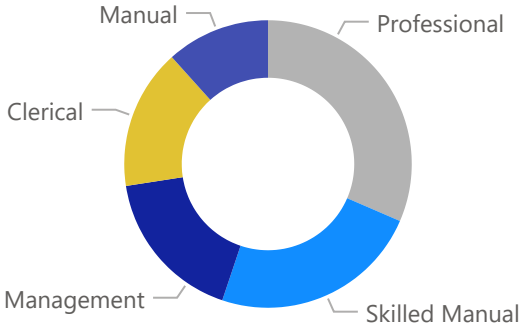
Orders by Gender



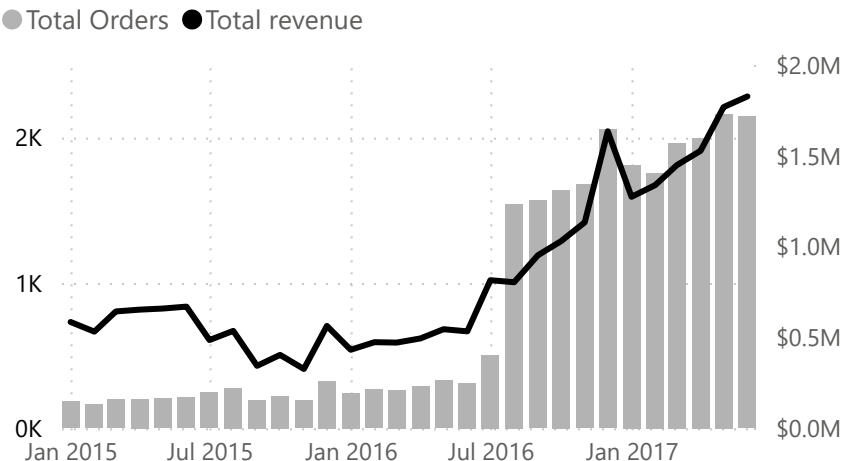
Orders by Income Level



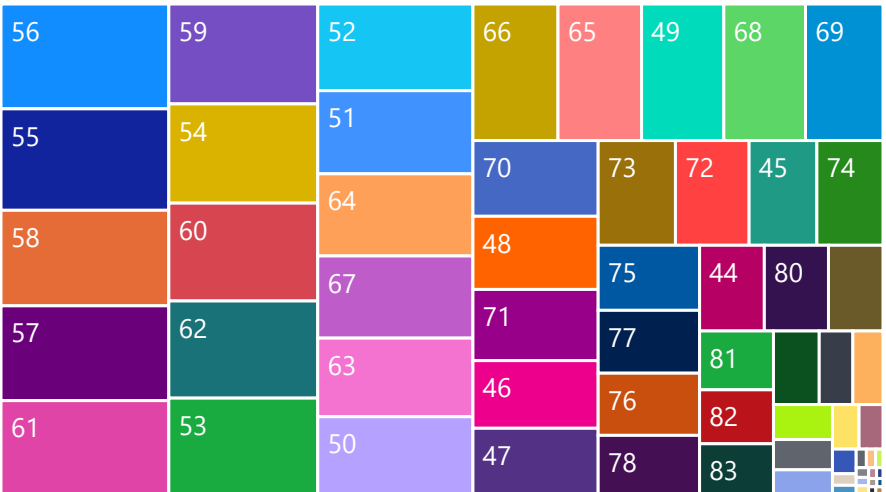
Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer

MR. MAURICE SHAN

Customer Orders

6

Customer Orders

\$12.41K

Executive Summary →