USER STORIES OF DIFFERENT USERS

Marketing Analyst: as marketing analyst I want to be access population data from different regions, countries and demographics easily, to as too able to create marketing to targeted audience

Product Designer: as product designer I want to be able to access real time population data so to create product that meets user need and understand users' demographics, as it my primary obligation to provide user with a great user experience

Journalist: as a journalist I want to access population data so as to support my reporting as this will allow me to provide more context and articles for news stories.

Researcher: as a researcher I want to able to access population data through a new system to conduct studies and research on population trends, and population patterns, political and health

Insurance Worker: as an insurance worker I want to be able to access updated population information to know more people with health conditions, which can help us develop more effective risk assessments models.