

CA NGUYEN

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EDUCATION

Arkansas State University – Jonesboro, AR
Expected Graduation Date: December 2025
Bachelor of Fine Arts, Major in Graphic Design,
Minor in Art History
GPA 3.7

AWARDS

2024 | AAF - NEA Gold Chapter Student ADDY
2023-2024 | A-State Art & Design Portfolio Award
2022-2023 | A-State Art & Design Portfolio Award
Fall 2023 | A-State Dean's List
Fall 2021 | A-State Chancellor's List
Spring 2021 | A-State Dean's List

EXPERIENCES

American Advertising Federation (AAF), – Jonesboro, AR

2024

Addy Award Gala Night

Volunteer

- Designed and produced 135 custom name tags in line with event branding, enhancing attendee recognition and welcome.
- Conceptualized and created visually engaging table placemats, elevating event décor and guest experience.
- Leveraged design skills to assist in event décor preparation, ensuring meticulous attention to detail for a cohesive ambiance.
- Collaborated effectively with organizers and volunteers to seamlessly execute design elements, contributing to the success of the prestigious ADDY Award Gala Night.

A-State International Programs—Jonesboro, AR

2022-2023

International Ambassador

- Provided extensive support to 50+ students during orientations, addressing documentation, housing, and facilitating school tours.
- Proficiently translated Vietnamese documents into English, ensuring effective communication for international students.
- Orchestrated and contributed to the execution of 10 events, ranging from intimate gatherings to large-scale functions.
- Offered personalized guidance to incoming students, aiding in their adjustment to campus life and enhancing their academic journey.

Vietnamese Student Association – Jonesboro, AR

2021

Graphic Designer

- Demonstrated ingenuity and artistic flair in establishing the association as an official school organization within the first semester.
- Crafted visually captivating posters that effectively promoted the Vietnamese Student Association (VSA) across campus.
- Spearheaded the conceptualization and execution of thematic decorations for significant events like Welcome Parties and Tet celebrations.

Vietnamese Student Association – Jonesboro, AR

2024

Vice-President

- Spearheaded event planning initiatives, leveraging organizational and creative prowess.
- Galvanized team members through dynamic leadership and motivational strategies.
- Orchestrated seamless day-to-day operations, demonstrating adept administrative skills.
- Elevated visual branding and communication through innovative art direction expertise.

PROJECTS

Pho Night – Annual Fundraising Event | 2023

Designed promotional materials for the annual Pho Night fundraising event. Created engaging visuals and marketing collateral to attract attendees and raise funds for the organization.

<https://www.behance.net/gallery/167252989/Pho-Night-2023-Event-Promotional-Campaign>.

Typography Glossary Book Design – School Project | 2023

Designed a comprehensive typography glossary book as a school project. Implemented layout design principles and typography techniques to create an informative and visually appealing book.

<https://www.behance.net/gallery/184138059/Typography-Glossary>.

Magazine Editorial Spread Design – Personal Project | 2023

Created editorial spreads for a magazine as a personal project. Developed compelling layouts and incorporated visual elements to enhance the storytelling aspect of the content.

<https://www.behance.net/gallery/192582503/Editorial-Spread-Design>.

Vocabulary Flashcard App Prototype – School Project | 2024

Designed a prototype for a vocabulary flashcard app as part of a school project. Utilized user interface design principles to create an intuitive and user-friendly app interface.

<https://www.behance.net/gallery/193355951/Vocabulary-Flashcard-App-Prototype>.

Coffee Truck Brand Identity – School Project | 2024

Developed a brand identity for a coffee truck as a school project. Designed logos, packaging, and signage to establish a cohesive and visually appealing brand image for the business.

<https://www.behance.net/gallery/195300263/Coffee-Truck-Design-Lily-Latte>.

SKILLS

Software: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe XD, Figma, Microsoft Office

Soft skills: Time Management, Guest Experience, Hospitality, Leadership

Language: English, Vietnamese