

# ABC

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## EDUCATION

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### University of Texas at Arlington

*Bachelor of Science in Business Analytics*

**Arlington, TX**

*Expected Dec 2025*

### Harrisburg Area Community College

*Associate of Science in Business Administration / GPA 3.97*

**Harrisburg, PA**

*2019-2022*

## RELEVANT COURSE WORK

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- Data Visualization and Business Intelligence
- Business Finance
- Advanced Statistics for Data Analytics
- Strategic Management
- Operation Management

## PROJECTS

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### Financial Analysis of CVS Health Corp

*Sep 2024*

- Conducted a comprehensive financial analysis of CVS Health Corporation, leveraging business analytics techniques to evaluate key metrics.
- Utilized Excel and financial modeling to analyze data trends and performance indicators.
- Presented findings, highlighting actionable insights that informed strategic decision-making.

### Regression Analysis for Win Prediction in Basketball

*Dec 2023*

- Conducted regression analysis on real-world sports data to predict Total Wins in sports context.
- Applied simple and multiple regression techniques, and analyzing variables
- Created scatterplots and statistical models in Python, interpreting R-squared values and significance levels.
- Developed data-driven insights and recommendations to improve predictive accuracy by incorporating additional variables.

### iPhone Market Performance Analysis

*Nov 2024*

- Analyzed iPhone sales and revenue trends from 2007 to 2022 to evaluate Apple's market performance.
- Compared iPhone model features, such as screen size, camera resolution, and battery life, to understand their impact on customer satisfaction.
- Assessed the relationship between pricing, product features, and customer ratings to understand market dynamics.
- Created interactive Tableau dashboards with visualizations to present key insights and trends in sales and customer feedback.

## VOLUNTEER EXPERIENCE

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### Volunteer for All Majors Job & Internship Fair

*Fall 2022*

- Assist and provide general support for over 100 employers
- Collaborated with a diverse team, showcasing teamwork and adaptability in a fast-paced environment.

## HONORS, AWARDS AND SCHOLARSHIP

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- Transfer Honors Scholarship – University of Texas at Arlington
- Phi Theta Kappa Scholarship – Phi Theta Kappa
- Dean's list (2019-2022, fall 2023)

## SKILLS

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- Technical skills: Python, SQL, Tableau, HTML, Microsoft Office (Word, Excel, Power Point), Orange
- Languages: English, Vietnamese