



## **The Problem**

Slips and falls are a concern to everyone. Slips occur when floors and surfaces become slippery due to wet or oily processes, floor cleaning, leaks, or from materials and debris left in walkways along with rain and snow cause most of all slip and fall accidents.

Every 8 seconds someone is a victim of a Slip or a Fall. Slip and fall accidents cause 15% of all accidental deaths and are North America's #2 accidental killer; second only to motor vehicles as a cause of fatalities.

According to the National Safety Council there are nine million disabling slip and fall injuries every year in North America resulting in 95 million lost workdays per year.

## **The Product**

**KIKSTICK™** is a trademarked and patent pending product that provides every person with an easy 3 step process to enhance the traction of any type of footwear including all shoes, boots and high heels. **KIKSTICK™** provides millions of nano-technology spikes to the soles of all footwear treated; reducing the possibility of slipping on all surfaces with water, oil and other liquids.

Once installed you will feel the extra grip only when needed as the technology activates when you require the extra traction in wet and dangerous walking surfaces and when you really need that extra grip.

## **KIKSTICK™ Benefits**

- Invisible & Non Staining
- Quick & Simple Application
- Helps to Reduce All Slip & Falls
- Increased Traction on all Wet Surfaces
- Traction lasts for Months
- Keeps Soles of Shoe Clean & Dirt Free