A-Product sales
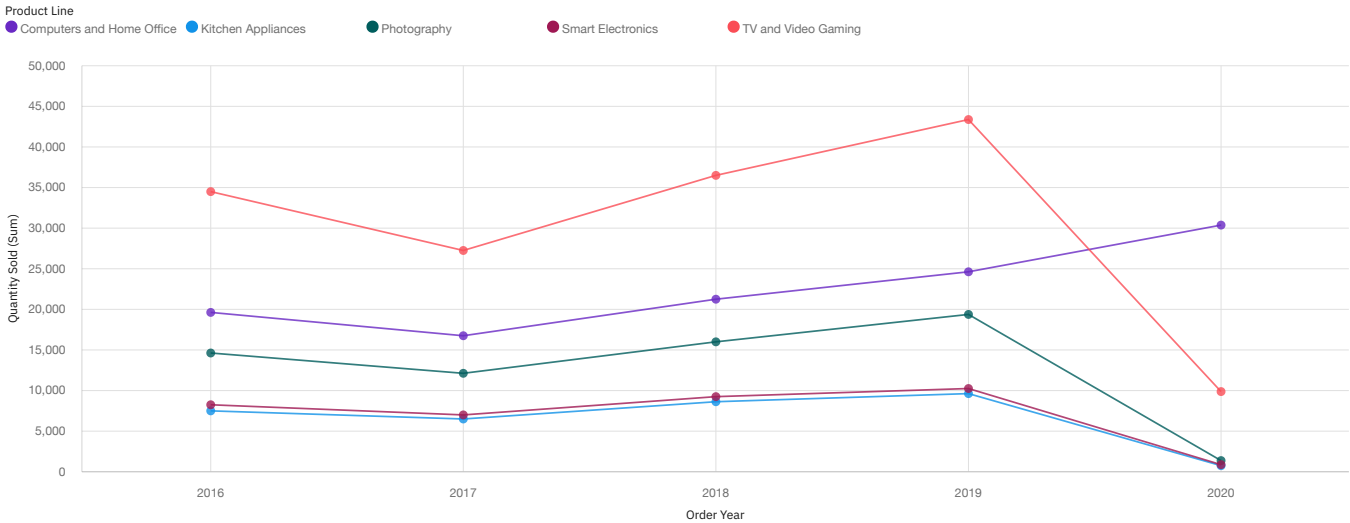
Quantity Sold

396K
Quantity Sold

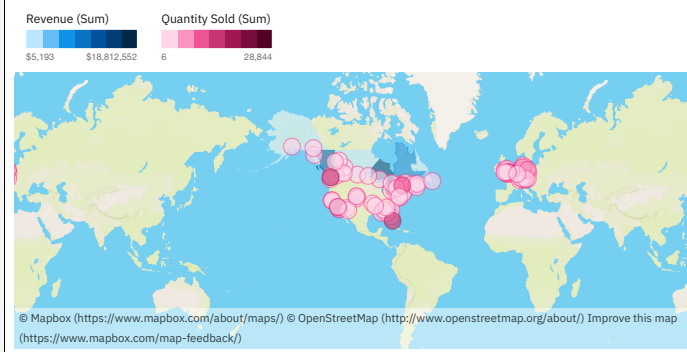Revenue

$176,520,879
Revenue

Product line sales performance per year
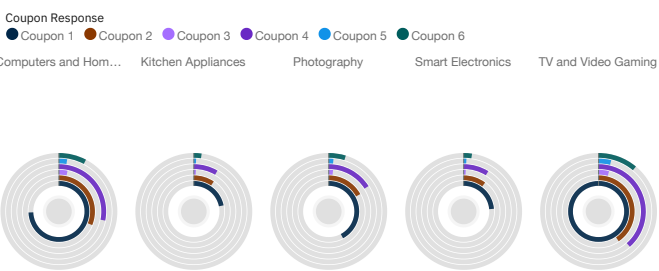
Product Line

● Computers and Home Office ● Kitchen Appliances ● Photography ● Smart Electronics ● TV and Video Gaming

B-customer sales

Revenue and Quantity Sold by Location

Revenue (Sum)
$5,193 $18,812,552

Quantity Sold (Sum)
6   28,844

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Marketing Response by Department

Coupon Response
● Coupon 1 ● Coupon 2 ● Coupon 3 ● Coupon 4 ● Coupon 5 ● Coupon 6

Computers and Hom…   Kitchen Appliances   Photography   Smart Electronics   TV and Video Gaming

Customer Lifetime Value and Quantity Sold by City

Column
● Quantity Sold (Sum)

Line
● Customer Lifetime Value (Sum)
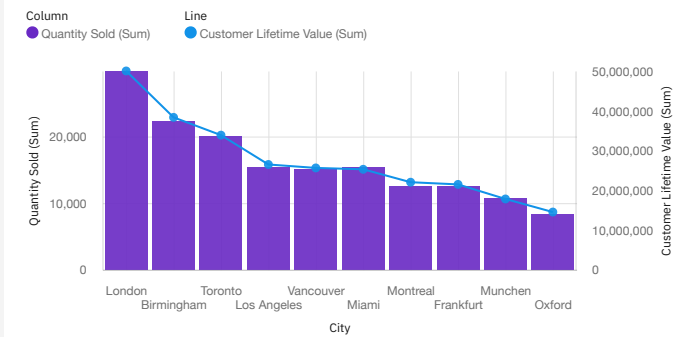
Department Sales by Loyalty Status

Quantity Sold (Sum)
73   74,454

LoyaltyStatus
● Bronze ● Elite ● Gold ● Platinum ● Silver ● VIP

Computers and Home Offic…

TV and Video Gamin…

TV and Video Gami…

Photo…