KILL 天地堂 TIME

KILLTIME helps **tertiary education students** to **spend their time wisely** by **creating a platform.**

FUNCTIONS

SHARING

Post and Share their leisure activities

GIVING

Request for help from others and give help to others who need

EXPERIENCING

Search for places to go with student discounts and get discount in the application
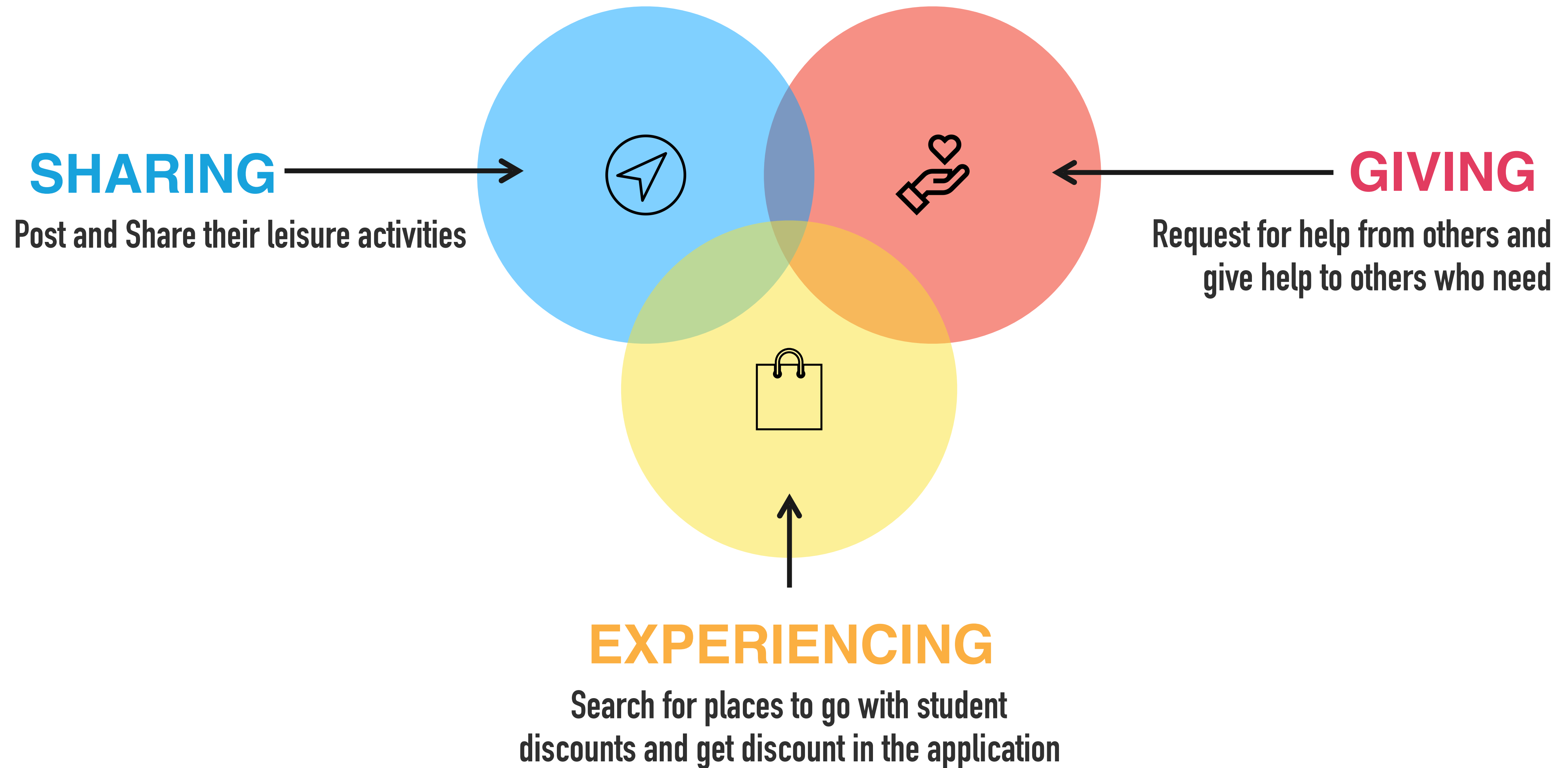
KILLTIME Credits Mechanism

Earn KTCs

Earn KTCs

Get **additional**
Discounts by KTCs

Get **additional**
Discounts by KTCs
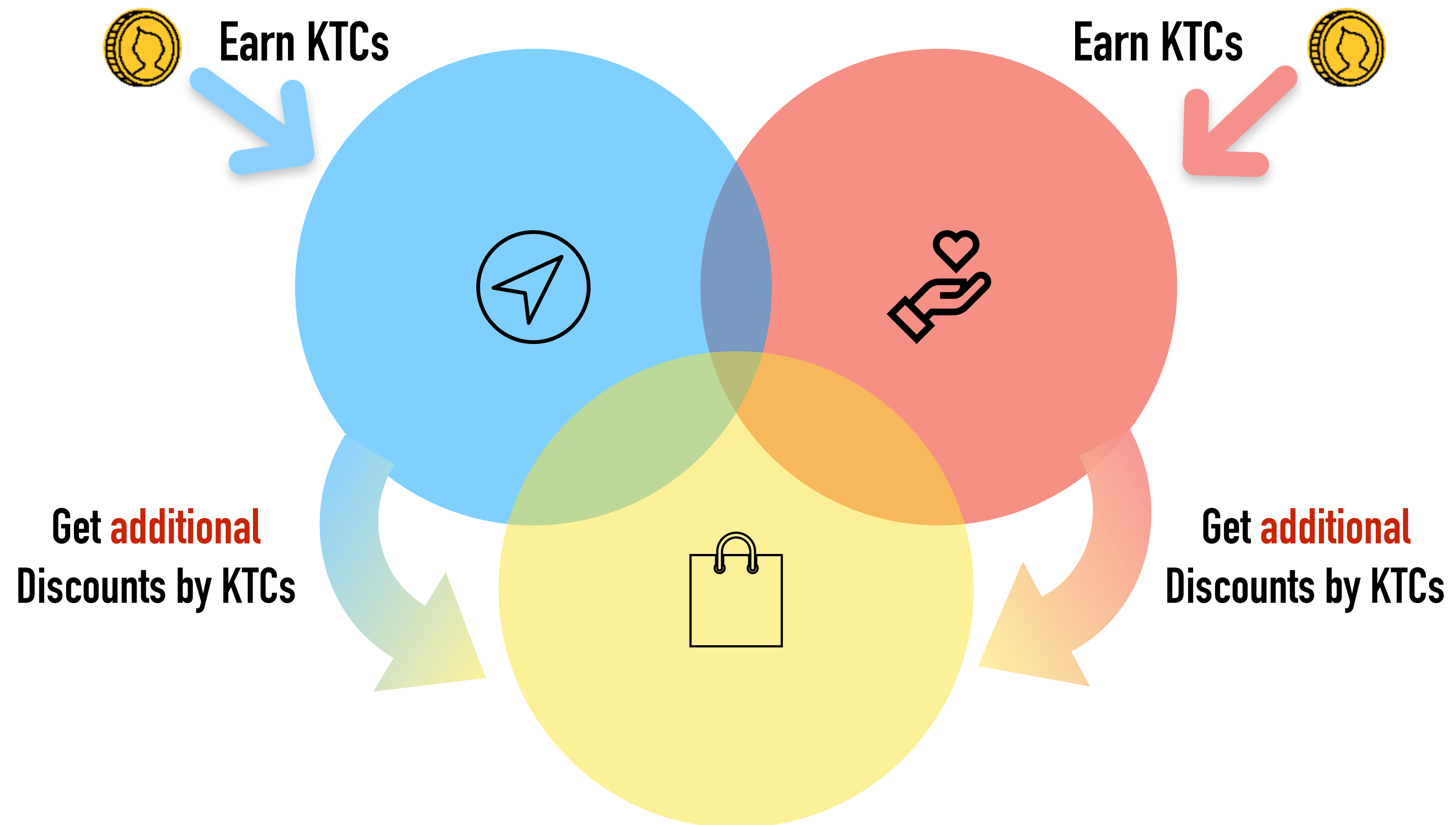
1. SHARING

Students can share images and videos on this map-based platform. Not only share their enjoyable life, but also gain insights on how other students live their lives.

Different from other social networking sites, students can post things anonymously, and their posts will stay in their personal profile.

They can earn 1 KTC per post.
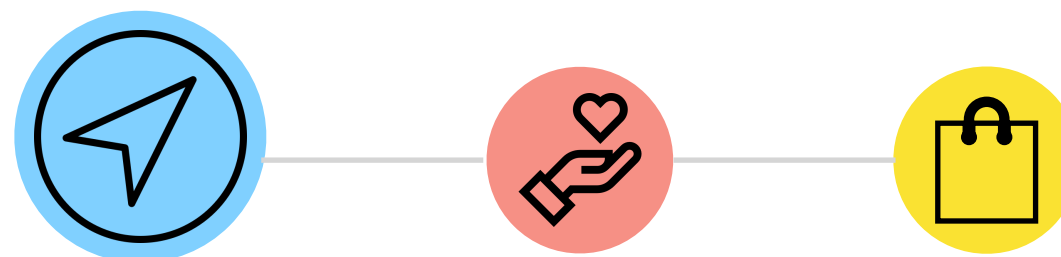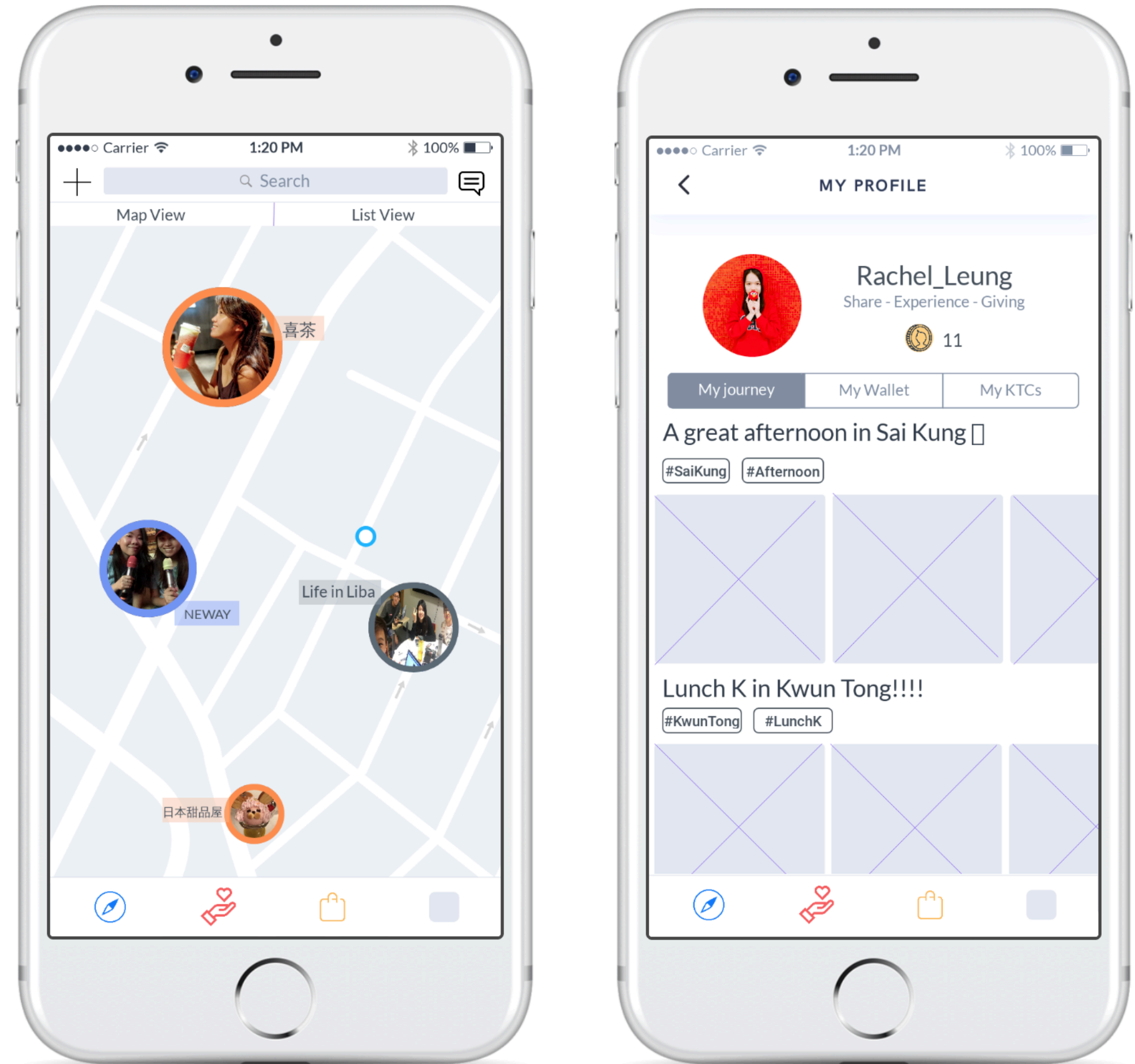
2. GIVING

This function is to match students who have extra time and students who need help.

Students can request for help or give their helping hands to others. Students can request for help in two categories, Academics and others. They have to specify the location and descriptions in order to request for help.
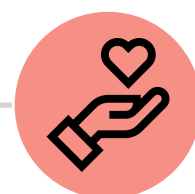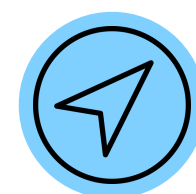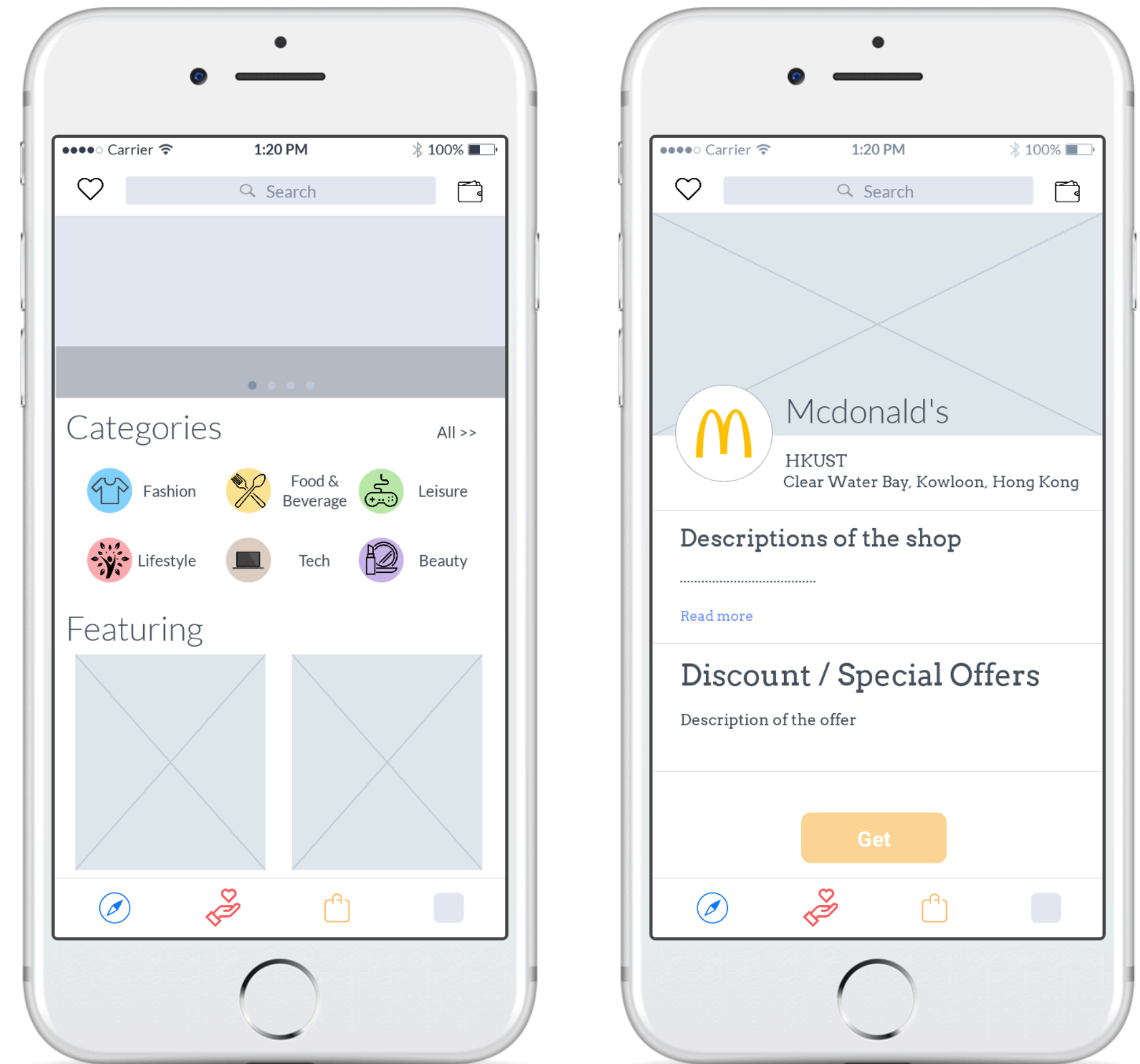
Students who help can get 5 KTCs each time.
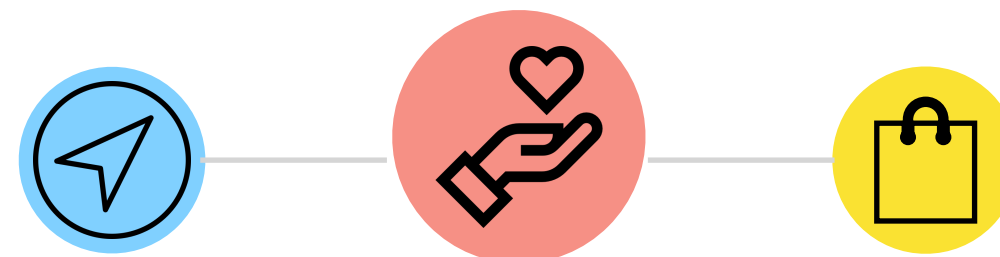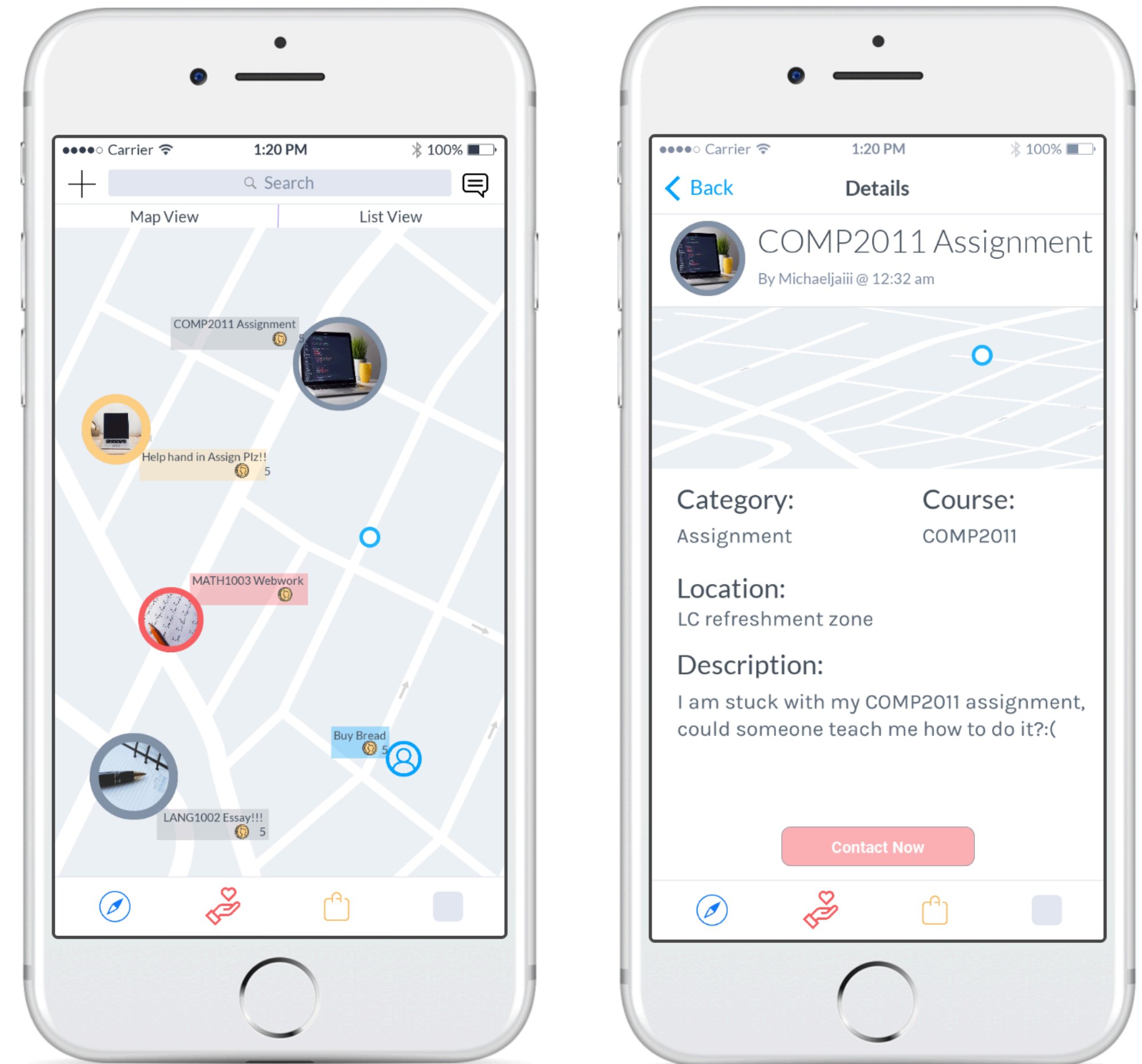
3. EXPERIENCING

Students can search for shops or leisure activities which provide student discounts, and get the discounts through the application. They can get the normal student discounts for free, or additional discounts that have to be exchanged by their KTCs.

# TARGET USERS

295,102

Total number of students

including UGC-funded Universities, Hong Kong Shue Yan University, The Open University of Hong Kong, Approved post-secondary college, The Hong Kong Academy for Performing Arts, Vocational Training council, and Other Institutions

TIMELINE

1

2

3

Stage 1:
February – June

Stage 2:
July – August

Stage 3:
September – December

- Only SHARING and EXPERIENCING
- Only to students in the UGC–funded universities
- Only normal student discount for students
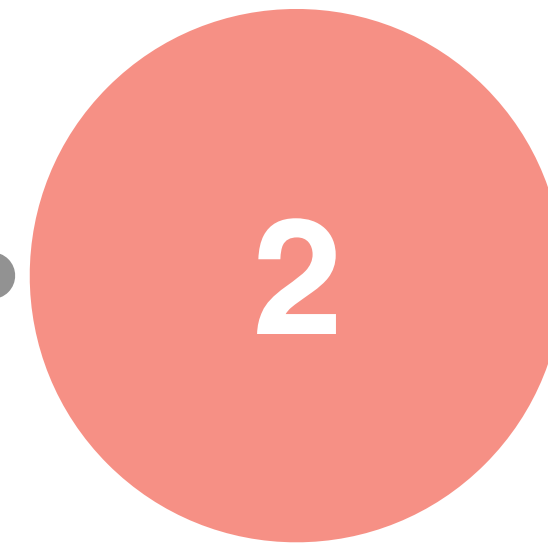
- Development of the GIVING
- Contact shops to deal with the additional discounts
- Receive comments from shops to improve on our service

- All three functions are available
- Start expanding to students in other institutions

THE TEAM

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