

The people who are crazy enough to think they can change the world are the ones who do.

TIMELINE

24 Feb 1955

Steven Paul was born in San Francisco, the son of Abdulfattah Jandali and Joanne Schieble. He is quickly adopted by Paul and Clara Jobs

1969

Steve Jobs meets Steve Wozniak, 5 years older, through a mutual friend. Woz and Steve share a love of electronics, Bob Dylan, and pranks

Mar 1976

Woz and Steve show the early Apple I board at the Homebrew Computer Club

28 Aug 1976

Steve Jobs and Woz show off the Apple I at the Personal Computing Festival in Atlantic City, with help from Dan Kottke

1978

At Apple, work starts on the Apple III and the Lisa, while Jef Raskin begins *The Book of Macintosh*

May 1980

Apple launches the Apple III, which will prove a disastrous flop

Jan 1983

Launch of the Lisa computer. The Lisa team later merges with the Mac team under Steve Jobs's leadership

8 Apr 1983

PepsiCo CEO John Sculley becomes Apple's CEO after having been wooed by Steve Jobs for several months

17 Sep 1985

Steve Jobs resigns from Apple and starts NeXT with five other refugees from Apple. Apple announces it will sue NeXT

Dec 1996

Apple, which was desperately looking for a modern operating system to buy, eventually buys NeXT for \$400 million. Steve Jobs is named *"informal adviser"* to Apple CEO Gil Amelio

6 May 1998

Steve Jobs introduces Apple's revolutionary iMac at the Flint Center auditorium in Cupertino, 14 years after he had introduced the Macintosh at that same place

5 Oct 1999

Introduction of the iMac DVs and of iMovie, the first of Apple's first *Digital Hub* app

28 Apr 2003

Apple opens the revolutionary online iTunes Music Store in the US, after negotiating landmark deals with all major music labels

15 Jan 2008

At Macworld 2008, Steve Jobs introduces MacBook Air, with the tagline 'the world's thinnest notebook'. Three years later, it will come to redefine all of Apple's notebook product line

24 Aug 2011

Steve Jobs resigns as CEO of Apple, with the words *'I have always said if there ever came a day when I could no longer meet my duties and expectations as Apple's CEO, I would be the first to let you know. Unfortunately, that day has come.'* Tim Cook becomes Apple CEO

5 Oct 2011

Steve Jobs dies at home, surrounded by his family

IN A NUTSHELL

	Steven Paul Jobs
Born	February 24, 1955 San Francisco, California, U.S.
Died	October 5, 2011 (aged 56) Palo Alto, California, U.S.
Occupation	Co-founder, Chairman, and CEO of Apple Inc. Primary investor and CEO of Pixar

Founder and CEO of NeXT

Paul Jobs (adoptive father)

Parents

Clara Jobs (adoptive mother)

Abdulfattah Jandali (biological father)

Joanne Schieble Simpson (biological mother)

with Brennan;

Lisa Brennan (b. 1978)

Children

with Powell;

Reed Jobs (b. 1991)

Erin Jobs (b. 1995)

Eve Jobs (b. 1998)

Cause of

Pancreatic cancer and

death

respiratory arrest

"Have the courage to follow your heart and intuition. They somehow know what you truly want to become."
-STEVE JOBS

Do read more about this impeccable personality [here](#).