KIMBERLY SARABIA

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SOFTWARE AND APPLICATIONS

HTML5/CSS3, jQuery, JavaScript, Bootstrap, Knockout.js, Vue.js, Angular 1.x, React, PHP, MySQL, Squarespace, WordPress, Mailchimp, Git, Unix/Linux, Bootstrap, Materialize, SASS, LESS, Photoshop, Illustrator, InDesign, Final Cut Pro, Adobe Target, Optimizely, Google Analytics, Vagrant

EXPERIENCE

WEB APPLICATIONS DEVELOPER *(November 2016-October 2017)*

MECLABS Institute, Jacksonville, FL

- Develop fully functional responsive prototypes based on business requirements using HTML/HTML5, CSS3, JavaScript and jQuery.
- Build and support advanced SEO/SEM strategies and A/B Testing using Google Analytics, Optimizely, and Adobe Target for Fortune 500 companies.
- Deploy and conduct quality assurance for internal and client websites, test front-end code, and ensure cross-browser compatability.
- Create custom post types written to conform with WordPress coding standards, while working with existing WordPress Core functions, WordPress Custom Themes, and Advanced Custom Fields.
- Execute deliverables without micromanagement within tight deadlines in an Agency setting with multiple clients at one time, as well as working with remote team members under an Agile/SCRUM workflow.

FREELANCE FRONT-END DEVELOPER AND DESIGNER *(October 2015-Present)*

Multiple Clients, New York, NY

- Build reusable code for clients, optimize websites for maximum speed and scalability, while ensuring usability.
- Execute UI/UX deliverables from start to end by collaborating on user experience planning with clients, researching interaction design trends, customers and multiple stakeholders.
- Create wireframes as well as visual design comps, using Photoshop, Illustrator, InDesign, and associated design tools, while following interface design patterns and standard UCD methodologies.

DIRECTOR OF DEVELOPMENT AND DIGITAL COMMUNITY *(June 2015 – October 2015)*

Brandworkers, Long Island City, NY

- Worked with Executive Director to create processes for adapting to productivity software, including Asana, Slack, and improving organizational efficiency around Salesforce, MailChimp, and social media.
- Developed and modified responsive email and email templates, coded responsive event pages using HTML5/CSS3, and created materials for fundraising events using Photoshop and Illustrator.

FINANCE AND OPERATIONS ASSOCIATE *(January 2013 – June 2015)*

Race Forward: The Center for Racial Justice Innovation | Publisher of Colorlines.com, New York, NY

- Automated Salesforce administration tasks and troubleshot issues for the Sales, Web, and Marketing departments.
- Responsible for accounts payable and accounts receivable for a national organization with a $3M budget; including, coding, data entry, and generating checks using Quickbooks Pro; customer/supplier communication, supported accounting consultants with monthly bank reconciliations including check cancellation and account research.

EDUCATION

B.A., Political Science, **Indiana University,** Bloomington, IN *(With Distinction and General Honors Notation)* 3.7