REELMOTION AI

AI CONTEST

INSTRUCTIONS

Reelmotion AI Video Contest – Official Rules & Instructions

Are you ready to put your creativity to the test? This is your chance to shine in the Reelmotion AI Video Contest, where innovation meets imagination. We want you to create an eye-catching, original video using Reelmotion AI, all about our revolutionary platform or our currency, Reelcoin.

Contest Overview

- Theme: Create a video ad using Reelmotion AI that promotes or showcases Reelmotion AI and/or Reelcoin.
- Format: Ad-style video (think commercial, explainer, creative campaign, etc.)
- Minimum Length: 15 seconds
- Tools: You must use Reelmotion AI to generate your video content.
- You can find some assets here for you to use.

How to Enter

1. Create Your Video

   - Use Reelmotion AI to generate your video
   - The video must be about Reelmotion AI or Reelcoin
   - Minimum runtime: 15 seconds
   - Maximum runtime: Recommended under 2 minutes, but there is no hard cap

2. Publish Your Video Online

   - Upload the video to one of the following platforms:
     - X (formerly Twitter)
     - Instagram (main feed or reels)
     - TikTok
   - Your post must include both of the following hashtags:
     - #ReelmotionAI
     - #Reelcoin
   - Your profile must be public at the time of posting and for the duration of the contest

3. Submit Your Entry

   - After posting your video, submit the link to your video via the official form. When creating your video, make sure you make it public inside Reelmotion Ai as you will need the internal link for it.
   - Submission form
   - Make sure to fill out all required fields.

Important Dates

- Submissions Open: 11th of September of 2025
- Submissions End: 1st of October of 2025
- Winners Announced: 7th of October of 2025

Content Guidelines & Disqualifications

The following content is strictly prohibited and will result in immediate disqualification:

- Nudity or sexually explicit content
- Graphic violence
- Racism, hate speech, or discriminatory remarks
- Politically or socially controversial themes
- Plagiarized or AI-generated content not created with Reelmotion AI
- Use of copyrighted content without permission (e.g., music, logos, clips)

All content must be appropriate for a general audience.

Other Rules

- Each participant may submit only one entry.
- By entering, you grant Reelmotion AI the right to use, repost, or promote your video (with credit).
- Submissions must be received before the deadline.
- Late, incomplete, or non-compliant entries will not be considered.

RMI