

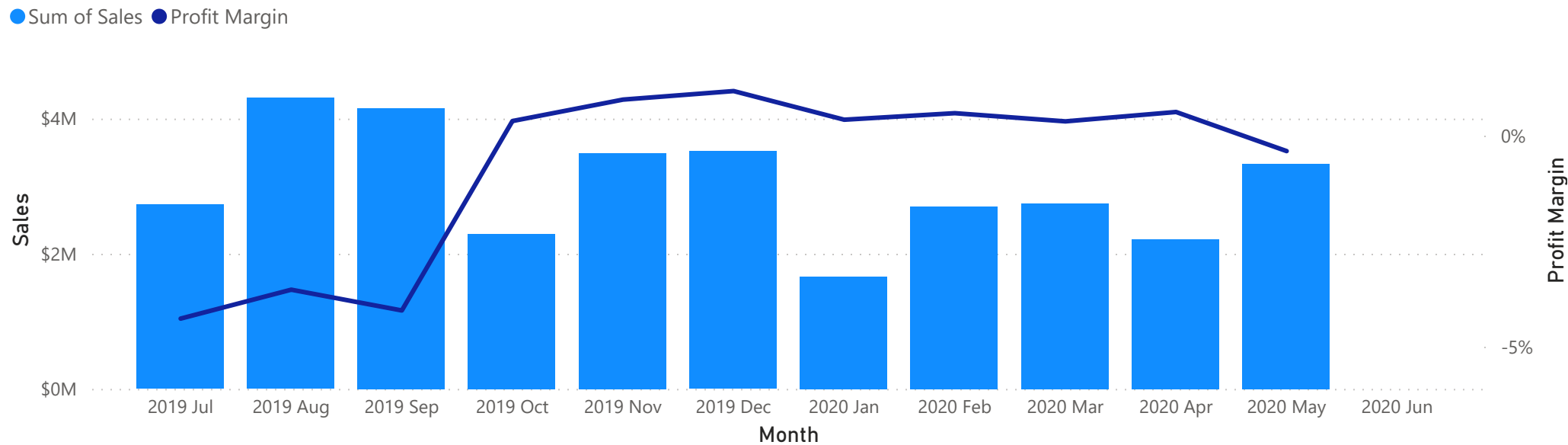


Year

FY2020

- Region
- ☐ Select all
- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

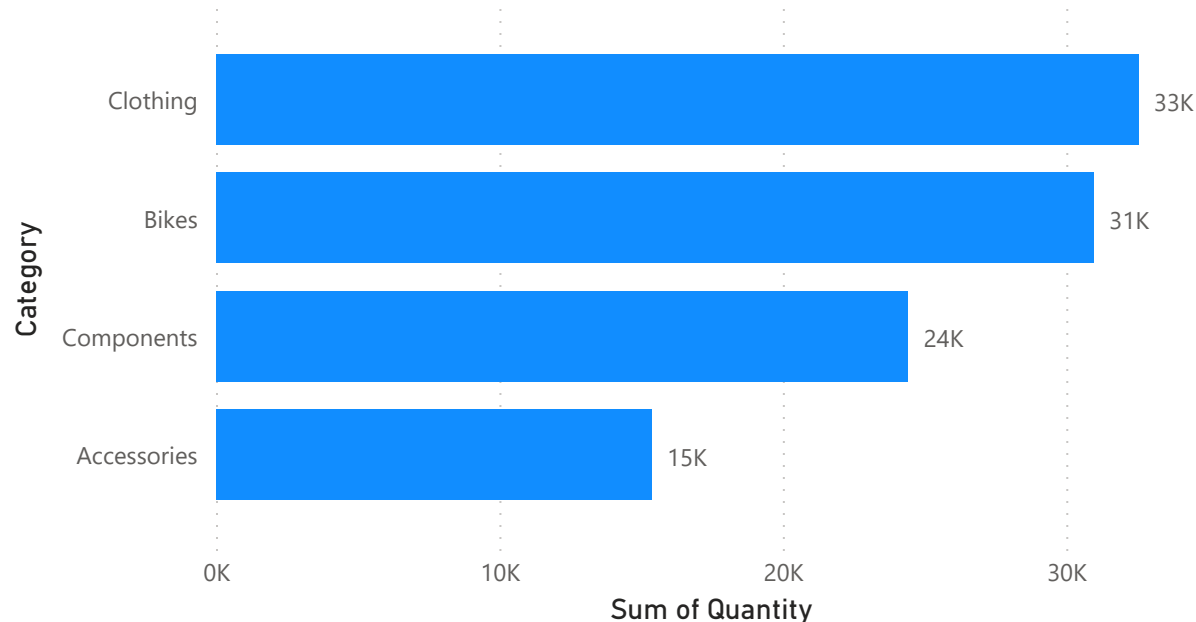
Sales and Profit Margin by Month



Sales by Country and Category



Quantity by Category



- Region
- ☐ Select all

☐ Australia

☐ Canada

☐ Central

☐ France

☐ Germany

☐ Northeast

☐ Northwest

☐ Southeast

☐ Southwest

☐ United Kingdom

▼

Year	Orders	Sum of Sales	Sum of Cost	Profit	Profit Margin
<div>⊕</div> FY2018	739	\$16,429,042.6	\$16,297,680.23	\$131,362.37	0.80%
<div>⊕</div> FY2019	1,255	\$27,979,779.53	\$26,768,231.54	\$1,211,547.99	4.33%
<div>⊕</div> FY2020	1,622	\$33,139,748.07	\$33,483,163.86	(\$343,415.79)	-1.04%
Total	3,616	\$77,548,570.2	\$76,549,075.63	\$999,494.57	1.29%

Year

FY2020

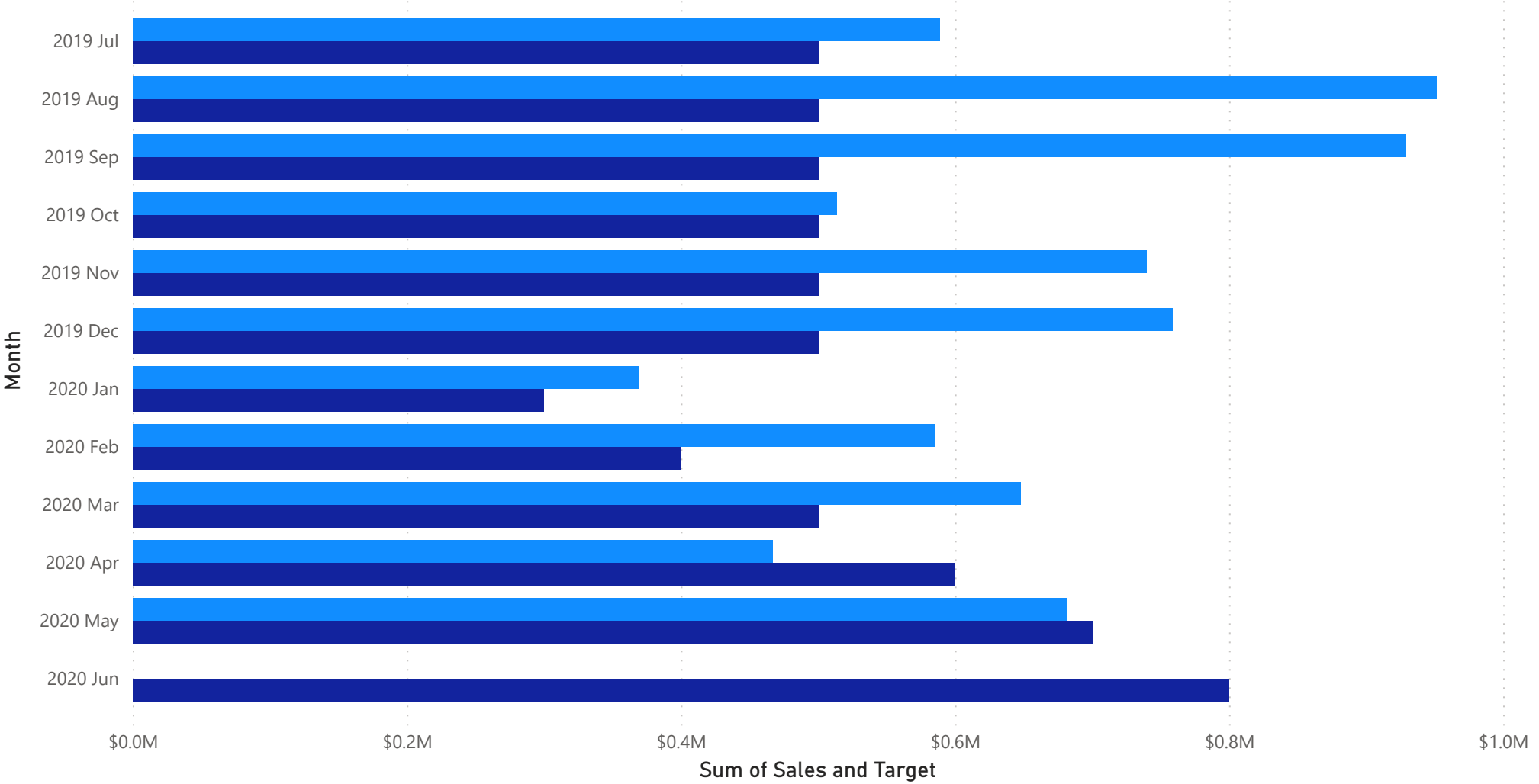
Bar Chart

Column Chart

\$7,232,695.21	\$6,300,000	\$932,695	14.80%
Sum of Sales	Target	Variance	Variance Margin








Sales and Target by Month

Sum of Sales Target





Bikes

Subcategory	Color	Sum of Quantity	Sum of Sales	Profit Margin
Mountain Bikes	Black	12,371	\$14,219,696.04	6.13% 
Mountain Bikes	Silver	10,083	\$11,660,456.82	5.91% 
Road Bikes	Black	13,908	\$9,625,464.43	-3.36% 
Road Bikes	Red	15,310	\$12,116,380.67	-3.01% 
Road Bikes	Yellow	8,960	\$6,940,054.38	-5.25% 
Touring Bikes	Blue	6,415	\$5,593,084.91	-5.58% 
Touring Bikes	Yellow	4,833	\$3,913,895.91	-16.17% 
Total		71,880	\$64,069,033.16	-0.68%