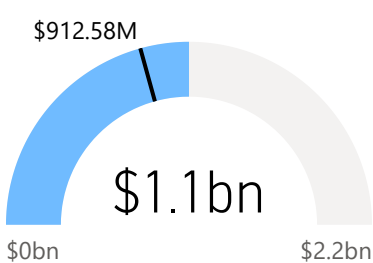


Revenue and PY Sales

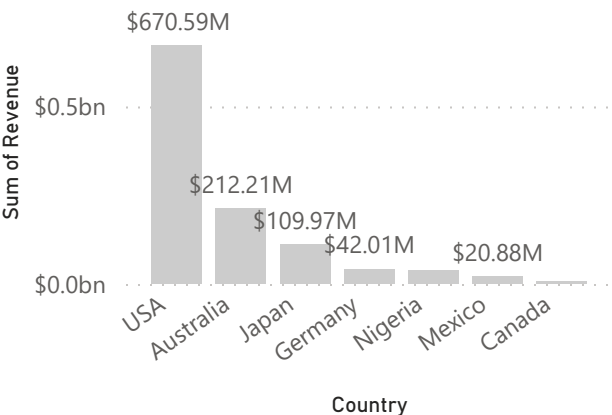


Year



Initial State

Revenue by Country



Sum of Revenue trended up (139.61% increase) while % Growth (59.34% decrease) trended down between 2013 and 2020.

% Growth started trending down on 2016, falling by 66.25% (0.15) in 4 years.

% Growth dropped from 0.23 to 0.08 during its steepest decline between 2016 and 2020.

At \$670,594,889.37, USA had the highest Sum of Revenue and was 9,451.40% higher than Canada, which had the lowest Sum of Revenue at \$7,020,903.1725.

Category	Sum of Revenue	%GT Sum of Revenue	PY Sales	% Growth
Urban	\$1,097,010,922.52	99.60%	\$908,946,565.9575	20.69%
Regular	\$3,058,712.865	0.28%	\$2,822,396.5375	8.37%
Moderation	\$500,690,528.1375	45.46%	\$407,703,947.435	22.81%
Extreme	\$50,383,243.74	4.57%	\$40,140,569.4275	25.52%
Maximus UE-23	\$1,745,152.0275	0.16%	\$1,399,397.79	24.71%
Maximus UE-22	\$2,004,533.045	0.18%	\$1,551,144.94	29.23%
Maximus UE-21	\$3,241,858.6275	0.29%	\$2,563,734.5225	26.45%
Maximus UE-20	\$4,277,813.575	0.39%	\$3,928,076.945	8.90%
Maximus UE-19	\$1,744,035.3525	0.16%	\$1,401,455.475	24.44%
Maximus UE-18	\$2,427,784.355	0.22%	\$2,081,989.85	16.61%
Total	\$1,101,409,658.3	100.00%	\$912,575,006.5425	20.69%

Revenue and % Growth by Year

