

# KIMBERLY DAWN DILLING, PMP

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## EXPERIENCE

### Web Development Immersive | General Assembly

August 2015 – Present (3 months)

- General Assembly's Web Development Immersive (WDI) is a 12-week long boot camp dedicated to designing and building web applications.
- Skills Learned: Ruby, Rails, Sinatra, Rspec, Javascript, jQuery, Backbone.js, D3.js, Node.js, HTML5/CSS3, Bootstrap, Foundation, Skeleton, PostgreSQL, MongoDB, Git, APIs Markdown, Wireframing, Pivotal Tracker, OOP
- Topics Covered: Databases, APIs, Agile Methodologies, Presentation Skills, Research Methods, System Administration, Computer Science

### Integration Project/Program Manager | Google

(Formerly Adometry, acquired by Google May 2014)

Nov 2013 – June 2015

- Decreased implementation time for Digital Attribution reporting process from kickoff to post go-live support from 6 months to 3 months
- Lead cross-functional production team that includes Integration Engineers, Data Scientists, Developers, and Account Managers
- Identified data requirements needed for desired output, such as URL parameters, pass-back variables, cost file data and ad server event data
- Performed data validation, troubleshooting, and ensured adherence to data specifications

### Project Manager | Bulldog Solutions

February 2013 – Nov 2013

- Acted as a client point of contact, providing transparency from pre-launch through post-launch activities using project management best practices
- Managed and engaged cross-functional teams to ensure creative, copywriting, design, development, marketing automation and technology align with client goals and roadmap
- Developed and maintained project plans for revenue generating marketing initiatives, such as webinars, newsletters, executive benchmark assessments, Infographic, and hyper sites
- Analyzed and maintained project performance and profitability, including \$2M portfolio of strategic clients

### Lead Project Consultant – State of Hawaii | Hart InterCivic

April 2012 – December 2012

- Contracted to direct and manage all logistics of election equipment for the State of Hawaii Primary
- Managed full time staff, temporary field staff, and call center support staff
- Managed client relationships to meet contractual requirements

### Elections Program Manager | Travis County Clerk – Elections

Division April 2003 – April 2012

- Directed and supervised all operations for polling sites, Call Center and Ballot-By-Mail programs.
- Managed departmental staff of 2 Coordinators, 2 Leads, and 10 – 50 temporary staff per election cycle
- Presented reports to Commissioner's Court and Department of Justice
- Administered yearly performance measures, reviews, and budget projections

## OBJECTIVE

I am currently looking to transition from my PM/Analytics background into a technical web development role.

## WEBSITE

[www.kimdilling.com](http://www.kimdilling.com)

## GITHUB

KimDilling

## SKILLS

HTML, CSS, Bootstrap, Ruby, Ruby on Rails, MVC & OOP in Ruby, Github, Google Apps, Javascript, SQL, PostgreSQL, jQuery, AJAX, MongoDB

Proficient: Sinatra, Node.js, Heroku, Responsive Web Design, Backbone, Angular, Meteor, React

## PM Tools:

Microsoft Project , AtTask, Clarizen, Pivotal Tracker

## Fun Stuff:

Austin Improviser, SXSW Crew Chief

## Education:

University of Texas – Austin, Bachelor in English/Biology