

INFINITUM



'20





ABOUT US

Club Mathematica is one of the most prominent clubs of National Institute Of Technology Calicut. Since its humble beginning in the early 2000s, the strong passion and determination of the members helped the club grow extensively over the years. The privilege of helping young minds sharpen their skills in logical reasoning and math has always given us an edge all these years, encouraging students to think out of the box and explore math like never before. Providing a platform for students to grow beyond academics in all of its ventures, Club Mathematica has proven its excellent work each time, including Technical Week for first years. Moreover, the club has also proven its best in helping graduating students by conducting mock CAT, GATE and GMAT exams on a regular basis.

Remya R

CLUB SECRETARY



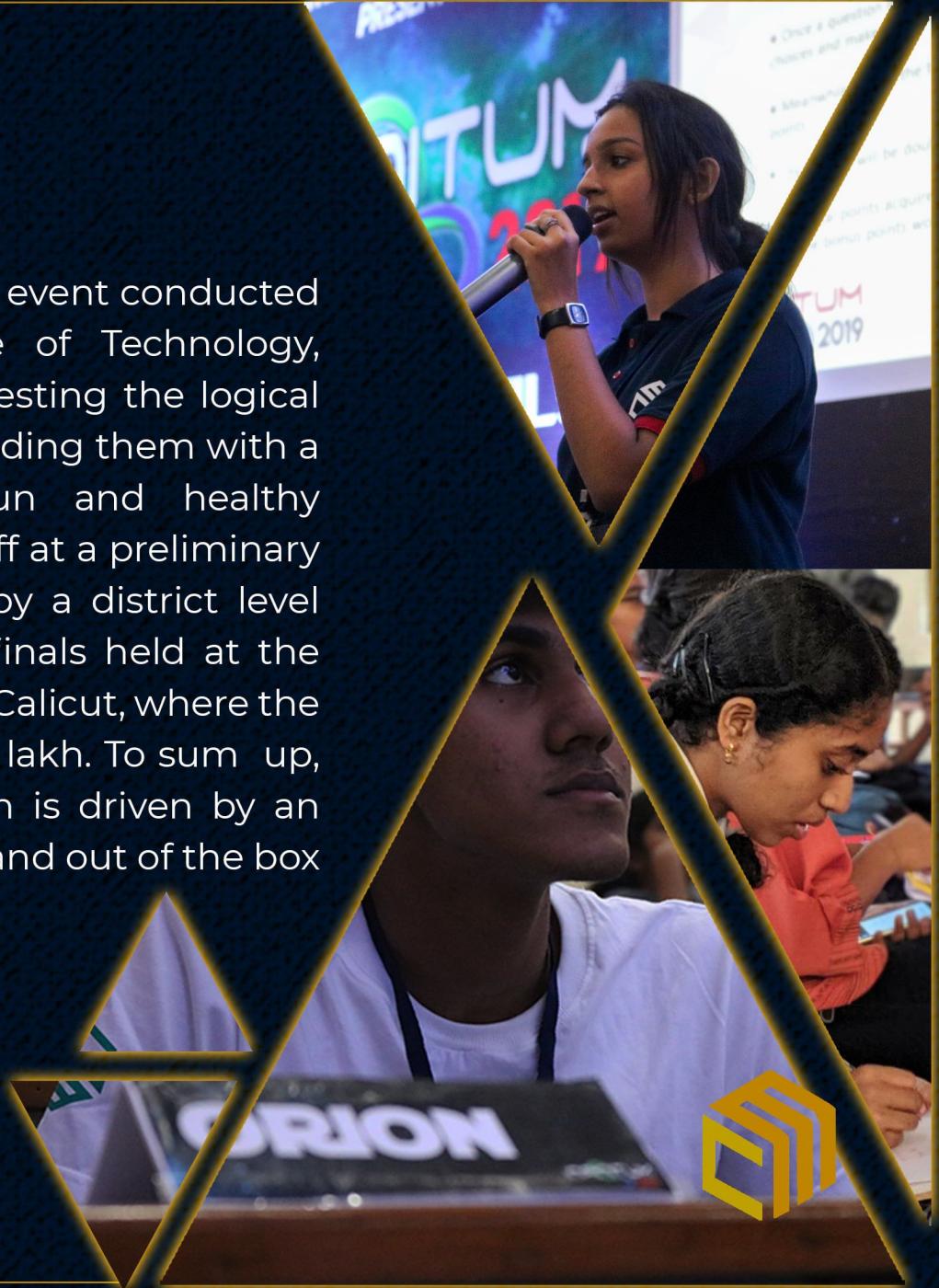
INFINITUM AT A GLANCE





INFINITUM

Infinitum, is an annual inter school quizzing event conducted by Club Mathematica, National Institute of Technology, Calicut. Unique in its own way, it aims at testing the logical and reasoning skills of students while providing them with a memorable experience infused with fun and healthy competition. The annual endeavour starts off at a preliminary round organized at school level followed by a district level finals which culminates in a grand state finals held at the prestigious National Institute of Technology,Calicut, where the winners are awarded with prizes worth Rs 1 lakh. To sum up, Infinitum is a 'one of its kind event' which is driven by an unquenched desire to bring out the logical and out of the box thinking of the students.





INFINITUM



INFINITUM
OVER THE YEARS 





OUR HISTORY

Infinitum took its roots in 2011 as a small endeavour confined to the district of Calicut. In due course of time, it now stretches widely across the districts of Kannur, Malappuram, Kozhikode, Thrissur, Ernakulam, Kottayam, Kollam and Trivandrum in Kerala and Rajahmundry, Kakinada, Visakhapatnam and Warangal in the states of Andhra Pradesh and Telangana. Last year added another golden feather to its crown when Infinitum was launched for the first time in GCC. Inspiring over 20,000 students from over 500 schools, our ultimate aim is to provide a platform for budding math enthusiasts to exuberantly participate and showcase their outstanding logical skills which often go unacknowledged.



INFI STATS





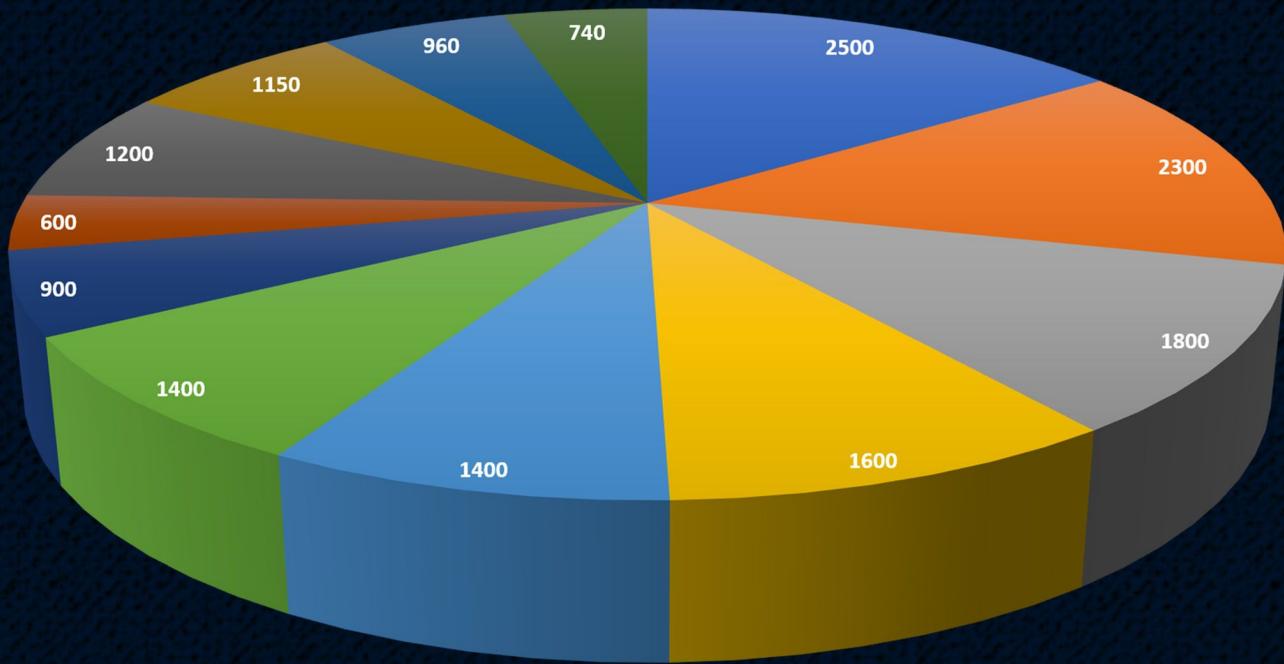
INFI STATS

In 2019, around 2500 students from Kannur, 2300 from Thrissur, 1800, 1600, 1400, 1400, 900 and 600 from Ernakulam, Trivandrum, Malappuram, Kozhikode, Kottayam and Kollam zones got involved in the competition respectively.

Beyond the borders of Kerala, the participation was followed by 1200 in Rajamundry, 1150 in Vishakapatnam, 960 in Warangal and 740 in Kakinada.

In 2019, around 16000 students expressed their enthusiasm to this grand quiz competition.





- Kannur
- Malappuram
- Rajamundry
- Kozhikode
- Vishakapatnam
- Kottayam
- Warangal
- Ernakulam
- Trivandrum
- Kollam
- Thrissur
- Kakinada



WHY
SPONSOR US 



WHY SPONSOR US

**Rich
student
database**



**Digital
advertis-
ments**



**Network of
parents and
teachers**



**Right
audience**



**Flexible
sponsorship
packages**



Club Mathematica, one of the most elite clubs of NIT Calicut, has been conducting a plethora of events for students of all age groups, including Infinitum, for many years. With a rich database of around 15,000 students collected every year, Club Mathematica undoubtedly ensures benefits to the Infinitum Sponsors, by helping them find the right audience for their services.





WHY SPONSOR US

Starting as a small scale programme in Calicut, Infinitum has slowly, but stealthily expanded to include students from 8 districts in Kerala, beyond the periphery of Kerala, to cities like Vishakhapatnam, Hyderabad, Warangal in Andhra Pradesh Telangana, and even to UAE. The student attention the sponsors earn through their logos on the posters, exam portals and certificates is not small! Sponsoring the right event and partnering with the right people, is after all, the perfect way to attract prospective clients for your firm.





WHY SPONSOR US

BENEFITS	TITLE SPONSOR 1,00,000	DISTRICT SPONSOR # 40,000	DELIVERY PARTNER 25,000*
Dedicated Promotional Posts on our Social Media Platforms	✓✓✓	✓✓	✓
Logo on Poster and Promo videos	✓	✓	✓
Branding on certificates and Mementos	✓	✓	✓
Logo as a Sponsor on our website	✓	✓	✓
Portrait and Landscape Banner on website	✓✓✓	✓	✓✓
Product Survey and Customer Review	✓	✓	
Database of all the participants**	✓	✓	
Assists in future promotional events to be conducted for the company	✓	✓	





WHY SPONSOR US

BENEFITS	TITLE SPONSOR 1,00,000	DISTRICT SPONSOR # 40,000	DELIVERY PARTNER 25,000*
Branding on title card of the event on the main landing page of the website	✓	✓	
Branding on event merchandise	✓		✓
Skippable Centralised Video	✓		
Advertisement on the website	✓		
Personalized events conducted to boost website clicks	✓		
Branding test section with specific rounds	✓		
One 15sec video advertisement side lined on the website		✓	✓
Portrait poster on website		✓	✓
Mini Poster			✓

Benefits will only be applicable to specific districts.

* Can be compensated with price for shipping charges.

** Database for specific district for District Sponsorship.

*** Exclusive of GST***





PREVIOUS SPONSORS



Triumphant Institute of Management Education Pvt.Ltd.



MEET
THE TEAM 



OUR TEAM

We are a bunch of driven and enthusiastic youngsters from one of India's premier institutes, National Institute of Technology, Calicut. It is the wide variety of skillset our team aces in, that makes us, without doubt, the Numero Uno.

From modern day Da Vincis to the new age Shakespears, to some of the next Elons and Oprahs and to finish off, an innovative team of Graphic designers and Web developers.

We as a team consider our experience in organising and marketing, our two wingmen for the game. The success we tasted in the past, in events such as INFINITUM and LOCUS have given us an overwhelming craving for more challenges. As the name suggests, 'Ad infinitum', we anticipate to expand and explore deeper horizons.





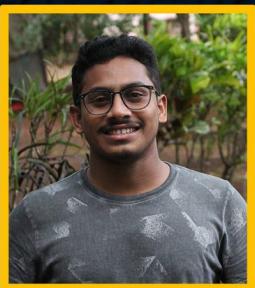
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MATHEMATICA**



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