

ChatGPT vs. Google

ChatGPT and Google search are both Al-powered tools, but they differ in several ways:

- 1. Purpose: Google search is a search engine that helps you find *links to information* on the web, while ChatGPT is an interactive tool that not only finds you the information you're searching for but can "intelligently" process that information and personalize for your needs/prompts.
- 2. **Input**: Google search requires a user to type in a query, whereas ChatGPT interacts with users in a conversational or iterative manner, you must work with it to get the desired output such as asking follow up questions. (Even if you don't know what question to ask)
- 3. Output: Google search returns a list of web pages related to the query, whereas ChatGPT provides a single answer or response. (40% of 1st clicks on google return to search page)
- 4. **Scope**: Google search has access to a vast amount of information on the web, while ChatGPT is limited to the information it was trained on. (This will change with time)

In short, Google search is a tool to find information on the web, while ChatGPT is a conversational tool that can help you find the right questions to ask and synthesize large amounts of information for your specific needs.