

SYNCO-GO

WE NEVER BREAKDOWN

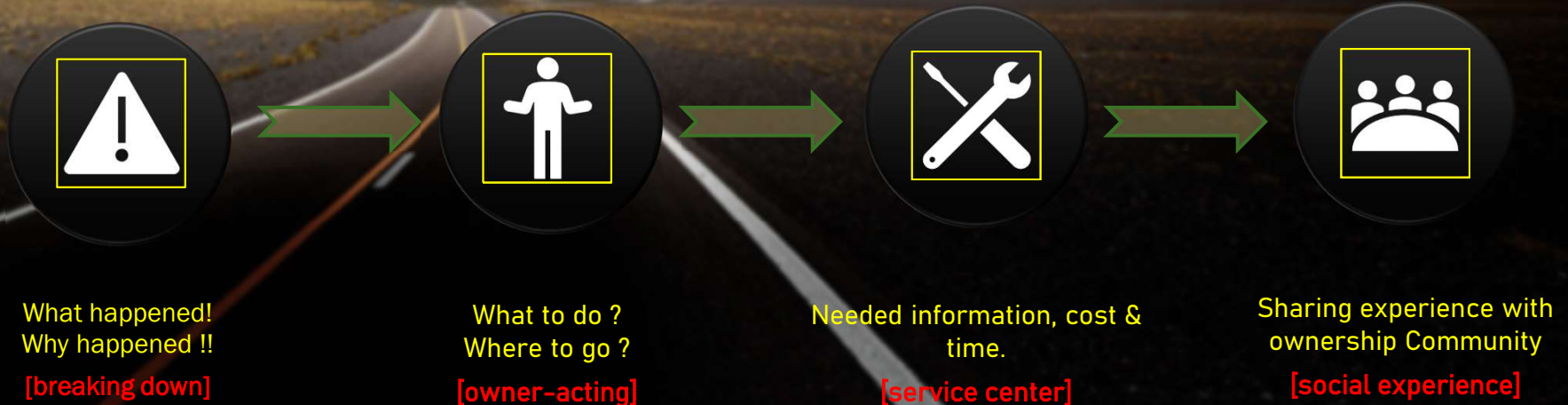


Car OBD-scanners network.



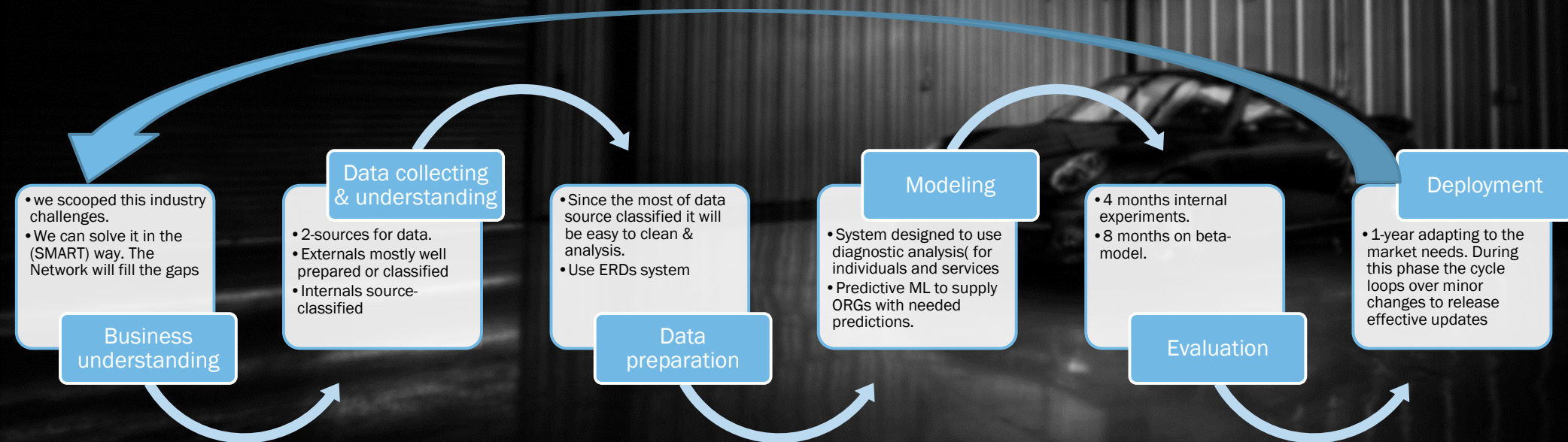
The automotive maintenance industry faces 4 significant challenges, which kills the owners freedom, convenience & joy & absolutely this affect the business.

this project seeks to create a network able to address, solve & enhance. lets define these 4:

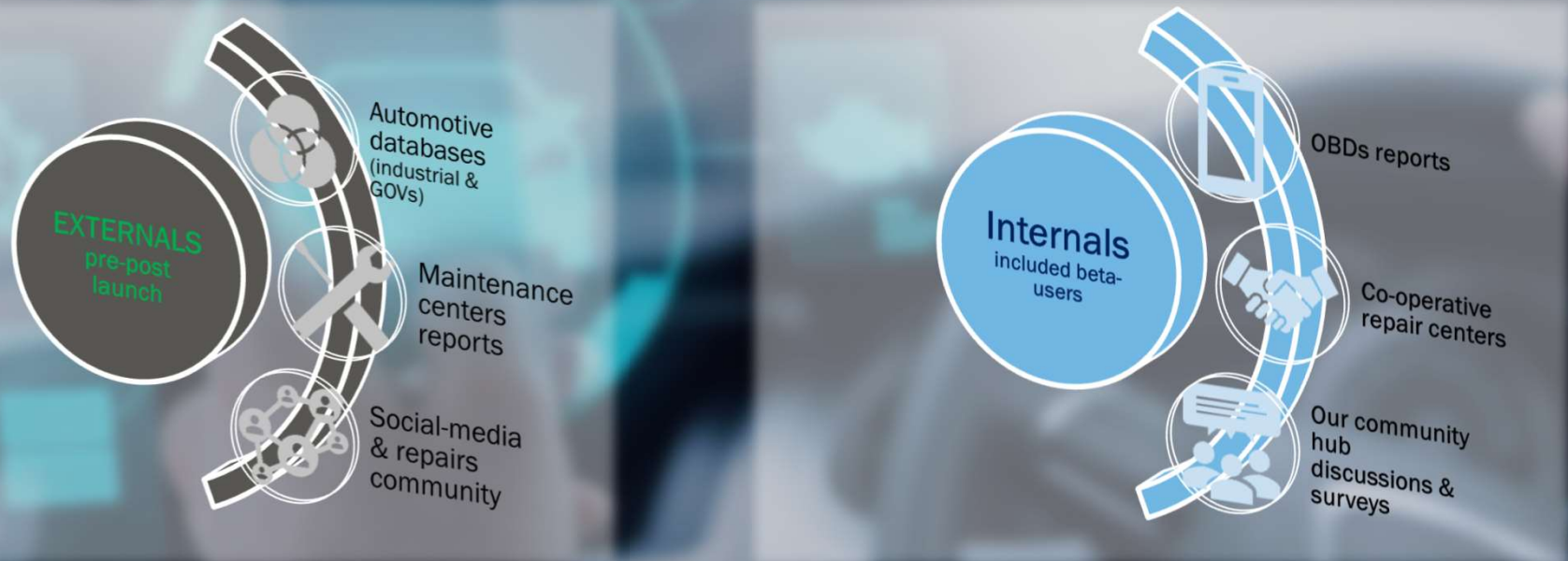


Business Prop-definition

To start our journey here is a (crisp)y meal for you, will help you get the methodology we are using: (CRISP-DM).



Time to collect data??



- ❖ Dealing with big data requires a team of data-wrangling Ninjas. They know how to execute the burdens, keeping our destination safe

5 [SMART] methodology keys will help us understand needed data and how to use it operations, our view & goals:

- I. **S**pecific goal: to help the owner avoid problems, act in situations , enhance his and others experience & easier-faster fix.
- II. **M**easurable achievements through feedbacks scores and successful technical reports over samples and customers population.
- III. **A**ctions oriented via data collected and adaptive to each model, not sold over time. powered by mech-engineers.
- IV. **R**elevant to automotive industry as (service centers, after-market business, insurance companies, Ads agents) all can take apart in.
- V. **T**ime boundaries :1`st year to spread(goal of 20000 user and relevant 1% customer services).

Now the magic of analysis, turn the cleaned data into **GOLD**.

Since our mine produces big data and our goal includes analysis and prediction, our analytic approach will be **diagnostic and predictive**. here are some of clean recorded data(engine rpm, vehicle speed, fuel system status, fuel level, oxygen sensor readings, throttle position, coolant temperature, battery voltage, emissions data, intake air temperature (iat), mass air flow (maf), timing advance, engine load) also external reports, locations and traffic.

For the analytic diagnostic :

- analysis will give warnings, histo-graphs & efficiency
- Analysis produce report for user to memorize, advice, compare, evaluate and act in situations.
- Also reports for service centers with recorded events makes easier diagnostics.
- All these combined can make good reports of mass usage and need. Which big automotive industry and GOVs are interested in.

For predictive analysis. we report:

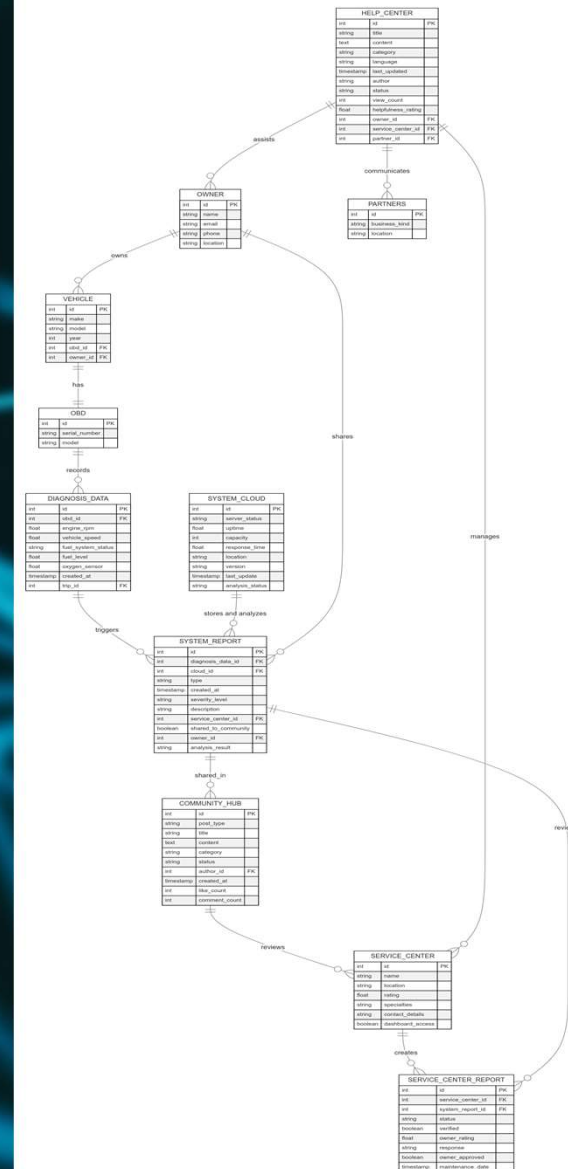
- For user: predictive maintenance, providing alerts before issues become severe.
- For service centers: report a growing issue in his area.
- Issues and phenomenon which concern GOVs, big automotive industry and International Organizations, traffic and environmental researches.

At modeling phase we need to address our ERDs:

ex: this is an ERD for our network which include
 (System cloud, vehicle, OBD, owner, diagnosis data, system report ,system help center, service center, service center report, community hub, partners).

Generating code is given for ease:

```
OWNER ||--o{ VEHICLE : owns
VEHICLE ||--|| OBD . has
OBD ||--o{ DIAGNOSIS_DATA . records
DIAGNOSIS_DATA ||--o{ SYSTEM_REPORT . triggers
SYSTEM_CLOUD ||--o{ SYSTEM_REPORT : "stores and analyzes"
OWNER ||--o{ SYSTEM_REPORT : shares
SYSTEM_REPORT ||--o{ COMMUNITY_HUB : shared_in
SERVICE_CENTER ||--o{ SERVICE_CENTER_REPORT : creates
SERVICE_CENTER_REPORT }o--|| SYSTEM_REPORT : reviews
COMMUNITY_HUB ||--o{ SERVICE_CENTER . reviews
HELP_CENTER ||--o{ OWNER : assists
HELP_CENTER ||--o{ SERVICE_CENTER : manages
HELP_CENTER ||--o{ PARTNERS : communicates
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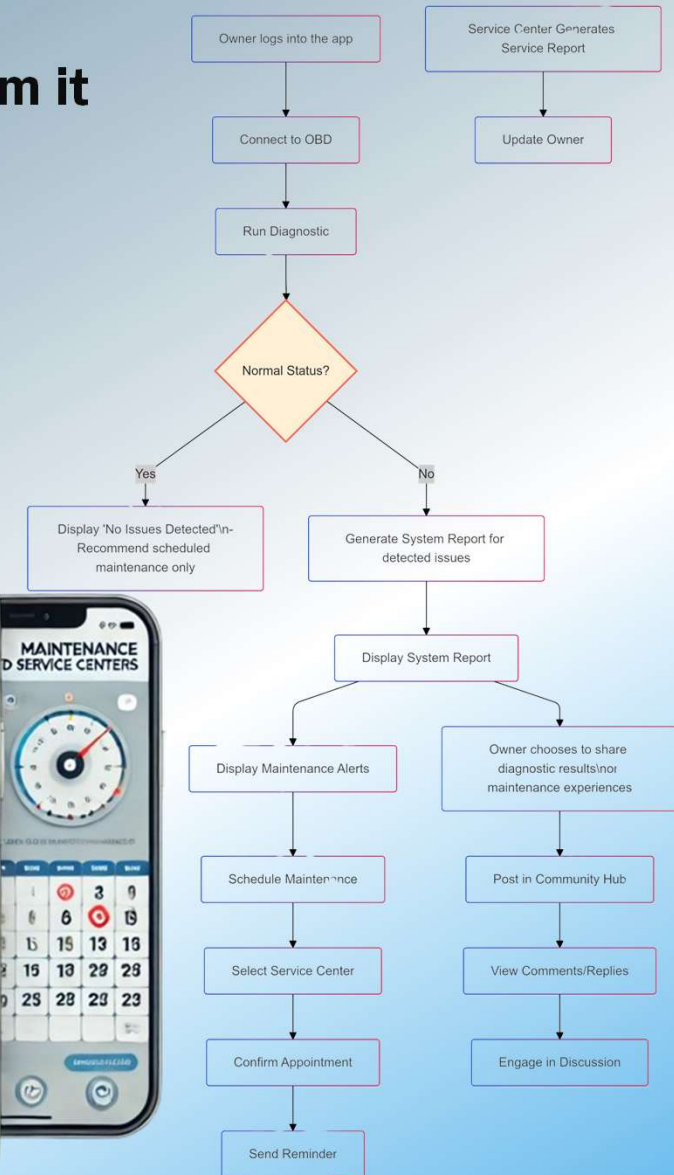


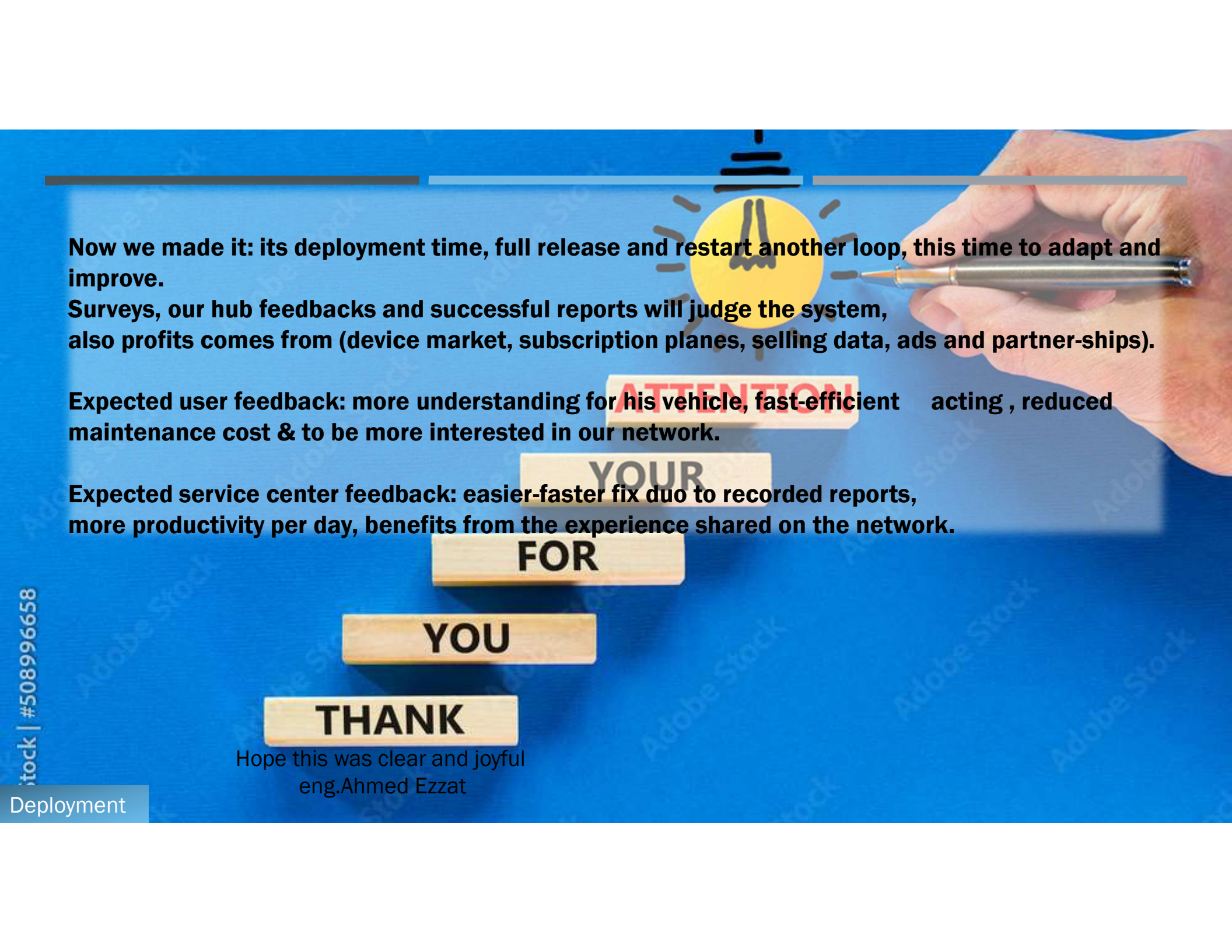
Almost there, after developing our app & network system it comes for the evaluations :

.Here we test indoors, survey, collect data & refine (est:20 weeks).

.then time for beta-app and the same testing (est:32weeks).

The process follows flow diagrams. Like the presented one shows communication stages between entities.





Now we made it: its deployment time, full release and restart another loop, this time to adapt and improve.

Surveys, our hub feedbacks and successful reports will judge the system, also profits comes from (device market, subscription planes, selling data, ads and partner-ships).

Expected user feedback: more understanding for his vehicle, fast-efficient acting , reduced maintenance cost & to be more interested in our network.

Expected service center feedback: easier-faster fix duo to recorded reports, more productivity per day, benefits from the experience shared on the network.

THANK

YOU

FOR

YOUR

ATTENTION!

Hope this was clear and joyful
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