

# Asia Bridge Holdings Co.

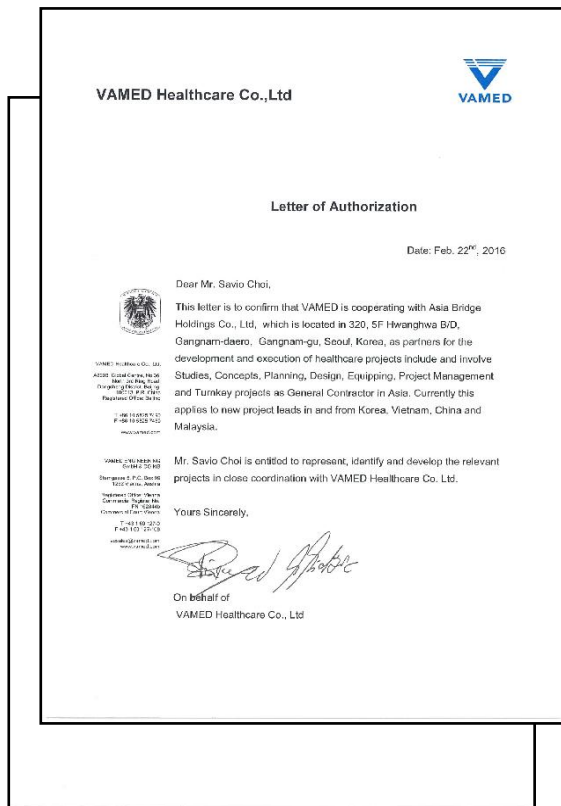


**ABH, established in 2011 as a medical holding company, focuses on medical consulting, medical complex development and health related product distribution in Asia and the MENA region**

Business Area	Medical Complex Development & Operation	Medical Consulting	Distribution
Objective	<ul style="list-style-type: none"> <li>✓ Become a major medical complex developer in Korea</li> <li>✓ Develop and operate specialized K-medical model inc. topnotch K-beauty &amp; wellness centers in SEA and ME region</li> <li>✓ Establish a long-term partnership with globally renowned company</li> </ul>	<ul style="list-style-type: none"> <li>✓ Become a top medical consulting company to support local healthcare players to develop overseas medical businesses as well as new markets in overseas</li> <li>✓ Establish a long-term strategic partnership with globally renowned company</li> </ul>	<ul style="list-style-type: none"> <li>✓ Distribute next generation surgical robots to Korea and the MENA market</li> <li>✓ Build and operate regional training centers of topnotch surgical robot manufacturer</li> <li>✓ Distribute 100% Natural Korean healthcare products &amp; services to GCC countries in particular</li> </ul>
Current Status	<ul style="list-style-type: none"> <li>✓ Win most of major large scaled medical development projects in Korea inc. Incheon EFZ</li> <li>✓ In the stage of finalizing hospital development projects in SEA region inc. Vietnam</li> <li>✓ Developed exclusive partnership with VAMED Group</li> </ul>	<ul style="list-style-type: none"> <li>✓ Advising major Korean healthcare players including premier general hospitals in relation to medical center development in overseas market including Middle East and SE Asia</li> <li>✓ Developed exclusive partnership with VAMED Group</li> </ul>	<ul style="list-style-type: none"> <li>✓ Developing a local distributorship with global leading surgical robot company</li> <li>✓ Developed international distributorships for Asia and GCC markets with various Korean health product manufacturers</li> </ul>

**The senior members of ABH are staffed with mainly from global IB and GMC professionals with the best operating team with broad experience in healthcare industry**

## LOA and SPA



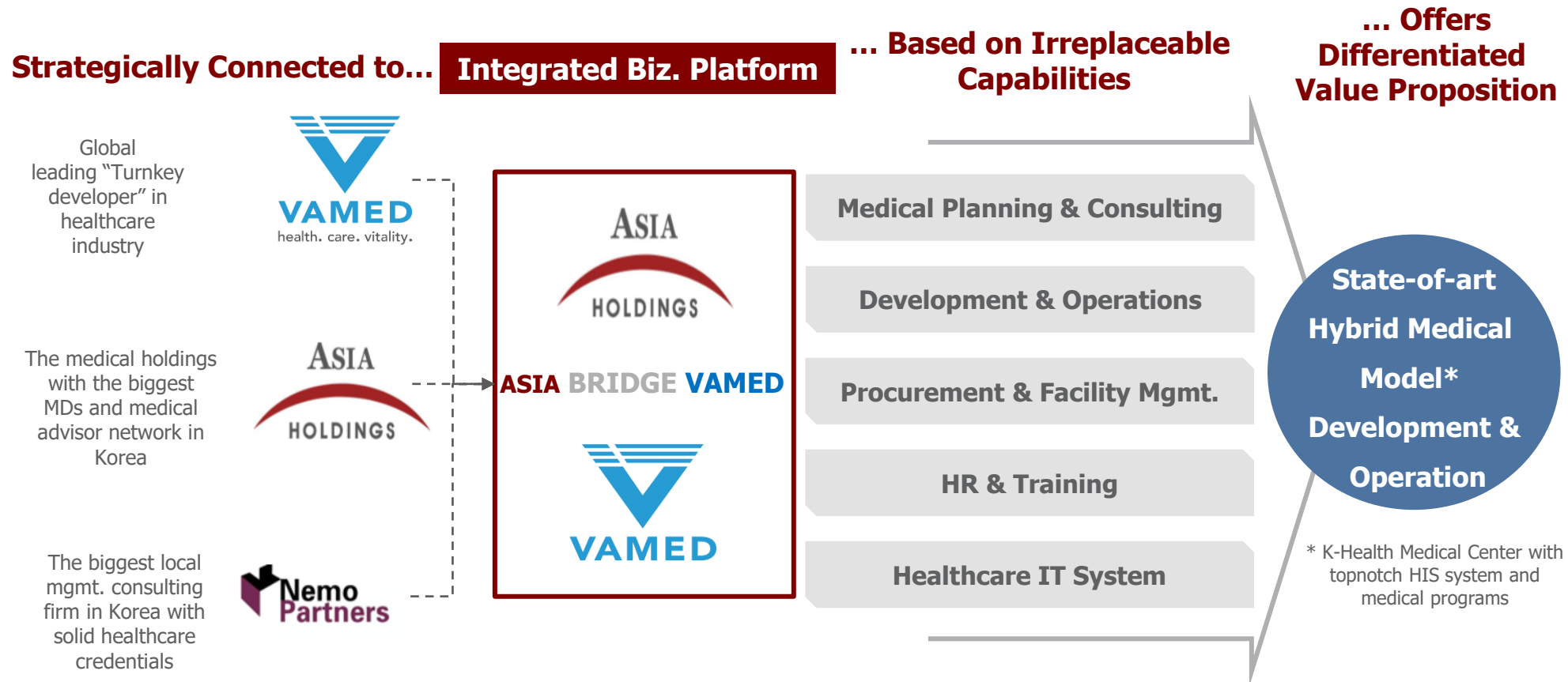
## KEY TERMS

Exclusivity

Independent  
Management shipRight to use of VAMED  
Brand & ICHR Exchange &  
Equity InvestmentMarketing & Technical  
SupportCooperation on  
Target setting & execution

Collaboration Process

**ABH is a Korea Representative Co. that is entitled to represent, identify and develop all the relevant hospital development projects initiated from Korea on behalf of VAMED**



**ABH is more than just a strategic partner of VAMED, it is an integrated business platform connected with VAMED & NEMO to deliver differentiated value proposition to customers**



- Global market leader with headquarters in Vienna in Austria
- Over 900 healthcare projects successfully implemented worldwide
- Projects realized in more than 90 countries in Europe, Asia, Africa, Middle East, Latin America
- Providing services for 624 hospitals – with about 155,000 beds worldwide (as of 2018)
- Market leader in global health tourism and medical wellness market (VAMED Vitality World: as of 2018, ~ 3.1 million guests, 9 resorts in Europe)
- Market leader in the private rehabilitation in Europe
- Cooperation with 5 prestigious university hospitals (Vienna, Berlin, Hamburg, Schleswig – Holstein, Cologne) and Strategic partnership with 6 leading university clinics
- PPP-pioneer in health care: 23 PPP-models implemented in Austria and Germany (as of 2017)

**VAMED, established in 1982 in Vienna in Austria, focuses on healthcare sector only has become truly the world's Premier Healthcare Company**



VAMED is the world leading company in the fields of planning, equipment, construction, technical management and total operational management of complex health care business and facilities

**Focus on health**  
**Leading global player**  
**Most extensive value chain**

Project Business

Service Business

PROJECT  
DEVELOPMENT

CONSULTING

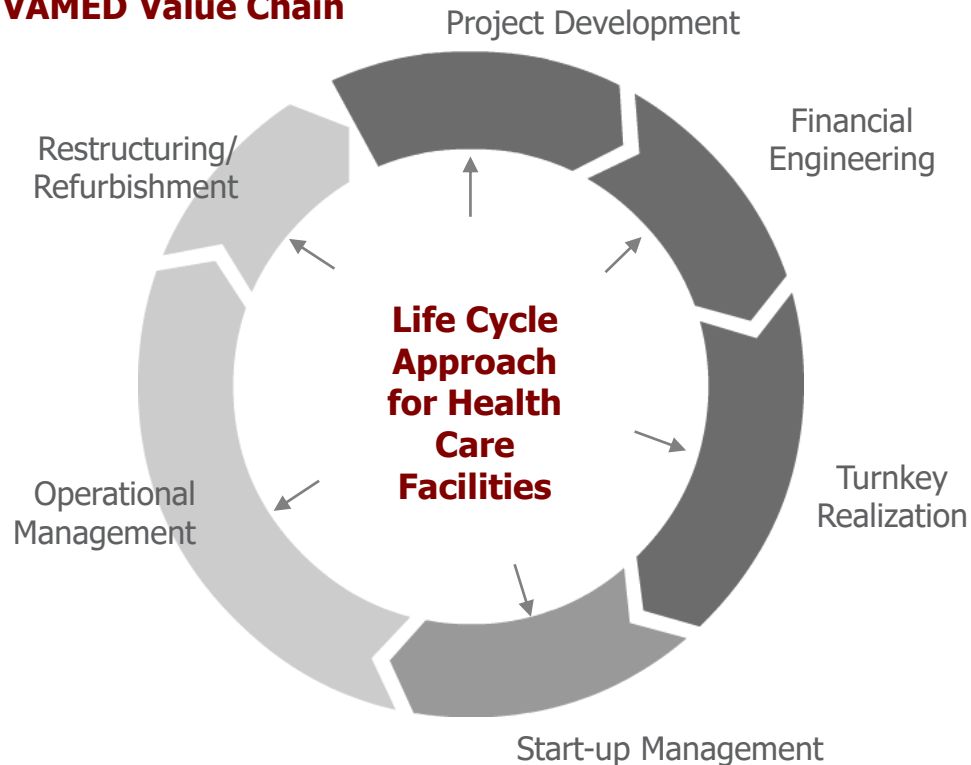
PROJECT  
MANAGEMENT  
and  
CONSTRUCTION

SERVICES  
Technical,  
Commercial,  
Infrastructure

TOTAL  
OPERATIONAL  
MANAGEMENT

Training

VAMED Value Chain







Key  
Service Offerings



**VAMED provides comprehensive service offerings with extensive value chain to covering the entire life cycle for healthcare business and facilities all from ONE SOURCE**










ABH along with VAMED has secured the most of major large scaled healthcare complex development projects in Korea







Category	Client	Theme	Project Details	Selective
Healthcare Complex Development	 인천우주항공 주식회사 INCHEON AEROSPACE INC.	Medical Complex Development	<ul style="list-style-type: none"> <li>Selected as Medical complex development &amp; operation partner for Incheon Aerospace Complex Development project, one of the biggest property development projects in Korea.</li> <li>Development of the healthcare and wellness center that provides optimal service to pilots and crew members with local operating partner(s)</li> </ul>	
	 PYEONG CHANG Alpensia	Medical Complex Development	<ul style="list-style-type: none"> <li>Signed MOU for a Medical complex development &amp; operation project in PyeongChang province(2018 Winter Olympic Venue) in Korea</li> </ul>	
	 Haeundae Beach GOLF & RESORT	Medical Complex Development	<ul style="list-style-type: none"> <li>Signed MOU for the purpose of developing the Haeundae Beach Healthcare Town which includes Sports Rehab. with Senior Care facilities, Anti-aging center with Wellness and Medical Spa in Busan in Korea</li> </ul>	
	 JDC 제주국제자유도시개발센터 JEJU FREE INTERNATIONAL CITY DEVELOPMENT CENTER	Medical Complex Development	<ul style="list-style-type: none"> <li>Given a verbal approval/commitment and now in the stage of finalizing MOU for a Medical Resort complex development project in Jeju island with Jeju Free International Development Center(JDC)</li> </ul>	



ABH & NEMO have carried out numerous healthcare related consulting projects for top tier medical institutions, bios and pharmaceuticals, government, global financial institutions and medical device firm in Korea

Category	Client	Theme	Project Details	Selective
Healthcare / Hospitals	 <b>SEoul NATIONAL UNIVERSITY HOSPITAL</b> HEALTHCARE SYSTEM GANGNAM CENTER	Operation Plan	• Operation plan development including HR plan for Sheikh Khalifa Specialist Hospital in UAE	
	 <b>auris</b> enhancing surgical acuity	M&A	• M&A advisory service	
	 <b>KHIDI</b> 한국보건산업진흥원	M&A	• Russia medical market research and entry strategy development	
	 <b>ifez</b> 인천경제자유구역	Biz. Strategy	• Strategy development to establish a Global East Asian bio-medical hub	
	 가톨릭대학교 여의도성모병원	Operation Plan	• Management Innovation Strategy	
	 <b>SNUH</b> 분당서울대학교병원	Operation Plan	• Management Innovation Strategy	
	 <b>SNUH</b>	Operation Plan	• Management Innovation Strategy	

ABH & NEMO have carried out numerous healthcare related consulting projects for top tier medical institutions, bios and pharmaceuticals, government, global financial institutions and medical device firm in Korea (cont'd)

Category	Client	Theme	Project Details	Selective
Healthcare / Hospitals		New Biz. Development	• Business Plan development for establishment of Seoul University Hospital Gangnam Center (the most prestigious Health Check & Promotion Center in Korea)	
		New Biz. Development	• Entry Strategy development for Health Examination Center in China	
		M&A / CDD	• M&A Feasibility study (FS) for a leading medical supplies and distribution company in Korea	
		M&A / Pre-DD	• M&A Feasibility study on Bio/Pharma companies in Korea	
		Operation Strategy	• Operation strategy development including internal capability enhancement for Regional Public Hospital	
		M&A / CDD	• M&A Feasibility study (FS) for a leading medical supplies and distribution company in Korea	



**From Global  
Medical Perspective**

### • International Healthcare Market Leader

- ✓ 900 healthcare projects successfully implemented in 90 countries covering Europe, Asia, Africa, Middle East and Latin America
- ✓ Providing services for 6244 hospitals – with about 153K beds worldwide
- ✓ Leader in global medical tourism and wellness market including as well as Rehab. and Senior care industry

### • Comprehensive Service Provider

- ✓ Service Offering from planning, construction, and operation tasks to overall implementation projects and operational management
- ✓ 4 major business fields: prevention, acute care, rehabilitation, & nursing
- ✓ Strong global brand power with a solid business network as well as a long-term financial and operational support to “ALL” clients



**From Korea  
Medical Perspective**



### • In-depth understanding about Korean healthcare biz. Model and its eco-system

### • The most reliable and solid network in healthcare institutes and professionals

### • Healthcare biz. consulting and development/operations including Korean Medical Model's expansion to Asia and Middle East (e.g., Sheikh Khalifa Specialist Hospital in UAE)

### • Localization of Korea's advanced medical tech. and treatment, especially in Medical Diagnostics field and realization of various profit models



اقتراح لمستشفى خليفة التخصصي

**ABH & VAMED along with NEMO will be the best partner for developing and implementing a state-of-art medical model including hospitals in Asia**

**SAVIO S. CHOI**

Asia Bridge Holdings, CEO  
Nemo Partners, Vice Chairman

*BOOZ ALLEN HAMILTON /  
AT KEARNEY*

**JW RYU**

Nemo Partners Inc., CEO

*GOLDMAN SACHS /  
AT KEARNEY / MONITOR*

**JE LEE Ph.D**

DNA LINK Inc., CEO

*Macrogen Inc., CEO/CTO  
SNU-H\* Principal Investigator  
SNU-H\* Cancer Research Center*

**HOBERT LEE EPSTEIGN**

Korea Investment Holdings  
Independent Board Member

*GOLDMAN SACHS KOREA, MD*

**THOMAS J. SHIN**  
BAIN & CO., GLOBAL DIR.

*GOLDMAN SACHS /  
AT KEARNEY*



**MIDZIC MIRSAĐ**  
VAMED AP, MD  
HOSPITALIA INTERNATIONAL,  
DIR.



**IJ Jung Ph.D**  
LG Group Sr. Advisor

*LG Life Science, CEO /  
LG U+, CEO /  
LG Economic Research Institute, CEO*



**CHARLIE Y. JANG**  
ACCOLADE CEO

*DEUTSCHE BANK, MD /  
BANKERS TRUST NY*





create. health.



manage. care.



enjoy. vitality.

# Thank You!

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